Resource for Wisconsin Dogs & Their Humans

Fetch Magazine

Spring 2011 Volume 8 Issue 2

twitter | fetchmag web | www.fetchmag.com email | info@fetchmag.com blog | fetchmag.wordpress.com facebook | facebook.com/fetchmag

Akitas | Pet Insurance | Doga | War Dogs | Successful Boarding | Dog Fighting





ALL DOGS WELCOME

Obedience | Household Training Agility | Fly Ball | Scent Hurdle **Puppy Classes**

414.961.6163

LOCATIONS: 4275 North Humboldt 25th & St. Paul

MAIL TO: P.O. Box 763 Milwaukee, WI 53201

www.milwaukeedog.com



Comprehensive Veterinary Services

- Compassionate Medical, Dental, & Wellness Care
- Laser Surgery
- · Grooming

262-446-CARE(2273)

www.harmonypet.com



AKC Registered Group Sessions / Private Training (In-Home Available) Problem Behavior Counseling & Evaluation

3 Locations to Choose From

9823 S. 13th St. 3473 Hwy 60 Oak Creek 8745 N. 51st St. Jackson **Brown Deer**

21 Years of Training Experience **Member of APDT & IAABC**

> Don't have time to train? We can do it for you.

Weekly & Monthly Packages Available

262-488-1982 www.pawsitivlyk9s.com





An Overnight Camp Experience for People & Their Dogs-Together!

SPRING '11 REGISTRATION Open Thru *May 8, 2011.*



FALL '11 REGISTRATION

Open Thru Sept. 24 2011.

We are an overnight camp experience/event for BOTH YOU & YOUR DOG!
Camp Dogwood, in Northern Illinois, is a great getaway for dog-lovers who are:
friends, couples, singles, groups, young, old, male, female, involved, first-timers... or
for the "just curious"! Sessions are great fun for beginners & advanced levels!

www.CampDogwood.com \star (312)458-9



Been waiting for suitable day care for your dog?

If your dog is more like your child, you're not alone. And neither is your dog. Vet recommended and doggy preferred, Central Bark Doggy Day Care is the hottest new place in town!

Grooming 🍑 Doggy Boutique 🝑 Training 🍑 Sleepovers 🝑 Parties



centralbarkusa.com

Do They Play While You're Away?



Premier Doggy Day & Overnight Camp®

Watch your pup play ALL day on our Camper Cams. Your first day at camp is always FREE!

- · All Day Play, Snooze the Night Away®
- · Daycamp included with boarding
- · All-inculsive pricing. NO hidden fees
- NO contract or expiration date on any packages or days purchased

Camp Bow Wow® Waukesha 1707 Paramount Court Waukesha, WI 53186



www.campbowwow.com/waukesha waukesha@campbowwow.com

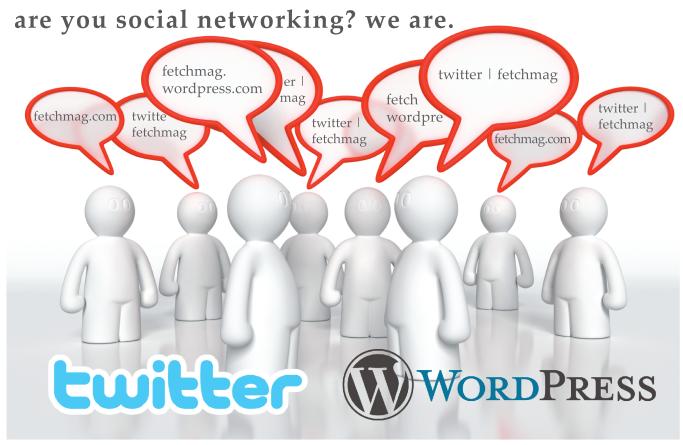


COVER DOG

Tyson is the magnificent Akita who graces the Spring cover of Fetch. He is a member of Scott Schuit's family and has a job of chasing geese off golf courses.

Don't miss the article on the fabulous Akita breed in this issue of Fetch to learn more about Tyson!

Photo courtesy of Stephanie Bartz





Spring 2011 Volume 8, Issue 2

Publishers

Marie Tubbin Ginny Theisen

Design and Production Ginny Theisen

Joseph Kojis

Contributing Writers

Ashley Carus Alan Eisenberg Amy Free Debbie Jelich Dale Kressin, DVM Kris Maidacic Ana M. Menendez Brenda Rynders Jean Scherwenka Megan Senatori Pamela Stace Colleen Terry Lisa Terry John Theisen Dr. Megan Tremelling Dr. Katie Williams

Contributing Photographer

Stephanie Bartz stephaniebartz photography

Advertising

Increase your customer base by reaching current and future dog lovers with Fetch Magazine. For more information, visit www.fetchmag.com, call 262-544-9927 or email info@fetchmag.com.

Photo Submissions

If you would like to submit photos of your dog, please use the following means: E-mailed submissions are preferred at info@fetchmag.com. If hard copy only, mail to: Fetch Magazine, 1132 Burr Oak Blvd., Waukesha, WI 53189. Include following statement with signature for all photo submissions: I grant Fetch Magazine permission to reproduce my photo(s). Signed by: If you would like photos returned, please include a postage-paid, self-addressed envelope.

> Fetch Magazine 1132 Burr Oak Blvd. Waukesha, WI 53189

> > p: 262-544-9927 f: 866-498-8614

e | info@fetchmag.com w | www.fetchmag.com twitter | fetchmag blog | fetchmag.wordpress.com facebook | facebook.com/fetchmag

Fetch Magazine is available free due to the support of our advertisers. Please support the businesses that support us and remember to tell them you saw their ad in Fetch Magazine.

Fetch Magazine TM. All Rights Reserved. Reprinting in whole or in part without written consent from the publisher is strictly prohibited.

Editors' Letter

Dear Fetch Readers,

As this newest issue of Fetch readies for the Great Lakes Pet Expo. we are looking towards the warmer days ahead. What better time to plan some new activities to enjoy with your dog(s)?

As the warmer months approach, so do the pet events that we all enjoy so much. In addition to the Great Lakes Pet Expo, the Fetch team is looking forward to Pug Fest on May 15th. Many other events will be popping up on our calendar, too, so be sure to check the Events page in this issue and also our online Events calendar at fetchmag. com to keep in touch with all the fun stuff to come. You won't want to miss any of it!

We hope you enjoy this latest issue of Fetch as much as we had in the creation of it. We thank Joe Kojis for his help in compiling the magazine. Some of you will remember Joe as the former owner of Fetch who steps in from time-to-time to help us out. Our thanks go out to Joe for helping us make Fetch what it is - a truly fun read!

Now, go grab your leash and take your best friend for a walk!

Marie & Ginny



www.fetchmag.com

Spring

table of contents

Humane Society Adoptables 8

Tips for a Successful Kennel Stay 9

Dogs in the 'hood 11

Akitas 12

The Akita that Patrols and Talks 13

Around the Waterbowl 14

Finding the Best Vet for Your Pet 15

A Salute to War Dogs 16

Canine Marketplace 18-23

Save Money at the Vet's Office 24

Dogs Around Town 25

Recovering Deer with Dogs 26

The Art of Doggie Yoga 27

Pets from Paradise 29

Health Insurance 30

Events 32

Periodontal Disease 33

Dogfighting 34

Breed Rescue Directory 35

Overcoming Fear of Dogs 36

Dog Grooming 37

FIDO FITNESS

"Not Your Ordinary Doggie Daycare"

Personal One-on-One Attention Structured Exercise (walks, jogs and Obedience) Workouts for Body and Mind Small Group Playtime Limited Space per day

> LOCATED IN OAK CREEK (262) 880-9046 www.pawsitivlyk9s.com



Neu N Sharp

Certified Smart Sharpener 6449 W Boehlke Avenue Milwaukee, WI 53223-5414 Mary Neuendorf Office.414.353.8213 Cell.414.305.3067

Sharpening of Clipper Blades & Shears for Barbers, Stylists and Pet Groomers





neunsharp@wi.rr.com www.NeuNSharp.com

The Teacher's Pet Dog Training

Clicker Training • Dogs & Small Pets
Behavior Consultant • In Home Training
Service Dog Training

' I want to be a good dog."

Linda M. Bobot CPDT-KA KPA-CTP Certified Professional Dog Trainer Karen Pryor Academy Certified Training Partner

414-282-7534

www.theteacherspetdog-training.com

ATTENTION! DOG OWNERS

You love your dog, but you don't love having to clean up the mess in your yard. It's a nasty job. Sure, somebody has to do it, but that "somebody" doesn't have to be YOU! Gift Certificates available for neighbors, family, friends, weddings, or any special occasion.





CALL SCOOPS
Pet Waste Removal Service
262-366-794e
www.scoopsremoval.com

Complete clean up and removal of canine waste from yards. Special Occasion and One-time Clean Up options also available. Licensed, Bonded, Insured & Reliable

Animal First Aid & CPR Class!!!



Presented by:

Dr. Marla Lichtenberger

Admission: \$60 per person

Each person attending will be certified in animal first aid and CPR. Upon completion of the class, you will receive a certificate acknowledging your certification. Please visit www.erforanimals.com for more info or stop by the clinic to sign-up.

All proceeds are donated to local shelters and Humane Societies

Milwaukee Emergency Center for Animals State-of-the-Art Animal ER



3670 S. 108th Street Greenfield, WI 53228 erforanimals.com Info@erforanimals.com (414) 543-7387 (PETS)

24/7 Emergency and Critical Care

Dogs, Cats, Birds, Reptiles, Small Mammais

MEET OUR NEW TEAM MEMBERSI

Surgery (M-F, on-call for emergencies)
— David Brdecka, DVM, DACVS —

Critical Care (7 days a week)

— Marla Lichtenberger, DVM, DACVECC —

— Kristen Temo, DVM, DACVECC —

— Carolyn Jochman, DVM —

Board Eligible in Critical Care



1826 North Mayfair Road, Wauwatosa 414-476-4323

Rock's Positive K-9 Training LLC

Practical Obedience with Positive Control Specializing in Behavior Problems

Also Training Protection & Service Dogs

FRANK M. ALLISON III, APDT 1-262-662-4160

www.rockspositivek9training.com www.allisonmethod.com



Humane Society Adoptables



Washington Co. Humane Society 262-677-4388 www.washingtoncountyhumane.org

Looking for a wonderful companion and addition to your family? Then look no further. Lucky is your girl! Lucky is an 8-year-young Lab/Beagle mix who will win your heart with her adorable personality. She is a gentle girl who would enjoy a loving family to take walks with and sit on the couch. Lucky is social, great with other dogs and cats, and also good with children. She is a terrific girl with plenty of love and affection just waiting for you! Any family would be "Lucky" to have this sweet girl!



Safe Harbor Humane Society 262-694-4047 www.safeharborhumane.com

Jove is a true Husky! He has the typically beautiful coat and he speaks his mind! He came to us as a stray, and so we estimate that he is about 8 years old. He just wants out of here and into a loving family that will give him the care that he needs. Huskies require an extremely dedicated owner. They are incredibly smart and require a lot of mental stimulation. Please give Jove a chance...He really deserves it.



Milwaukee ARC 414-421-8881 www.milwaukeearc.org

Gidget is a very friendly, young adult, Chihuahua mix who absolutely loves being around people and other small dogs. Gidget adores snuggling on your lap, taking short walks, and riding in the car with you wherever you go! We just can't say enough good things about this sweet girl. Although she is a joy to have as a foster, she really deserves a forever home and a forever family to love.



Ozaukee County Humane Society 262-377-7580

www.ozaukeehumane.org

Looking for an ever-cheerful companion to brighten your day? That's me! I'm Mango, a 1-year-old neutered male Pekingese mix. One look at the smile on my cute face, and you're sure to have one, too. I'm a little guy with a big heart and will do anything for a treat. With my sweet, affectionate personality, it won't be long before I make my way into your heart and home!



Elmbrook Humane Society 262-782-9261 www.ebhs.org

Schnapps is a three-month-old female rat terrier puppy. Schnapps is an active little girl, who loves to play and already knows how to fetch. She responds to everyone with friendly attention, kisses and lots of tail wags. Schnapps really enjoys playing with other dogs and she has a nice level of play. She has the whole package - brains, good looks and loads of raw talent that she's ready to use with her new family. Schnapps will make you a proud parent at home, on walks and during playtime. Visit this adorable girl today.



Humane Animal Welfare Society 262-542-8851 www.hawspets.org

RUKA is an American Bulldog mix – white with a few brindle spots here and there! This 5-year-old spayed female is a happy tailwagger who needs "new digs" after her owner moved. Ruka is strong, and at 80 pounds she'll do better in a family with older kids. She is okay with cats, but likes to have the final say as to who will be one of her doggie friends.

Have a Nice Trip

Tips for a Successful Kennel Stay

Whenever I tell anyone I work at a boarding kennel, the response is always the same; "Cool, you get to play with dogs all day!" A former elementary grade school teacher compared it to being on playground duty. I had to agree, although in my opinion, the dogs are probably much better behaved!

As much as dog owners love spending time with their canine companions, there are definitely times when the "no dogs allowed" rule applies. Perhaps it's a business trip or an annual vacation; maybe even a special getaway weekend. Unplanned familv emergencies often leave owners scrambling to make arrangements for the family dog or cat.

A quality boarding kennel provides a home-away-from-home for pets and peace of mind for their owners, allowing them to relax and enjoy a wellearned vacation. For those owners dealing with a family crisis, knowing their pet is in capable hands is one less thing they need to worry about.

A lot of information exists on how to find a reputable boarding facility. Lists of what owners should be on the lookout for when taking that initial tour. However, as the person who feeds and plays with your dog while he is at the kennel, and sits with him and scratches his ears when he feels a bit homesick, I thought it might be helpful to mention a few things as seen from "the other end of the leash".

EARLY SOCIALIZATION

Enroll your puppy in puppy kindergarten! A well-run puppy class teaches owners how to successfully introduce their puppy to a variety of new sights and sounds. During class, your puppy should be handled by the owners of all the other puppies. He

will have his collar touched, his feet handled and his ears examined by people he doesn't know, much like being at a boarding kennel. Your puppy will also get to meet and experience the different play styles of the other puppies, very important, especially if your boarding facility offers group playtime. Socialization is all about getting your puppy out and about to learn that new experiences predict good things (like cookies!).

EARLY ACCLIMATION

If you have a lifestyle that requires you to travel on a regular basis, find a reputable boarding kennel before you bring your puppy home. With either a puppy or an older dog, try to arrange for a few one-day visits before leaving him or her for an overnight stay. Dogs typically do better each time they visit the kennel. And, dogs with an early exposure to the kennel environment fare the best in the long run. Believe me, there is nothing funny about trying to convince a 120-lb dog who's never been away from home that he needs to potty outside!

COLLAR/HEAD SHY

For safety purposes, your dog's collar will be removed during his stay at the kennel. Unfortunately, many dogs are uncomfortable about hands touching their collar or coming any-

where near their face. Here is a simple way to test your dog's feelings about hands near his collar: Ask your dog to sit. Touch your dog's collar and hold onto it. If your dog holds position, cookies for everyone! If your dog breaks the sit or jerks away as you handle his collar, try offering a vummy treat at the same time vou touch the collar. Hold back the cookie gradually until your dog can sit quietly while you remove the collar.

