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COVER DOG

Learn about Lena. She's the three-year-old Rough Collie who lavishes our Fetch cover with all the quiet elegance the breed is known for. It would be easy to brag about Lena's bundle of awards and titles, but owner Diane Stojanovich doesn't go there. She knows nothing can beat Lena's loveable (and sometimes mischievous) ways.

So grab your favorite sunhat, a glass of iced tea and find the nearest hammock. Learn more about this beautiful breed as you flip through the pages of the Summer issue of Fetch.

Photo courtesy of Stephanie Bartz

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Editors' Letter

Dear Fetch Readers,

Ah, summer!!! Anyone who knows me knows how much I love this time of year. The grass is green. The sky is blue. Everyone in the world is feeling happy and upbeat including my canine buddy, Louie. In the true tradition of the hound dog that he is, Mr. Louie loves nothing better than sprawling out in the backyard on our wooden deck on a hot day. Give him some doggie ice cream and he is in heaven.

You will find a few new things with this issue. We are introducing a new series called the Spotlight Series. These articles will focus on those who love us dog lovers. We are also trying to include more adoptables where we can. So you will find beautiful dog (and cat!) faces in a few new locations within the magazine. And, look for Backyard Quotables which will feature your comments on different topics. In this issue our roving reporter has gotten people to share their most embarrassing canine moment.

I am so proud of this issue of Fetch. We tried some new roles here at Fetch and the team really was successful. Many thanks to all of you who worked so hard to get this issue to print. This includes the writers, who are the reason our readers always say "I love Fetch!" And most importantly, our advertisers, because without you Fetch wouldn't be able to do what it does. Readers, be sure to tell our advertisers how much you love Fetch, too!

Thanks to you all! Fetch couldn't exist without you. Enjoy all that summer has to offer!

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5 Summer '11

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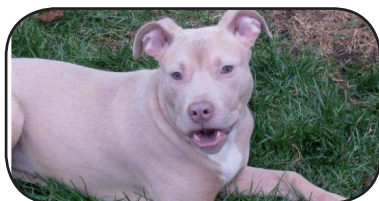
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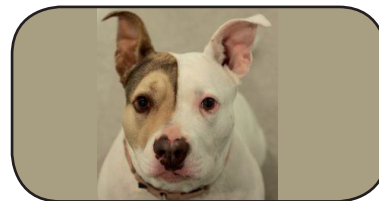
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I'm Gala, a 6-month-old, female Pit Bull mix. I'm very social and affectionate, love to cuddle, be massaged and bath time! My foster family is teaching me some of my basic commands and appropriate doggy behavior. I'm an intelligent, confident and clever girl. I've got lots of energy and I love to play. I adore my foster brother, Rudy, who's showing me the ropes. I'm doing great with potty training and leash walking. I need an experienced home with a strong pack leader. *Gala needs to go to a home without young children*



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Hilary is a lovely, two-year-old girl who pretends to be shy, but actually LOVES to play and socialize. She's the quintessential lap cat who adores attention, belly rubs, and chasing toys. Hilary is truly a gem and is waiting patiently for the perfect forever family.



Elmbrook Humane Society
 262-782-9261 www.ebhs.org

Kira was adopted last fall and surrendered back to us through no fault of her own. Her adopter said that she was the best dog he ever had but he just didn't have the time for her. She loves children 12 years old and up and thrives with attention. She will accompany you wherever you go in the house. We'd really like it if her stay with us this time is not so long. She loves walks, to be brushed and scratched right above her tail. She was a favorite of our dog walkers. We're sure they'll be happy to see her but we all wish for a good home quickly for Kira.



Safe Harbor Humane Society
 262-694-4047
www.safeharborhumane.com

Lovie is about 5 years old and full of endless puppy energy. He loves playing tug o' war and would love to find a home with an active family. Great with cats! Plays a little rough with other dogs, but is learning his manners with his foster family. Eager to please. Lovie is a great dog who has lots of love to give! He came in as a stray and is waiting for you to love him.



Washington Co. Humane Society
 262-677-4388
www.washingtoncountyhmane.org

Jasmine is a real lovergirl and very willing to learn and please! She underwent surgery but is partially blind in her right eye. Jazzy gets a bit protective of her food bowl so her new home will work on this. She is always happy to dish out slobbery kisses. Jasmine is good with children over 12. No cats or dogs for this sweetheart please.



Humane Animal Welfare Society
 262-542-8851 www.hawspets.org

Wally is a Parson Russell Terrier mix who is ready for action! This tri-colored 1-year-old is happy-go-lucky and likes every person and dog he meets...but he's not a cat fan. He does shed quite a bit so he would not be good for allergy sufferers. Want a flyball or Frisbee buddy, or maybe an agility or Rally-O dog? Wally is your man!



Fetch Spotlight Series:

Fr. John Allen of St. Mark's Episcopal Church

"They too, are created by the same loving hand of God which created us."
— Mother Teresa

On any given Sunday, you will find members of St. Mark's Episcopal Church attending services in South Milwaukee. It's your typical worship service – readings, prayers and hymns. But what makes St. Mark's unique is the fact there may be a furry friend sitting alongside you in the pews.

The congregation is led by Father John Allen, who has been at St. Mark's since 2003. Pets have been welcome to attend any church function for the past few years. Father John and the church will host the fourth annual "Barks at St. Mark's Blessing and Social" on Sunday, June 12. Dogs will receive a blessing, may attend Mass and there will be a picnic and fellowship following the service.

As pets become a bigger part of people's families, Father John and St. Mark's offer dog owners an opportunity to bring their four-legged loved ones into the spiritual part of their daily life. This can be especially important to members whose pet may be the dearest, or perhaps the only companion they have. "It's hard enough to be a single person and to come to church," said Father John. "If you don't have a spouse or child, then: 'Who are you?' Well, you're Bailey's owner."

Father John spoke of a member who had endured the loss of her mother and her dog and was then injured in an auto accident. She would not be allowed to be discharged unless

she had someone who could help her during her recovery. That's when another member of the parish stepped in to assist her. "She lost everyone," he said. "But, she didn't lose the congregation."

Since coming to St. Mark's, Father John has not only opened the doors to parishioners' pets, but he has fostered a welcoming community that members are proud of. "There is an acceptance here to differences that you're not going to find anywhere



Photo courtesy of Peggy Morsch

else," said "Barks at St. Mark's" coordinator Jo'El Pearlman. "It really is a welcoming congregation. [Father John] sets the tone. You're welcome, you're safe here."

Although St. Mark's has lost some of its members and services in the past year due to the recent economic downturn, Father John and the congregation are still looking to reach out to those in need. They discussed starting a pet food pantry for members who may be struggling to feed

their companion animals as well as the possibility of turning a small portion of the adjacent cemetery into a resting spot for pets.

Currently in his 40th year as a member of the clergy, Father John has dedicated his life to serving others. He has ministered in Kenya, Alabama, Iowa, Ohio and Wisconsin and has served as both a prison and hospital chaplain. It is something he said he has wanted to do since childhood. "I knew I wanted to be a clergy person in kindergarten," he said. During their 38 years together Father John and his wife, Marilyn, have raised three children. They have one grandson. They also have welcomed a menagerie of pets into their home. "We've had rabbits, birds, cats over the years," he said. "But, for me, it's always been [the] dogs."

The Allens currently share their home with two cats, Mary and Tess. Flynn, an Irish Wolfhound puppy, recently joined the family after their beloved Mel, another Irish Wolfhound, passed away earlier this year. The family has had several Irish Wolfhounds over the years. The first was Oden, whom they adopted from a humane society while living in Nairobi, Kenya. "They all thought I walked with a lion," Father John said with a laugh as he described the large, beige dog. From then on, the family has always had an Irish Wolfhound.

As the Allens (and the cats) get acclimated to their newest addition, Father John reflected on the time he had with Mel, who was a huge part

Continued on Page 10



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Continued from Page 9

of the family and much-loved fixture at St. Mark's. Mel would accompany Father John on walks, join him on visits to hospices and would inspect treats (and visitors) during the previous three "Barks at St. Mark's" events. He had a gentle nature Father John and others could appreciate.

"The unconditional acceptance of a dog for a person and the kindness a dog shows," he said, "that is what a community should be."

St. Mark's Episcopal Church is located at 1314 E. Rawson Ave. in South Milwaukee.

Ana A. Menendez

Ana A. Menendez is a freelance writer from Milwaukee who loves hanging out with her dog, Wrigley.

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With a household of three kids (Claire, Luke, Sara), Heidi and Mike had done their homework to ensure their children were "dog-ready". When Elmbrook Humane Society's Facebook page highlighted Alex, a two year old Shitzu Yorkie mix, the family ate a quick dinner, went to meet Alex and adopted him a few days later.

"Alex has been the perfect dog for us" states Heidi. "Calm, playful, relaxed. Sleeps under the table

while we eat. Doesn't beg. Although he has been known to jump on the table and eat an unattended peanut butter sandwich or hot dog."

Alex has been living the good life for the past year with his new family including tea parties, camping and sharing puppy ice cream from the ice cream truck. Alex's all time favorite toys are little squeaky balls. He will carry two in his mouth and even sleeps with them in his mouth. His best trick is running down the hallway after the squeaky ball and jumping over up to five kids.

Alex follows Heidi everywhere and helps wake up the kids by jumping on the bed and delivering a lick.

For the Kasterns, Alex is an answered prayer.

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Everyone wants a dog like Lassie. During the 1950's, the rough-coated valiant Collie took the popularity of a once-upon-a-time-working dog to new heights. Even before her TV celebrity days, Lassie became immortalized in Eric Knight's novel *Lassie Come Home*. Qualities such as loyalty, devotion and courage gave definition to the charismatic breed.

