



Fetch magazine

July 2005 | Volume 2 Issue 5



The Great Dane: dignity, strength,
elegance...& really BIG
Adding to your Four-legged Family
Living in a Dog's World
Microchipping
Dog Bite Laws



We have a name for people who treat their dogs like children. Customer.

There are people who give their dogs commands and those who give them back rubs. There are dogs who are told to stay off the couch and those with a chair at the table. And there are some who believe a dog is a companion and others who call him friend.

If you see yourself at the end of these lists, you're not alone. And neither is your dog. We're Central Bark Doggy Day Care and we're as crazy about your dog as you are. Our unique day care centers are now open in Downtown Milwaukee, North Milwaukee, Waukesha, and in the Lake Country (North Lake) area. To find out how our dog obsessions can make the best of yours, call 414-353-9991 (Downtown Milwaukee and North Milwaukee), 262-966-7637 (Lake Country - North Lake), 262-446-2273 (Waukesha).

New centers coming to the Milwaukee area in the near future! Check our website for details.

www.centralbarkusa.com





Simple Food Solutions™

Does your dog suffer from some type of allergic reaction or food sensitivity?

- Skin & Coat Conditions
- Itchy Paws & Hot Spots
- Stomach Disorders/Sensitivities
- Ear & Eye Secretions

Experts agree that most pet allergies and food sensitivities are actually diet related and that there may be a simple solution – **feed pets a limited ingredient diet** to lessen their exposure to known allergens.

The nutrition team at Wellness created **Simple Food Solutions™** in delicious duck or venison featuring:

1 + 1
MEAT PROTEIN **CARBOHYDRATE**
 Duck or Venison Ground Brown Rice

Made with only **five specially selected ingredients** that are all-natural, non-allergenic and easily digestible.

Choose **Simple Food Solutions™** and see the difference it makes!

CHOOSE WELLNESS®

FOR PETS. FOR HEALTH. FOR LIFE.

800-225-0904

www.omhpet.com



Pet Supplies 'N' More

Pet Nutrition Counselors on Staff
Leashed Pets are Welcome.

S83 W20411 Janesville Rd
Muskego, WI 53150

262-679-6776

July 1st - July 31st - 25% off all non sale collars, leashes, harness and horse halters.

July 1st - July 15th - 20% off all dog, cat and horse supplements.

July 15th - Order cut off - Discount for case orders of Bravo Raw food diet.

July 25th - August 7th 25% off all American rawhide.

For a list of other events for the month of July please call 262-679-6776

**Back to Basics,
 Bravo!, California
 Natural, Canidae,
 Companion Natural
 Pet Food,**

**Eagle, Eukanuba,
 Innova, JJ Fud Raw,
 Natural Balance,
 Nature's Variety,
 Nutrena, Nutro,**

**Oxbow,
 Progressive Nutrition,
 Steve's Raw Food,
 Wellness, Wysong,
 Plus much more.**

Publisher's Letter

One of the most talked about concerns I hear from readers is how can they approach neighbors and fellow apartment dwellers on the topic of proper dog etiquette in a downtown setting where the availability of grassy areas is limited. The answers to challenges like this are not easy. Everyone has their own opinion on proper dog-waste handling and leashing preferences, but overall, there should be some set guidelines that all urban dwellers live by. You can find those guidelines on page 8.

Have you ever thought about setting out on that cross-country journey with pooches in tow - maybe for a dog show or performance events? One of our readers did just that...and documented the journey for us on page 24. Before you head out on the open road with the backseat covered in dog hair, read through *Houston, The Dachshunds Have Landed* by Barbara Teigen. Her experiences may help you keep your sanity while making the most of the time spent with your four-legged family members.

Staying in town this month? There are plenty of events and activities to bond with your buddies. Mark your calendars on Sunday, July 17th for the *Dog Daze of Summer* event at the Autumglo Pet Lodge in Fredonia. For more information, click over to www.autumglopet-lodge.com. In Waukesha, LDC Professional Pet Products is holding a *Fun Match/Dog Show* on July 23rd. For more information, check out their ad on page 31. Stay informed on these and other canine-friendly events with our Event Calendar on page 27.

Joseph & Jennifer Kejis

Advertiser Directory

Boarding

All Pets Inn
262-347-0787
Animal Motel
262-781-5200
Just Like Home Doggie Motel
414-640-0885 / 920-927-1922
Sky Dance Pet Lodge
262-965-2242

Dog Camp

Dog Days of Wisconsin
1-800-camp-4-dogs

Dog Training

4 My Dogz, LLC.
262-820-0763
Bark Busters
1-877-280-7100
Best Paw Forward Dog Training
262-369-3935
For Pet's Sake Dog Training
262-363-4529
Happy Hounds, LLC.
262-502-DOGS
K-9 Friend Behavioral Counseling
262-376-0733
Kindness Canine Behavior Consultants
262-569-1050
Milwaukee Dog Training Club
414-961-6163
Paws-itively Behaved K9s
262-488-1982
Rock's Positive K-9 Training
262-490-5977
Unleashed Dog Training
414-943-3647
Wisconsin Humane Society
www.wihumane.org

Doggy Day Care

All Pets Inn
262-347-0787
Central Bark Doggy Day Care
414-353-9991
Happy Hounds, LLC.
262-502-DOGS
Hobo's K-9 Kare
414-282-0867
K-9 Friend Behavioral Counseling
262-376-0733
Lucky Dog! Dog Day Care
262-363-5951

Humane Society

Haws
262-542-8851
Wisconsin Humane Society
414-431-6156

Home Maintenance

Domestic Care
414-328-1596
New Berlin Heating & Air Conditioning
262-784-8889

Legal Advice

Megan Senatori
608-252-9395

Pet Events

Gilda's Club
414-962-8201
Washington County Pet Expo
262-893-5080

Pet Food & Treats

Companion Natural Pet Food
414-372-LIFE (5433)
For Pet's Sake Dog Training (BARF Diet)
262-363-4529
Three Amigos Dog Treats
262-251-1052
Wellness
1-800-225-0904

Pet Grooming

All Pets Inn
262-347-0787
Pampered Paws
414-476-4323
Soggy Paws
262-548-0923

Pet Massage

Canine Massage
414-704-8112
Therapeutic Animal Massage
262-236-4255

Pet Parties

Shure Pets
262-574-0859

Pet Photography & Artistry

Stephanie Bartz Photography
414-453-2060
Unique Perspectives
262-679-9791

Pet Sitting

Auntie Mary's Kritter Kare
414-422-0406
Bay View Pampered Pets
414-486-1891
Creature Comfort Pet Care
262-679-0806
Critic Sitters
414-967-1979
Pets Amore
262-385-1418
Sharp's Superior Pet Sitting
414-527-3646

Pet Waste Removal

Pile Patrol
414-6k9-poop
Scoop's Pet Waste Removal
262-366-7949

Realtor

Village Realty, LLC.
414-415-4242

Retail/Online Stores

The Dog Spot
414-258-3444
The Doggy Bag
262-560-1717
Dynamic Pet Palace
262-673-6911
LDC Professional Pet Products
262-549-7773
McPets
414-476-8640
The Natural Pet
414-482-7387
Petlicious
262-548-0923
Pet Supplies 'N' More
262-679-6776
Waldschmidt Town & Country Mart
262-251-1400

Scrapbooking

Scrapbooking for Pets
262-679-0238

Veterinary

Animal Doctor
414-422-1300
Family Pet Clinic
262-253-2255
Harmony Pet Care
262-446-2273
My Pet's Vet
262-240-2215
Pewaukee Veterinary Service
262-347-0787
Silver Spring Animal Wellness Center
414-228-7655

Please support the businesses that support us.
Tell them you saw their ad in Fetch Magazine.