Since the dogs are not wearing collars, "slip leads" are used to move them out to the exercise yards for playtime. A slip lead is both collar and lead in one, "slipping" over the dog's head and loosening or tightening around the dog's neck depending on the amount of tension applied. When a dog pulls to get away, the lead will tighten around the dog's neck. In order to slip the lead back over the dog's head to free it, the lead will need to be loosened by the handler. A bit tricky with a dog who is showing his teeth as hands come near his neck or face.

BASIC MANNERS

Jumping up, pulling on leash, biting at hands and clothing, crowding the door, these behaviors are pretty common in young dogs or puppies. But in an adult dog, these same behaviors can be pretty annoying and even dangerous. If you know your dog's manners could use some help but you don't know where to turn, ask the kennel staff for a referral.

Continued on page 10



Compassionate Care for Companion Animals

Onsite, comprehensive medical care services include:

- Well trained, experienced staff
- Wellness and senior care Laparoscopic and General Surgery
- Laser Assisted Declaws
- Physical Rehabilitation Program including Therapeutic Laser
- · Diagnostics including Laboratory, Digital Radiology and Ultrasound
- Quality Dental Care

Accredited since 1978 AAHA



2600 Wauwatosa Avenue, Wauwatosa | 414-475-5155 | www.wauwatosavet.com



PET STOP

PET FENCE SYSTEMS™

HIDDEN FENCE OF WISCONSIN (262) 376-1210

www.hiddenfencewi.com

- Containment Guaranteed
 - Lifetime Warranty
- Gentle & Effective Training
- Need a Collar? Pet Stop Collars Are Compatible With Most Brands
- We Locate & Repair Line Breaks on ALL Systems. Quick Service!

BASIC HUSBANDRY SKILLS

If your dog has certain areas of his body he will not tolerate being touched, please tell us! Where I work, the dogs are brushed on a regular basis and if I see eyes or ears that need to be cleaned, I clean them! That is, if the dog allows it. Just because the groomer cuts your dog's nails, it's no excuse to skip the important task of conditioning your dog to accept having his feet handled. Your vet and your groomer will thank you too.

So do I really get to play with dogs all day? The dogs certainly think so since every time anyone simply walks past their "room" they leap to attention, hoping surely it must be playtime! Although behind the scenes a boarding kennel is a beehive of activity, I am never too busy to pop in and whisper a few kind words of comfort to a lonely "newbie." Who knows, that dog could belong to you!

Debbie Jelich

Debbie Jelich is a certified professional pet dog trainer (CPDT-KA) and has been teaching pet dog classes for over 10 years. She lives in Oconomowoc with her husband, their two college-age children; Adam, a retired greyhound; and a Swedish Vallhund puppy named Clark. You can reach Debbie through her website at www.comprehensivecanine.com.





Our Canine Spa and Activity Center Services Include:

Dog Day Camp | Dog Night Camp (boarding) Training Classes | Hydrotherapy Pool for Recreation and Exercise | Massage Therapy Self Dog Washes or "Baths By Us" Full Grooming Services | Retail Store

NEW Hunting Retrieving Classes and Veterinary Spinal Manipulative Therapy

580 N. Dekora Woods Blvd., Saukville, WI 262-268-8000 | www.dawgsinmotion.com

"Exercising a Dog's Mind and Body —— and Enhancing Man's Best Friend"

Fetch is looking for a few cute mugs!

Dogs Around Town is one of our favorite pages in the magazine. Who can blame us? We get to look at the cutest mugs in town. We know there's one in your house! Load up a photo of your pooch at

www.fetchmaq.com

DOGS IN THE HOOD



The large, trotting dog caught my eye. The tall, blond girl attached to the end of his leash--her feet not even touching the ground--got my full attention.

My daughter, Katy Lane, insisted that her feet were on the ground at all times. Harley, the 10-year-old, 90-pound Golden Doodle she walks for the Zechmans twice a week, likes to run now and then, and Katy was just letting him run as they passed our house.

Two years ago, Katy and I met Harley and Sue Zechman on a walk in our Glendale neighborhood. Harley is an intelligent-eyed, curious but calm dog, who loves to play. After throwing and catching a ball a few times, Katy and Harley were friends. Harley had as much energy as Katy did—maybe more. Sue was interested to learn that Katy wanted to walk dogs.

The first time Katy walked Harley, Katy's dad, Rob Lane, went along. I was worried about Katy being able to control Harley, especially because, at that time, he weighed more than she did. Harley turned out to be a very well-behaved dog with perfect manners, however, who didn't run after every squirrel he saw.

Katy, now 13, has learned that Harley has many friends all over our neighborhood—both human and canine. Katy is proud to call herself one of them.

Kris Majdacic

Kris Majdacic is a writer and an online writing instructor at Axia College of the University of Phoenix. She lives in Glendale, Wisconsin.



THE AMERICAN AKITA

HUNTER, GUARD, FRIEND

Akitas have a long history, beautiful coat and a need for a take-charge owner. Does that make them the breed for you? Read on!

Akitas have been owned by the aristocracy and have been used to hunt bear. They have been prized dog fighters. The breed was a "national monument" in Japan. A breed with a background of history combined with lore, the Akita is considered an ancient dog breed. Today, there are two Akita dog breeds: American and Japanese, as requested by the Japanese Kennel Club.

Like Niko in Alan's story on the next page, Akitas are not only bred to perform a task, but they have the intelligence and ability to perform the task well. Akitas are excellent guard dogs, and although they are known as the "Silent Hunters" in Japan where they originated, they sound a vocal alarm if there are intruders.

HISTORY

Akitas originated in the most northerly region of Japan. The ancestors of the Akita were hunting dogs of large game, like bears, and guard dogs, bred for size. The ancestor dogs were eventually used for the then-popular sport of

tor dogs were eventually used for the then-popular sport of dog fighting. To increase the effectiveness of the fighting dogs, Akitas were bred with other large dogs, like German Shepherds. As dog fighting lost popularity, there was a concern about preserving the dog breed. The Akita name was officially given to the breed in 1927.

The Akita Hachi-Ko established the reputation of Akitas throughout Japan in the 1930s with his faithfulness to his owner. After his owner failed to return on the train one evening, having died of a stroke, Hachi-

Ko waited for his master to return to the same train station for ten years. The dog became a national hero.

(The above history was summarized from the Japanese Akita Inu Club web site www.japaneseakita-inu.co.uk/index.htm.)

The Akita breed wasn't known in America until Helen Keller brought the first dog here in 1937. World War II servicemen brought more Akitas home after the war.

AMERICAN KENNEL CLUB STANDARD

For this Working Group dog, the AKC breed standard describes the Akita as "large, powerful, alert, with much substance and

heavy bone." Males weigh between 75 and 119 pounds, and females weigh between 75 and 110 pounds. Characteristic of the breed are a "broad head, forming a blunt triangle, with deep muzzle, small eyes, and erect ears



carried forward line with back of neck" and the "large, curled tail." The Akita temperament is described as "alert and responsive, dignified and courageous. Also note

that Akitas may not get along with other dogs, particularly if they are the same sex.

In color, the American Akita is red fawn, sesame, brindle, pure white, or black. Black masks are permitted on the American Akita but not the Japanese. Akitas have a double coat of fur, which makes their fur waterproof and suited to fierce winters. The dog sheds very heavily, especially in warm weather. While an Akita will groom itself like a cat, the owner needs to provide regular grooming as well.

TRAINING BY THE OWNER IS IMPERATIVE

Akitas are beautiful and smart animals. While Akitas can be trained to obey their masters and to tolerate children, as well as other pets in the



ing '11 **T** www.fetchmag.com

home, it is important that potential owners understand and know the dog's instinctive behavior.

For example, as explained by the Akita Rescue Society of America, Akitas may hunt small animals like cats, birds, and small dogs as prey. Akitas are also naturally dominant. An owner must show that he/she is in charge and should provide the obedience training for the dog. Akitas can respond with aggression if treated harshly or if teased by children in the household. Akitas may tolerate the children in their own household but may not tolerate neighborhood children.

An Akita is best raised in the home with the family. It develops "bizarre behavior patterns when raised as an outside 'yard dog," according to the Akita Rescue Society of America web site. They should not be allowed out without a leash.

With its ancient Japanese heritage and its instinctive hunting and guarding skills, the Akita is a formidable animal. With proper training and an in-depth understanding of its nature, however, Akitas can be loval and well-loved pets.

WEB SITE LIST

Japanese Akita Inu Club www.japaneseakita-inu.co.uk/index.htm

American Kennel Club-Akita www.akc.org/breeds/akita/

Akita Rescue Society of America www.akitarescue.com/

Midwest Akita Rescue Society www.akitas.org/

Akita Club of America www.akitaclub.org/

Kris Majdacic

Kris Majdacic is a writer and an online writing instructor at Axia College of the University of Phoenix. She lives in Glendale, Wisconsin.

The Akita That Patrols and Talks!



I've never met an Akita I didn't like. In recent years, the breed has become very prominent. They are very beautiful, smart, loyal, trainable, and useful. They are used by police, FBI, and many other agencies. They can be gentle, loving pets, great with kids, and around other animals. They can be used for security purposes and are known for their powerful jaws. No one abuses an Akita. A few years ago I discovered one of the most unique, smartest Akitas in the world: Niko, the Akita. Former Mayor Jim Smith of Racine told me about the Johnson Golf Course, and it's amazing Akita. The manager of the Johnson Golf Course in Racine, Wisconsin, discovered that his property was in the flight path all summer long of huge flocks of bombardier geese that pelted the primo areas of the course with geese feces. Golfers complained bitterly, and threatened not to come back.

This goose problem and solutions became known around the country, too. Scott, the course manager who is also a dog trainer and handler, by coincidence, acquired Niko for the purpose of training him to patrol the course and woof at inbound flocks. He also acquired DNR approval for the project. (They govern the treatment of the flocks.) Niko merely patrolled 12 hours a day in season and stayed away from humans. He was on autopilot. He never bit a goose or a human. He went home every night with Scott and lived with him. He worked

for room and board! He was sort of a goose super pooper trooper! The flocks immediately diverted and left without making deposits.

After a few years, the flocks seldom came back. After many years, Niko passed as a result of old age, and Scott acquired Tyson, who became the new kid on the block and our Cover Boy in this edition. Why the name "Tyson"? It's a tough-guy name for a very mild mannered, easy-going Akita. Please note his well-groomed, fluffy exterior. He also talks: ask him "how's it going?" and he says "Ruff". Ask him about the top of his house and he says, "Roof!". Because of his ability to speak, Tyson will soon be interviewed on WRJN 1400 AM (with Scott). He'll discuss his patrolling and appearance on the cover of Fetch Magazine because he is very proud to be honored. Two and a half years ago, Tyson was acquired from an Akita rescue organization. Niko was also a radio guest years ago. Niko's radio appearance was covered by a nationally distributed magazine. Tyson's radio appearance will also be covered by other media.

Alan Eisenberg

Alan Eisenberg is a widely known humane animal welfare activist, and he has advocated for dogs, cats, horses, a long list of feathered friends, and others. He has been on many Humane Society boards, and founded some humane societies. He was granted a National Guardian award by the group "In Defense of Animals" at Paramount Studios in Hollywood in recent years. Pierce Brosnan and Ellen Degeneres were also honorees. Alan is a full time real estate professional for 53 years and does volunteer work around southeastern Wisconsin. He can be reached at 414-344-3333 or alan@alaneisenberg.com.

Around the Water Bowl

BREW CITY BULLIES PAL (PREVENT A LITTER) PROGRAM

The Brew City Bully Club is dedicated to protecting the public of Southeastern Wisconsin from unvaccinated Pit Bulls as well as decreasing the INTENSE overpopulation problem. If we want Pit Bulls to be around forever we MUST reduce the population drastically! One female dog and her offspring can produce 55,000 dogs in just FIVE years. It is said only 1 in 600 pit bulls will find a permanent loving home.

Brew City Bullies thanks Pit Bull Rescue Central and Petco Foundation for funding 100 spays and neuters! The Prevent a Litter (PAL) program offers Pit Bull spaying and neutering for \$30. There are no red tape or long forms. This program is for pit bulls only. Contact Brew City Bullies (www.brewcitybullies.org/pal_program and they'll promptly get you scheduled!

BARK N SCRATCH OUTPOST -ALL BECAUSE OF SNOWBELLE

Thinking outside the bag may be the unofficial motto for Bark N Scratch Outpost. For over four years, the store has been serving up an exten-

sive selection of natural pet foods, supplements and accessories, with an emphasis on continuing education and in-store events.

This commitment to animal wellness began when Carrie and Mike Marble's one- year-old Bichon, Snowbelle, could find no relief from chronic physical problems. Carrie decided to start Snowbelle on a raw food diet, and it worked.

Wanting to shop closer to home, and already owning a partially empty commercial building at Hawley and Bluemound Roads, the Marbles began thinking about a pet food business of their own. Carrie and Mike learned their business from the ground up. Along with a staff of six, they are extremely knowledgeable about their products. They closely follow recommendations from The Whole Foods Journal; participate in seminars, and welcome customer questions, concerns and insights.

And BNS just keeps getting bigger. Where there was once a single freezer for raw foods, there are now ten. Although Diamondz Pet Spa will remain in the back, the rest of the warehouse will soon be open to the public. More extensive changes are planned for 2012. Thanks Snowbelle!

AKC WELCOMES THREE NEW BREEDS

The American Kennel Club is pleased to announce that three new breeds became eligible for AKC registration on January 1, 2011, bringing the totally number of registered breeds to 170.

The Entlebucher Mountain Dog was bred to move cows from pasture to pasture in the Swiss Alps. Mediumsized and strongly muscled, the Entle is a hard worker and can excel at canine sports.

The Norwegian Lundehund is the only AKC-registered breed whose original purpose was puffin hunting. Today the breed makes a loyal and playful family companion.

One of the world's oldest and rarest breeds, the Xoloitzcuintli are still considered "healers" in remote Mexican and Central American villages today. The breed's name is pronounced show-low-etz-queent-lee.

The AKC also welcomes the following breeds into the Miscellaneous Class: Bergamasco, Boerboel, Dogo Argentino, Portuguese Podengo Pequeno, Peruvian Inca Orchid, Pumi, Sloughi and Wirehaired Vizsla.



Dog Daycare and Self-Serve Dog Wash 8411 South Liberty Lane Oak Creek 414-764-PUPS (7877) www.puppyplaygroundwi.com

WE ARE YOUR BEST FRIEND'S FAVORITE PLAYGROUND!



Finding the Best Vet for Your Pet

Are you searching for the perfect veterinarian for your canine companion, but are unsure where to begin? Perhaps you are looking for a clinic that offers both traditional and holistic modalities, or maybe you are

new to the area and are looking for a veterinary office close to your home or work? You may even be searching for a new veterinary clinic because of an unsatisfying experience that you have endured at a different veterinary hospital. Whatever your reason, finding the perfect veterinary clinic can be fairly simple if you know what details to look for.

There are many factors to consider when searching for the ideal clinic. Are you looking for a clinic that is accredited by the American Animal Hospital Association? These hospitals are ensured that their facility is instituting the highest standards of cleanliness and safety, while also keeping staff members up to date on the most current practices in veterinary medicine. Accreditation from AAHA is valuable to both the hospital staff as well as the clientele, but not all veterinary hospitals are accredited simply because of the financial strain involved in becoming AAHA accredited. There are many veterinary clinics that may not have the accreditation from AAHA, but still practice the same laws of safety, cleanliness, and education that are enforced by AAHA.