Though no one is quite sure just how the lineage of the Collie emerged, the American Kennel Club notes that in its early days the Collie worked primarily as a herding dog. With sheepherding being one of the world's oldest occupations, the breed's ancestors date far back into the history of dogs. Until the last two centuries, both Smooth and Rough Collies were strictly working dogs without written pedigrees.

The Rough Collie Lassie-look-alikes first began their rise from the working class during the 1860's when Queen Victoria enthusiastically endorsed them. Soon the Rough Collie split from its hardworking, sheepherding-cousin the Border Collie and began living the high-life as a popular family dog. The Collie Club of America notes that the first English Collie was imported into the United States in 1879. The breed's parent organization was later organized in 1886, two years after the establishment of the breed into The American Kennel Club (AKC). Having a special affinity for small children, the general popularity of the Collie has placed it among the top twenty favorite dogs registered by the AKC.

beautiful dog breeds. There are two variations of coat types: rough and smooth, with rough being the more recognizable of the two. There are also four different color variations that contribute to the breed's appearance and appeal: "Sable and White", "Tri-color", "Blue Merle", and "White".



The main difference between the Rough and Smooth Collie is the length of their hair, according to Sarah Rebernick, a Smooth Collie owner from Milwaukee. "Smoothies have the same dense, soft undercoat but with a shorter, coarser top coat. They adhere to the same breed standards as the Rough Coated Collie. My favorite description is 'Lassie with a crew cut,'" she explains. "Their personalities are similar, but there is some speculation that because of their shorter coats Smoothies were used more to round up livestock that wandered into wooded areas or brush and so have slightly different herding techniques."

According to The Collie Club of America, the intelligence and sensitivity of the Collie, along with its attractive coat varieties have led to the breed's success as a family dog. It's been noted that Collies have a

well-developed sense of "home" that revolves around the family, its schedules and routines, and the home's physical surroundings.

"I've had Collies since I was little and the days of Lassie on TV," says Pattie Schey, a Wauwatosa resident and volunteer with Minnesota Wisconsin Collie Rescue. "They bond very quickly to their owners and are a very loyal, wonderful family dog. They have little idiosyncrasies like grumbling when they lay down, as though someone let the air out of them, as well as lying flat on their backs asleep at times. They're easy to train and sometimes can be a great four legged treadmill if you're looking to lose a few pounds, yet they can relax after a good daily walk. Some Collies can move on to obedience, agility training or herding, but that depends on the personality of the dog. Of course, they are very smart and a joy to train."

Due to its herding heritage, the Collie is also very vocal and has a large range of sounds. They have various pitches, from barks and grunts to the famous Collie "singing." The Collie also has a multitude of expressions, such as cocking the head to one side, puffing cheeks, smiles, nose nudges or teeth snapping. Also, an advantage from its sheepherding days is the Collie's ability to get along with other dogs or other animals in the household.

"Because of their easy-going personalities, Collies are a good choice for either an active or more relaxed lifestyle," explains Rebernick. "They are eager to please and sensitive, which makes them easy to train. They also respond well to gentle training

Along with its popularity as a family dog, the Collie also has a long-standing reputation as one of the most

techniques. Just like Rough Collies, 'Smoothies' have a tendency to herd, especially younger children, other animals and moving things like bikes and lawn mowers. Owners should be aware of techniques for controlling this behavior. Collies tend to be barkers, but it has been my experience that they are usually trying to 'talk' to you about something rather than just randomly making noise."



Though the overall health of the Collie is generally good, there are various conditions that prospective owners should be aware of when considering adoption. According to the Collie Health Foundation, a condition known as Collie Eye Anomaly (CEA) could affect various parts of the eye, and though the condition may be present, its effects range from the dog having no vision problems to blindness. This is something that does not worsen with age.

Collies are also sensitive to certain drugs such as ivermectin, an active ingredient in some heartworm medications. The human drug Imodium also poses issues for the breed. "The drug ivermectin is deadly to Collies be-

cause of the MDR1 gene mutation," says Schey. "Because of this gene it's recommended that Interceptor be the only heartworm treatment given to a Collie."

"My now 12 year-old-Collie, Sully, is a mutant/normal. These dogs carry the mutation and may pass on the mutant gene to their offspring. These dogs may also experience toxicity after normal doses of loperamide (Imodium), some anticancer drugs and high doses of ivermectin, greater than 50 micrograms per kilogram. I don't want anyone to be scared off from getting a Collie, but these things are important to the health of a Collie or any dog."

So whether you're looking to adopt a Lassie look-alike, or simply looking for a well-mannered family dog, the Rough or Smooth Collie is certainly a good choice. Rebernick says "Collies are loving, gentle, eager to please and loyal. One of my favorite qualities is that even though they are always up for a walk or playtime, they are equally happy to simply hang out and cuddle."

Contact Minnesota Wisconsin Collie Rescue at www.mwcr.org.

Jamie Klinger-Krebs

Jamie Klinger-Krebs is a freelance writer and web designer from Jefferson. She shares her home with her husband, daughter, two cats and one rambunctious Border Collie.

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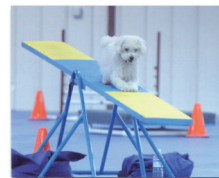


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Around the *Water Bowl*

DAWGS IN MOTION ANNOUNCES WATERWORK PET MASSAGE

Dawgs in Motion announces that Deb Denhardt has become certified in WaterWork Pet Massage. The WaterWork Pet Massage incorporates very little massage performed with palpation of hands. The water does the work.

WaterWork Pet Massage is based on Watsu, a Shiatsu massage and aquatic therapy for humans. The difference between Watsu for people and WaterWork is that the practitioner enters the pool with your dog. To an observer, she appears to be performing a slow dance while supporting the dog in a loving, caring way.

The WaterWork Pet Massage special

technique was developed with the practitioner using a Tai Chi, steady, flowing walk. As Deb transfers her weight from foot to foot, she gently pushes or pulls your dog through the water creating wonderful extension and flexion of the spine, joints, muscle tissue and whole body. The body is most balanced in water. Being out of gravity and supported by a practitioner can signal to the muscles that they no longer need to support the body and a deep relaxation is possible. WaterWork encourages fluid stretching, reduces pain and stiffness, speeds healing after surgery or injury, increases trust and raises the dog's spirits. The dog receives other benefits such as increased cardiovascular activity, stamina, endorphins (feel good chemical), blood, intersti-

tial fluid flow, flexibility, self esteem and confidence.

WHS OPPOSES DOG-FIGHTING APP FOR PHONE

The Wisconsin Humane Society announces that KG Dogfighting, an application in which players prepare their virtual dogs to fight, is available through Google's Android Market. Through KG Dogfighting, players are encouraged to engage in gruesome virtual practices to train and fight dogs. The Wisconsin Humane Society is opposed to any promotion of dog fighting. WHS is especially concerned that children will use this app and may become desensitized to violence against animals. Additionally, widespread use might change societal attitudes about dog fighting, making the practice socially acceptable. Go to www.wihumane.org and then click "News and Events" for more information and to let Android know that you oppose their offering KG Dogfighting.

CHARLEE BEAR INTRODUCES NEW FLAVOR

ST. FRANCIS, Wis. — Charlee Bear Products, creator of all-natural, low calorie, Pocket Perfect® dog treats since 1995, has launched its latest flavor, Chicken Soup & Garden Veggie. One hundred percent natural and sourced and made in the U.S., the treats are made with real chicken broth, garden vegetables, and chicken liver for a healthy, wholesome treat. The snacks contain no artificial colors, flavors, preservatives, or sugar. Charlee Bear Dog Treats are an ideal low calorie training reward. At only three calories per treat, it takes 12 Charlee Bears to equal the calories in the average medium-sized dog biscuit, about 36 calories. The new Chicken Soup & Garden Veggie flavor comes in a 16-ounce zip pouch, which holds more than 400 treats.



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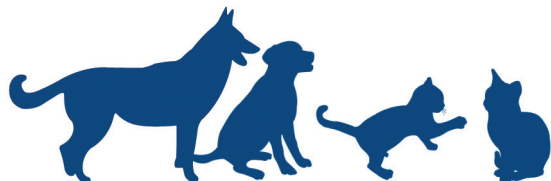
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Cooper! Lessons in Leadership from a Four Legged Friend

Eleven years go on Mother's Day, he was born. We met him when he was six weeks old; a small black bundle of fur with a white bowtie on his little chest and the beginnings of a white beard around his muzzle. He was to be my fourth Schnauzer, in a long line of Schnauzers who looked after my family and me.

The first was a female named Honchu, the dog I grew up with. The second was Rudy, who my wife Laurie and I enjoyed, along with our first two children, Madeline and Pete. The third was Truffles, a rescue who was brought into our home to help us raise our puppy, Cooper. Hannah, our "late in life child," who was four at the time, longed for a dog after we lost Rudy at a ripe old age of fifteen.

But today I reflect on "life with Cooper."

The first two years with Cooper were... "eventful" as nothing was safe from him. We stoically endured his puppyhood. My wife often met me at the door in tears with some "example" of the little guy's mischief; the heel of a "good" shoe, the banister on the stairs, the ends of the rockers on our antique chair. They were all targets of his teething prowess.

Conventional wisdom would lead one to believe that we own our pets. Not true, they own us! We are part of their pack; our home (i.e. cave) and all who live there, is theirs to protect.