Cover photo of Thunder
courtesy of Eileen.

TABLE OF CONTENTS

FEATURES

- 6 Golden Retriever Rescue
- 9 Grand Opening: Central Bark Doggy Day Care
- 10 Living in a Dog's World
- 15 Microchipping
- 16 The Great Dane
- 18 Adding to your Canine Family
- 22 Backyard Containment Options
- 24 Hitting the Road with Dachshunds
- 28 Grand Opening: Runway Dog Exercise Area

COLUMNS / DEPARTMENTS

- 7 Ask the Vet
- 8 Ask the Trainer
- 12 The Legal Beagle
- 26 K9 Kid Zone
- 27 Event Calendar
- 28 Dogs Around Town
- 29 Breed Rescue Group



NEWLY FORMED GOLDEN RETRIEVER RESCUE IN WISCONSIN.

WISCONSIN ADOPT A GOLDEN
RETRIEVER, INC. (WAAGR)



Wisconsin Adopt A Golden Retriever, Inc.

Wisconsin Adopt A Golden Retriever, Inc. ("WAAGR") is a recognized 501(c)(3) organization in the State of Wisconsin. WAAGR's mission statement is "To provide bright new beginnings to displaced golden retrievers." WAAGR is an all volunteer/member rescue organization serving Southeastern Wisconsin.

WAAGR has no paid staff and is comprised of many dedicated volunteers. The Board of Directors is comprised of Dave Effinger, President; Lianne Culver, Vice President; Lynn Mitchell, Secretary; Gigi Reback, Acting Treasurer; Tom Schmittinger, Financial Development; and David Mentjes, DVM, Vet Advisor. WAAGR's Foster Coordinator is Jody Wallace and the Webmaster is Karen Brunow.

WAAGR has an upcoming golf outing to benefit the organization. The outing will take place on Saturday, July 16 at West Bend Lakes Golf Club in West Bend, Wisconsin. The cost is \$75 per person and includes 18 holes of golf with a cart, buffet dinner, pro shop gift, and a chance to win great prizes. Tee off is at 10:00 a.m. and the format is a 4-person scramble. Prizes will be awarded for longest putt, longest drive, closest to the pin, low score team, high score team, and multiple hole-in-one contests. Non-golfers can participate in the dinner and silent auction for \$15 per person. To register please visit <http://www.waagr.org>.

For more information or to become a member, please visit the WAAGR web site at <http://www.waagr.org>.



Dog, Cat, Bird,
Small Animal
& Reptile Supplies

Wellness, Solid Gold, Innova, California Natural, Evo, Canidae,
Merrick's, Natural Balance, Nutro Ultra, Newman's Organic,
Karma, Steve's Real Food and more!

Discounts for Rescue/
Shelter Adopters
Special Orders Welcome
**M-W-Th-Fr 10-8 Sat 10-6
Sun 12-4**

www.mcpets.net
6817 W. North Ave.,
Wauwatosa
414-476-8640

CREATURE COMFORT PET CARE

Providing quality petcare in your
home when you can't be there.



Peggy Valenti
(262) 679-0806

Serving Muskego and surrounding areas.

**FULLY INSURED WITH EXTRA
PROPERTY COVERAGE**

Member of Pet Sitters
Associates, LLC



Professional Pet Training Studio

**Puppy, Pet Dog &
Agility Training!**

**All Levels, All Ages,
All Positive!
Private & Semi-Private
Classes**

**(262) 820-0763 - Sussex
www.4MyDogz.org**

**"Teaching Pets
To Train
Their People!"**



Ask the VET

Q: It seems like my canine is constantly fighting with ear infections. What causes these infections and what are my options for treatment?

A: Ear infections are very common in dogs. Two types most often seen include otitis externa, infection of the external ear canal, and otitis media, infection of the middle ear. Although any dog can get an ear infection, some breeds appear to be more prone than others. Dogs with pendulous ears, like Cocker Spaniels and Basset Hounds, or dogs with hairy inner ear flaps, like Miniature Poodles and Schnauzers, tend to have a higher occurrence of ear infections.

Most ear infections are easily and successfully treated. But if left untreated, they could result in serious damage.

Causes

Bacteria or yeast are most often the culprits of otitis externa. Other causes include an accumulation of wax, thick or matted hair in the ear canal, debris, a foreign body, a tumor or impaired drainage of the ear. Sometimes, infections of the external ear canal are a secondary result of some other bodily infection or ear mite infestation.

Otitis media usually results from the spread of infection from the external ear canal to the middle ear. Also, foreign bodies, debris, ulceration or improper ear cleaning can rupture the eardrum and allow infection to reach the middle ear.

Symptoms

Ear infections are very uncomfortable for your pet. Your dog will show his discomfort by shaking his head or scratching at his ears. Often, the ears will become red and inflamed with an offensive odor and perhaps a black or yellowish discharge. If your pet tilts his head constantly, it could be a sign of a middle ear infection.

Diagnosis and Treatment

Because many different culprits can be the cause of your pet's ear infection, it is important to have your dog examined by a veterinarian, who can then determine the proper medication or treatment. Your veterinarian will also make sure the eardrum is intact, as some medications can result in hearing loss if administered to a pet with a ruptured eardrum.

What is involved in an ear exam? Your veterinarian will use an otoscope - an instrument that provides light and magnification - to view the ear canal. He or she will determine whether or not the eardrum is intact and if any foreign material is present. If this is very painful to the pet, sedation or anesthesia may be necessary to complete the exam.

Next, your veterinarian will take a sample of the material in the canal and examine it under a microscope. This is called cytology, and allows the doctor to determine the organism causing the infection. If more than one organism are culprits, multiple medications or a broad-spectrum medication is necessary.

If your veterinarian finds a foreign body, a tick or a very heavy buildup of debris, sedation will likely be required to remove the irritant or to allow a thorough cleansing.

A middle ear infection can be more difficult to clear up. Diagnosis and treatment may include lab tests, X-rays and even surgery. Four to six weeks may pass before the infection disappears, and often during this time you will be told to restrict the activity of your pet.

For both types of infection, you should keep water from entering your pet's ears. Follow-up visits to your veterinarian are very important to make sure treatment is working and the infection has disappeared.

Remember, the longer infection is present, the harder it is to get rid of it. If an ear infection goes untreated, your pet will continue to be in pain. Your pet's head shaking and scratching can cause further problems, such as broken blood vessels that require surgery to correct. Chronic infections can harm the eardrum and close the ear canal. Surgical reconstruction of the ear canal may then become necessary.

Medicating

Treatment prescribed by the doctor usually includes administering medication to and cleaning the ears daily for one to two weeks. Remember, your pet's ears are painful, and Fluffy or Fido might not appreciate what you are about to do, so use caution. Ask your veterinarian for a demonstration on how to treat the ears properly.