Are you looking for a veterinarian that can offer your pet holistic or traditional veterinary care? Traditional veterinary clinics believe in vaccinating against diseases that could be potentially harmful and life-threatening to your pet. They often utilize antibiotics, pain medication, steroids,

anti-inflammatories, and prescription diets to aid in the treatment of certain health conditions. Holistic veterinary clinics may discourage the over vaccination of pets and often encourage vaccine titers to determine the pet's



natural immunity to certain diseases, such as distemper and rabies. Holistic clinics are typically able to offer unique services like acupuncture, massage, essential oil treatment, herbal therapy, and chiropractic care. Some holistic clinics also believe in feeding a raw meat diet versus conventional pet food diets. There are some clinics that are equipped to provide both traditional and holistic veterinary care. If you happen to locate one that is of interest to you, ask to schedule a consultation to see what options would be the best for your pet.

Are you seeking a veterinarian that can see not only your cuddly canine, but also your felines and exotic pets? Finding a clinic that specializes in multiple species can be extremely helpful if you are undergoing medical issues with more than one pet in your household.

Are you looking for a clinic that is cost effective? What services are included in surgery costs? Finding out what is included in a surgery can help to

prevent sticker shock when you receive your final bill. Some vet clinics offer "all inclusive" surgery packages that include bloodwork, medications, hospital observation, and anesthesia. Others may give you an estimate for

> a surgery, but the bloodwork and other services may have to be performed at an additional charge. If your pet is in need of a dental cleaning, be aware that dental extractions and x-rays may be a necessary part of the treatment. Knowing the prices of these services can help to put you at ease in case they need to be performed at the time of the surgery.

Other factors that are important to consider when looking for the perfect veterinary clinic are the clinic's hours of operation and location. If your work schedule is unpredictable or if your work hours are later than most, you may need to find a clinic that operates with longer hours during the week. Most clinics are open until 5 p.m. or 6 p.m. Monday through Friday.

But, there are some that are able to take appointments during later evening hours. If your career is keeping you busy during the week, remember that most veterinary offices are able to schedule appointments on Saturday mornings, usually until Noon or 1 p.m. Depending on your location, you may be fortunate enough to find a veterinary clinic close to your home. But, if you live in a less populated area, you may need to prepare yourself for a drive, depending on the kind of care your pet needs.

A SALUTE TO WAR DOGS

CANINE COURAGE

War Dogs' mission is to educate people on the important role these dogs have played in the service of our country during wartime. "That's the sole purpose of our unit, and our main function is to march in parades," says Jerry Witt. Of course, dogs always attract attention, and parade dogs wearing army green shirts imprinted with the "War Dogs" shield grab people's attention, interest, and curiosity.

If you attended this year's Great Lakes Pet Expo on Saturday, February 5th, hopefully you did not miss the War Dogs exhibit. You may have met Vietnam Veteran Jerry Witt, a dog handler who served with the 1st Calvary Division from May 1968 to May of 1969. "Jerry is one of the backbones of our group," says Carol Singer, the woman who started the War Dogs organization in 1998 with two of her friends, Karen Iding and Claudia Engel.

"Throughout the course of the Vietnam War more

than 4,000 dog handler teams participated, and estimates credit the dogs with saving over 10,000 lives," says Jerry. According to Dr. John Kubisz, a veterinarian who served in Vietnam with the 764th Veterinary detachment, "There'd be a lot more than 50,000 names on the Vietnam Wall without these dogs. I don't think the average American even knows the role they played."

Jerry's Dog Skip. When he was drafted for service in Vietnam, Jerry was sent to Fort Benning, Georgia where he trained with a dog for 12 weeks. "After that, all those dogs have to go through their whole training process again. But I was sent on to Vietnam where I was assigned to Skip, a trained German Shepherd/ Collie mix. I worked with Skip for two weeks before we went out on any missions together so that we could get to know each other, and so I could get used to the way he alerted."



Jerry and Skip's job was to lead patrols through the thick, "triple canopy" jungle and pick up any scent from personnel in the area which would alert them to dangers ahead-booby traps, weapon caches, tunnels. "We were basically sitting ducks, out there 20-50 yards ahead of everybody else." Jerry explains. One day his patrol was working down a trail during the monsoon season, and heavy rains had washed away the scent left on a booby trap tripwire.

"Skip was out ahead of me doing his job when suddenly he stopped. He turned around as if to tell me 'don't come any closer, I'm in trouble." The dog tried to back away, but the tripwire was caught in his chest hairs, and the grenade pulled out and exploded. "We med-e-vaced him to Saigon where they operated on him to remove the shrapnel. The surgery was successful, but during Skip's re-

> covery he got a staph infection and subsequently died." Skip died saving his war buddy's life, and to this day. Jerry can't talk about the incident without feeling the pain of his loss.

> Jerry was assigned another dog, Satan, a German Shepherd/Lab mix. Satan had already served for three years and hated getting shot at or even the sound of gunfire. "But he was one of the best dogs in the platoon in alerting and letting me know there was trouble ahead," says Jerry.

A Haunting Memory. In 1975 when the last helicopter left the U.S. Embassy

in Saigon, the dogs who had served there were left behind. They euthanized about half of them, the other half they either let go or gave to the South Vietnamese army.

"Boy, I tell you when we left Vietnam without those dogs, it was a sad, sad time for us," says Jerry. "When I heard about that in 1975, it broke my heart. It's always been a very, very sore spot for us handlers. We formed the Vietnam Dog Handlers Association, and we've been instrumental in lobbying the government to bring

World War II Dogs. Throughout the history of warfare, dogs have played an important role. Deb Strzelecki, one of the initial members of War Dogs, has a special interest in World War II, and she's read and researched how dogs helped win that war. "After Pearl Harbor, a lot of veteran's associations and American Kennel Club breed clubs started Dogs for Defense where U.S. families could donate their own dogs to serve," says Deb. "All breeds and cross breeds were accepted because they were donated pets. The Marines adopted the Doberman for their official war dog." The Marine "Devil Dogs" were employed in the South Pacific Island campaign. "Not one of the groups with a dog got ambushed by the Japanese," reports Deb.

The Wisconsin Veterans of Foreign Wars recently presented an award to the War Dogs association for providing military history and education. Carol Singer accepted the plaque and medal, and her Doberman, Bella, received a beautiful medal. Dogs in the association didn't actually serve in the military, but most of the members' breeds represent those that did serve.

Today's War. Our dogs currently serving in Afghanistan need supplies. They need cooling vests for under their stomachs and chests, goggles for keeping sand out of their eyes, and boots to protect their feet from getting ripped up. You and I can't buy these things directly for them. However, call or email Carol Singer to contribute our money through the War Dogs organization:



Dr. Greer Dr. Griffiths

- ~ New state-of-the-art facility
- ~ Dentistry, Laser
- ~ Canine Reproduction Dr. Zella
- Dr. Moore
 - ~ Veterinary Spinal Manipulation Therapy

Dedicated to enhancing the quality of animal and human life

ICSB-WI

Evening hours available

After hours care available

920-269-4072 | 800-777-4072 | www.smallanimalclinic.com

ALWAYS WELCOMING NEW CLIENTS



A Fun, vibrant and enjoyable place to shop for astute pets and the people who love them

- All natural treats * Raw frozen diets
- Amazing collars, leashes and fantastic toys
- Pet Spa Products
- Stylish apparel for you and your pet
- And so much more!
- Check out our website for fun & exciting events!

High-quality natural foods Over 16 varieties!









5200 Douglas Avenue Racine, WI 53402 \ Phone: 262-752-9010

www.3goldensandagator.com

dobetracks1@wi.rr.com 262-252-3855

If you're interested in adopting retrained dogs discharged after their service in Afghanistan, contact: TSgt Joseph Null MWD.Adoptions@us.af. mil Phone: (210) 671-5874.

Jean Scherwenka

Jean Scherwenka loves dogs, writing, and the opportunity to combine the two in her articles for Fetch Magazine, Dog Fancy, Natural Dog and Animal Wellness.



√Veterinarian-approved √Life-saving Subjects Include:

- Controlling major bleeding
- Poisoning
- CPR Choking
- Burns Shock
- Seizures

126-page complete program

Monthly Classes Fill up Fast!

Call 262-879-0165 for information or to register

17

Canine Marketplace

ANIMAL COMMUNICATION

-- Racine/Kenosha ---

Sacred Animal Spirit 262-939-4964 sacredanimalspirit@yahoo.com

ANIMAL HEALING

-- Madison --

Healing Energies, LLC 608-288-9007 Mary Lelle Madison Mary@MaryLelle.com www.MaryLelle.com Specializing in distance energy healing for animals.

BLADE SHARPENING

Milwaukee --

Neu N Sharp 414-353-8213 Factory edge sharpening for pet groomers

BOARDING & KENNELS

Milwaukee --

7 Mile Pet Boarding and Grooming

8181 W. 7 Mile Road Franksville 262-835-4005 www.7milepets.com 7millekennels@sbcglobal.net

Animal Motel

262-781-5200 13175 W. Silver Spring Rd. Butler www.animalmotel.net animalmotel@aol.com

Camp Bow Wow 262-547-9663 1707 Paramount Court Waukesha waukesha@campbowwow.com www.campbowwow.com/waukesha

Premier Doggy Day & Overnight Camp



Premier Doggy Day & Overnight Camp

Camp Bow Wow Waukesha

Just Like Home Doggie Motel justlikehomedm@aol.com

414-640-0885

Sullivan Veterinary Service 103 Main Street

262-593-8021 Sullivan

Camp K-9 Pet Care Center 608-249-3939 4934 Felland Rd Madison www.campk9petcare.com

Just Like Home Doggie Motel 414-640-0885 justlikehomedm@aol.com Columbus/Watertown

Ruffin' It Resort 608-310-4299 635 Struck St. Madison www.ruffinitresort.com simba@ruffinitresort.com

Sullivan Veterinary Service 262-593-8021 103 Main St. Sullivan

608-848-3647 Verona Boarding Service 65 Half Mile Rd Verona

-- Racine/Kenosha --

7 Mile Pet Boarding and Grooming 262-835-4005 8181 W. 7 Mile Rd. Franksville www.7milepets.com 7milekennels@sbcglobal.net

Orphaned Kanines 262-681-1415 1922 Kremer Avenue Racine

Walworth -

262-248-3901 The Dog Spot 846 Madison Street Lake Geneva

DENTISTRY SPECIALISTS

Animal Dental Center 888-598-6684 Glendale/Oshkosh www.mypetsdentist.com

DOG CAMPS

312-458-9549

Camp Dogwood

www.campdogwood.com

Spring Camp - May 27-30

DOG TRAINING

Milwaukee -

262-820-0763 4 My Dogz- Professional Pet Training N60 W22849 Silver Spring Drive Sussex www.4mydogz.com info@4mydogz.com

Animal Motel 262-781-5200 13175 W. Silver Spring Rd. Butler www.animalmotel.net animalmotel@aol.com

262-369-3935 Best Paw Forward Dog Training Hartland & Pewaukee Locations www.bestpawforward.net info@bestpawforward.net **Cudahy Kennel Club**

3820 S. Pennsylvania Ave. www.cudahykennelclub.org

Only \$85 for new training class or only \$70 for continuing classes. Obedience, Agility, Conformation, Puppy Kindergarten, and Manners Training

Dawgs in Motion 580 N. Dekora Woods Blvd. www.dawgsinmotion.com admin@dawgsinmotion.com 262-268-8000 Saukville

414-769-0758

Saint Francis

Dog Training With Janice

414-870-3647 Serving the Greater Milwaukee Area www.dogtrainingwithianice.com Fourlegs4@aol.com

Private in-home lessons specializing in Basic Obedience, Behavioral Issues & Trick Training. Have FUN training your dog! No dog or human is too young or too old to learn new tricks!

Dog's Best Friend Premier Dog Training 414-476-5511 5932 W. Mitchell St. West Allis

For Pet's Sake 888-581-9070 828 Perkins Dr. #200 Mukwonago

Hound Handlers, LLC 262-894-0235 www.houndhandlers.com West Bend/Kewaskum

Milwaukee Dog Training Club 414-961-6163 4275 North Humboldt Milwaukee

Paws-itivly Behaved K9s 262-488-1982 9823 S. 13th St. Oak Creek

www.pawsitivlyk9s.com tgutman@wi.rr.com

Rock's Positive K-9 Training 262-662-4160 Specializing in Behavior Problems

Sirius Companion Dog Training 414-698-3223 igoocher1@wi.rr.com www.siriuscompaniondogtraining.com

Classes held at Puppy Playground in Oak Creek & Animal Campus in Franklin.



Take the Lead 414-916-2851 528 S. 108th St. West Allis

The Teacher's Pet Dog Training

414-282-7534

www.teacherspetdog-training.com

Think Pawsitive Dog Training 262-893-9540 www.thinkpawsitivedog.com info@thinkpawsitivedog.com

Wisconsin Humane Society 414-ANIMALS 4500 W. Wisconsin Ave. Milwaukee www.wihumane.org

fetchmag.com

-- Racine/Kenosha

Dogdom International 262-942-1860 10105 32nd Avenue Pleasant Prairie

Paws-itivly Behaved K9s 262-488-1982 9823 S. 13th St. Oak Creek www.pawsitivlyk9s.com tgutman@wi.rr.com

Proper Paws University

2625 Eaton Ln Racine 262-634-PAWS www.properpawsuniversity.com

Rock's Positive K-9 Training 262-662-4160 Specializing in Behavior Problems

The Teacher's Pet Dog Training

414-282-7534

www.teacherspetdog-training.com

DOG WASTE REMOVAL

-- Racine/Kenosha ---

Pile Patrol 414-6K9-POOP www.pilepatrol.com pilepatrol@wi.rr.com Serving Most of Southeastern Wisconsin

DOGGY DAY CARE

Milwaukee -

Camp Bow Wow

1707 Paramount Court waukesha@campbowwow.com www.campbowwow.com/waukesha

Premier Doggy Day & Overnight Camp



Premier Doggy Day & Overnight Camp

262-547-9663

Waukesha

Camp Bow Wow Waukesha

Central Bark Doggy Day Care

Locations throughout south & southeast Wisconsin. www.centralbarkusa.com

Brookfield	262-781-5554
3675 N. 124th Street	Brookfield
Jackson	262-677-4100
3767 Scenic Rd., Suite. F	Slinger
Lake Country	262-966-7637
N77W31144 Hartman Ct., Unit K-9	Hartland
Manitowoc	920-652-9663
1910 Mirro Drive	Manitowoc

262-512-WOOF (9663) Mequon 11035 N. Industrial Dr. Mequon Milwaukee Downtown 414-347-9612 420 S 1st St Milwaukee 414-353-9991 Milwaukee Northside 100 E. Abert Place Milwaukee Menomonee Valley 414-933-4787 333 North 25th St. Milwaukee Muskego 262-679-2400 S81 W18460 Gemini Dr Muskego 262-785-0444 New Berlin 2105 S. 170th St. New Berlin Oak Creek 414-571-1500 1075 W. Northbranch Dr. Oak Creek 262-246-8100 Sussex W227 N6193 Sussex Rd. Sussex Waukesha Harmony 262-446-CARE (2273)

1208 Dolphin Ct. Waukesha 414-771-7200 Wauwatosa 6442 W. River Parkway Wauwatosa

Free Behavior Assessment

Offer good at all area locations. For a location near you, visit www.centralbarkusa.com