Two years ago, as we were preparing to retire for the night, Laurie and I heard a noise in the house. I turned on the downstairs light to discover Cooper, looking at me with very sad eyes, as if he did something wrong. (I knew the look well.) He had fallen down the stairs. Odd that he misjudged something that he navigated so well for so long. In the succeeding days, we found Cooper bumping into furniture, getting lost in the house (typically head first in a closet), and most of all, sitting by himself in the middle of some room. He had lost his eyesight to a retinal disorder. In the course of a single weekend, Cooper became blind.

We brought him home from the vet to begin his life anew. That meant no clutter on the floors, lots of time in my lap in front of the TV, and most of all, long, slow walks. These walks have become a time of great reflection for me. I have had moments of inspiration and opportunities to reflect about things in my life. Thoughts while walking Cooper, if you will.

Over recent walks, I thought about my job as a manager at a local firm. I have the responsibility of leading people in the service industry. And while it is a repetitive business, it is not about the many products that our customers use. It is about the individual experience they have. We touch people's lives over 150 million times a year. But we don't do things 150 million times; we do "one thing" 150 million times. We "take care of people." That is our mission. The challenge of managing this process lies not in just the delivery of a consistent experience for our customer. It begins with the "taking care of my people". If I expect to lead them, I must allow them to lead me. In simple terms, if I take care of what is important to them, they will take care of what is important to me. And while we all have corporate goals, we do not work for firms, we work for people. People are not just the means to an end. They are the reason for that outcome.

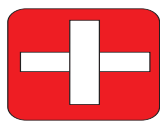
My desire to "lead" Cooper through the maze of his life is not just the result of my commitment as a pet owner. I discovered his commitment to care for me is in fact, more powerful. It is his nature to take care of me. It is not I who gets up with him at four in the morning to feed and walk him. It is he who gets me up. It's ironic that to be a better "master" I must be a good servant to him. It's the same with leading people. I cannot just affirm the goals of my Associates; I must attend to what is important to them. Their goals need to be my goals as well. This is fundamental to their motivation. They must feel that they "matter".

Even in his blindness, Cooper cares for me first and not of himself.

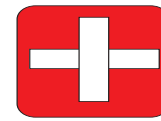
Copper has made my life better. And the lessons of an old, blind dog help guide me in my pursuit to be a better leader in my job. I wonder if he knows.

Joel Brubaker





SUMMERTIME CANINE FIRST AID



"Summertime, and the livin' is easy," says the Gershwin song, and all of us at Fetch Magazine hope this is true for you and your dogs. While no one wants to face an animal emergency, hot summer weather and outdoor activities do bring increased risks to your pet's health. Knowing how to provide first aid to your dog will give you peace of mind and could save your best friend's life. Veterinarian and founder of Milwaukee Emergency Center for Animals, Dr. Marla Lichtenberger shared her expertise on providing first aid for some typical summertime canine emergencies.

THE BASIC DO AND DON'T

DO: Always contact your veterinarian when your dog has an injury or exposure to a toxin. First aid doesn't replace professional care.

DON'T: Jump to the rescue without precaution for your own safety. Pets in pain can become extremely self protective and may bite. Have a muzzle ready to use when administering first aid to your dog.

POISONING

Toxins can be ingested orally, inhaled or absorbed through the skin. Be mindful of dogs' exposure to pesticides and rodent poisons, weed killers and fertilizers, volatile chemicals from paints and solvents and carbon monoxide from grill smoke. Poisoning can cause vomiting, diarrhea, lethargy, disorientation, troubled breathing and even seizures. "A purple tongue is always bad," says Dr. Lichtenberger.

The Animal Poison Control Center (APCC) is available 24/7 by calling 888-426-4435. When you call, be ready to detail the dog's age, weight, breed, health concerns, and the type and length of toxin exposure. APCC may charge \$65 for consultation and services by phone.

HEAT EXHAUSTION

A dog suffering heat stroke or dehydration will pant heavily, and salivate more than normal. She may vomit, hyperventilate, and seem weak and confused. Bring the dog's temperature down slowly. Do this by moving the dog to a shaded or indoor area. Use cool water (not cold water and never ice) to lower the body temperature. A normal rectal temperature is 100 – 102.5 degrees Fahrenheit. Most importantly, NEVER leave a dog in a warm car.



pressure on the area, and if possible, elevate the part of the body that is wounded. In the case of a burn from a barbecue grill or a firecracker, do not put any kinds of oils, ointments, or salves on the area. Bathe the area in cool water and seek further treatment from a veterinarian.

RESCUE BREATHING

Open the dog's airway by gently grasping its tongue and pulling it forward out of the mouth until it is flat. Check the throat to see if there are any foreign objects blocking the airway. Close your dog's mouth - holding it closed with your hand - and breathe with your mouth directly into the dog's nose until you see its chest expand. Continue this rescue breathing once every 4 or 5 seconds.

LEARN COMPREHENSIVE CPR

This article covers just the basics. To be further prepared for an emergency situation, take a course and get a book.

MILWAUKEE EMERGENCY CENTER FOR ANIMALS

\$60 for a 2-hour First Aid course that includes training on CPR and a certificate of completion. Course locations rotate between area shelters, with proceeds benefitting the hosting shelter. Visit the MECA website at www.erforanimals.com for course offerings:

Dr. Lichtenberger's Guide to Pet Emergencies is available free via download at the above website. Click the tab "Just for Pet Owners" and scroll to "Pet First Aid Book".

EMERGENCY MEDICAL SERVICES

\$75 for a 3-hour First Aid course that covers 46 subjects, including CPR. Participants also receive a certificate of completion. Courses are typically offered once a month, often at HAWS in Waukesha. Call instruc-

INSECT STINGS

Just like some humans, some dogs have allergic reactions to bee and wasp stings and spider bites. Their body's reaction is the same; the face and windpipe begins to swell, making breathing difficult. If this happens, it is necessary to take the dog to a veterinarian to receive medication and steroids. These will restore the dog to normal breathing.

DANGEROUS COLLISIONS: WOUNDS AND BURNS

Warm weather means "people are out, dogs are out," says Dr. Lichtenberger. An accident with a car or bike can cause a gaping wound on a dog's body. This is also a risk when dogs come near farm or lawn equipment. If there is significant bleeding, put

tor Howard M. Schwartz at 262-879-1132 to register. Howard's book *First Aid For Pets* is available for purchase through amazon.com for \$17.95, or purchase directly from Howard for \$15.00.

USING A PET SITTER?

If your dog isn't joining you on summer vacation, make sure the family member or pet sitter taking care of him knows of any ongoing medical issues. Provide a list of your dog's medications and the contact information for both your regular veterinarian and a local animal emergency clinic. It's also a good idea to bring along your Doggie First Aid Kit with a copy of this article tucked inside.

Be smart. Be safe. Be prepared. And enjoy the long hot days of summer.

DOGGIE FIRST AID ESSENTIALS

Carrier
Muzzle
Tweezers
Magnifying glass
Gauze rolls
Non-sticky, sterile pads
Adhesive tape
Towel/Blanket
3% USP hydrogen peroxide (to induce vomiting)
Saline (to flush debris from eyes)
Turkey baster/Bulb syringe (to flush wounds with water)

EMERGENCY INFORMATION

Dog's Name:
Weight: Breed:
Primary Veterinarian:
Animal Emergency Clinic:
Animal Poison Control Center:
888-426-4435
Medications:
Out of town contact info:

Amy A. Free

Amy A. Free is a licensed sign language interpreter and a reader and writer of all things animal-related. She has a degree in zoology and enjoys learning about animal communication and behavior. Amy lives in Madison and is Editor for the Wisconsin House Rabbit Society.

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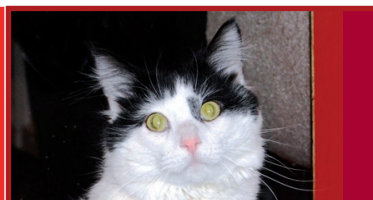
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In the fast-paced, action packed world of Flyball, Melissa Kraner explains her original involvement with one simple sentence, “My dog got me into it.” Compared to obedience or even agility training, Flyball is the relative new kid on the canine block, making Melissa a veteran with thirteen years of experience. “I had a Lab with a lot of energy. The place we went to for obedience training encouraged me to try my dog in their new Flyball class.” When a group from that class wanted to try their hand at competing in tournaments, Melissa became one of the founders of the High Fives, a Flyball club based out of Mukwonago. “Flyball is great because you bond with your dog while you hang out with your friends.”

The basic concept of Flyball is easy. The sport requires a four-dog relay, each dog taking a turn racing over four hurdles, and retrieving a ball out of a spring loaded box at the end of the lane. The dog then returns and races with the ball back over the same four hurdles. Ideally, each dog finishes by passing nose to nose at the start-finish line with the next dog on the team. This should go on until all four have completed the relay with clean runs. Teams compete against each other and the team with the fastest round wins. Hurdles are between seven to fourteen inches high, and are based on the height of the team’s smallest competitor. Consequently, there is a strategic advantage for a team to have a small, fast dog. Each dog needs to run clean. This means that if a ball is dropped or a hurdle is dodged, that dog then needs to re-run the course again after the last team member has finished the course. Teams compete in divisions based on their average times, and titles are awarded from competition points, much the same as obedience or agility training.

One of the biggest differences that sets Flyball apart from obedience and agility is the team factor. “With Flyball, there’s you, your dog, your team, their dogs, the people who are your box loader, and your pass coach,” notes Sarah Willems, a Flyball trainer with the Milwaukee Dog Training Club. “That’s what I love about it. Your team members are your friends and the whole thing is very family friendly.” Frequently, while Sarah competes with her two-year-old Border Collie-Staffordshire mix, Sprout, while Sarah’s nine-year-old daughter, Sydney, supports the team by collecting stray balls. She often travels with her mom and Sprout to tournaments around the Midwest.