- continued on page 30

ATTENTION! DOG OWNERS

You love your dog, but you don't love having to clean up the mess in your yard. It's a nasty job. Sure, somebody has to do it, but that "somebody" doesn't have to be YOU!



Mention this ad and get **\$10 OFF** first month of service!



CALL Scoops
Pet Waste Removal Service, LLC.
262-366-7949
www.scoopsremovals.com

Complete clean up and removal of canine waste from yards. Special Occasion and One-time Clean Up options also available. **Licensed, Bonded, Insured & Reliable!**

Ask the Trainer

Urban Dog Etiquette and Street Sense

Question: I live in the city where there are very few grassy areas for dogs to relieve themselves, yet some dog owners don't see this as a problem and allow their dogs to "do their duty" on sidewalks and parking lots. Do you have any suggestions for training these dogs, and maybe even their owners, to respect the area and neighbors around them?

Answer: City-dwelling dog owners are faced with greater challenges than their suburban and rural counterparts. Without a large, fenced yard for exercise, the city dweller must take to the streets three or more times a day with Fido in tow. However, these challenges don't excuse them from practicing proper waste control and obedience on the streets. The following tips will help make walks and bathroom breaks safer and more enjoyable for you, your dog, and your neighbors.

It's the Law

Most cities and counties have some form of laws for leash, license, and picking-up after your dog. These ordinances are

designed to protect both the dog and the community at large. When leashed, a dog is safe from traffic and unable to follow his instincts to chase children, investigate garbage cans, or dig up landscaping. Whether a dog is friendly or aggressive, a leash keeps him in check and allows the public to pass undisturbed. Some communities have leash-length restrictions. Whether it's the law or not, keep leashes to six feet or less on public sidewalks. Retractable leashes should not be used in areas frequented by joggers, skaters, or cyclists; the thin line blends into the background and, all too often, athlete and dog collide.

Pooper-scooper laws are essential for both the health and beautification of the community. Canine diseases and parasites are often shed in feces, which puts other dogs and children at risk. And no one enjoys maneuvering through unsightly piles of dog waste when out for a stroll. Pick up feces using a plastic bag, and knot the top to control odor and flies before disposing of it in a waste receptacle. If no grassy areas exist, train your dog to urinate on nonliving vertical surfaces, such as lampposts or hydrants where rain can easily wash away the residue. Avoid trees and flowerbeds.

Etiquette Lessons and Safety Tips

The well-trained city dog needs to respond to a minimum of four basic commands: "Sit/Stay," "Heel," "Leave it" and "Come." When you're waiting at a traffic light, a dog in a sit/stay is out of harm's way. And while walking nicely on a loose leash is enough for most forays, there are times when your dog will need to be at heel position, which keeps her under control at your side.

The command "Leave it" is employed when it is necessary for Fido to avert his gaze. Whether he's being tantalized by chicken bones or a jogger, getting your dog to break eye contact with "forbidden fruit" before he acts enables you to draw his attention to safer rewards and pursuits. Or, should the dog slip his collar or break his leash, a recall command ("Come") could save his life. Most, if not all, of these commands are taught in basic obedience/manners class. Refer to trainers advertised in Fetch Magazine for a class near you.

Remember that dogs can be frightened by sudden loud noises, such as running children, motorcycles, skateboarders and inline skaters, to name a few. Be aware that such situations may demand quick and complete control on your part to prevent your dog from lunging or biting.

Before leaving home to run errands with your dog by your side, take a moment to consider which places permit dogs and which do not. For your pet's safety, leave him at home when he is not allowed to go into an establishment with you. A dog left tied to a post or parking meter is an easy target for teasing or theft.

Remember the Good Neighbor Policy

Keep in mind that not everyone loves dogs, so it's up to the urban dog owner to present a dog who is well socialized and under control. When riding in an elevator, sit your dog in a far corner to avoid door-dashing each time the elevator makes a stop. Do not allow Fido to jump up on other riders, even when the greeting is friendly. Hurry through lobbies or take freight elevators and back exits if the building rules mandate it. Never allow your dog to soil in front of the building's entrance. If you have a young pup or dog-in-training who can't control himself, be sure to carry paper towels and odor neutralizer.

Many dogs enjoy the company of other canines, but always ask before allowing your animal to launch himself at another dog - for both their sakes. The same is true regarding children. First ask the child or her parent, "May my dog say hello to you?" before allowing physical contact. The greeting should not include jumping, bouncing off or grabbing at the child - even if it is done in the spirit of friendliness.

When we choose to keep dogs in crowded urban areas, we take on additional responsibilities. Unfortunately, when little consideration is shown for the neighbors, more doors close to dog owners. On the other hand, with a little training and thoughtfulness, more businesses and public areas will begin to put out the welcome mat for both you and your dog.

The American Society for the Prevention of Cruelty to Animals (ASPCA)

Visit Us On The Web
www.threeamigosdogtreats.com

Three Amigos Dog Treats, LLC
Home Baked Natural Dog Treats
A Healthy Way To Pamper Your Favorite Amigo
262-251-1052 or 414-803-7335
Germantown, WI

★ Gift Baskets ★ Doggie Cakes ★
★ Specialty Bakery ★

Attention Parents Who Have Children With Fur

Central Bark Doggy Care is announcing their newest location in Milwaukee, located in Menomonee Valley on 25th and St. Paul, right off of I-94. Sue Steinbach and Sarah Milewski are the proud new owners who bring with them lots of experience since they have been in the Central Bark family for years. Sue was the groomer for several locations and Sarah managed the Downtown location. They are confident that not only their experience but also their passion for dogs will make this new location something the dogs can be proud of.

Central Bark Menomonee Valley will open the doors on July 5th. The Grand Opening Celebration will be held on Saturday, July 30th from noon to 4:00

p.m. Come take a tour of the new facility, mingle, eat, drink, and have a great time! Everyone's invited! Leashed, social dogs welcome of course - this is a doggy day care after all. Even if you're already a day care client - Sue and Sarah would love to catch up with you. If you've been meaning to check out a day care, come and see what we're all about. I guarantee there will be a lot of canine clients (well, maybe you should let their humans speak for them) and employees on hand to answer any questions you may have. We hope you can make it. It's going to be a hoot (or shall we say rawff)!

Now enrolling!
414-933-4787
333 N. 25th St.
Milwaukee WI, 53233
(Enter on Greeves St. one block
east of 25th St.)



Dr. Ron Beatty
is experienced in caring for all family pets: dogs, cats, birds, reptiles, rabbits, ferrets and other small mammals.

MyPetsVetMequon.Com

11422 N. Port Washington Road, Suite 103, Mequon
Next to Jimmy John's

Located just off I-43 at the Mequon Road exit
(262) 240-2215

**Paws-itiyly
Behaved K9s**

Puppy & Adult Obedience Classes
Advanced Training Classes
Canine Good Citizen

AKC Registered

Group Sessions
Private Training (In-Home Available)
Problem Behavior Counseling & Evaluation
Days, Evenings & Weekends

13 Years of Training Experience

Conveniently Located Off I-94
All Breeds Welcome
1 Blk. S. of Ryan Road
(Behind Colders Furniture)
9823 S. 13th Street, Oak Creek

**Mention this ad and get
10% off any class**

262-488-1982
www.pawsitivelyk9s.com



PSSSST...