Come Sit Stay Play Dog-U-cation Center 414-234-0799

4224 W. Lincoln Ave West Milwaukee Cozy Lodge Doggie Day Care, LLC 262-334-8793 1410 Lang St. West Bend

Dog Tired Day Care 414-967-5857 727 W. Glendale Ave. Milwaukee www.dogtireddogs.com info@dogtireddogs.com

262-783-PAWS Doggy Office Doggy Daycare 3515 N 127th St. Brookfield

Fido Fitness 262-880-9046 9823 South 13th Street Oak Creek www.pawsitivlyk9s.com deepawsitive@aol.com

Logans Pet Grooming & Daycare 262-673-3330 2962 State Road 83. Hartford

North Shore Doggy Daycare LLC 414-352-2273 1980 W. Florist Ave. Milwaukee

262-646-PLAY Pooch Playhouse 24 Enterprise Road Delafield

Puppy Playground 414-764-7877 8411 South Liberty Lane Oak Creek www.puppyplaygroundwi.com

- Madison -

info@puppyplaygroundwi.com

Dawg Dayz Grooming & Care, LLC 608-850-4911 5305 W. River Rd. Waunakee Happy Dogz 608-831-1283 3148 Deming Way Middleton Happy Dogz 608-278-8563 6060 Mckee Rd Madison

Ruffin' It Resort 608-310-4299 635 Struck St. Madison www.ruffinitresort.com simba@ruffinitresort.com

Racine/Kenosha ---

Fido Fitness 262-880-9046 9823 South 13th Street Oak Creek www.pawsitivlyk9s.com deepawsitive@aol.com

Walworth

The Dog Spot

262-248-3901 Lake Geneva

846 Madison Street www.lakegenevadogspot.com thedogspot@ymail.com

Tails Are Waggin' And Pets Are Braggin' About The Dog Spot



Tails Are Waggin' And Pets Are Braggin' About Our... Doggy Daycare, Boarding, Retail Store & More

Come Vist Us & Get 10% Off In Store Purchase With This Ad

FENCING

Milwaukee -

Hidden Fence of Wisconsin

Year-round installation and service 262-376-1210 www.hiddenfencewi.com

FOOD, TREATS & CONSULTS

Animal Doctor Holistic Veterinary Complex

414-422-1300

S73 W16790 Janesville Rd. Muskego www.animaldoctormuskego.com

414-444-4110 Bark N' Scratch Outpost 5835 W. Bluemound Rd Milwaukee

262-560-1717 The Doggy Bag 150 E. Wisconsin Ave. Oconomowoc K-Nine Barber Shop 262-786-7550 15970 W. National Ave. New Berlin

The Natural Pet 414-482-PETS 2532 E. Oklahoma Ave. Bay View

www.thenaturalpetllc.com

Specializing in natural and non-toxic foods and treats, toys, leashes, collars, oils, vitamins, and more.

\$2.00 OTT your total purchase of \$20.00 or more

19

5200 Douglas Avenue, Suite C Racine 3goldensandagator@att.net ----- Walworth ----

262-248-3901 The Dog Spot 846 Madison Street Lake Geneva

GIFTS/APPAREL MEMORABLES

-- Milwaukee ---

Animal Fairy Charities

3 Goldens And A Gator

www.animalfairycharities.org, info@animalfairycharities.org Fostering national & international prevention of cruelty to all animals and aiding in their safety & welfare.

Doggie Dreams www.elegantcello.com 414-964-5413

262-752-9010

GROOMERS & SPAS

-- Milwaukee --

262-781-5200 Animal Motel 13175 W. Silver Spring Rd. Butler www.animalmotel.net animalmotel@aol.com

Community Bark 414-364-9274 326 W. Brown Deer Rd Bayside www.communitybark.net 262-783-5740 Country Clip-Pets 13841 W. Capitol Dr. Brookfield Cozy Lodge Doggie Day Care, LLC 262-334-8793 1410 Lang St. West Bend 414-352-3772 A Doggy Day Spa LLC 1980 W. Florist Ave. Glendale

262-268-8000 Dawgs in Motion 580 N. Dekora Woods Blvd. Saukville www.dawgsinmotion.com admin@dawgsinmotion.com

Doggie Doo's Spa 414-704-6111 4180 S. Howell Ave. Milwaukee The Elegant Pet 414-750-4700 www.theelegantpet.net info@theelegantpet.net

414-481-7297

Cudahy

262-646-9884 Grooming by Katrina 2410 Milwaukee St. Delafield

262-241-8575 KerMor Pet Grooming 10000 N. Port Washington Rd. Mequon

K-Nine Barber Shop 262-786-7550 15970 W. National Ave. New Berlin

262-369-0704 L.A. Grooming & Pet Services 303 Cottonwood Ave. Hartland

Logans Pet Grooming & Daycare 262-673-3330 2962 State Road 83. Hartford

Pampered Paws 414-476-4323 1826 N. Mayfair Rd. Wanwatosa

Portable Pet Groomers 877-268-2874

www.portablepetgroomers.com shelley@portablepetgroomers.com Serving Milwaukee, Waukesha and Racine Counties

The Purrfect Pooch 262-338-7941 162 E. Washington St. West Bend

Snipz N' Tailz

Fancy Paws

4733 S. Packard Ave.

414-727-2980 5121 W. Howard Ave. Milwaukee Dog & Cat Grooming www.snipzntailz.com



Styl'n Companions Pet Spa 13844 W. Greenfield Ave.

262-641-6087 Brookfield

---- Madison ----

Finer Details Pet Spa 608-795-9837 5502 Mahocker Road Madison www.wisconsinpetstylists.org finerdetailssalon@gmail.com

608-238-3461 Spring Harbor Animal Hospital 5129 University Avenue Madison

----- Racine/Kenosha ----

A 1 Grooming by Barbie 262-554-1237 2625 Eaton Ln Racine

Portable Pet Groomers 877-268-2874

www.portablepetgroomers.com shelley@portablepetgroomers.com Serving Milwaukee, Waukesha and Racine Counties

----- Walworth --

The Dog Spot 262-248-3901 846 Madison Street Lake Geneva

GUIDE DOG ASSOCIATIONS

OccuPaws Guide Dog Association PO Box 45857 www.occupaws.org

608-772-3787 Madison

HOLISTIC TREATMENTS

--- Milwaukee ----

Animal Doctor Holistic Veterinary Complex 414-422-1300

S73 W16790 Janesville Rd. Muskego www.animaldoctormuskego.com

Purity Pet Food 262-895-4725

puritypetfood@wi.rr.com www.puritypetfood.com Holistic, human grade food, treats and supplements for dogs and cats; delivered to your home. (available nationwide)

MOBILE SERVICES

--- Milwaukee ---

414-750-4700 The Elegant Pet info@theelegantpet.com www.theelegantpet.com

Portable Pet Groomers 877-268-2874

www.portablepetgroomers.com shelley@portablepetgroomers.com Serving Milwaukee, Waukesha and Racine Counties

----- Racine/Kenosha -----

Brittany's Canine Academy 262-818-2957 5717 41st Ave Kenosha info@brittanyscanineacademy.com

NATURAL THERAPY & CANINE MASSAGE

--- Milwaukee ----

Animal Doctor Holistic Veterinary Complex 414-422-1300

S73 W16790 Janesville Rd. Muskego www.animaldoctormuskego.com

Canine Massage Therapy 414-704-8112

Douglas J Arthur, Certified Canine Massage Therapist HOME VISITS ONLY marial@wi.rr.com

Certified in Canine Massage by the Boulder College of Massage Therapy, Boulder, CO



Schedule a massage for your dog today.

marial.netfirms.com /doug.html

fetchmag.

414-482-PETS Bay View

2532 E. Oklahoma Ave. www.thenaturalpetllc.com

Happy Trails Dog Walking Servicing Racine & Kenosha Counties

Specializing in natural and non-toxic foods and treats, toys, leashes, collars, oils, vitamins, and more.

(See coupon on page 19)

Silver Spring Animal Wellness Center

414-228-7655

1405 West Silver Spring Drive Milwaukee www.vetcor.com/glendale

----- Madison --

608-333-7811 AnShen Veterinary Acupuncture drjody@anshenvet.com www.anshenvet.com

PET RELOCATION

Milwaukee -

Animal Motel 262-781-5200 13175 W. Silver Spring Rd. Butler www.animalmotel.net animalmotel@aol.com

PET SITTING/DOG WALKING

-- Milwaukee ---

414-425-7577 **Dependable Pet Care** 121505 Barbary Court New Berlin alt. # 414-737-1766 alohafromgeri@aol.com

Professional Pet Sitting, Walking, Daycare & Overnight Stays - New Berlin, Brookfield, Greenfield, Hales Corners, Franklin, Greendale, Elm Grove, Waukesha & Milwaukee County.

Hannah Banana Pet Care Serving Lake Country area and west side of Waukesha.

262-305-1275 Covering Mequon, Thiensville, Cedarburg, Grafton, Fox Point, River Hills, and Bayside area.

North Shore Pet Connection LLC 414-352-8464 Serving the North Shore area.

414-550-2423 or 404-414-7469 Downtown, Shorewood, Whitefish Bay, Metro Milwaukee

Super Pet Moms 414-232-6822 Serving Greater Milwaukee Area

"The Pet Sitter" Rick Corbett

414-481-7838 or 414-331-7183 www.rickthepetsitter.com rick040659@hotmail.com



Dogs, cats, birds, exotics, fish, reptiles. Daily walks. In Home Pet Sitting. Insured.

--- Racine/Kenosha -----

Paula 262-833-0124

Hot! Dog! Sitters! 262-287-6075 Serving the Kenosha, Wis are for over a decade

-- Walworth ---

The Dog Spot 262-248-3901 846 Madison Street Lake Geneva

PET WASTE REMOVAL

-- Milwaukee ---

CT Scoops LLC 262-366-7949 www.scoopsremoval.com

Milwaukee, Ozaukee, Waukesha, Washington Counties

Pile Patrol 414-6K9-POOP www.pilepatrol.com pilepatrol@wi.rr.com Serving Most of Southeastern Wisconsin

---- Walworth ----

The Dog Spot 262-248-3901 846 Madison Street Lake Geneva

PHOTOGRAPHY/ARTISTRY

Milwaukee -

All Ears Pet Photography

262-320-7387

www.allearsphotography.com bob@allearsphotography.com

The time we have with our pets seems to go by so quickly which is why it's so important to have something timeless to remember them by. Unlike most photo studios All Ears Pet Photography specializes in photographing pets and their people. Call today.

In-Focus Photography 414-483-2526 www.infocusphotography.org

Paw Proof Portraits 414-276-6727 donna@paw-proof.com www.paw-proof.com

Peggy Morsch Life Photography

414-550-5340

2738 N. Summnit Avenue Milwaukee www.peggymorsch.com peggy@peggymorsch.com

For real images of the life you share with your dog, call Peggy today.

Power Paws - K9 Sport Photography 262-820-0763 N60 W22849 Silver Spring Dr. Sussex **Stephanie Bartz Photography**

414-453-2060

www.sbartzphotography.com stephanie@sbartzphotography.com

Experience shooting in moving vehicles, on a motorcycle, from water raft, in a kayak, and also on land. Patience with shy, sassy kids, K-9s, and grown-ups. Keeping surprise photo shoots under wraps.

---- Madison ----

414-276-6727 Paw Proof Portraits 2050 North Cambridge Ave. Milwaukee donna@paw-proof.com www.paw-proof.com

----- Racine/Kenosha ---

Paw Proof Portraits 414-276-6727 2050 North Cambridge Ave. Milwaukee donna@paw-proof.com www.paw-proof.com

RETAIL/ONLINE STORES

Animal Fairy Charities www.animalfairycharities.org info@animalfairycharities.org

Fostering national & international prevention of cruelty to all animals and aiding in their safety & welfare.

Bark N' Scratch Outpost 414-444-4110 5835 W. Bluemound Rd Milwaukee

414-273-PETS Metronawlis 317 N. Broadway Milwaukee www.metropawlis.com etlover@metropawlis.com

The Natural Pet 414-482-PETS 2532 E. Oklahoma Ave. Bay View

www.thenaturalpetllc.com

Specializing in natural and non-toxic foods and treats, toys, leashes, collars, oils, vitamins, and more.

(See coupon on page 19)

Caesar's Pet 414-423-5800 5686 Broad Street Greendale

Pet Supplies 'N' More 262-679-6776 S83 W20411 Janesville Rd. Muskego

----- Racine/Kenosha ---

3 Goldens And A Gator

262-752-9010 5200 Douglas Avenue, Suite C Racine

3goldensandagator@att.net www.3goldensandagator.com

A fun, classy pet boutique that caters to the casual shopper but also carries the necessities for those

who like to dash in and out.

The Natural Pet 2532 E. Oklahoma Ave. 414-482-PETS Bay View 21

www.thenaturalpetllc.com

Specializing in natural and non-toxic foods and treats, toys, leashes, collars, oils, vitamins, and more.

(see coupon on page 19)

SAFER PET ALTERNATIVES

Milwaukee -

NaturaLawn of America 262-349-9078 Serving the Greater Milwaukee Area www.naturalawn.com safer4u@naturalawn.com

TRAVEL/LODGING

-- All Areas -

Wisconsin Innkeepers Association www.wisconsinlodging.info Convenient Motels along the interstate. Quiet Cabins in the woods. Elegant Hotels in the city. Relaxing Resorts on the lake. Cozy Bed & Breakfasts in a quaint town. With these unique accommodations, there is something for everyone...even your four-legged friend.

America's Best Value Inn 3410 8th Street www.innworks.com/wisconsinrapids	888-315-2378 Wisconsin Rapids
Baker's Sunset Bay Resort 921 Canyon Road www.sunsetbayresort.com	608-254-8406 Wisconsin Dells
Best Western Grand Seasons Hotel 110 Grand Seasons Dr. www.bestwesternwaupaca.com	877-880-1054 Waupaca
Country House Resort 2468 Sunnyside Road www.doorcountycountryhouse.com	888-424-7604 Sister Bay
Days Inn & Suites - Hotel of the Arts 1840 N. 6th Street www.hotelofthearts.com	414-265-5629 Milwaukee
Delton Oaks Resort on Lake Delton 730 E. Hiawatha Drive www.deltonoaks.com	608-253-4092 Wisconsin Dells
Dillman's Bay Resort 13277 Dillman's Way www.dillmans.com	715-588-3143 Lac du Flambeau
The Edgewater 666 Wisconsin Avenue www.theedgewater.com	800-922-5512 Madison
Holiday Inn Express 7184 Morrisonville Road www.hiexpress.com/deforestwi	800-465-4329 Deforest
Motel 6 3907 Milton Ave www.motel6-janesville.com	800-466-8356 Janesville
Olympia Resort & Conference Center 1350 Royale Mile Rd. www.olympiaresort.com	800-558-9573 Oconomowoc
Plaza Hotel & Suites Conference Center 1202 W. Clairemont Avenue www.plazaeauclaire.com	715-834-3181 Eau Claire
Residence Inn by Marriott 950 S. Pinehurst Court www.marriott.com/mkebr	800-331-3131 Brookfield

Red Pines Resort & Suites

850 Elk Lake Drive

www.redpines.com

Rustic Manor Lodge

www.rusticmanor.com

6343 Hwy. 70E

800-257-1560 The Shallows Resort 7353 Horseshoe Bay Road Egg Harbor www.shallows.com

Sleep Inn & Suites 608-221-8100 4802 Tradewinds Parkway Madison www.sleepinnmadison.com

Woodside Ranch Resort & Conference Center 800-626-4275 www.woodsideranch.com W4015 State Road 82 Mauston

VETERINARY/EMERGENCY

Milwaukee

414-817-1200 Advanced Animal Hospital Greenfield 3374 West Loomis Road www.advancedanimalhospital.com

Animal Doctor Holistic Veterinary Complex 414-422-1300

S73 W16790 Janesville Rd. www.animaldoctormuskego.com	Muskego
Brentwood Animal Hospital 318 W. Ryan Rd.	414-762-7173 Oak Creek
Crawford Animal Hospital 4607 S. 108th St.	414-529-3577 Milwaukee
East Towne Veterinary Clinic 11622 N. Port Washington Rd.	262-241-4884 Mequon
Family Pet Clinic N73 W13583 Appleton Avenue www.FamilyPetClinic.org	262-253-2255 Menomonee Falls

Harmony Pet Care	262-446-2273
1208 Dolphin Ct	Waukesha
Hartland Animal Hospital	262-367-3322
140 North Ave.	Hartland

262-369-1609 Lake Country Veterinary Care 600 Hartbrook Dr. Hartland

Lakeshore Veterinary Specialists

www.hartlandanimalhospitalwi.com

262-268-7800 207 W. Seven Hills Rd. Port Washington www.lakeshoreanimalhospital.com

With a commitment to excellence, dedication to service, and respect for each life we touch, we will provide skilled and compassionate care to our colleagues, clients and their pets.