Another key distinction that sets Flyball apart is that this sport is an equal opportunity adventure. All dogs are welcome, purebreds or mixed, and a dog need not come from a breeder or be registered with the American Kennel Club. Cindi Waller, from Synergy Flyball in Mukwonago, started her journey with a fifty dollar Border Collie purchased from a farmer. “I always wanted a Bassett Hound, but I ended up with a Border Collie, Scarlet”, Cindi remembers. “Scarlet was super naughty, but she was super sweet. I took her to a dog training class, and when we were done with the class, they suggested that we try Flyball. Scarlet loved the ball, and loved to jump. She was the most incredible dog.” So far, Cindi has trained four dogs for Flyball, including Missile, another Border Collie from that same farmer. As Cindi notes, the basis of Flyball is the bond you form with your canine companion. “It’s all about that one on one working relationship you have with your dog. If you’re having a bad day, your dog will have a bad

day too. It goes right on down the leash.”

Another aficionado of Flyball is Kim Novotny, who is a member of the Milwaukee Dog Training Club and its team, the Great Balls of Fur. Kim first became hooked on the sport in 2000 when she and her German Shepherd, Drinda, started competing. “A friend suggested that Drinda and I give it a try and after a couple of runs, we were addicted.” The dogs themselves can be very competitive. “Drinda loved competing and she always knew when she was at a tournament. My team members called her ‘Seabiscuit’ because she would watch the dog in the other lane and stick her neck out at the finish line to win.” Kevin Hesse from Synergy, who is also a Flyball judge, has seen this same competitive drive with his own dog, Earl. “Earl hates to lose. The funny thing is though at home, he is a real couch potato. I guess he saves it all up for Flyball.”

As Kim observes, “Flyball is a great bonding experience, both with the dog and the people. Not only is it fantastic physical and mental stimulation for my dogs, but I have met some wonderful people. I get out on the weekends and compete, and my team ends up being like family. It’s a great thing. Not just for dogs, but for the people, too.”

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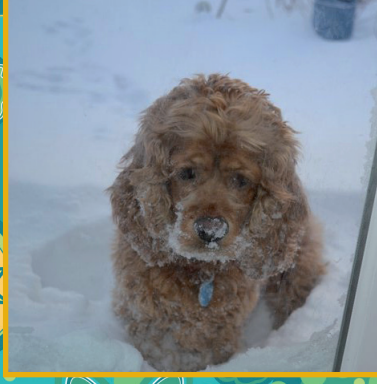
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Lisa Terry lives in Milwaukee and works in human resources. When not at work, Lisa is typically shadowed by Kailey Raye, a Yorkshire Terrier, and Manford T Mannington III., a Norfolk Terrier.

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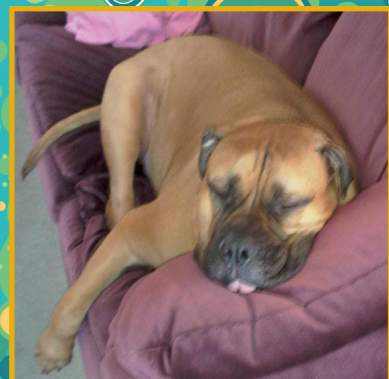
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10 THINGS YOUR DOG WANTS YOU TO KNOW

If you could interview your dog, what do you think your dog would want you to know? Here is what I think many dogs might want you to know.

1. *Get to know me!* Take the time to watch me when I am interacting with other dogs and people. Have you noticed how I react to loud noises? Did you notice how I look when I am stressed? Some of my signs are subtle. I need you to watch these body changes so you can remove me from those situations before I might behave badly.

2. *I may have a long nose, but I am not Pinocchio.* I'm honest. I have no hidden agendas, and I usually call it as I see it whether it is a noise I am barking at or a scent I am following.

3. *Spend interactive time with me.* It doesn't matter if I have a fenced-in yard or even another dog to play with; I want to spend time with you. How about a game of ball or a training class? These activities help us bond.

4. *You say naughty; I say natural.* Mouthing, chewing and digging are

natural behaviors. I become confused when I get corrected for doing things that are normal for a dog. My ancestors liked to do these behaviors, and they serve a purpose. My suggestion is not to try and stop me from doing these things but to show me what I can mouth and chew. Show me where I can dig and not destroy your flowers. I have heard of some dogs having their own sandboxes. How cool is that?

5. *I am not crying wolf.* I understand that barking can be annoying, but I am trying to keep you safe. I bark when I see or hear a possible intruder. I would be faster to quit barking if you would acknowledge what I am barking at before I am told to stop. Someday you might thank me.

6. *When I am frightened I sometimes look scary.* Sometimes, when I am really scared I show my teeth and might appear to be mean. It is not because I think I'm tough. Often it means just the opposite. When I am on a leash and I know I can't run away from the big dog you are making me face, I feel like I need to defend myself.

7. *I like to know the rules of the game of life.* I learn best with clear and consistent communication. It will not only help me learn, but it will also make me less stressed and more secure.

8. *I don't hold a grudge.* My mother taught me at a young age that life is too short to hold a grudge. When she got mad at me she growled or snapped, and then it was over. She didn't keep chastising me over and over again (especially in front of my friends).

9. *I am smarter than you may think.* Don't misinterpret my problem solving skills for being unwilling or stubborn. Actually, this is a sign of my intelligence. Problem solving is a skill that has helped my past relatives successfully survive in the wild.

10. *Please let me live up to my potential.* Obedience school is the beginning - not the end of the road for education. Let the two of us experience the world together through all the fun activities out there for a dog and human. Agility, freestyle, flyball, treibball, lure coursing, rally, dock diving, tracking. There is so much to do!

So, please spend some time and energy getting to know your dog. Neither of you will regret it!

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Patti Muraczewski is certified through the Association of Pet Dog Trainers and Animal Behavior College. Patti owns For Pet's Sake Dog Training. She instructs at the Gateway Police Academy and teaches seminars for the U.S. Postal Service and Aurora Health Centers. Even after 37 years of instructing dogs and their partners, she is excited about all she continues to learn from her canine friends.



DOGGIE INVENTIONS



Sometimes, with a little luck, some brilliant thinking and a lot of hard work, good ideas become great innovations.

Two cases in point are the Thundershirt and Shoo!tag, created and developed by companies which were founded and are run by real people who solved real problems. Both of these award-winning, U.S. based companies are committed to making the world a better place for pets and people.

The Shoo!tag story began when two organically minded sisters wanted a safe, earth-friendly alternative to the pesticides that they were using on their cow. They eventually created a product that protects people and animals (including dogs) from unwanted insect pests without toxic chemicals. It took about a year and a half of research and development before the first Shoo!tag appeared on the market two and a half years ago.

Shoo!tags “utilize an understanding of nature’s energetic principles in combination with physics and quantum physics, as well as advanced computer software” according to the company. What exactly does that mean? Well, just as the magnetic strip on a credit card is encoded with specific information, there is a three dimensional electromagnetic field embedded in the Shoo!tag. Shoo!tag uses the energy field that an animal emits, then adds other frequencies that repel insects. Although they don’t actually kill insects, these frequency barriers disturb and confuse the pests. Essentially, the pests don’t want to be anywhere near the Shoo!tag wearer. Because each patented, waterproof Shoo!tag is species and pest-specific, the company offers tags for humans, dogs, cats, horses, and cows. Dog Shoo!tags repel fleas, ticks, mosquitoes or flies. The human/mosquito Shoo!tag is the company’s best seller.

The inventors wanted to ensure that the tag could stand the test of time and remain competitive with other treatments on the market. So they found ways to bring the price as low as possible, and added a 30-day money-back

guarantee. To honor their environmental values, the company recycles used product, or re-encodes the tags for distribution to shelters or rescue organizations. To remain viable, Shoo!tag continues to test and refine their products.

The Thundershirt Company was founded by Phil Blizzard, and has been operating since 2009. When he could find no relief for his dog Dosi’s anxiety attacks during fireworks and thunderstorms, Phil invented the Thundershirt. Neither noise desensitization therapy nor sedation worked for Dosi. After several frustrating years, Phil decided to try to calm Dosi with gentle, constant body pressure. At first Phil was skeptical, but it worked! Like swaddling clothes on a human baby, or pressure vests used by autistic children, the Thundershirt had a calming effect on his dog’s nervous system.

As Phil developed the Thundershirt, he kept five factors in mind. It had to be comfortable, nice-looking, washable, easy to put on and take off, and inexpensive. He advised that while most people purchase a Thundershirt to help with noise anxiety, it is useful for a lot of other conditions. These include general anxiety, aggression, shyness, post-surgical recovery, seizures, travel anxiety, obsessive compulsive behav-

iors, and problem barking. It can also be used to facilitate training.

Thundershirt’s mission is to “relieve the suffering of millions of dogs, and to help strengthen the dog/human bond.” That mission statement has been realized in part by Thundershirt’s commitment to shelters, rescue groups and other organizations through financial support and donations of the product. Last December for example, for each Thundershirt purchased, the company donated another one to the shelter or rescue organization of the purchaser’s choice. The company just established a partnership with Petfinder.com, and they support “Operation Baghdad Pups” (SPCA International). This organization has helped over 125 U. S. soldiers bring dogs from Iraq back home with them.

So the next time you find yourself searching for a solution to a problem, look no further than your own ingenuity!

Pamela Stace

Pamela Stace is mom to four Afghan Hounds, one cat and an Arabian horse. She is a Milwaukee-based actor and voice talent. Also, she and her husband Bill run The Miramar Theatre on Milwaukee’s East Side.

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Let's Hear it for the Dog!