The gossip around the fire hydrant is the folks over at Domesticare Cleaning Services are great at removing those little messes that we make. So if you have had an "accident", give my friend Dan a call.

**Domesticare
Services**

Pet odor and stain experts,
"A dog's best friend"

414-328-1596

A Dog's World

Get down on all fours. How does the world look? Can you smell who's been here? Is someone walking up from behind you? Was that the family car coming up the drive? We see dogs in our world everyday, but how does the world look to them? How do they sense things, communicate and experience feelings different from us as humans.

The Five Senses

Nancy Kohl of KT Pet Services dispels the myth that dogs are color blind. They do see some colors, she explains, but the colors red and green give them trouble. And, according to the book *Everything Dog* by Marty Crisp, a dog's peripheral vision spreads to 250 degrees, (humans can only see 180 degrees), which is why they often see things before we do.

Dogs obviously have better hearing than we do, but did you know that they can also hear higher frequencies than humans? In fact, a lot of communication between mother dogs and puppies are in this high frequency.

The *Everything* book also explains that dogs have fewer taste buds than we do, one for every six. The taste of things isn't as important to them, which you may have discovered if you've ever nibbled on some dog chow. What really counts is how it smells (which obviously is good to a dog).

Smell is probably a dog's most prized research tool. A dog's nose tells the gender, ranking, identification and more about the individual dog, whether it's the under-the-tail scent glands being sniffed or the bush where a neighbor dog has just been. Smell is how dogs remember things.

Working in pet services, Kohl recalls a client whose dog seemed not to remember him from day to day. Sometimes he would come home from work and the dog would bark at him as though he were a burglar. Eventually, the dog would realize it was him, but it still concerned the owner who expected a jubilant canine greeting. Kohl discovered the man's profession was at the heart of the problem. Working at a rehab center he returned home smelling different everyday. Once the dog heard his voice, saw him, etc. the dog greeted him happily. "Smell is their strongest sense," says Kohl. Dogs can even smell the pheromones produced when someone is afraid, so it's true that dogs, and bees, can smell fear. "Dogs are one of the few animals which can do that," she explains.

Communication

Smell is also a large part of dog communication. Ever wonder why a dog scraps the ground after he goes to the bathroom? "Part of urination and defecation is leaving the scent - letting others know they were there," says Kohl matter-of-factly. To increase their importance, dogs will rip up the ground in a large area or male dogs will lift their leg, sometimes to the point of almost falling over. Kohl jokingly calls this "small dog syndrome." This is a calling card of sorts and it's also why it takes such a long time to walk around the block. There's lots of information on trees and in grass that our less sensitive human noses simply miss.

To learn other ways dogs "talk," Kohl recommends watching your dog interact

with other dogs. A play group at a dog park can help you learn what body language means. If two dogs are playing and one becomes too rough, the other will stop, freeze. The over-excited dog will relax and calm down. Then the two can continue playing. Kohl says this is much more effective than yelling or waving threateningly, which is how humans sometimes react.

Your dog's tail can also tell you a lot about what he's feelings. If he's happy and confident his tail is up high and probably wagging, but sometimes he may be feeling submissive or depressed, then his tail is down near his legs. Occasionally, your dog might react unfriendly towards certain dogs, feeling threatened or anxious, and his tail will go straight out, sometimes with a crick near the end.

Something to remember is that dogs learn this communication, how to read it and how to express it. Well socialized puppies learn what other dogs and even humans are saying by experience. We have to watch out for what Kohl calls the "Disney Complex." Shows like *Lassie* or *Air Bud* can make us think our dog should know exactly what we want her to do. If your dog is not listening, it's probably because you haven't taught her what you are saying or how to read your human body language. This might also be true of rescue dogs that shy away from men or even hands thrust towards them. If the dog wasn't socialized to men or petting as a positive experience early in life, they didn't learn how to react to these things, says Kohl. That's why socialization is the most important thing, as well as proper breeding.

The best and probably biggest difference between a dog's world and human world is how dogs live in the moment. "We can learn a lot from the way they live," says Kohl. Dogs don't connive, stress about embarrassing moments or worry. They love us, their human pack. They keep us balanced, adds Kohl, and their unconditional love is the biggest reward.

Emily Reformat has written and loved dogs all her life. As a child, she read her stories to Aurora, a protective standard Schnauzer. Now, Reformat writes for a living, reading her articles to her husband, two cats, and Siberian Husky/Collie mix named Maya.



Bay View
IMPERED PETS
Serving Bay View & Beyond

Dan & Sandy Sykora
Insured & Bonded
414.486.1891
Pet Sitting & Daily Walks



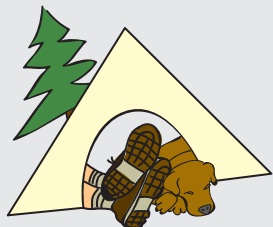
Rock's Positive K-9 Training

"Where results are all we know"

Practical Obedience with
Positive Control

Professional Trainer **FRANK ALLISON**
1-262-662-4160

All dogs welcome. (Even if refused elsewhere)



DOG DAYS
of Wisconsin
The Camp for dogs and their people

Camp List

- Dog treats ☒
- Leash ☒
- Bowl ☒
- My Stuff ☒

The ultimutt camping adventure
for outward hounds and their people.

Camp dates: August 19-22 or August 26-29
Register now! 🐾 www.dogcamp.com

PILE PATROL

POOPER SCOOPER SERVICE



"A responsible dog owner picks up after their dog...a smart one hires PILE PATROL!"

Leave the scoop'n to a pro!
Starting at \$7 a week.

www.pilepatrol.com
(414)6K9-POOP

THE
DOGGY BAG LLC



a bakery and gift shop for dogs and cats
you remembered

**Fresh Baked Treats for
Dogs and Cats
Toys, Collars, Bowls
and more
Gift items galore**

Plan your dog's birthday
with us!

**150 E. Wisconsin Ave.
Oconomowoc, WI 53066
www.thedoggybagllc.com
262-560-1717**

Hours: Tues-Thurs 10-6
Friday 10-8
Saturday 10-6
Sunday 11-3
Closed Monday



Happy Hounds, LLC

**Doggie Daycare & Dog Training
(262) 502-DOGS (3647)**

Germantown's very own doggie daycare & dog training facility

DOGGIE DAYCARE

Hate leaving your dog home alone all day?
Try doggie daycare 1 to 3 days a week! Dog
friendly dogs get to play together all day in a
fun supervised environment where they get
the physical and mental exercise they need!

**15+ Years
Professional
Dog Training
Experience**

GROUP TRAINING SCHEDULE

CLASS	START DATE	TIME
Puppy Socialization	Tuesday, July 12th	6:30pm - 7:30pm
Beyond Basic Obedience	Tuesday, July 12th	6:30pm - 7:30pm
AKC Canine Good Citizen (CGC)	Monday, July 18th	6:30pm - 7:30pm
Basic Obedience	Monday, July 18th	6:30pm - 7:30pm
Basic Obedience	Tuesday, July 26th	7:45pm - 8:45pm
Obedience Run Thrus	First Friday of Every Month	7:00pm
Delta Society Info Meeting	Tuesday, August 2nd	6:30pm - 8:00pm
Delta Society Therapy Dog Class	Tuesday, August 16th	6:30pm - 8:00pm
Therapy Dog Testing / Recertification	Saturday, Sept. 10th	9:00am - 1:00pm

Please call for Agility and Clicker class schedules

N115 W19150 Edison Drive, Germantown

Conveniently located in the Germantown Industrial park off of 41/45
From Mequon Road go North on Maple Avenue
Go West on Edison Drive (turn left at the Fire Station!)