Lakeside Animal Hospital, LTD 211 West Bender Rd.

800-651-4333

800-272-9776

St. Germain

Phillips

The Little Animal Hospital, S.C. 262-377-7300 2590 Highway 32 Port Washington

Milwaukee Emergency Center for Animals (MECA)

3670 S. 108th Street 414-543-PETS(7387) www.erforanimals.com Greenfield

Open 24/7. Walk-In emergencies, critical care referrals and surgery referrals are accepted 24 hours a day.



Mukwonago Animal Hospital	262-363-4557
1065 N. Rochester St.	Mukwonago
My Pet's Vet	262-240-2215
11422 N. Port Washington Ave.	Mequon
New Berlin Animal Hospital 3840 S. Moorland Ave.	262-782-6910 New Berlin
Park Pet Hospital	414-352-1470
7378 N. Teutonia Ave.	Milwaukee
Prairie Animal Hospital	262-392-9199
137 Oakridge Drive	North Prairie
Saukville Veterinary Clinic LLC 303 W. DeKora St.	262-284-7000 Saukville
Sullivan Veterinary Service	262-593-8021
103 Main St.	Sullivan
Tender Touch Veterinary Care	262-673-2990

Veterinary Medical Associates, Inc.

414-421-1800

1471 E. Sumner St.

6210 Industrial Ct. Greendale www.vetmedassociates.com

Hartford

vetmed@ameritech.net

920-269-4072 **Veterinary Village** N11591 Columbia Drive Lomira www.smallanimalclinic.com w@k9stork.com

Wauwatosa Veterinary Clinic 414-475-5155 2600 Wauwatosa Ave. Wauwatosa www.wauwatosavet.com tosavet@ameritech.net

414-476-3544 West Allis Animal Hospital Inc. 1736 S. 82nd West Allis

Wisconsin Veterinary Referral Center

Waukesha

360 Bluemound Road 866-542-3241

Grafton

414-962-8040

Glendale

1381 Port Washington Rd. 262-546-0249 www.wivrc.com

WVRC is the Midwest's Leader in Veterinary Specialty & Emergency Care.



S73 W16790 Janesville Rd.

Animal Hospital at Hillshore

Animal Hospital of Sun Prairie

Companion Animal Hospital

Deer-Grove Veterinary Clinic

535 Southing Grange Ste 200

Healthy Pet Veterinary Clinic

Eastside Veterinary Clinic

4421 Cottage Grove Rd.

1014 Williamson Street

1440 E. Wash Ave.

Petinary

2837 University Ave

2125 McCoy Rd

660 S. Gammon Rd.

www.animaldoctormuskego.com

414-422-1300

Madison ----

Animal Doctor Holistic Veterinary Complex

Muskego

608-238-3139

608-837-5383

608-277-8888

608-839-5323

Cottage Grove

608-221-3509

608-294-9494

608-255-1239

Madison

Madison

Madison

Sun Prairie

Madison

Madison

103 Main St

Sullivan Veterinary Service

Sullivan

and their pets.

Racine Veterinary Hospital

Wolf Merrick Animal Hospital

5748 Taylor Avenue

4415 52nd Street

6000 West Ryan Rd (Hwy 100) (I-94 Exit 322) · Franklin, WI

4333 S. Green Bay Rd. www.lakeshoreanimalhospital.com

and respect for each life we touch, we will provide

skilled and compassionate care to our colleagues, clients

www.lakeshoreanimalhospital.com

With a commitment to excellence, dedication to service,

UW School of Veterinary Medicine 608-263-7600 Madison

-- Racine/Kenosha --

Animal Doctor Holistic Veterinary Complex 414-422-1300

S73 W16790 Janesville Rd. Muskego www.animaldoctormuskego.com

Brentwood Animal Hospital 414-762-7173 318 W. Ryan Rd. Oak Creek

Burlington Longview Animal Hospital 262-763-6055 688 McHenry St. Burlington

Creature Comforts 262-767-9392 6023 South Pine Street Burlington

Deer-Grove Veterinary Clinic 608-839-5323 535 Southing Grange Ste 200 Cottage Grove



262-554-8666 Racine

262-652-4266 Kenosha

Demonstrations
 Vendors
 Pug Contests
 Pug Rescues
 Vendor Services
 Indoor/Outdoor Pug Play Pen
 Pug Races

SUNDAY, MAY 15
 10:00am — 4:00pm
 Doors open at 9:45am
 INDOOR LOCATION
 Milwaukee County Sports Complex

See our website for complete

www.milwaukeepugfest.com

information and updates:

23

Adults - \$8.00

Children (under 10) - \$3.00

"Smushie Face" Breeds Welcome

Spring '1

10 WAYS TO SAVE MONEY AT THE VETERINARIAN'S OFFICE

Most of us are looking for ways to make our money stretch as far as it will go. Trying to cut corners on veterinary care, however, can backfire. I offer a few suggestions to take the sting out of veterinary expenses:

- 1. Do your research before you get your dog. All breeds have their medical problems, but some are worse than others. If finances are a concern, you probably should not be getting a Bulldog, which may need surgery to open up its airways so that it can breathe, or the Shar-Pei, which is likely to need lifelong professional skin care. Remember that the larger the dog, the more medication vou'll need to treat any given illness. If you are buying a puppy, interview a couple of breeders first to find the ones that are conscientiously breeding for good health.
- 2. Keep up with preventive care like vaccinations and heartworm preventative. Parvovirus is a serious illness, and it is everywhere. Most puppies that get it can be treated but it can be quite costly. Since we have a pretty good supply of mosguitoes in Wisconsin to transmit heartworm, even dogs that spend most of the day indoors are at risk when they step outside to go potty. Treating heartworm disease after the fact is dangerous and expensive.
- 3. Neuter your male dog. It reduces his drive to escape from the yard and go meet girls... and cars...and other dogs that he might not get along with. Spay your female dog when she's young and healthy. No matter what vour veterinarian charges for the 24 surgery, it'll be less than the cost of an emergency C-section or hysterectomy at the emergency clinic (fees can start at \$2000 and go up from there, depending on the circumstances).

- 4. If your dog is large, giant or deepchested, ask your veterinarian if your dog should have a procedure called a gastropexy which may prevent a catastrophic gastric dilatation and volvulus (also known as "bloat") later in a dog's life. Treatment for this can run anywhere from \$2000-\$6000. Gastropexy can be done very inexpensively along with a spay or neuter.
- 5. Get problems checked out by your veterinarian when they first come up, rather than waiting for them to turn into a crisis on the weekend. Your regular veterinarian is likely to be less expensive than the emergency clinic, and problems are much easier to manage if caught early.
- 6. Watch what your dogs eat. Some dogs may have cast-iron stomachs that can handle stale leftovers and rabbit droppings, but many indiscriminate eaters will eventually take on something they can't digest. And while many dogs have eaten chicken bones and lived to tell the tale, many others have suffered painful or even fatal stomach and intestinal perforations. When in doubt about what is safe to feed your dog, ask your veterinarian.
- 7. Never give your pet any medication or supplement unless your vet says it's okay. Many medications that are safe and effective for people, such as Tylenol and Advil, are harmful to pets. Some remedies and supplements that are sold for pets are useless or even dangerous. If you have concerns about the costs of medication for your pet, ask your veterinarian before trying alternatives like online pharmacies: some are unscrupulous and you will not get what you pay for, while others are more trustworthy.

- 8. Brush your dog's teeth. Yes, it will take some work to get your dog used to it. Keep working on it little by little; making it a positive experience for your dog, and you will eventually be able to brush them. Your dog will still need professional dental care but will need it less frequently, and will suffer far less from rotting teeth and gums. Her breath will smell better, too.
- 9. Keep your dog slim. Obesity is associated with a myriad of medical problems ranging from arthritis to diabetes. Your veterinarian can tell you whether your dog needs to lose a couple of pounds, and she can show you ways to keep the extra pounds off.
- 10. Leashes and fences save lives and money. There are some dogs that can be trusted to stay out of the road, but this is rarely the case for dogs under 2 years' old, intact males, or wandering types like Beagles and Huskies. It only takes a momentary lapse in canine judgment for a car accident to occur, and it can cost thousands to treat.

Can veterinary care ever be dirt cheap? Probably not, unless you're willing to risk your dog's health by avoiding the necessary care. However, some forethought will help you to get the most out of every dollar you do spend. Your veterinarian can help you prioritize to keep your best friend as healthy as possible.

Megan Tremelling, DVM

Dr. Tremelling practices emergency and critical care medicine at Lakeshore Veterinary Specialists and Emergency Hospital in Port Washington. Her family is owned by a Rough Collie, two cats and a cockatiel.

DOGS AROUND TOWN



9ea - Milwaukee



Emmit - Colgate



Kelly - Milwaukee



indy - Jahnsan Creek



Trapper - Milwaukee



Slue - Sharewaar

www.fetchmag.com

26

"The number one conservation tool on earth is a well trained dog." This saying dates back hundreds of years but is still as true today as it was back then.

Everyone knows about the dog's great ability to smell. Dogs communicate, track game, find food (and lots of other things), and even announce their desire to procreate all by the sense of smell. Dogs are used worldwide in various "smell-related" activities. Finding lost and hurt people, finding bombs and drugs, and finding hunted game are all popular uses for a dog's keen sense of smell.

One of the earliest uses for that great sense of smell was to find food for humans. Many dog breeds were developed for this trait and many breeds still excel at doing that. For the hunter, having a dog not only helps ensure recovery of the hunted species, but simply makes hunting more enjoyable.

Many people have seen dogs finding and retrieving common feathered game species like pheasants, ducks,

geese, and quail. But, you may not know that there are numerous dog breeds that excel at finding other hunted game. Bear, deer, turkeys, raccoons, rabbits, wild boar, covotes. wolves, and even many African game species are hunted and recovered with the use of dogs. Several dog breeds were even bred and developed for one specific game animal. Wolfhound, foxhound and coonhounds are all examples of this. Today, many breeds are used to recover various game species; some that you wouldn't even imagine. Jack Russell Terriers are often used in Africa to recover game! That's a small dog with a "big dog" job!

Many hunting dog breeds are versatile enough to recover game. Small, medium, and large breeds can all do this work. For example, Chesapeake Bay Retrievers, such as my dog True, were bred primarily as a waterfowl (ducks and geese) hunting dog. Just don't tell True that. She is also a fine pheasant hunter and she loves hunting rabbits. But, she has also helped me recover deer that I shot with my

bow and arrow. In Wisconsin, using a dog to recover a deer is legal if the dog is on leash and the hunter does not have a weapon (i.e. gun or bow). In my case, True simply made my tracking job easier. I had made lethal shots and probably would have found the deer by following the blood trail. Using True saved me time, thus helping ensure the quality and freshness of the meat from these deer.

The recovery of deer with a dog is gaining in acceptance and use throughout Wisconsin and the United States. Over 30 states allow some use of dogs for recovering deer. Wisconsin even has several dog handlers that specialize in using their dogs for recovering deer. And, these handlers offer this service for free! Every deer hunter wants to find the deer they shot. A trained dog can greatly help with this. Use of dogs to recover deer is most often associated with archery deer hunting. Most often a deer shot with an arrow will run some distance after being shot, even if the shot was perfect. Using dogs to recover deer is especially valuable when:

- · There is no visible blood trail.
- The hunter doesn't know where the deer was hit.
- The hunter knows they didn't make a quick kill shot.
- The deer was shot in thick cover, flooded timber, or swampland.
- The deer has entered and/or exited rivers, streams, and other waterways.
- The wounded deer runs through a group of non-wounded deer.
- Rain or snow has washed or covered the visible blood trail.
- The blood trail is too old (usually 24+ hours) to be followed.
- A quick recovery is needed due to high temperatures (meat spoils faster then).
- Predators (wolves, coyotes, bear) are prevalent and they may find the deer before you.



Let's Talk About Boarding Your Pet
An Informational Session and Kennel Tour
2nd Saturday of Every Month - 1:00 Sharp

No Reservations Required. Here's your chance!



Get a behind the scenes look at your pet's favorite vacation spot!

The first thing you should know about doga is that there are no rules. There's no right or wrong way to position yourself or your dog, because we all move so differently. Renee advises that "dogies" (participants in doga) listen and respond to the feedback your dog is giving you. If your dog does not want to move his or her body a certain way, don't force the issue. Finding a local class in Southeastern Wisconsin may be a bit of a challenge, but you can practice the following techniques today in your own living room:

S-T-R-E-T-C-H. Start out by rubbing your dog's head, counter-clockwise. This is particularly relaxing for older or bigger dogs. Then slowly work your way to the nape of the neck. Down the entire spine, then to the pads of the paws. You can do this while stretching yourself, too. Remember, doga is intended to be fun and healthy for both canine and their humans.

CHAIR POSE. Are you sitting down? In this pose, your dog is seated, and you, coming from behind, lift

cient exercise used to bring your ca- ward. Courtney explains that this is nine to a supposed state of nirvana. It a nice chest opener and stretch, but is what some consider the best thing warns that this is not recommended for dogs with long middles, like dachshunds or any dog with low back or hip problems.

> HAND - TO - TOE POSE, Touch your dog's front and back paws together, from the same side. Then stretch legs apart.

> BRIDGE POSE. After you and your dog have loosened up a bit, you and your pooch are both ready to move on to bigger and better things. Lie on your back with your feet stacked underneath your knees and your toes pointing away from your knees. Lift your hips off the floor; keeping your shoulders and head on the floor. If you have a small dog, have them sit on your belly as you lift and lower your hips off the floor, opening/stretching the chest and strengthening your core (tummy) muscle. Larger dogs may lie between your feet and hips as you move through the pose.

> PARTNER POSE. A typical example of a partner pose would be Warrior III. In this popular human yoga

stance, you hold a balance posture standing on one leg. Your other leg is behind you; working to make it parallel to the floor with your hips square to the ground. A small dog may be held underneath to increase your strength. With a large breed, you may place your hands on the dog's back for extra balance. See? We need our dogs just as much as they need us.