Celebrate Wisconsin Week for Dogs

If having fun and improving the lives of our beloved canine friends sounds like the perfect mix, you won't want to miss this news blast. The 3rd Annual Wisconsin Week for Animals is scheduled this summer from August 13-21. Some dog owners might suggest that every day is animal day at their home, but the folks at Animal World USA believe that an entire week is in order.

Animal World USA, a Nashville-based non-profit animal welfare organization will be presenting the event. They will be promoting the series of pet friendly fundraising activities on their website in partnership with local agencies and businesses. Animal World USA President and founder Michelle Buckalew has a soft spot for Wisconsin that goes way beyond beer and cheese. "I looooveeee Wisconsin dog owners", she says in a cooing Tennessee drawl. "They say that Southerners have a lot of heart, but Wisconsin has so many leaders that work hand-in-hand to take care of our precious animals. Your state truly has a lot of visionaries."

Michelle is not kidding. Eilene Ribbens is a member of the Board of Directors for Animal World USA,

and has served over ten years as the executive director of the Wisconsin Puppy Mill Project. The two women met over a decade ago while advocating for animal rights in Washington D.C., and have been inspiring each other ever since. "I'm honored to be working with aside Eileen to bring communities of animal lovers even closer together. I am truly speaking from the heart when I say that I have never met more wonderful people than in Wisconsin."

Wisconsin Week for Animals will include adoption events, low cost spay/neuter events, R.E.A.D. dog programs in libraries, puppy mill awareness activities, book donations and signings, BINGO for homeless animals, horse events, wildlife activities, donation drives, dog washes to benefit shelters and therapy animals visiting hospitals. Also on the list of happenings is a pet blessing, a salute to our K-9s and handlers and loads of music. The main emphasis of the week will be to build awareness and support for those who protect our animals from neglect, abuse and needless suffering.

The festival will kick-off in the Village of Stockholm, which is located on the banks of Lake Pepin along the Mississippi River, about 50 miles from Eau Claire. Madisonians can enjoy the not-so-lazy "Dog Daze of Summer" in his-toric downtown Stoughton for a bit of canine canoodling. Pet

photos and other activities will be planned throughout the day, with dog dishes in front of every store-front to make sure your pooch won't sweat it out before you do.

The event moves south on Saturday, August 15th to Glendale, Wisconsin, where the Citizens United for Animals will hold a rummage sale from 8:30am-1:00pm. Someone's trash may not just be your treasure, but it could save a dog's life.

Rub shoulders with the famous at the Greyhound Pets of America Wisconsin Meet and Greet on Saturday, August 21st. You'll get to know how these spectacular racing dogs can make a wonderful addition to your family. Adoption information will be available to all. The event will be held at Lien Crossing in Madison from 11:30am-1:00pm.

In between these activities you'll find a host of other ways to savor the day with your family, while contributing to the well-being of Wisconsin animals. Visit the Wisconsin Week for the Animals website at www.wisconsinanimals.org to get the full calendar of events. The week will end with a moment of prayer from 5:00-6:00pm Central Time on Sunday, August 21. It is undoubtedly Michelle's hope that taking this moment out of your day during this time will help bring our much loved animals one step closer to freedom from any harm or hurt.

Colleen Terry

In addition to working for the team of Fetch, Colleen lives in Waukesha, Wisconsin with her husband Paul and their precocious Cocker Spaniels, Oliver J. and Carmen Rose.

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Ode to a Picky Eater

Is your dog finicky about his food? Sometimes loving it, other times refusing to eat? Before labeling him a picky eater, assess what's going on and what may be affecting his appetite.

According to Dr. Chris Bessent, a holistic veterinarian in Oconomowoc, Wisconsin, many reasons can explain a dog's picky eating habits. "If your dog has been eating well and abruptly stops eating, that's a medical issue, and you need to seek veterinarian care. If the dog's been eating fine, stops abruptly and has a gurgly gut, vomiting, diarrhea, or acts lethargic, there may be medical issues that need veterinarian attention." Dr. Bessent warns against "waiting it out" for your dog to eventually get hungry and eat, because that's hard on his liver. If your dog is happy, playful, looks great, yet some days he's just not interested in food, he could simply be a picky eater.

If you're one of the lucky people who have found the perfect food for your dog, the one he loves to eat every time you offer it, then you probably won't appreciate the following advice: you need to change up that diet now and again. Yes, like humans, dogs prefer and need variety. It gives them a balance of nutrients and a healthy interest in their meals. "A varied diet also gives the digestive system some exercise and keeps it fit," according to Beth Taylor, Pet Food Consultant and part owner of Natural Pet Productions. "Dogs should be able to eat different things every day."

Taylor recommends a variety of no-grain kibble with mid-range amounts of vegetables and protein. She recommends adding 15% fresh food like lean meat, ground up veggies, sardines or canned salmon to a healthy kibble. "From the fish, they get vitamins A and D, along with really good proteins. From the veggies, they get

their vital nutrients. I also add probiotics, digestive enzymes and fatty acids from animal sources."

According to Taylor, rotating kibble brands also minimizes the amount of toxins one or more of the usual brands might contain. "Sometimes your dog won't eat because his food is bad. I mean, it's actually bad food. If it is bad, then who would eat it?" This is another reason she recommends grain-free foods. "They just don't have the same spoilage avenues."



Dr. Bessent also suggests making sure your dog gets different vitamins and minerals from different types of food. "The true scavenger carnivore isn't going to come across a dead rabbit every day. In reality, he's scavenging and finding whatever he can - a bird, a mouse, a rabbit."

Overfeeding can also cause picky eating. "As a scavenger carnivore in the wild, a canine eats a big meal and is satisfied for awhile," explains Dr. Bessent. "For a day, or maybe longer, they won't actively seek out food because they're not hungry. So overfeeding can decrease your dog's appetite because he's so full." If you're feeding your dog too much, Dr. Bessent recommends gradually decreasing the amount until his system adjusts to fewer calories.

Certified Pet Dog Trainer Jan Blue agrees. She sees overfeeding as the most common cause of picky eating habits. For healthy dogs Blue suggests offering a one-serving portion of food in the morning, and if the dog

hasn't eaten after 15 minutes, pick up the food and don't offer it again until evening. At that time, again allow only 15 minutes to eat. "90-95% of the time, he will have eaten whatever he needed by the end of the second day, unless the dog is sick," says Blue. "If any is left, it was probably too much to begin with."

Blue also suggests giving your dog a "weight test". Stand facing your dog's side and look for a "scoop" from the chest up toward the back. It should be there. Then, looking down from the top you should see a waist just before the hips. When you touch your dog's ribs, you need to be able to feel them without having to push through any flesh. As Blue's dogs are athletes, they all have phenomenal appetites and no weight issues. "Exercise is a way to stimulate the appetite, that's for sure!" she says.

"With a sick dog, it's different," says Blue. "You need to keep trying different tasty treats until they're finally hungry enough or feeling better." Dr. Bessent agrees. "It's really important to get food into a sick dog so he can battle his illness. As soon as he stops eating, he loses the battle."

If you conclude that you have a healthy but picky eater, then remember canine eating habits in the wild and start rotating kibble brands. Also try some healthy additions or seasonings. Bon(e) Appetit!

Jean Scherwenka

Jean Scherwenka loves dogs, writing, and the opportunity to combine the two in her articles for Fetch Magazine, Dog Fancy, Natural Dog and Animal Wellness.

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Lassie Come Home:

Finding your Lost Dog



We rarely give thought to our best friend becoming lost and unable to find his way home. It's too painful and too easy to deny that it would ever happen. But denial may result in failure to prepare for action, should the horrible of horrors actually occur. Some simple preparation will improve the chances for your dog's safe and speedy return.

MICROCHIP YOUR DOG.

Absolutely crucial. According to Wisconsin Humane Society's Angela Speed, the first thing an animal shelter does is check the animal's neck, and if there is a chip you will be reunited as soon as they can reach you. Even if your dog ends up in another state, a microchip ensures his way home.

If your dog doesn't have a microchip, you need to get him one now. It's easy, painless and inexpensive. At Milwaukee Area Domestic Animal Control Commission (MADACC) a microchip takes 5-10 minutes, costs \$25, and you're served on a walk-in basis. Most veterinarians and animal control facilities in the state can insert microchips.

ANIMAL INFORMATION CARD.

Visit Wisconsin Humane Society's website, www.wihumane.org/services/animalinfocard.pdf. Download and

complete their two-page form (not really a "card"). You do not want to be searching for this information when you can't find your dog. Attach a picture of your pet to the paperwork and keep this information in your dog's file.

WHO TO CONTACT?

According to MADACC's Interim Director John McDowell, when you discover your dog is missing, you need to contact three places: 1) your closest local police station; 2) MADACC; 3) your local humane society or animal shelter. For WHS go to their website and submit a lost animal report.

YOUR DOG IS MISSING.

After you've checked all possible places you can think of, set out some of his favorite toys and treats in your yard along with a heavily scented piece of your clothing. Then, call MADACC.

Their Customer Service Representatives will fill out a "Lost Card" with your name, address, dog's description, where and when he was last seen and any identification he may have on his collar. They'll place your card in their Lost File and try to match it up with people who call in to report a "found" dog. They'll tell you to check MADACC's website at least once a day for

your dog's picture. You'll also be asked to visit their facility once a week at the very minimum. "Personally, I suggest they come here three times a week," says McDowell. When you come, you'll receive a pass from the desk, and someone will accompany you into the locked stray area

where you can look for your dog. Bring a friend along for support.

Back home, make a stack of lost dog fliers displaying your dog's photo and your contact information. Post the fliers throughout your neighborhood and surrounding areas. Alert your neighbors.