The Legal Beagle

Anatomy of a Dog Bite: What Every Dog Owner Should Know

We all have our bad days. Your dog is no exception. No matter how friendly, playful or lovable you believe your dog is, dog ownership always comes with the risk of a dog bite. This article provides dog owners with general information regarding the laws that may apply when a bad day leads to a dog bite.

According to the American Veterinary Medical Association, there are between 500,000 to 1 million dog bites requiring medical attention each year in the United States. The annual number of dog bites, including those bites not requiring medical attention, has been estimated by the Insurance Information Institute to be as high as 4.7 million. Children make up more than 60 percent of all dog bite victims.

Despite the high frequency of dog bites, dog owners are often uninformed about dog bite laws. Dog owners who do take the time to become informed tend to familiarize themselves only about liability. However, liability is only one of many legal considerations that dog owners should be aware of when it comes to dog bites.

Reporting Requirements

After a dog bite, a dog owner should immediately determine whether he or she has a legal duty to report the incident. Dog bite reporting requirements are typically found in municipal ordinances. Therefore, whether a dog owner will have a legal duty to report a dog bite may depend on the law of the municipality where the dog owner lives.

Dog owners should also determine whether a dog bite should be reported to their insurance carrier.

Dog Licenses and Vaccinations

When a dog bite is reported, local authorities will check to see whether the dog is properly licensed and vaccinated for rabies. In Wisconsin, a dog license is generally required for any dog over five months of age. Wisconsin dog owners must also maintain a current rabies vaccination for any dog five months of age or older. Failure to comply with dog license and rabies vaccination requirements is punishable by law, usually in the form of a citation.

Rabies Quarantine

When a dog bites a person, Wisconsin law requires the dog to be quarantined for at least ten days after the dog bite incident to determine whether the dog is infected with rabies. If a dog owner holds a valid rabies certificate or other proof of

a current rabies vaccination, the dog may be quarantined on the dog owner's property. Absent such proof, the dog must be quarantined off the owner's property at an isolation facility.

During the quarantine period, whether it occurs on or off the dog owner's property, a veterinarian must examine the dog, at a minimum, on the first and last day of the isolation period, and on one intervening day. If the observation period is not extended and the dog exhibits no signs of rabies during the observation period, the dog will be released from quarantine. If, however, the dog exhibits signs of rabies during the quarantine period, the veterinarian is legally required to notify the dog owner, law enforcement, and the person who was bitten by the dog or that person's physician.

According to state law, a dog that exhibits symptoms of rabies must be euthanized (i.e.: put to sleep).

Strict Liability

The most common legal consideration that follows a dog bite is that of liability.

Wisconsin is a strict liability dog bite state. Dog owner liability is primarily governed by Wisconsin Statute § 174.02, which makes dog owners liable for the full amount of damages caused when their dog injures or causes injury to a person, domestic animal or property. A dog owner who was notified or aware



Harmony Pet Care Inc.
The Best of Everything for Lifelong Health

Comprehensive Veterinary Services

- Compassionate Medical, Dental, & Wellness Care
- Laser Surgery
- Cat & Dog Boarding
- Hours By Appointment

Central Bark Doggy Day Care

262-446-CARE(2273)

1208 Dolphin Ct., Waukesha
(Hwy. 164 By Walmart)
www.harmonypet.com



Installed by New Berlin Heating & Air Conditioning
THE INDOOR AIR EXPERTS

ENJOY FRESH AIR INDOORS YEAR-ROUND



- ✓ **Exhaust** pollutants and excess moisture to the outside of the home;
- ✓ Efficiently **recover** heat from the exhaust stream during cold weather;
- ✓ **Pre-cool** and **pre-dehumidify** incoming air during hot, muggy weather;
- ✓ **Quiet** and **compact**
- ✓ **Protect** from mold & mildew
- ✓ **Eliminate** odors from bathroom, pets and tobacco smoke
- ✓ **Remove** harmful indoor pollutants
- ✓ **Control** moisture
- ✓ **Convenient**, no hassle controls
- ✓ **Financing Available**

Free Estimates
(262) 784-8889
www.newberlinheating.com







1910 South Sunny Slope Road
New Berlin, WI 53151

GAS HEATING TUNE-UP
SPECIAL \$74.95 SPECIAL
Reg. \$89.95

that his or her dog previously injured or caused injury to a person, domestic animal or property is liable for double damages. However, a dog owner's liability is offset by the law of "comparative negligence" (i.e. what the other person did, if anything, to contribute to the dog bite).

Order to Euthanize a Dog

Finally, all dog owners should be aware the state or a municipality may, under certain serious circumstances, seek a court order to have a dog euthanized. However, a court may not order the euthanasia of a dog unless it finds that: (1) the dog caused serious injury to a person or domestic animal on two or more occasions off the owner's property without reasonable cause; and (2) the dog owner was notified or knew prior to the second injury that the dog had caused the first injury. A dog owner is entitled to due process before a court may order for the destruction of a dog.

Conclusion

As the old saying goes, "every dog has his day." Dog owners assume the risk of such days by welcoming a dog into the family. A dog bite, no matter how serious, can be an upsetting event. Therefore, dog owners should have a basic understanding of their legal rights and responsibilities before a dog bite occurs.

However, the most important thing dog owners can do about dog bites is not a legal requirement: provide proper training, socialization and supervision of our canine companions to prevent a dog bite from occurring in the first place.

For more information about dog bite prevention, visit the American Veterinary Medical Association online at: www.avma.org/pubhlth/dogbite/default.asp.

Megan A. Senatori practices civil litigation at the Capitol Square Office of DeWitt, Ross & Stevens, S.C. She is an adjunct faculty member at the University of Wisconsin Law

School where she teaches a course in animal law. Megan also teaches animal law at Marquette Law School and is a Co-Founder and Director of Wisconsin United for Furry Friends ("WUFF"), a non-profit animal welfare organization dedicated to creating a community of care for companion animals in Wisconsin through collaboration, coalition building and compassion. www.wuffinfo.org.



PAMPERED PAWS

LTD

CERTIFIED PROFESSIONAL PET GROOMING

8500 W North Ave
Wauwatosa, WI 53226
(414) 476-4323

7333A W. Burleigh Street
Milwaukee, WI 53210
(414) 431-3128

Looking for a home?



http://CharlotteLanin.com

**Full-time, experienced REALTORS®
Servicing Sellers & Buyers**

**Darthe Jennings
Charlotte Lanin, ABR, e-Pro®**

Village Realty, LLC
414-416-4242 • 262-644-4444 x.31



Gail Eder, E.S.M.T.

262.236.4255
Cell: 262.308.4255
e-mail: geder1@wi.rr.com

- Licensed Veterinary Technician
- Certified Equine Sports Massage Therapist
- Certified Myofascial Release & Cranial/Sacral
- Experienced in Canine Rehabilitation



Kindness

CANINE BEHAVIOR CONSULTANTS LLC.

- ✓ Private Behavior Consultations
- ✓ Tellington TTouch™ Bodywork
- ✓ Puppy Classes
- ✓ Workshops and Presentations



Just the Right TTouch!