"Doga is very much like a traditional yoga. Only, it can be quite hilarious at times, especially in a classroom setting. Hyper dogs especially benefit from doga.", Renee claims. "One thing is for sure: dogs love being included. I couldn't even get out my mat without my dog Simba wanting to jump in and partake."

Renee's love of doga has not subsided, even though the classes are officially closed for now. But if you've still got the yen for some Zen, contact her by email at ccw 1@charter.net, as she is still accepting clients on an individual basis.

Continued on page 28

Just Like Home Doggie Motel



- Great-Room for indoor play.
- 24 Hour Supervision.
- Dog-Friendly Dogs Only.

Loving care for your dog in a home setting. Lots of space, combined with limited occupancy (10 dogs), allows us to provide the individualized care that your dog truly deserves.

- 12,000sq. ft. Outdoor Play Area.
- Quiet Rooms for feeding & Bedtime.
- Only \$25 per Day, \$30 for puppies.

Phone: (414) 640-0885 E-mail: JustLikeHomeDM@aol.com One important thing with using a trained dog for recovering deer (and other game recovery) is to trust the dog. The dog is following the scent that the deer left by following that scent the dog knows which direction the deer went. Trust the dog, even if you think the deer went in a different direction.

There is no dog breed that has been bred specifically for recovering deer. As I mentioned, many dog breeds are used to recover deer including numerous mixed breeds. Labs are a popular choice since they are fairly easy to train and readily available, but many other breeds can be used. Dachshunds and drahthaars have a strong following as do several hound species, including beagles. Any intelligent dog with hunting instinct can be trained to recover deer. You can even find finished dogs that have been trained for deer recovery. You can also find dog handlers that offer this service

for hunters. One such organization is United Blood Trackers (www.unitedbloodtrackers.org). This group of dog trainers and handlers is probably the leading group that offers this service. Check out their website to locate a tracker and find out more information about this growing dog activity.

It is a hunter's obligation to make every effort to recover the game they shot. Nothing can assist with this more than a well trained dog. Give it a try and you will find it rewarding and satisfying.

John Theisen

John Theisen is an avid hunter that shares his West Bend home with Ginny, his wife, and their Chesapeake Bay Retriever named True. You can often find them out hiking, hunting, or just playing in the woods and waters throughout Wisconsin.

Continued from page 27

Pittsburgh doga instructor, Leta Koontz, admits that while there is no scientific evidence for the health benefits on yoga for dogs, she cites several studies that indicate that humans gain benefit from spending time with their pets. Lower blood pressure, lower heart rate, lower stress hormone levels - just to name a few. "At the beginning of the class, dogs are usually excited and woundup, but by the end of the class, they're almost half-asleep!"

Count on a yoga instructor to poetically summarize the best dog practice for you and your canine. Leta suggests "sitting quietly, putting one hand on your heart and the other hand on your dog's heart. And with each exhale, send your dog all the love you have in your heart and thank them for sharing their lives with you."

Zzzzzzzzzzzzzzzzzzz......

For more info:

Check out poses online at http:// dsc.discovery.com/beyond/?playerId (Click Video Search tab, and type 'yoga with dog', courtesy of instructor Leta Koontz.

Colleen Terry

In addition to working for the team of Fetch, Colleen writes "the story of people and their pets" for her business, Douglass Avenue Dog Tales. She lives in Waukesha, Wisconsin with her husband Paul and their precocious Cocker Spaniels, Oliver J. and Carmen Rose.

THE NATURAL PET

Fetch is looking for a few cute mugs!

Dogs Around Town is one of our favorite pages in the magazine. Who can blame us?

We get to look at the cutest mugs in town. We know there's one in your house! Load up

a photo of your pooch at www.fetchmaq.com

2532 E. Oklahoma Ave. Bay View, WI 53207

414-482-PETS (7387)

Store Hours

Closed Monday Wed: Ipm to 8pm Tues, Thurs, Fri: Ipm-8pm Saturday: 10am-6pm Sunday: Noon-5pm

Specializing in natural and non-toxic foods and treats, toys, leashes, collars, oils, vitamins, and more

Kim Proprietor





Humane Society Adoptables

Check Fetch online for links to adoptable pets at area Humane Societies and Shelters.

www.fetchmag.com



"It's crazy town." That's how Brian Hein describes the homecoming from his annual vacation to St. Croix, U.S. Virgin Islands. Whereas most people might come back with a T-shirt or a tan, Brian and his wife Emily return every year with up to a dozen dogs; all part of the Pets-From-Paradise program. From there, the dogs go to the Wisconsin Humane Society for an evaluation to identify the breed, assess their behavior and provide a health screen including micro-chip. Then, these lucky Caribbean canines are made available for adoption.

For years Emily's family has vacationed in St. Croix. While there six years ago, Brian and Emily found a flyer advertising the Pets-From-Paradise program run through the St. Croix Animal Welfare Center (AWC). As Brian noted, "It's part of the culture not to spay or neuter dogs there. People think it is going to change the dog's personality." That belief ties into the unfortunate reality of dog fighting in the U.S. Virgin Islands. Although illegal, it is commonplace in a territory with an ongoing problem of unwanted dogs. Brian cautioned, "People have shown up at the shelter with five gallon pails of puppies poured into them and then the puppies at the

bottom suffocate. And humane society workers retrieve plastic bags out of dumpsters filled with dogs." In addition to the reality of dogfighting, there is also the challenge of paying for neutering or spaying pets. Another challenge is the limited island population available to adopt those dogs that do find their way into a shelter.

Enter the Pets-From-Paradise program; a creative solution on the part of the St. Croix AWC to transfer pets from the U.S. Virgin Islands to sister shelters stateside where those dogs and cats can be put up for adoption. When volunteers like Brian and Emily depart the island, they are met at the airport by the St. Croix AWC. The Center makes all the arrangements and supplies all the essentials, including crates, food, special identifying collars, and paperwork. FAA regulations allow for only two dogs in the passenger area, so most adult dogs are crated below in the heated cargo hold area while puppies ride along as carry-ons.

Traveling on a plane with a pet can be nerve-wracking. Traveling with two nervous puppies leaves you with a story to tell. Brian described his transport from two years ago. "On our Midwest Express flight, the flight attendant heard the puppies. The crew always knows about the dogs ahead of time because they are on the manifest. She asked me to bring the dogs back to the galley area to see them. The flight attendants took the puppies out of the crates to pet them. When one of the puppies had an 'accident' on a flight attendant, I apologized to her. She told me it was okay. 'I have a baby at home,' she said. The crews have always been very compassionate."

From the start, the Heins have worked very closely with the Wisconsin Humane Society (WHS) to make the transports possible. Pets-From-Paradise originally had sister shel-

ters only on the East Coast. Seeing a solution at home, this Menomonee Falls couple worked with WHS to identify what the type of Pets-From-Paradise dog would be acceptable. This included the criteria for health screening and social behavior. The typical dog that makes the trip is a small to medium sized pet. This is the best size for apartment dwelling. The breeds range from Chihuahuas to the native mixed breed of dog referred to on the island as a 'Coconut Retriever.' For its part, the St. Croix AWC only relinquishes dogs to no-kill shelters. With that verification in place and conference calls between the two organizations finalizing the details, Emily and Brian brought back their first group of adoptees in 2005.

Now an annual March trip for the Heins, the two frequently spend part of their vacation volunteering at the St. Croix AWC. This allows them to select specific animals for the trip back to Wisconsin. And for this couple, there really is a vested interest. The return back usually falls on a day when the WHS is closed. This means that anywhere from six to a dozen dogs spend their first night in the states with Brian, Emily and their four-year old son, Jonas. "My son loves it," Brian said. "But there are dogs in the kitchen, the living room, the bathroom...everywhere. It's crazy town."

If all goes as planned, this year's group of Pets-From-Paradise graduates should be available for adoption through the Wisconsin Humane Society starting March 25. If you would like to participate in the Pets-From-Paradise program, or get your own shelter involved, you can find more information on the St. Croix Animal Welfare Center website (stcroixawc.org), or contact the organization via Facebook.

Lisa Terry

Lisa Terry lives in Milwaukee and works in human resources. When not at work, Lisa is typically shadowed by Kailey Raye, a Yorkshire Terrier, and Manford T Mannington III., a Norfolk Terrier.

Should Your Dog Have Health Insurance?

Vicki doesn't have pet insurance for her dog, Noah. Peggy, Susie, Marty, Jenny, Denis and Bill don't insure their dogs either. The young couple with the 8-week old Cockapoo at the emergency vet clinic the day after Christmas? No insurance. Even Peg - who has dogs of the caliber to compete in herding trials in London this autumn - doesn't insure any of her seven.

The fact is most pets in America don't have health insurance. Current estimates put the number of pets with coverage at 2-3% of the total population, with higher percentages of insured pets in bigger cities. Wendy Wiesner, DVM, an itinerant veterinarian, estimates less than 1% of the patients she sees in clinics across Wisconsin have health insurance.

Are all of these pet parents making a big mistake? Are you?

SmartMoney magazine reports that Americans spent \$20 billion on veterinary bills in 2010. It's easy to see how this amount could be reached. An emergency exam at Milwaukee Emergency Center for Animals is \$89. A single view x-ray is \$130. Multiple views will be \$220. In Hudson, an emergency laparotomy (abdominal surgery) for a 3-year old English Bulldog who swallowed a needle was \$953.

Despite emergency procedures and ongoing medical therapies that could 30 save a life but leave a pet owner broke, many people are quick to give reasons why they don't insure their dogs.

I don't know how much it costs.

Loran Hickton, Executive Director of American Pet Health Insurance Association (NAPHIA) says monthly premiums for basic emergency coverage of injury or illness average \$50 - \$60, but range from \$20 to a few hundred dollars. Pet parents can make a plan more comprehensive by adding such



things as a cancer rider or nutritional and pharmaceutical coverage, thereby increasing the monthly premium. "You need to shop," Loran advises "because different conditions affect premiums in every state."

Fortunately, an online search for pet insurance will yield nearly a dozen companies offering plans in the U.S. Some insurance companies, like Trupanion by Petco, offer estimates on their websites. Others, like

24PetWatch, show cost-comparison tables. A dog's age, breed, and where it lives will affect premiums. (Moving to Georgia or New Jersey? Expect to pay more due to state insurance regulations.) Insuring more than one pet can reduce premiums via a multipet discount, and one company, VPI, extends this discount to non-dog/ non-cat pets. If you are adopting a dog, inquire about a month of free insurance or a discounted plan. PetFirst Healthcare, the fastest growing pet insurance company, has an exclusive partnership with PetFinder and over 13,000 rescue organizations and shelters.

Tail wag: Information is quite easy to find. Growl: Research is timeconsuming.

It doesn't cover much. and doesn't cover what you need...

...or as Denis puts it, "Our friend's pet insurance covered her dog for everything except what it died from."

Legal definitions make pets "property" and not family members, so pet insurance falls under the category of property and casualty insurance, not typical health insurance. Because of this, an animal cannot be insured post-injury or post-diagnosis. In the case with Denis' friend, the dog was of a breed susceptible to cardiomyopathy and therefore had an exemption that excluded coverage for it.

Pay close attention to plan exemptions, both breed-specific and general. Dr. Wiesner says, "There are many regulations - like with all types of insurance - but most pet insurance policies don't cover day-to-

Tail wag: Understanding your plan will allow you to optimize its value. Growl: If routine care is what you are seeking, insurance probably won't help.

With all the premiums and deductibles, it's not clear that I'd come out ahead.

"It's like buying an extended warranty on a car," Peg explains, "1 in 100 people have their transmission fail." There's just no way to know what might happen. In retrospect, Peg thinks she probably would have come out ahead if she'd had insurance rather than paying the full costs of her herding dog's \$3,000 shoulder surgery and physical therapy.

Loran believes a different definition of "coming out ahead" is necessary when considering the purchase of insurance. He says, "For my two sons, at the end of the year I don't say, 'Why did I insure them? They didn't get sick.' For the appropriate consumers, they won't ask, 'Was it worth it to insure my pet?' but they'll be happy they didn't need to use it."

Kathy, mom to three Saint Bernards and a volunteer with Saints Among Us in Illinois, made the decision to insure her whole pack after her late dog, Moses, was diagnosed with epilepsy and a thyroid condition and the expenses of his treatment piled up. "The medications alone convinced me to have insurance," she says of the \$130 per month she was paying at the time. Since then, her youngest dog, Duncan, underwent an amputation and chemotherapy totaling \$8,000. For Kathy, there's no doubt having insurance was worth it. Her plan with VPI reimbursed \$6,000.

Tail wag: Reimbursement for a major procedure or chronic condition will make you glad your pet has coverage. Growl: At the same time, you need to be comfortable with the possibility of never using something you've already paid for.

If we have an emergency, we can just use a credit card or savings.

"Many pet owners make use of CareCredit," says Dr. Wiesner, "it's a type of payment plan so they can pay their veterinary medical bills over months." CareCredit offers a 6-month no-interest plan when minimum monthly payments are made, as well as 24- to 60-month plans that do accrue interest and have minimum purchase amounts.

Others "self-insure" by saving the amount of a monthly pet insurance premium in an account specifically held for the purpose of emergency veterinary needs. Says Kathy of this strategy, "Get insurance for peace of mind, but if you can self-insure, that's fine."

Tail wag: If you don't have pet insurance, you'll have a plan to pay for your dog's medical needs. Growl: Using a credit card or savings, you'll be paying the entire vet bill from your own pocket.

Amy A. Free

Amy A. Free is a licensed sign language interpreter and a reader and writer of all things animal-related. She has a degree in zoology and enjoys learning about animal communication and behavior. Amy lives in Madison and is Editor for the Wisconsin House Rabbit Society.



Lakeshore Veterinary Specialists is a 24/7/365 emergency and specialty hospital serving greater Milwaukee.

Our Services Include:

- Emergency and Critical Care
- Board-Certified Specialists Providing Advanced Care in:
 - Surgery Internal Medicine Dermatology
- Advanced Diagnostic Imaging (Digital Radiography and Ultrasound)
- In-house STAT Laboratory

We accept walk-in and referral emergencies 24 hours a day. Consultations with a specialist are available by referral from your family veterinarian, our partner in your pet's care.



Port Washington

207 W. Seven Hills Rd. Port Washington, WI 53074 P (262) 268-7800

Racine

4333 S. Green Bay Rd. Racine, WI 53403
P (262) 554-5344

www.lakeshorevetspecialists.com

Calendar of **EVENTS**

Camps/Classes/Seminars

Dog Behavior Seminar 6:30 – 8:30 pm February 1st Wisconsin Humane Society, Milwaukee 414-264-6257 www.wihumane.orq

Free Legislative Seminar 5:30 - 7:00 pm February 3rd Wisconsin Humane Society, Milwaukee 414-264-6257 www.wihumane.orq

Coffee Hound Hour February 5th 9:30 – 10:30 am March 5th 1:00-3:00 pm April 2nd 9:30 - 10:30 am Bad Dog Frida, 2094 Atwood Ave, Madison www.baddogfrida.com 608-442-6868

Patricia McConnell at Bad Dog Frida "Are you thinking what I'm thinking?" 7:00 pm February 8th 2094 Atwood Ave, Madison 608-442-6868 www.baddogfrida.com

Energy Healing for Animals 7:00 -8:30 pm February 8th Laughing Frog Farm in Kansasville www.tresalaferty.com

Cesar Millan @ Riverside Theater 8:00 p.m February 11th Riverside Theater 116 W. Wisconsin Ave.