Humane Animal Welfare Society of Waukesha County (HAWS) keeps a comprehensive file of lost and found pets. They are the official stray impounding facility for most Waukesha County municipalities. Call them. Fees may be charged for reclaiming your pet.

Elmbrook Humane Society will post your lost dog on their website when you provide a description, a photo, and the time and place he was last seen.

YOU'RE THE FINDER OF A LOST DOG.

Anyone finding a dog running loose should call their local police with a Complaint of Stray (COS). Officers will pick up the dog and take it to MADACC. McDowell explains that the statutes require people who find and capture stray dogs to turn them in to the animal control facility. Some folks prefer to keep the dog while they look for the owner. In these cases, MADACC records the finder's contact information and a description of the dog on a card placed in their Found File. They regularly check and compare these Lost and Found files for matches.

If you take a lost dog to the Wisconsin Humane Society (WHS), they will redirect you to MADACC. WHS does not take in lost dogs unless they are in acute distress and need immediate medical attention. "We then take care of them and notify MADACC," says Speed.



WHS has a volunteer program called L.O.S.T. (Locate Our Stray Today). After you've notified the police and MADACC of your lost dog, fill out an informational profile on the WHS website and post your lost animal. Your L.O.S.T informational profile is then sent to the volunteers in your zip code who will watch for a dog with your pet's description.

To volunteer for the L.O.S.T program, sign up online at www.wihumane.org/services/findlostpet.aspx. You'll receive an email alert whenever a dog is reported lost in your zip code. The program has been quite effective, but Speed again stresses "you'll be reunited with your microchipped dog so much more quickly. It's imperative to have your animal microchipped."

ONLINE ASSISTANCE.

Online business www.lostmydoggie.com, prepares fliers, notifies vets, shelters and animal control facilities, and calls your neighbors with recorded messages describing your pet. Their \$40-\$115 fee depends on choice of services.

Also take a look at facebook.com/findfido for an organization called Lost Dogs of Wisconsin. They have forms you can complete to report a lost dog. They also provide a Lost Dog Action Plan. They even post information about dogs that are found but whose owner is unknown. For more information, check out their website at www.lostdogswisconsin.com.

A POUND OF PREVENTION.

Microchip your dog. Can't say it often enough. Always keep a collar on your pet with current rabies, license, and I.D. tags. Whenever MADACC finds these items on a dog, they assume the animal is owned and loved. Pet proof your yard and fence, and regularly check for escape routes. Never allow your dog to roam freely in the neighborhood. Maintain up-to-date photos of your pet. Train your dog to identify your whistle and to associate it with pleasant things.

So please take all these tips to heart.

And if you ever find yourself in the scary position of not knowing where your dog is, please know that there are places and people that want to help.

Milwaukee Area Domestic Animal Control Commission (MADACC)
414-649-8640

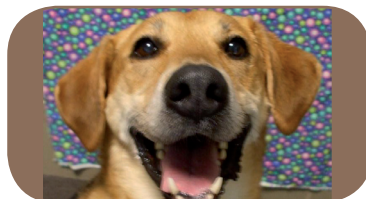
Wisconsin Humane Society
414-264-6257

HAWS
262-542-8851

Elmbrook Humane Society
262-782-9261

Jean Scherwenka

Jean Scherwenka loves dogs, writing, and the opportunity to combine the two in her articles for Fetch Magazine, Dog Fancy, Natural Dog and Animal Wellness.



Wisconsin Humane Society Ozaukee Campus
262-377-7580, www.ozaukeehumane.org

Dora has a contagious zest for life, and loves to play with stuffed toys! Let her amaze you with her tricks. After, the two of you can settle down and enjoy relaxing on your porch.

Quiet Thoughts

My day begins with a nice, long walk.
A friend hikes with me, but rarely do we talk.

I think about the future, the present, and the past,
As we enjoy the scenery, and move along quite fast.

I wave and say "hi" to the people that we meet,
Going up and down a nearby Golf Course street.

My friend strolling with me is as happy as can be,
Greeting her friends Ya-Ya, Wrinkles and Bogie.

Raina, my companion, follows me on home,
Our walk is now over - her treat is a doggie bone!

Betty Treutelaar, Mukwonago

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Calendar of EVENTS

Camps/Classes/Seminars

Training Help
Every Thursday evening 6:30 – 7:30 pm
Every Sunday 11:00 am – 12 noon
Frank Allison III, APDT
Pet Supplies 'N' More, Muskego
262-679-6776 www.psnmore.com

Shy Dog Class
10:15 - 11:15 am
June 4th
The Wisconsin Humane Society - Ozaukee
Campus
www.wihumane.org

Dog Manners Class
1:30 - 2:20 pm
June 4th
Wisconsin Humane Society, Milwaukee
414-264-6257
www.wihumane.org

Combating Spring Allergies with Dr. Dean Beyerinck
June 7th
Community Bark, 326 W Brown Deer Road, Bayside
www.communitybark.net
414-364-9274

Stop The Pulling! A Lesson in Loose Leash Walking
7:45 - 8:45 pm
June 7th
Wisconsin Humane Society, Milwaukee
414-264-6257
www.wihumane.org

Pet First Aid Class
1:00 – 4:00 pm
June 18th
July 16th
August 20th
HAWs, Waukesha 262-879-0165
www.hawspets.org

An Afternoon with Dr. Jodie
1:00 - 4:00 pm
July 31st
Elmbrook Humane Society,
21110 Enterprise Ave, Brookfield
www.ebhs.org

Canine Massage by Doug Arthur
12:00 - 4:00pm
June 18th
July 16th
August 13th
Petlicious Dog Bakery, 2217 Silvernail Road,
Pewaukee
262-548-0923

Fundraisers/Gatherings

Bichon and Little Buddies Rescue Rummage, Bake Sale, Book Sale, Raffles
9:00 - 5:00 pm June 2nd-4th
10:00-2:00 June 5th
828 Perkins Dr, Mukwonago, WI
www.bichonrescues.com, bichonandlittlebuddies@gmail.com

Thank Dog it's Friday!
6:00 - 8:00 pm
June 3rd
July 8th
August 5th
Elmbrook Humane Society, Brookfield,
Wisconsin
www.ebhs.org

Meet My Bully – West Allis
1:00 pm
June 5th
Burger King 6746 W. Greenfield Avenue
www.brewcitybullies.org

Wisconsin Adopt a Golden Retriever Rescue Annual Rummage Sale
9:00 - 4:00 pm
June 10th
N61W12851 Hemlock Ct., River Heights
South, Menomonee Falls
www.waagr.org

Pet Supplies Plus Homeagain Microchip Event
10:00 - 4:00 pm
June 11th
5300 N Port Washington Rd., Glendale 414-964-7255
www.petsuppliesplus.com

No Fleas Market
11:00 - 2:00 pm, June 11th
Spa Paw and Tail, 5055 S. Emmer Drive, New Berlin
www.ebhs.org

Meet My Bully – Milwaukee
June 12th
Washington Park Ecology Center, 4145 W.
Lisbon, Milwaukee
www.brewcitybullies.org

Bark's at St. Mark's Dog Blessing and Social
8:30 - 11:00 am
June 12th
St. Mark's Episcopal Church, 1314 Rawson
Avenue, South Milwaukee
www.stmarkssouthmilwaukee.org

Casabarka
6:00 - 11:00 pm
June 18th
Crites Field, 2525 Aviation Drive, Waukesha
www.ebhs.org

Ride to End Dogfighting
June 25th
Milwaukee Harley, 11310 Silver Spring Rd.,
Milwaukee
www.ridetoenddogfighting.com

Shar Pei Savers Rescue Car/Bike Show
June 25th
10:00 - 3:00 pm
Classic Lanes 5404 W. Layton Rd.,
Milwaukee
www.sharpeisavers.com

Meet & Greet @ Strawberry Fest
9:00 - 5:00 pm
June 25th and 26th
Cedarburg
www.tailwaggers911.com

Greyhound Meet'n'Greet
1:00 - 3:00 pm
June 25th
July 23rd
August 27th
HAWs, Waukesha 262-879-0165
www.hawspets.org

Bark For Life of Southeastern Wisconsin
1:00 - 3:00 pm
July 24th
Hartford
www.relayforlife.org/barksoutheasternwi

Citizens United for Animals Rummage Sale
8:00 - 12:00 pm
August 20th
5478 North 13th Street, Glendale
www.cufa-wi.org

Continued on Page 39



Summer Reads: Classic Dog Tales

We all remember the classic dog stories we read as children, or re-read as adults. They started with a boy. His father was gone or had died, and then a dog comes along to fill the void. While this basic formula applies to the first three books below, each book uses the formula to tell a unique, yet universal story of the love between a boy and his dog.

OLD YELLER: A BOY COMES OF AGE

Old Yeller written by Fred Gipson, is set in Texas just after the Civil War. At first, Travis can barely tolerate Old Yeller, a stray dog who joins the family. With the father gone on a cattle drive, Travis is left to defend his mother and brother for the summer. When Old Yeller rescues his younger brother from an attacking bear, Travis starts to see the merits of the dog. They grow into hunting partners and friends.

Old Yeller earns Travis's respect and, as the narrator admits on the first page, "when I had to kill him, it was like having to shoot some of my own folks. That's how much I'd come to think of the big yeller dog." Old Yeller's finest moment is when he rescues the mother from a mad wolf. The dog's greatest glory is also his downfall. The wolf Old Yeller fought off had hydrophobia, which is a fatal form of rabies. Travis does what he feels needs to be done and becomes "the man of the family," even though it breaks his heart.