Phone | 262-569-1050

www.kindnessk9.com



Scrapbooking for Pets
"Elegant Memories"

Linda Zoellner
 262-679-0238
 zoellnerl@sbcglobal.net
Just Send Pictures!



This is **King**, a handsome 5 year old neutered German Shepherd male in need of a caring family.

King loves to exercise, chase balls, and play Frisbee.

He is an excellent dog who has no medical or behavioral problems.

To learn more about **King**, visit Badgerland German Shepherd Rescue at **www.bgsr.org**.



Dog walking & overnight pet sitting

Pets Amore'

Tender loving care while you're away from home - Daily, weekly, and long term visits with your animal friends.

Call
Lori Bringham
 262-385-1418

Just Like Home Doggie Motel



Loving care for your dog in a home setting. Lots of space, combined with limited occupancy (10 dogs), allows us to provide the individualized care that your dog truly deserves.

- Great-Room for indoor play.
- 24 Hour Supervision.
- Dog-Friendly Dogs Only.
- 12,000sq. ft. Outdoor Play Area.
- Quiet Rooms for feeding & Bedtime.
- Only \$25 per Day, \$30 for puppies.

Phone: (414) 640-0885, (920) 927-1922
E-mail: JustLikeHomeDM@aol.com

Silver Spring Animal Wellness Center

"Your best friend deserves the best care... naturally."
Blending traditional medicine with holistic health care



Dr. Kim Utech
Dr. Ann Margret Morgan
Dr. Sue Howell

Internal Medicine
Surgery • Dental Care
Acupuncture
Spinal Manipulation
Herbal Therapy
Massage Therapy
House Call Services Available

1405 W. Silver Spring Dr. | 414-228-7655 | 1/4 mile west of I-43



Milwaukee's Unique Pet Boutique

Pet bakery
All natural food & treats
Latest toys and fashion
Special events

"Best Place to Pamper Your Pooch" M Magazine
 "Don't wait. Visit now." Milwaukee Magazine

dog
the dog spot

7707 W. State St Wauwatosa, WI 414.258.3444

Microchips

can help solve an identity crisis

Sometimes pets get lost. We can take just about every precaution imaginable to prevent this from happening, but sometimes it just does. Most of us outfit our dogs with a collar and identification tag to help insure that if he ever becomes lost, someone will read the tag and deliver him back home. But what if your dog lost his collar or worse yet, what if he was stolen from you and later turned up in a shelter, would they know how to find you? In most cases, the sad truth is no. But, if your dog has a microchip, your chances of a happy reunion are much more possible.

For those who have never heard the word microchip used in conjunction with the family pet, visions of a bionic dog may begin to appear. The reality, however, is that identification microchips have been in use for quite some time and have become almost as commonplace as the traditional collar ID tag.

"Microchips are really great because when chipped dogs get lost, or run away and get picked up, they can be taken to just about any vet's office to be scanned," explains Kelly Riviera, a veterinary technician with Pewaukee Veterinary Service. "It's nice to be able to see them reunited with their owners so quickly when that happens."

Microchips, which are about the size of grain of rice, are inserted just beneath the skin usually in the area between the shoulder blades, says Dr. Jane Pohlman, veterinary manager at the Wisconsin Humane Society. The chips contain information that can be easily read by a hand-held scanner. In most cases, the information contains an identification number that is housed on a database containing the owner's information. Owners, however, must remember to register their chip, or change the registration information if the dog ever receives a new owner. Without registration, a pet can still be located through the veterinarian or shelter who implanted the chip, but that may not always lead to the current owner.

"Registration is really important, but many pet owners forget to do that, or



Photo courtesy of Home Again Pet Recovery Service.

some chose not to because there's a fee required with some microchip brands," adds Pohlman. The Wisconsin Humane Society, which has been implanting microchips since 1995, uses the 24PetWatch chip, which does not require a registration fee.

Some dog owners may be turned off by the microchip idea for fear the procedure may be painful; however, implanting the chip is virtually painless due to the small size of the chip. "It's usually not anymore uncomfortable than a routine vaccination," Pohlman adds.

Though it is possible for some chips to migrate, or move from their implanted location, in most cases this doesn't occur since most chips are designed with the end of the transponder sheathed in a polypropylene shell to keep the chip in place. The cost of chip is also somewhat minimal. Most veterinarians or shelters can usually implant a chip for less than \$40 depending on the brand of chip and additional veterinarian fees.

The bottom line with microchips is that they do work - the Milwaukee Area Domestic Animal Control Commission (MADACC) has seen many successful

cases of chipped dogs being reunited with owners. One of the most memorable cases involved a dog that came into the shelter in September 2003. After scanning the dog for a microchip, MADACC officers discovered the dog was registered to the Anti-Cruelty Commission in Chicago. Learning that the dog had been reported stolen in March of 2003, the rightful owners were very happy to be reunited with their lost pet.

In general, MADACC sees more animals with microchips reunited with owners than not, but the process isn't foolproof. Sometimes even chipped animals are not claimed and must be euthanized. Statistically speaking, however, microchips and collar ID tags are extremely helpful in reuniting lost pets with their owners. In 2004 MADACC saw some 11,096 dogs and cats come in to the facility according to Kent Castelein, IT specialist for the facility. Of those dogs and cats, 1,588 were reclaimed with an average stay of three days at the facility, 154 animals were found to have microchips and reclaimed within two days and only 20 microchipped animals were euthanized.

"I think what the stats fail to highlight is that when an animal comes in with identification (microchips or Milwaukee County tags) we have something to actively pursue in reuniting a pet with the owner," explains Castelein. "We only cut the redemption time by one day, but essentially all animals with ID get redeemed or released by the owner instead of holding them for an average of nine days for strays with no ID. This is a huge cost savings to an animal control facility in materials and labor costs."

Though it's never a 100 percent guarantee, microchips can help solve an identity crisis if your dog ever becomes lost. If you need more reassurance, visit the following helpful websites:

www.24petwatch.com/index.asp
www.avidmicrochip.com/
www.akccar.org/
www.homeagainid.com

Jamie Klinger-Krebs is a freelance writer who lives in Jefferson County and writes the monthly column "Pet Talk" on www.gmto-day.com.

BREED PROFILE:

The Great Dane

The Great Dane dignity, strength, elegance...& really **BIG**

You may need to push in the butter tray a little farther on the dining room table, but you won't train your back to reach down to offer affection to this huggable hound.

"It's the Apollo of dogs," said Carnell Gurrath of Wauwatosa, a Great Dane enthusiast since she found this friend for the first time in the 1950s. "Very elegant, very warm, and very sweet all at the same time."

Gurrath should know the real story on Great Danes. She's owned probably dozens over the years ("More than I can count on my fingers and toes") - and handled countless more - traveling around the country to dog shows to fulfill her passion for the Great Dane.

"I like the size factor. With a Great Dane, you don't have to bend down to pet them," said Gurrath, a past president of the Great Dane Club of Milwaukee.



But you need to know just one of the reasons - probably the most eye-opening - that these creatures are called "great" for a reason: their tremendous growth rate. At birth, a Great Dane can weigh 1 pound to 1 1/2 pounds. At three months, maybe 50 pounds. At the first birthday party, don't be surprised if the scales tip to 125 pounds to 150 pounds.