Canine Massage by Doug Arthur
12:00 - 4:00 pm
February 12
March 12
April 16
May 14
Petlicious Dog Bakery
2217 Silvernail Road, Pewaukee, WI

Solving Common Canine Behavior Problems
6:30 pm
February 14th
March 14th
April 4th

Humane Animal Welfare Society, Waukesha www.hawspets.org 262-879-0165

Training Help
Every Thursday evening 6:30 – 7:30 pm
Every Sunday 11:00 am – 12 noon
Frank Allison III, APDT
Pet Supplies 'N' More, Muskego
262-679-6776 www.psnmore.com

Camp Dogwood May 27-30 Camp Henry Homer in Ingleside, Illinois 312-458-9549 www.campdogwood.com

Intro to Animal Communication 6:30 - 8:30 pm February 15 Rolling Spirit in Greendale, WI www.tresalaferty.com

Pet First Aid Class 1:00 – 4:00 pm February 19th March 19th April 16th May 21st HAWS, Waukesha 262-879-0165 www.hawspets.org

Secrets to Being a Great Trainer! by Ken Ramirez 9:00 am - 4:00 pm March 5 Radisson Hotel 2303 N. Mayfair Rd., Milwaukee www.wihumane.org

Fundraisers/Gatherings

3rd Annual Winter Bully Bash 7:00 - 10:00 pm February 4th Buckhead Saloon, 1044 North Old World 3rd Street, Milwaukee www.brewcitybullies.org

Great Lakes Pet Expo 10:00 am - 6:00 pm February 5th Wisconsin Expo Center at State Fair Park 414-840-7411 www.petexpomilwaukee.com

WinterFest Parade 1:00 - 4:00 pm February 5th The Flying Fur W66 W6364 Cleveland Street, Cedarburg Tailwaggers 911 Dog Rescue www.tailwaggers911.com World's Largest Office Party 5:00 - 9:00 pm February 11th 2248 Deming Way, Middleton Fundraiser to benefit Occupaws www.occupaws.orq

Tailwaggers 911 Dog Rescue @ Petco 11:00am - 4:00 pm February 19 4950 S. 76th St.Greenfield, WI www.tailwaggers911.com

Mardi Paws
Elmbrook Humane Society's 5th Annual
Wine Tasting & Silent Auction
6:30 - 10:00 pm
February 26
Westmoor Country Club
400 South Moorland Road, Brookfield
262-782-9261 www.ebhs.org

ProjectStella 2011 6:00 - 9:00 pm March 12 Villa Filomena 1119 N. Marshall St., Milwaukee www.qlossphotographystudios.com

Spayghetti & No Balls Bash 6:00 - 11:00 pm April 8 Italian Community Center 631 East Chicago Street, Milwaukee www.milwaukeearc.org

Pugfest 10:00 am – 4:00 pm May 15 Milwaukee County Indoor Sports Complex 6000 West Ryan Road Franklin www.milwaukeepugfest.com

Puppies on Parmenter-Jog/Walk For Guide Dogs 11:00 am -3:00 pm May 21 Parmenter Street Corridor, Middleton www.occupaws.org

Pet Parties/Play Groups

Playtime at the Playground Saturdays, 9:00 am – Noon Puppy Playground, Oak Creek 414-764-PUPS www.puppyplaygroundwi.com

Playgroups Saturday mornings Ruffin' It Resort, Madison 608-310-4299 www.ruffinitresort.com

Continued on page 39

Doggie Breath & Periodontal Disease

Periodontal disease is the most common disease in pets.

In the 1970's studies from the University Of Minnesota College Of Veterinary Medicine demonstrated periodontal disease as the most common of all problems in companion animals. So if it is so common, we should be addressing it rigorously! Have veterinarians and pet owners made a significant difference in reducing periodontal disease in companion animals? Not really. So, if you what to make a difference, read this: doggie breath may be due to periodontal disease! By three years of age, 70% of cats and 80% of dogs have some form of this disease. Periodontal disease can cause severe pain and swelling, but it also may not even be noticed at all.

Why should you care about periodontal disease?

If you smell doggie breath, it is time to get help now! Periodontal disease is an infection caused by plaque bacteria. If unrecognized and untreated, it can be devastating for companion animals as it typically progresses to severe gum disease resulting in bad mouth odor or tooth loss. The development of this local infection and the spread through the blood stream are preventable. Pain, inflammation, chronic sneezing, jaw fractures, eye problems, and oral cancer can all be recognized early and effectively treated. Do you see or smell something? If you do, please get help!

Heart, kidney, liver and lung diseases have been associated with periodontal disease. It causes serious problems with insulin control in diabetic animals and humans. Furthermore the severity of periodontal disease in humans has been shown to be a potential "predictor" of death. The evidence is compelling

that we must care about this in our companion animals.

How do plaque bacteria cause severe destruction and "doggie breath"?

Plaque bacteria are the sticky substances on the tooth surface. It is particularly interesting that these bacteria are unusually resistant to antibiotic medications or the pet's natural ability to fight off disease (immune defense). Another problem with the pet's immune defense is that self destruction can occur. The result is pain, swelling and "doggie breath"

Periodontal disease is described in two stages, gingivitis and periodontitis. Gingivitis is the initial, reversible stage in which the inflammation is confined to the gingiva ("gums"). Gum inflammation is created by plaque bacteria as well as the immune defense mechanisms. This inflammation may be reversed with a thorough teeth cleaning and daily teeth brushing.

Periodontitis is a more severe stage in the progression of periodontal disease. Periodontitis can be thought of as a severe infection of the bone and other tissues that support the teeth. The more severe periodontitis gets, the more likely the teeth will smell bad and eventually fall out. Periodontal bone loss is irreversible (without special regenerative surgery). Although bone loss is irreversible, it is possible to stop the progression of the disease.

What can be done to prevent and control periodontal disease?

Calculus (or tartar) is basically plaque which has become calcified by the minerals (calcium and magnesium) in saliva. Teeth cleaning will effectively remove the calculus and plaque bacteria that cause periodontal disease. A routine tooth brushing is an extremely important habit. Daily teeth brushing helps keep the teeth free of plaque and prevents periodontal disease. Three days after a professional teeth cleaning, plaque turns into calculus. Brushing teeth only removes plaque but not calculus and some of the bacteria under the calculus cause further damage (periodontitis). Now, this could result in doggie breath.

What can pet owners do?

If you see tartar, it's time to have the teeth cleaned. If you smell "doggie breath", you can be reasonably certain your companion has periodontal disease. Cleaning teeth is not enough to treat gum disease. Dental X-rays and periodontal probing is needed to diagnose and to treat this disease. After the teeth are cleaned and the problems are appropriately treated, you must brush all of the teeth at least every other day and preferably every day.

How can you brush your companion's teeth?

A video explains how to select a tooth brush and how to be effective at brushing teeth daily (at www. mypetsdentist.com). For pet's sake, check out this site. Doggie breath may be due to periodontal disease. Our pets count on us to care!

Dale Kressin DVM

Diplomate, American Veterinary Dental
College, Fellow, Academy of Veterinary
Dentistry, Animal Dentistry and Oral Surgery
Specialists, LLC, www.mypetsdentist.com

Dogfighting is Everyone's Business

The national focus on dogfighting has quieted somewhat since Michael Vick's return to the National Football League. But, the scandal that surrounded Vick's departure from the NFL shed light on something that many dog lovers already knew: Dogfighting is real and, regrettably, it happens in communities all across the country. This article provides an overview of Wisconsin laws on dogfighting, and provides critical information that all of us can use to do our part in the difficult battle to end this brutal practice.

What Is the Big Deal About Dogfighting?

First and foremost, dog lovers should know that just because they cannot "see" dogfighting in their community does not mean it is not happening. Dogfighting typically occurs behind closed doors over drugs and money, making it exceedingly difficult for authorities to prosecute and easy for the public to ignore. But, those who work in law enforcement know it exists, and they see the victims of this "sport" all the time.

Jill Brown, Program Director for the Battle Against Dogfighting (BAD) reports that the Milwaukee Area Domestic Animal Control Commission (MADACC) sees more than 2,000 pit bulls per year. Fifty percent or more show signs of clear neglect or abuse. While pit bulls are not the only dogs used in fighting, pit bulls comprise the vast majority of dogs forced to fight.

For a fighting dog, the horror of the ring is rivaled by the horrors that wait outside it. Unlike a typical com-34 panion dog, a fighting dog is unlikely to receive pats on the head, kind words, or a warm bed at night. Instead, fighting dogs are systematically and cruelly treated throughout cally and cruelly treated throughout

their lives to attack, maim, and kill their opponents. The stakes are high. A dogfight can last as long as two hours, ending only when one of the dogs is unable to fight due to injury or death. If the dog survives the fight, but did not perform well, the dog is often sentenced to a cruel death as the Michael Vick case also demonstrated. Dogs that did not fight well were drowned, electrocuted, or beaten.

Wisc. Laws on Dogfighting

Fortunately, Wisconsin law severely punishes dog fighters and those who support the dog fighting industry. Chapter 951, Crimes Against Animals, makes it a crime to intentionally instigate, promote, aid or abet, participate in the earnings from, or maintain or allow any place to be used for dogfighting. It is also a crime to own, possess, keep or train a dog for dogfighting or to intentionally attend a dogfight as a spectator. Wisconsin's laws against fighting actually apply to the fighting of any animal, not simply dogs. Accordingly, it is also a crime in Wisconsin to fight other animals.

Despite strong laws against dogfighting in Wisconsin (and strong federal laws against dogfighting that are beyond the scope of this article), it is incredibly difficult to prosecute. Because of the link between drugs and gambling, dogfighting is an underground activity. Therefore, community involvement and intervention is critical to stopping it. Signs of dogfighting are easily recognizable when the community is paying attention. Such signs include scarring, bites, torn or missing ears and multiple pit bulls in one household. However, the most obvious sign of dogfighting, a fight in progress, is rarely seen. This is why it is even more important for the community to pay attention and to make an immediate report if dogfighting is suspected.

What You Can Do To Help

Dog owners, veterinarians, law enforcement, humane officers, educators, and community members all have an important role in stopping dogfighting. Some tips:

- · Fighting dogs are entitled to protection from abuse and authorities are legally empowered to seize any dog suspected of being used in fighting. Therefore, if you suspect dogfighting, contact the authorities immediately. Great laws against dogfighting are useless if suspected fights are not reported to authorities.
- If you are a veterinarian who suspects dogfighting, you have a legal duty under Wisconsin law to report it to authorities. (This duty applies to all animal fighting, not simply dogfighting).
- · If you are an educator, teach your students about humane education. Many dog fighters report they grew up in a culture in which it was socially acceptable to fight dogs for sport and, as a result, they simply did not know any better. Let children of all ages know that it is simply wrong to force animals to fight - in addition to it being unlawful, it is inhumane and barbaric.
- Support local efforts to stop dogfighting. A wonderful example is the work that Ms. Brown and others have done through BAD.

Continued on page 37

RESCUES

Airedale Terrier

ATRA-Airedale Terrier Rescue & Adoption 715-526-5961, www.aire-rescue.com airedale@frontiernet.net

All Breed

HeavenlyHearts@wi.rr.com www.heavenlyheartsrescue.org

Operation Bring Animals Home S&R Team 262-224-1964, www.obahrescue.com

Brew City Small Dog Rescue 414-313-2040, www.brewcityrescue.org Heather@brewcityrescue.org

One Life @ A Time Small Breed Rescue 414-517-7469, www.onelifeatatime.petfinder.com

JR's Pups-N-Stuff, 414-640-8473 irspupsnstuff.org, irspupsnstuff.@yahoo.com

American Water Spaniel

414-840-7411, info@awsrescue.com www.awsrescue.org

Basset Hound

Basset Buddies Rescue, Inc, 262-347-8823 info@bbrescue.org, www.bbrescue.org

Beagle

BrewBeagle Rescue midwest@brewbeagles.org, brewbeagles.org

Little Buddies Rescue, 1-888-581-9070

BPB Rescue

(Bordeaux, Pug,& Boston Terrier) 262-573-7837, bordeauxdogue@gmail.com

Border Collie

MidAmerica Border Collie Rescue 414-449-0888, www.midamericabcrescue.com MidAmericaBCRescue@yahoo.com

Steppinastone

262-424-2820, www.steppinstonerehabcenter.com

Boston Terrier

WI Boston Terrier Rescue 414-534-2996, Ollie1022@sbcglobal.net www.wisconsinbostonterrierrescue.com

Green Acres Boxer Rescue of WI info@greenacresboxerrescue.com www.greenacresboxerrescue.com

Brittany

American Brittany Rescue, 1-866-brit911 www.americanbrittanyrescue.org info@americanbrittanyrescue.org

Cavalier King Charles Spaniel Cavalier King Charles Spaniel Rescue Trust 262-253-4829, rguarascio@wi.rr.com

Chesapeake Bay Retriever www.crrow.org, 920-954-0796

Wisconsin Chihuahua Rescue, Inc. 608-219-4044 www.wischirescue.org, chigirl@wischirescue.org

Chihuahua Rescue U.S.A. www.chihuahuarescueusa.com info@chihuahuarescueusa.org

Cocker Spaniel

Wisconsin Cocker Rescue 262-255-0246, WiCockerRescue@Juno.com www.geocities.com/WiCockerRescue

Shorewood Cocker Rescue 262-877-3294 www.cockerrescue.net, elaine@cockerrescue

Minnesota-Wisconsin Collie Rescue 612-869-0480, collietalk@aol.com,www.mwcr.org

Coonhound

American Black and Tan Coonhound 920-779-6307, www.coonhoundrescue.com sjoch@yahoo.com, jayne23@neo.rr.com

Badger Dachshund Club, 847-546-7186

Oolong Dachshund Rescue sarahdermody@oolongdachshundrescue.org www.oolongdachshundrescue.org

MidWest Dachshund Rescue, Inc. rescue@mwdr.org, www.mwdr.org

Dal-Savers Dalmatian Rescue Inc. 414-297-9210 loveadal@yahoo.com,www.dalrescue.net

Doberman Pinscher

Wisconsin Doberman Rescue, Inc. 414-536-4477, www.wi-doberescue.org widoberescue@aol.com

Shadow's Doberman Rescue 262-662-4838, www.drafthorseinn.com

English Springer

English Springer Rescue America, Inc. 715-845-8716, www.springerrescue.org kcmcheinking@verizon.net

French Bulldog French Bulldog Rescue Network 414-744-5717, beemeli@sbcglobal.net

German Shepherd

German Shepherd Rescue Alliance of WI 414-461-9720, www.gsraw.com yur_rltr@execpc.com or gsdrsq@hotmail.com

Good Shepherd K-9 Rescue 608-868-2050, www.gsk9r.org pawmeadows@hughes.net

Badgerland German Shepherd Rescue 24hr. Message service 414-921-0310 gsd4me@bgsr.org, www.bgsr.org

ARF's German Shepherd Rescue Inc. www.arfrescue.com, gsd@arfrescue.com

WhitePaws German Shepherd Rescue www.whitepawsgsr.com, 920-606-2597 calspence@aol.com

Wisconsin German Shepherd Rescue 920-731-1690, CFilz@aol.com

German Shorthaired Pointer

Wisconsin German Shorthaired Pointer Rescue, Inc. lisa_gsprescuewi@yahoo.com www.wgspr.com, www.wgspr.petfinder.com