BRISTLE FACE: A BOY FINDS A HOME

Set in the early 1900s, *Bristle Face* by Zachary Ball is about a boy named Jase who lost his parents and is running away from the uncle who inher-

ited him. Jase meets the homeless Bristle Face as the dog is digging up a buried turtle. This is not a handsome dog. Bristle Face suits the boy, however, and they become fast friends. They eventually meet a store owner who befriends the pair, and the dog and his boy find a home. The story is set in rural Tennessee, where people would let the dogs run on a "moon up" night and listen to the hounds sing. As with most runaway dogs, Bristle Face came from somewhere and someone. Jase is first thrilled to find out about Bristle Face's mysterious breeding, but he learns that his dog's breeding and his fate are sadly linked.

SOUNDER: THE ENDLESS SEARCH

In *Sounder* by William H. Armstrong, only the dog has a name; the people are known as the boy, the man and the woman. The story is bleak. The father steals a ham and pays for his crime with years of hard labor. When the father is sent from the local jail to work somewhere in the state, the boy begins searching for him. He ends up finding a teacher and an education instead, and dreams he didn't realize he had. *Sounder* is a symbol of happier times, and the story lives on as the boy becomes a man and tells the tale of the faithful dog to others.

AMIGO: OUR FEELINGS FOR OUR PETS IN A POEM

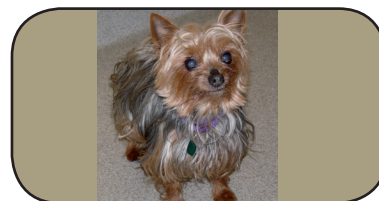
The last piece is actually a poem written by Byrd Baylor. *Amigo* is about the longing of a boy for a dog and the longing of a dog for a boy. Francisco wants a dog, but his father tells him there are already too many mouths to feed. His mother suggests that he find something wild instead, like a prairie dog. Francisco then sets out to win the love of a prairie dog in a game of surprise gifts.

Meanwhile the prairie dog, bent on finding a boy who makes "that fine boy-noise," plays the same game. Each unknowingly plots to tame the other, and each finds a true amigo. The words of this poem express the wordless love we share with our pets.

So, grab one of these classic reads, an ice cold lemonade and enjoy with your furry friend out on the back deck.

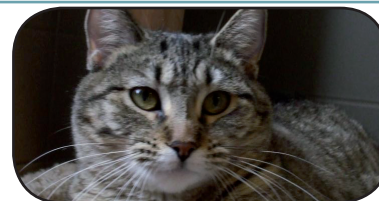
Kris Majdacic

Kris Majdacic is a writer and an online writing instructor. She lives in Glendale, Wisconsin.



Elmbrook Humane Society
262-782-9261 www.ebhs.org

Pepperoni came from a rescue group. He is a 4 pound little puppy mill guy who is on the shy side. He has good social skills, is good for handling, has no interest in playing, and is fine with food and possessions. He would do best if there is another dog in the home. His personality or canine-ality shows he is on the quiet side and is a 'Constant Companion'. If you are looking for a little, sweet, companion who desperately needs a home and someone to love, come and meet Pepperoni.



WHS Ozaukee Campus
262-377-7580
www.ozaukeehumane.org

Meet Faith, a 11-month-old female Domestic Shorthair sweetheart who loves to sit on your lap and spend time soaking up your attention.

Dining Out with Fido in Wisconsin

Travelling with your pet in tow this summer? The beauty of vacationing in Wisconsin is that there are so many ways to enjoy this treasured time off. Some thrive on the thrill of camping, while others opt for a relaxing stay at a posh resort. With all the hot spots you'll be visiting, you're bound to get the munchies along the way. This doesn't mean you have to leave Fido in the hotel or cabin. As a matter of fact, most innkeepers will not allow you to leave your pet unattended.

Fortunately, Wisconsin restaurateurs are realizing that where there's a family, there's a dog. And where there's a dog, let there be food. To make sure you and your pooch are formidable dinner companions, we've captured a few Wisconsin eateries where canine and human appetites will both be satisfied.

DOOR COUNTY

If your car is headed true north, you're one lucky dog. Door County is a favorite place for pets to tag along. Dogs are allowed (on leash) at all parks, some beaches and select picnic areas. When the sun goes down, head to Harbor Fish Market & Grille to enjoy waterfront outdoor seating and a doggie menu for your buddy. Fluffy can feast on menu items like "Bob's Hound Dog Heaven" (a simple beef patty), "Stately's Meaty Scramble" (diced pit ham with two scrambled eggs) or "Sterling's Doggie Kibble" (tastes suspiciously like dog food). Plate prices range from \$2.50 to \$3.95, so it's a pretty cheap date. For dessert, trot over to Not Licked Yet, a Door County classic destination point. The Door County Humane Society reports that canine customers accompanied by their humans are entitled to a "puppy custard" cone. While you're wolfing down a cherry

caramel sundae, your pet is satisfying his sweet tooth as well.

WISCONSIN DELLS

True, dogs aren't allowed on the waterslides, but they are permitted at Gilly's Island. Enjoy a sandwich at one of the cozy tables near the sidewalk with your dog by your side. This downtown eatery also features an outdoor beer garden in the back. Your pooch can gaze wistfully at you as you gulp German brew out of a boot-shaped glass.



Photo courtesy of Heidi Kastern

MADISON

When school's out, head to Madison, a city that invites dogs and their humans to soak up the sun at every corner. Shop 'til you drop at Bad Dog Frida, a local pet store oozing with atmosphere. A few steps away is the Green Owl Café, Madison's only vegetarian restaurant. Well-behaved, leashed dogs are allowed to join you on the patio. For those seeking relief from the heat after a day on the trails, slow your pace at Café Zoma. You can leash your dog to one of several metal posts in their big backyard. As manager Rachel Dolnick explains, "We're right off of a popular bike path, so we get lots of dogs who join their customers here". You'll cool off with an iced latte; your pooch will be guzzling cold water, readily available.

MILWAUKEE

There's no better place to enjoy your morning cappuccino than with your dog nearby, at Alterra Café at the Lake on Lincoln Memorial Drive. Dogs are allowed at the outdoor tables (summer months only). Perfect for people-watching or pooch-watching, depending on who's doing the gawking.

Out-of-towners and Milwaukee "staycationers" will love lodging at The Iron Horse Hotel, where four-legged guests are treated like royalty. An in-room doggy dining menu, front desk water dish, and their name on the lobby room chalk board will make you and your pup feel like jumping on the bed.

As you pack your sunscreen and slip on your flip-flops, rest assured that your dog will be happy to know that dining out this summer doesn't have to leave him in the dust. So grab your keys, make a reservation and take your best friend out to dinner tonight. But don't forget to tip your waiter.

Colleen Terry

Colleen lives in Waukesha, Wisconsin with her husband Paul and their precocious Cocker Spaniels, Oliver J. and Carmen Rose.

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HeavenlyHearts@wi.rr.com
www.heavenlyheartsrescue.org

JR's Pups-N-Stuff, 414-640-8473
jrpupnsstuff.org, jrpupnsstuff@yahoo.com

Operation Bring Animals Home S&R Team
262-224-1964, www.obahrescue.com

One Life @ A Time Small Breed Rescue
414-517-7469, www.onelifeatime.petfinder.com

Yellow Brick Road Rescue, 414-758-6626
www.yellowbrickroadrescue.com
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info@bbrescue.org, www.bbrescue.org

Beagle

BrewBeagle Rescue
midwest@brewbeagles.org, brewbeagles.org

Bichon Frise

Little Buddies Rescue, 1-888-581-9070

BPB Rescue

(Bordeaux, Pug, & Boston Terrier)
262-573-7837, bordeauxdogue@gmail.com

Border Collie

MidAmerica Border Collie Rescue
414-449-0888, www.midamericabcrrescue.com
MidAmericaBCRescue@yahoo.com

Steppingstone
262-424-2820, www.steppinstonerehabcenter.com

Boston Terrier

WI Boston Terrier Rescue
414-534-2996, Ollie1022@sbcglobal.net
www.wisconsinbostonterrierrescue.com

Boxer

Green Acres Boxer Rescue of WI
info@greenacresboxerrescue.com
www.greenacresboxerrescue.com

Brittany

American Brittany Rescue, 1-866-brit911
www.americanbrittanyrescue.org
info@americanbrittanyrescue.org

National Brittany Rescue & Adoption Network
708-567-2587
www.nbran.org, nsinbran@gmail.com

Cavalier King Charles Spaniel

Cavalier King Charles Spaniel Rescue Trust
262-253-4829, rguarascio@wi.rr.com

Chesapeake Bay Retriever

www.crrrow.org, 920-954-0796

Chihuahua

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608-219-4044
www.wischirescue.org, chigirl@wischirescue.org

Chihuahua Rescue U.S.A.
www.chihuahuarescueusa.com
info@chihuahuarescueusa.org

Cocker Spaniel

Wisconsin Cocker Rescue
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www.geocities.com/WiCockerRescue

Shorewood Cocker Rescue 262-877-3294
www.cockerrescue.net, elaine@cockerrescue

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sjoch@yahoo.com, jayne23@neo.rr.com

Dachshund

Badger Dachshund Club, 847-546-7186

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www.oolongdachshundrescue.org

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pawmeadows@hughes.net

ARF's German Shepherd Rescue Inc.
www.arfrescue.com, gsd@arfrescue.com

WhitePaws German Shepherd Rescue
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WAAGR 414-517-7725
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goinc@aol.com, www.greyhoundsonly.com