The Dane down through the years

There are six different variations of the coats that the Great Danes wear. Based on color, markings, and patterns - here are brief descriptions of the variations:

Brindle - yellow gold base coat (sometimes described as tan) with black cross stripes in a chevron pattern.

Fawn - yellow gold (sometimes described as tan) with a black mask.

Blue - pure steel blue.

Black - glossy black.

Harlequin - pure white base color with black torn patches.

Mantle - black and white base with a solid black "blanket" extending over entire body.

"It can be hard if you're not prepared," Gurrath said. "You have to be aware. It's like having another human being in your house."

A human being that loves to lounge and cuddle and just be around its family. Edging for a spot here or there. Planting sloppy kisses on unsuspecting visitors. Assuming a taste is deserved with every ice cream cone.

In other words, yes, the popular comic strip "Marmaduke" - created by Brad Anderson in 1954 to chronicle the trouble-making Great Dane - holds true to life almost every time.

"It's just like having a bunch of brothers and sisters all around," said Debbi



Denisten, who owns a few Great Danes with Gurrath, and also handles, shows, and breeds the canine. She's even had a few Great Danes appear in advertisements for a dog shampoo.

Denisten said some people who want to own a Great Dane have good intentions, but they need to know what to expect.

"It's a breed not for everybody," said Denisten, who lives in Jackson with her husband, 8-year-old son, and four Great Danes who sometimes double as "counter surfers."





"Of course the major thing - a dog of that size, their face is table high - and their chin is at the height of the plate," Denisten said.

"They are not outdoor dogs. They choose to lounge on your bed," she said. "They like to be in air conditioning."

Gurrath knows this all too well.

"They love to sit on the couch. They love to sit in our lap," Gurrath said.

Wisconsin winters are not always the best season for Great Danes - unless they are inside by a warm fireplace. Of course, the breed's short-haired coat doesn't pro-



vide much protection from the cold and snow, and the paddings and protection on their feet aren't adequate to guard against ice or snow.

Aside from the affection for hanging out indoors rather than outdoors, Denisten, another past president of the local club, described the Great Dane personality as quite similar to human beings.

Some Great Danes can be extremely sensitive, but clownish and bullish as well. It just depends, of course, of the breed line and the environment in which the animal is raised. That can be said of any dog.

Predisposed Health Problems

As with any other breed, there are some health concerns associated with Great Danes to be aware of: hip dysplasia, hypothyroidism (disorder of the immune system); cataracts; gastric torsion (bloat), heart problems; and certain types of cancer.

Great Danes can be very protective in some instances, and sometimes not get along with other animals in the household. The Great Dane can make fabulous family pets for a household ready for a large, affectionate, and not overly drooly sibling.

"Their personalities are so much like having extra people in the house," Denisten said. "They have a lot of qualities like a person."

Denisten remembers when her mother bought her family's first Great Dane in 1971 to become the family dog.

"I just thought it was an ugly dog," she remembers with a chuckle. Not anymore, obviously. Words like "elegant," "regal,"

"distinct," "distinguished," and "grand" are used regularly to describe these gentle giants of the dog world.

Sadly, the Great Danes' life span is typically 7 to 10 years.

But when you make a connection with a Great Dane, Denisten guarantees you'll be hooked for life.



"They'll always live up to your expectations," she said.

An avid dog lover, Milwaukee native and accomplished freelance writer, **Mark Edmund** has spent the better part of his life with canine companions.



**Subscribe Today
for only \$14.00/year**

please send address and
check or money order to

Fetch
magazine

P.O. Box 070489
Milwaukee, WI 53207

Creating the Peaceable Kingdom

As dog lovers, we all enjoy the pitter-patter of little paws, but for some of us the sound of a stampede is even more appealing. There's lots of reasons owners look to add to their furry families. We're worried our best friend is spending too much time alone or that some of his behavior problems, such as barking or chewing might be corrected with companionship. Perhaps some other canine caught our eye and we couldn't resist or maybe we just always dreamed of multiple cold noses to wake us up in the morning.

Whatever the reason, there's a lot to consider before adding to the flock. "The most important consideration is your

pet's personality," recommends Jill De Grave of the Wisconsin Humane Society. Is your current dog submissive or aggressive, what about the dog you're thinking of adding? Some dogs will never enjoy the company of others and trying to get two dominant dogs to be friends could lead to disaster.

Don't forget to take a second look at your own personality. Double the dogs can mean double the work and double the expense. Are you ready for extra brushing and twice the yard pick up? Still feeling the pinch from the last vet visit or trip to the pet supply store? If you can't afford to give one pet the time or care he needs, bringing another one aboard isn't going to help the situation.

If both you and your canine companion are ready for the challenge of multiple pet ownership, there are some extra steps you can take to ensure success. As mentioned before, find the right dog with the right personality. Spend a little time with him and get to know him, and if

possible, have your dog meet the possible newcomer. The Wisconsin Humane Society always encourages this interaction. "They're both on neutral territory," said Jill De Grave "it reduces any territorialism." Otherwise take a friend and let the dogs meet somewhere else, such as a park.

No matter how domesticated our pets are, there are still moments when they revert back to the wild dog mentality and adding to the family is one of them. Instinctually they'll form a pack and that might mean a few tiffs to find out the pecking order. Of course, since you've already considered the dogs' personality this shouldn't be too bad. Actions like petting and feeding the dominant pet first and removing coveted toys might ease the tensions. Remember, dogs don't go by our social structure and this is no time for equality.

Despite these actions be prepared for a few harsh words to be exchanged while they work things out. Bared teeth, growling, even a few little snaps, and while that's very frightening to us, are very normal natural actions for them. For those of you with siblings, remember growing up together? Well your pets might not always get along either. Keeping a watchful eye on things and separating or crating the dogs when you're not around will help to prevent injury or arguments from escalating.

There's no guarantee in finding the perfect match. Many people have countless tips for choosing gender, age, breed, and size to ensure success. While neutering and spaying help to eliminate hormonal tensions, not to mention unwanted litters, there is no perfect equation. It truly all boils back to personality and patience. These things don't work themselves out overnight, it might take weeks or even months to establish your peaceable kingdom, but for those of us that wake up to more than one cold nose, it's definitely worth the wait.

In addition to being an avid dog lover, **Keri Meyer** has spent several years in the veterinary field, currently as Assistant Hospital Manager at the Wisconsin Veterinary Referral Center

All Pets Inn

Boarding, Day Care & Full Service Grooming

Your one stop shop for all your furry friend's needs!



A very happy Maggie in our luxury suite!

Grooming Salon

Friendly & Professional
Groomers | All Natural Vitamin
Enriched Salon Products | All Breed Dog
and Cat Grooming

We are affiliated with



**Pewaukee
Veterinary Service**

N29 W23950 Schuett Drive
Pewaukee, WI 53072
262-347-0787
www.pewaukeeveterinaryservice.com

Boarding

Kitty Condos | Dorm Rooms
Luxury Suites | Outside Walks
Playtime & Exercise



Waggin' Tails Dog Day Care Now Available!

Large Indoor Play Area
Safe, Social Interaction
Swim Time with Staff
(with our water treadmill)

Please inquire about all pricing for any of the services offered or advertised, prices are subject to change without notice.