Glen of Imaal Terrier

lakerun@execpc.com

Golden Retriever

GRRoW 888-655-4753 president@grrow.org, www.GRRoW.org

WAAGR 414-517-7725 www.waagr.org, president@waagr.org

Greyhound

Greyhounds Only Inc., Adoption & Rescue 414-559-0445 or 773-297-GREY (4739) goinc@aol.com, www.greyhoundsonly.com

Greyhound Pets of America - WI 414-299-9473, www.gpawisconsin.org

Southeastern Wisconsin Herding Dog Rescue 262-554-2048, www.wiherdingrescue.com

Irish Setter Club of Milwaukee 920-734-6734, muttsgo@aol.com

Irish Wolfhound

262-968-3421, 262-547-3705 jbanaszak@yahoo.com, marussell01@centurytel.net

Italian Greyhounds

star279@juno.com, 414-559-0445 www.midwestigrescue.com

Japanese Chin

Luv-A-Chin Rescue, 605-940-7811 luvachinrescue.org, info@luvachinrescue.org

Labrador Education and Rescue Network 847-289-PETS (7387), www.labadoption.org learndogs@labadoption.org

The Labrador Connection 414-299-9038, www.labradorconnection.org

Labs N More 414-571-0777 LabsnMoreRescue@yahoo.com www.LabsNMoreRescue.petfinder.com

Northcentral Maltese Rescue Inc. 262-633-9371, malteserescue@hotmail.com www.malteserescue.homestead.com

Mixed Breed

Fluffy Dog Rescue, www.fluffydog.net

Neapolitan Mastiff

www.neorescue.net, mhweglarz@msn.com

Poodle

920-625-3709

poodleclubofamerica.org, mj.doege@yahoo.com

NIPRA (Northern IL Pug Rescue & Adopt.) www.northernillinoispugrescue.org nipra@northernillinoispugrescue.org

Pug Hugs, Inc. 608-883-6991 (Madison area), 414-764-0795

Rat Terrier

Wisconsin Rat Terrier Rescue INC. 608-697-7274, wrtr@bigfoot.com

True Hearts of Rottweiler Rescue (THORR) www.thorr.org, trueheartsrottrescue@yahoo.com

Wisconsin Rottweiler Rescue 608-224-0272, www.wirottrescue.org

MidAmerica Rottweiler Rescue www.adoptarott.org

Saint Bernard

AllSaints Rescue 414-761-6305, www.allsaintsrescue.com allsaintsrescue@earthlink.net

WI St Bernard Rescue 414-764-0262 wstresq@jmuch.com, www.wstresq.com

Shar Pei Savers www.sharpeisavers.com, info@sharpeisavers.com

New Beginnings Shih Tzu Rescue 414-801-3763, nbstr.board@yahoo.com www.nbstr.org

Standard Schnauzer

Standard Schnauzer Club of America Rescue schnauzr@gmail.com, www.standardschnauzer.org

Central Wisconsin Vizsla Club (CWVC) Grusnick@wi.rr.com, 414-759-4161, www.cwvc.org

Wisconsin Westie Rescue, Inc. 920-882-0382, westies@new.rr.com www.wisconsinwestierescue.com

Yorkshire Terrier

Yorkshire Terrier Rescue of Wisconsin 414-747-0879, shyyorkiemom@yahoo.com

Take a bite out of your phobia

Man's best friend - furry, cute and cuddly, right? For some people, this description isn't so accurate. Even the word "dog" might elicit a reaction that can make even the most macho of a man's heart skip a beat. Fearing dogs, also known as cynophobia, may be caused by a personal experience or perhaps a horror film gone wrong. (Yes, I mean "Cujo".) Do you find yourself nodding your head in agreement, thinking that, you or someone close to you has had a similar experience? Yes, it is true that while not all people are open to overcoming their fears, you might find yourself in a situation where interacting with a dog (or perhaps more than one) is inevitable. Therefore, you may have no choice, other than to face your fear. Here's my own account of what I have learned to help me deal with even the "scariest" of dogs.

According to Psychology Today, fear is an emotion or state of anxiety that is caused by a reaction to a potential threat or danger. The response of fear is unconscious and can be traced to the amygdala, a portion of the brain that controls the processing of memory and emotional reactions. The amygdala also helps a person to determine whether or not a particular situation is dangerous. A person experiencing fear may have a combination of physical responses, such as increased heart rate and breathing, sweating, trembling, elevated blood pressure and the tensing of muscles. All of these reactions assist a person in preparing their body to either escape or remain to deal with the situation; known as the classic fight or flight response.

What is it for you? Is it the thought of receiving a slobbery kiss, the jumping or clawing or potential scratch or bite that makes you halt in your tracks? I honestly do not know why dogs have scared me since I was

a little girl. But I do know that my fear was heightened even further after receiving a bite from my next door neighbor's dog, Dusty, a chocolate lab. For me, a chain reaction occurred after this experience. I found myself anxious and nervous at even the mention of the word "dog". In addition, I was constantly on alert, worrying that I might unexpectedly meet a dog. I had come to realize that this fear was starting to interfere and disrupt my daily activities. Even babysitting became a challenge. I found my stomach upset and palms sweaty knowing that I would need to be near the family's Great Dane, Zen. (Yes, Zen, how could I be afraid of that?) I knew I was in way over my head when my first boyfriend had three dogs! It was clear to me that my phobia was knocking at my door and it I needed to prepare myself for what I thought was the worst to come.

While I am no expert, I certainly have learned many ways in which I was able to calmly and rationally deal with my phobia. In each scenario in which I encountered a new or even familiar dog, I had to teach myself to change my way of thinking. I had to learn to evaluate each situation and embrace the realization that not all dogs were out to hurt me. Small steps were key for me. I learned to slowly expose myself to new situations in which I knew a dog would be present. Raven, a black lab friend, saw me through it all; as if she could sense that I needed her help. I started out by allowing myself to be greeted by her and two other dogs. I worked on allowing them to sit close to me in the same room and play fetch with one of their favorite toys. Lo and behold, I got to the point in which I was comfortable allowing Raven to be cuddling with me on my lap; all 90 pounds of dog. Sure enough, I was soon the family favorite with Raven. I was the first one she would greet and

the one she sat next to. It took a long time for me to get up to this point and it wasn't easy. But, I had the strong desire to face my fear.

The following are a few steps that may help you, or a love one conquer their fears:

- 1. Learn about your fear and understand the "why".
- Make a checklist of what scares you, so you can work in steps and build familiarity to the fear.
- 3. Have confidence.
- 4. Turn the "threat" into a "challenge".
- Find a confident who is not afraid and can help you through this process.
- 6. Talk about your fears; do not hold them in!
- 7. Stop looking at the grand scheme of things, but rather think about the success of each small step.
- Seek help. Find an organization in your area that you can attain positive interactions with welltrained dogs.

Over the past several years, I have slowly, but surely learned to overcome my own phobia. Am I still apprehensive? Yes! Every now and then, the sight of a dog makes me freeze in my tracks. However, I have come to realize that dogs can bring out the best in people, so I will continue to work through my fear. I recognized that it would certainly be a shame to let my phobia stand in the way of my potential, positive experiences with a new, cuddly friend or like those with my beloved pal, Raven.

Ashley Carus

A resident of Muskego, WI.—Ashley loves to spend time with family and friends. She enjoys reading, writing and oil painting in her spare time.

There is so much that we, as a community, can do to stop dogfighting. But, the first step is to acknowledge that even though we cannot see it, regretfully, dogfighting is happening every day. Get involved, and do what you can to stop the cycle of abuse.

Megan Senatori

Megan A. Senatori is a Partner at Capitol Square Office of Dewitt Ross & Stevens S.C. in Madison, where she practices civil litigation and appeals. Megan is the President and Co-founder of the Sheltering Animals of Abuse Victims ("SAAV") Program, a nonprofit organization providing temporary confidential shelter for the animals of domestic abuse victims in Dane County, and providing nationwide education regarding the link between domestic violence and animal abuse. To learn more, visit www.saavprogram.org.

Sign up for email newsletter at www.fetchmag.com

Dog Grooming Hair Today! Gone Tomorrow!

When Sarah Jahnke and her husband, Brett, opened EmBARK! Pet Spa in the Bay View neighborhood in April of 2007, they had no idea how well their small business would be doing just four years later. "I thought it would be me, by myself, grooming, with maybe just a helper," she said with a laugh while she worked on a small poodle during a recent morning at EmBARK! But what started out as a lady with a passion for pets grooming 10-12 dogs at her home has grown into a thriving business with three full-time groomers, two part-time groomers, a bather and receptionist.

Jahnke started working with animals when she was 15 years old. While studying photography at Milwaukee Area Technical College, Jahnke started grooming and realized how much she enjoyed it. She then became an apprentice to learn the needed skills and has been grooming for about 10 years. "I always knew it would be (grooming) or something like this," she said. "Ever since I was really young, my parents will tell you I've been crazy for animals."

As she has added to her staff, she makes sure they also meet certain criteria. "It's really important that everyone has a real passion for animals here," she said of her staff. Margarita Velazquez, a pet-stylist who has worked at EmBARK! since December of 2009, said she likes the atmosphere the salon provides for both the clients and their pets. Some grooming salons have clients bring in their pets, who then wait in kennels for their turn and may be at the salon most of the day. EmBARK! clients are treated to a more "spa-like" environment. Clients have a number of special "spa" services to choose from when it comes to pampering their pets like facials and polished nails. On a typical day, only a few clients are scheduled to be at the salon at any given time. Groomers work on one pet at a time and most dogs (and the occasional cat) are ready within 45-90 minutes. Pets are allowed to wander

freely around the grooming area as they wait their turn for a bath or after they are finished and waiting for their owners. Jahnke said this allows for more personal attention.

Velazquez said the experience is better for both the pets and the groomers. Before coming to EmBARK!, Velazquez was at a salon where pets were scheduled into one-hour slots. It wouldn't account for pets that needed more time because they were nervous or had longer coats that needed to be worked on. If she got behind, she would spend the rest of the day trying to catch up, which wasn't the ideal situation. "It was more of an assembly line," she said. "Here, it's just as fast and a lot less stressful for me and the dog.

While some clients are able to pamper their pets, both Jahnke and Velazquez said the hardest pets to work on are those who haven't been as lucky. The toughest are clients who have a pet with matted fur and they don't want to have the pet shaved — which would be the best option. Velazquez explained that the process to remove those mats can be very painful for the animal and is difficult for the groomer as well.

"[The clients] want to have a long, full-coated dog," she said. "But I don't want to torture their dog."

Although those kinds of situations can be difficult, there are happier moments for groomers. "My favorite part is the reaction from customers when they see their dog. I love to satisfy them," Velazquez said. "The customers are excited to see their dog, and the dog gets the attention and [the dogs] seem to strut when they're done."

More Info: www.embarkpetspa.com.

Ana M. Menendez

Ana M. Menendez is a freelance writer from Milwaukee who loves hanging out with her dog, Wrigley.



Gift Certificates Available



Continued from page 15

Think you have found a veterinary clinic that meets all of your needs? Take the next step by giving them a phone call or paying them a visit in person. This will give you the first impression of the clinic and their staff. This impression can be a negative one if you receive poor customer service. You may even decide to go one step further and visit the veterinary clinic with your pet. While there, evaluate your surroundings. How does the staff react to you and your animal? Are they friendly and knowledgeable? Do the veterinarians have a professional demeanor? Is the clinic organized and clean? If you answered yes to all of these questions, you may be one step closer to finding your ideal veterinary clinic.

If you are unsure of where to begin your search, try using the Internet. This will allow you to search for local veterinarians in your neighborhood,

long with testimonials about experiences that were had by others. If you do not have access to the internet, talk to friends and family for their recommendations. If you are new to your neighborhood, try asking local pet stores and pet groomers for their recommendations. You can even obtain recommendations from others in your community while visiting the dog park.

When you locate the veterinary clinic that is right for you, share your experiences with others by word of mouth or by writing an Internet review. Your opinion can be crucial in helping someone else to find the veterinarian of their dreams!

Brenda Rynders

Brenda Rynders has worked in the veterinary field since Spring 2008. She loves animals of all shapes and sizes. Brenda lives in Milwaukee with her husband, her 12 year old cat Merlyn, and her 3 year old cat Odin. She currently does not own any dogs, but plans on changing that as soon as she can!

Continued from page 34

Puppy Party Sundays 11:30 am - 1:45 pm For Pet's Sake, Mukwonago 800-581-9070 www.forpetssake.cc

Pup Social Sundays, 5:15 - 5:45 pm Best Paw Forward, Hartland 262-369-3935 www.bestpawforward.net

Sporting Activities

Obedience & Rally Run Thrus 2nd Friday of the Month 6:30 pm Cudahy Kennel Club, St. Francis www.cudahykennelclub.org

Agility Run Thrus 3rd Friday of the Month 6:30 pm Cudahy Kennel Club, St. Francis www.cudahykennelclub.org

animaldoctormuskego.com animaldoctormuskego.com·animaldoctormuskego.com animaldoctormuskego.com•animaldoc Animal Doctar



Jodie Gruenstern, DVM, CVA Certified Veterinary Acupuncturist

Deanna Witte, DVM, CVSMT Certified Veterinary Spinal Manipulation Therapist

Integrated full-service dog and cat care:

- Annual Wellness Exams without over-vaccinating
- tormuskego.com Chinese & Western Herbal Therapy
- Young Living Essential Oil Therapy
- Standard Process Supplements
- Nutritional Guidance, Full food retail, including raw meat diets

414.422.1300 Muskego, WI animaldoctormuskego.com

326 W. Brown Deer Rd. (in Bayside - just east of Sendik's) 414-364-9274

> You wash, we wash or call ahead for professional grooming



Free Nail Trim or **Teeth Brushing**

with FullBark Dog Wash One coupon per customer. Expires 5/31/2011. FETCH

Community Bark

Free Alterra Coffee

Join our Mailing List at www.communitybark.net!

> **Free Standard Brewed Coffee** with coupon

One coupon per customer. Expires 5/31/2011. FETCH

Community Bark

Silver Spring Animal Wellness Center

"Your best friend deserves the best care... naturally." Blending traditional medicine with holistic health care



Dr. Katherine Heinrich Dr. Dean Beyerinck Dr. Lisa Kluslow

- Internal Medicine
- Complete Surgery & Dentistry
- Holistic Consultations
- Acupuncture
- Herbal & Essential Oils Therapy
- Massage Therapy & Reiki
- Spinal Manipulation
- House Call Services Available

Monday: 8:00am - 7:00pm Tuesday - Friday: 8:00am - 6:00pm Saturday: 8:00am - 3:00pm Sunday: Closed



1405 W. Silver Spring Dr. | 414-228-7655 | 1/4 mile west of 1-43 www.vetcor.com/glendale



www.fetchmag.com

39

Spring



Dogs Available for Adoption Rescue Organizations Event Calendar Canine Marketplace Articles | Dogs Around Town



WVRC Has Veterinary Specialists For Every Need...

Neurology . Dermatology . Ophthalmology . Oncology . Surgery . Cardiology Internal Medicine . Dentistry . Diagnostic Imaging (MRI, CT, Ultrasound)

Free WiFi
Toll-Free Phone Number
24-Hr Emergency Service
Multiple Specialties

Two Locations

Waukesha - (866) 542-3241

Grafton - (262) 546-0249

1/2 mile south of I-94, Exit Hwy 164/J 360 Bluemound Rd, Waukesha, WI 53188 1/2 mile west of I-43, Exit Hwy 60 1381 Port Washington Rd, Grafton, WI 53024

www.wvrc.com