Greyhound Pets of America - WI
414-299-9473, www.gpawisconsin.org

Irish Setter

Irish Setter Club of Milwaukee
920-734-6734, muttsgo@aol.com

Irish Wolfhound

262-968-3421, 262-547-3705
jbanaszak@yahoo.com, marussell01@centurytel.net

Italian Greyhounds

star279@juno.com, 414-559-0445
www.midwestigrescue.com

Japanese Chin

Luv-A-Chin Rescue, 605-940-7811
luvachinrescue.org, info@luvachinrescue.org

Labrador

Labrador Education and Rescue Network
847-289-PETS (7387), www.labadoption.org
learnedogs@labadoption.org

The Labrador Connection
414-299-9038, www.labradorconnection.org

Labs N More 414-571-0777
LabsnMoreRescue@yahoo.com
www.LabsNMoreRescue.petfinder.com

Maltese

Northcentral Maltese Rescue Inc.
262-633-9371, malteserescue@hotmail.com
www.malteserescue.homestead.com

Mixed Breed

Fluffy Dog Rescue, www.fluffydog.net

Neapolitan Mastiff

www.neoescue.net, mhweglarz@msn.com

Poodle

920-625-3709
poodledubofamerica.org, mj.doege@yahoo.com

Pug

NIPRA (Northern IL Pug Rescue & Adopt.)
www.northernillinoispugrescue.org
nipra@northernillinoispugrescue.org

Pug Hugs, Inc.
608-883-6991 (Madison area), 414-764-0795

Rat Terrier

Wisconsin Rat Terrier Rescue INC.
608-697-7274, wrrr@bigfoot.com

Rottweiler

True Hearts of Rottweiler Rescue (THORR)
www.thorr.org, trueheartsofrottrescue@yahoo.com

Wisconsin Rottweiler Rescue
608-224-0272, www.wirottrescue.org

MidAmerica Rottweiler Rescue
www.adoptarott.org

Saint Bernard

AllSaints Rescue
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allsaintsrescue@earthlink.net

WI St Bernard Rescue
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Shar Pei

Shar Pei Savers
www.sharpeisavers.com, info@sharpeisavers.com

Shelties

Wisconsin Sheltie Rescue
920-439-1849
ctrstr@tds.net, www.Wlsheltieresue.com

Continued on Page 38



Your Dog Ought to be in Pictures

The next time you thumb through a magazine or watch television, take note of all the dogs. They're everywhere! Think your dog is cuter? Well, take a closer look at what these dogs are actually doing, or in most cases, not doing. These animals are professional dog models. Even man's best friend has his own modeling agency.

Ironically, two of the most successful dogs in the history of television had long rap sheets before being "discovered." Moose, aka Eddie Fraser, was an escape artist who chewed, dug and refused to be housetrained. Pal, the original "Lassie" was an uncontrollable barker and chased motorcycles.

What exactly does it take to be a dog model or superstar? For starters, being genuinely cute helps. Agencies have clients who are after a certain look or type of dog, depending on the message they want their product to send. Beyond physical appearance, candidates need a reliable "sit" and "stay". In other words, they need to be able to hold these commands in places other than in your kitchen or living room while you stand holding a bag of cookies!

The DVD "Hotel for Dogs" contains a bonus clip of how a particular scene from the movie is filmed. What viewers see during the movie is a bunch of dogs politely sitting on chairs around a table heaped with a holiday meal. The bonus clip shows what viewers don't see: each of the dog trainers standing opposite his or her dog, wildly gesturing and shouting out verbal commands. According to the narrator, this scene had to be filmed without sound because of all the noise from the trainers. The actual soundtrack was dubbed in later.

Oftentimes the dogs you see in magazines or on television are required to wear clothing or pose with specific items. If your dog is accustomed to wearing winter coats or sweaters, he won't have any problem in this area. Conditioning your dog to do these things is not difficult if you pair it with high-value reinforcement. This type of training is also a great way to teach your dog what are referred to as husbandry skills, like being handled by the vet or groomer.

Is your dog a social butterfly or a bit on the cautious side? For a dog not well-socialized, all the attention of meeting different types of people on a photo shoot is probably not going to bring out his best side. If this sounds like your dog, take him out to places where he can comfortably see different people. Always pair these experiences with your dog's favorite food treats, and remove him if he shows signs of stress. Speaking of stress, some photo shoots may require travel. And, unless your dog is really talented and can drive too, you will be responsible for your dog's transportation. If your dog tends not to travel well, that is a consideration you will need to address before you sign a contract with the agency.

A repertoire of tricks can be a real bonus, but is not required. Dogs already possessing a "dictionary" of learned behaviors often exhibit the ability to pick up new behaviors more quickly. This is an advantage if learning a novel behavior is required to land a job.

In 1943, a Rough Collie named Pal, originally hired to fill in as a stunt dog for "Lassie", got his big break when the prize winning female show dog Collie hired to play the lead refused to participate in a flood scene. Pal's ability to pull himself out of the

water without shaking off and his ability to lie motionless with his eyes closed actually brought tears to the director's eyes.

Dogs must be healthy and possess lots of energy. Just like human actors or models, they should look happy and excited; looking right for the part is a must. A photo shoot can involve bright lights and loud noises, and your dog will need to know how to hold still amidst all this commotion. As the dog's owner, you will be expected to help out when needed and to make sure all of his needs are met during the job.

Okay, so you think your dog has what it takes to be a pet model or superstar. Where do you sign up? Search the Internet for pet models and you will find quite a few agencies to choose from, some specializing more than others. Most agencies will require photographs and a brief history of both you and your pet, which are used to create online portfolios. Some agencies will also require ask you to pay a fee, so be sure to do your homework before making a commitment. In the meantime, keep your cameras handy. There just may be a future dog model or superstar sitting under your feet this very minute just waiting to be stumbled upon!

Debbie Jelich

Debbie Jelich is a certified professional pet dog trainer (CPDT-KA) and has been teaching pet dog classes for over 10 years. She lives in Oconomowoc with her husband, their two college-age children; Adam, a retired greyhound; and a Swedish Vallhund puppy named Clark. You can reach Debbie through her website at www.comprehensivecanine.com.

Backyard Quotables



Fetch loves listening to our readers chat about their canine companions. So don't be surprised if we admire your pooch, pull you aside and ask you a question or two. This season, we asked Fetch readers to respond to the following question:

What's the most embarrassing thing your dog has ever done?

"My dog Max got loose one day and I could not find him. Later in the day, I received a call from director of a funeral home near my home. Max had charged right through their wide, open doors – during a wake!"

Joe Martin, Madison, WI

"My in-laws were doggy-sitting for us at their house. They figured all reminders of 'Baby' would leave after she did. About a week later, they found a 'greenie' in the corner of their bedroom. Maybe not the most embarrassing, but it sure was funny!"

Mark & Claire Schultz
North Prairie, WI

"After digging in the dirt on a rain, wet day, my dog Whitney decided to jump in and take a ride in my nephew Michael's baby buggy. The problem is that Michael was in the buggy at the time. Wearing white."

Kandi Lortei, Waukesha, WI

Continued on Page 38

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FROMM



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Continued from Page 37

"My dog did his duty in my daughter-in-law's bedroom. My daughter-in-law is not a dog lover."

Kathy Rehl, Mukwonago, WI

"When my dog Abby was a puppy, there were chipmunks that used to peek their heads through the bottom of the fence in order to taunt her. Abby could usually get through the fence, but one time (maybe she just got a little too big) her head got stuck under the fence!"

Carly Konecny, Hartland, WI

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"We do have a wooden fence around our yard, but our Cocker Spaniel freakishly jumps about four feet into the air whenever people walk past our house. The only thing they really see is Oliver's menacing face bopping up and down every three or four feet as they pass. Some people laugh, others - not so funny."

Paul Terry, Waukesha, WI

Keep your eyes open for a roving Fetch Magazine Reporter at your local pet event. You just might be the next person we ask to share a fun fact about your dog!

Continued from Page 35

RESCUES

Shih Tzu

New Beginnings Shih Tzu Rescue
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www.nbstr.org

Standard Schnauzer

Standard Schnauzer Club of America Rescue
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877-728-2934,
www.greatlakesweimrescue.com

Westie

Wisconsin Westie Rescue, Inc.
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Rotary Park, Menomonee Falls
www.menomonee-falls.org

Ride for Rover
August 27th
www.rideforrover.com

Basset Fest 2011
10:00 - 8:00 pm August 27th
8:00 - 12:00 pm August 28th
K-9 Kennel Club, N56 W20326 Silver Spring Rd., Menomonee Falls
www.bbrescue.org

Pet Parties/Play Groups

Playtime at the Playground
Saturdays, 9:00 am - Noon
Puppy Playground, Oak Creek
414-764-PUPS www.puppyplaygroundwi.com

Puppy Party
Sundays 11:30 am - 12:30 pm
For Pet's Sake, Mukwonago
800-581-9070 www.forpetssake.cc

Pup Social
Sundays, 5:15 - 5:45 pm
Best Paw Forward, Hartland
262-369-3935
www.bestpawforward.net

Pooch Playtime
1:30 - 2:15 pm
June 12th
Wisconsin Humane Society, Milwaukee
414-264-6257
www.wihumane.org

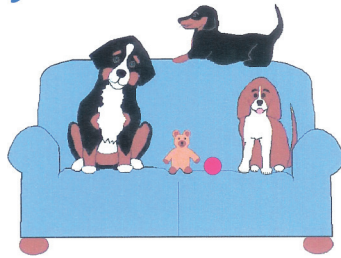
Sporting Activities

Obedience Run-Thrus
2nd Friday of the Month 6:30 pm
Cudahy Kennel Club, St. Francis
www.cudahykennelclub.org

Rally Obedience
Monday Nights 8:00 pm
Cudahy Kennel Club, St. Francis
www.cudahykennelclub.org

Agility Run Thrus
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