Auntie Mary's Kritter Kare

Mary Willinger,
Owner

Bonded Insured

**"Purr-sonalized pet care in
your home. Peace of mind
while you're away"**

S70 W14898 Dartmouth Cr.
Muskego, WI 53150
& surrounding areas

414-422-0406
Marycats53150@AOL.com



Megan A. Senatori

Your leash on the law
affecting pets, pet owners
and veterinarians.

608-252-9395



**DEWITT
ROSS & STEVENS** S.C.
LAW FIRM



4500 West Wisconsin Avenue
Milwaukee, WI 53208

To Register Call (414) 431-6156

Puppy ABC's

(Appropriate Behavior Class):

This class is designed specifically for dogs under 6 months of age and is the first step in raising a confident well-behaved dog. We focus on actively socializing your puppy to people, other puppies, and new things. We also teach you basic training techniques and puppy handling using positive reinforcement and clicker training. Puppy ABC's, 6 week session \$80 for WHS adopted dog / \$100 for all other dogs.

Puppy ABC Classes
(puppies under 6 months)

Friday, July 8th, 6:30p.m.

Adult Manners Classes:

This is the next step after puppy class, or a great first step for dogs over 6 months of age. You can even attend if you did not go to puppy class, or as a refresher for an adult dog. We will teach you general training techniques and how to modify your dog's behavior in order to have a well-mannered dog. Your dog will get socialization to people, other dogs, and new things by coming to these classes. Like the puppy classes, all techniques used in this class use positive reinforcement and clicker training. Manners Classes, 6 week session \$80 for WHS adopted dog / \$100 for all other dogs.

Adult Manners Classes
(dogs 6 month & over)

Friday, July 8th, 7:45p.m.
Saturday, July 9th, 1:30p.m.

THE NATURAL PET



Natural, Herbal, Holistic
Dog and Cat food featuring:

Solid Gold
Wysong
Azmira
Halo

Innova
Canidae
Wellness
Nature's Menu

Natural Balance
Back-to-Basics
Paul Newman
Companion Natural
Pet Food

TOYS AND SUPPLIES TOO!

Hours:

Tues., Thurs. & Fri. 5-8pm
Wed. Summer Hours 12pm-8pm
Saturday 10am-6pm
Sunday 12-5pm

3074 S. Delaware/Oklahoma
Bayview, WI 53207
414-482-PETS (7387)

**\$2.00
OFF**

\$2.00 off your total purchase
of \$20.00 or more.

Expires 7/31/2005

**\$2.00
OFF**

Dog Portraits on Location



stephaniebartzPhotography

414.453.2060

www.sbartzphotography.com

*Bringing the Gift of Obedience
To Your 4-Legged Friend*

Best Paw Forward Dog Training



- ◆ Puppy Kindergarten
- ◆ Basic Obedience
- ◆ Rally Obedience
- ◆ Novice Obedience
- ◆ Canine Good Citizen
- ◆ Therapy Dog Classes & Testing
- ◆ Flyball
- ◆ Gift Certificates Available

262-369-3935

www.bestpawforward.net

Conveniently located off Hwy. 83
between I-94 and Hwy. 16
In Hartland



Certified Evaluator for AKC, TDI,
and Delta Society



**At
Lucky
Dog!**



Dog Day Care

we believe that small dogs and puppies
deserve their own special days!

**Starting in June on Tuesdays and
Thursdays we are welcoming
small dogs and puppies.**

Your pup will enjoy socializing with other
dogs his/her size and participate in a full
day of fun with special activities geared
to our smaller furry pups. Call now for
an appointment! **262 363-5951**

Your dog will thank you!

776 Swan Drive | Mukwonago

*You're Invited . . .
To Pamper Your Pet!*

Tails will be wagging with our new and
exclusive products from Shure Pets. Select
from a wonder-fur collection of pet prod-
ucts and accessories including health and
beauty aids, gifts, treats, toys, apparel, and
more!

shure  pets®

Start pampering your pet today - be Shure
to call or e-mail for more in-fur-mation!

Jennifer Jendrzeczyk

Independent Pet Consultant #0300

P: 262.574.0859 E-mail: jftb@tds.net

Animal Doctor

Dr. Jodie

Pet Care That Will Exceed Your Expectations!

**Traditional &
Holistic-Herbal Care**

**Ultrasound &
Acupuncture/Chiropractic**

We carry natural diets,
including raw meat!

Nature's Variety | Nature's Menu
Companion | Spot's Stew
Innova | California Natural

414.422.1300

574 W17045 Janesville Rd. • Muskego

FRESH IS BEST.
YOU KNOW IT, YOUR PET WILL SHOW IT.



AVAILABLE IN THESE FIVE VARIETIES:
TURKEY • CHICKEN
BEEF • DUCK • FISH

- ✓ RAW HUMAN-GRADE MEATS, VEGETABLES AND SUPPLEMENTS
- ✓ FRESH-FROZEN ✓ NO PRESERVATIVES OR FILLERS ✓ GRAIN-FREE
- ✓ BALANCED NUTRITION ✓ MANUFACTURED IN A USDA INSPECTED FACILITY

*What Dogs and Cats want: bright eyes, vibrant energy,
a soft shiny coat, small firm stools, fresh breath and
to live free from chronic ailments, infections and diseases.*

Call or visit our website for detailed information on our products:
www.companionnaturalpetfood.com
414-372-LIFE (5433)



CRITTER SITTERS Inc.®

- ♥ References ♥ Insured ♥ Bonded
- ♥ Home Security Assured
- ♥ Veterinarian Approved ♥ Noon Dog Walks
- ♥ Care & Schedule adapted to your pet's special needs
- ♥ We love Exotics too!

414-967-1979

www.crittersittersinc.com



Pet Lover? We're looking for 1-2 dependable people to work the
north shore/east side/downtown area part-time 10:00 a.m. - 2:00 p.m. M-F.
(Additional hours available.) Call if interested!

**Milw. Area's Pet Sitting
Professionals Since 1986**

Expert Loving Pet Care
in Your Home



**FOR
PET'S
SAKE**
Dog Training

Obedience, Flyball,
Agility, Rally O,
Doggy Dancing,
Tricks and Fun!!!

Multiple locations
and in-home training.

www.forpetsake.cc
1-888-581-9070



Animal Motel

**Pet Care Services
For Precious Pets**

- ♥ Boarding
- ♥ Grooming
- ♥ Training
- (Since 1946)
- ♥ Pet Shop
- ♥ Pet Travel Agency



13175 W. Silver Spring Rd.
1 Mile West of Hwy 45
www.animalmotel.net



262-781-5200

SINCE 1960
Diana & Don
Guthnecht, CKO

Fencing Your Pooch In

Whether you like the aesthetics of a picket fence or want to keep out the prying eyes of neighbors, a fenced-in backyard has more positive features than negative ones. As dog lovers, our first need for firm property boundaries stem from the four-legged variety romping in the backyard. It is usually their presence that draws us to consider a permanent fence. Whether it's to keep our dogs in or others out is a matter particular to your area. Either way, there are numerous options available for keeping Fido within our boundaries. And each option comes with its own beauty and budget particulars.

One key feature to remember regardless of the fence type is height. Depending on the city, county, or town you reside within, you may have height restrictions to comply to. Regardless of those restrictions, a fence may turn out to be nothing more than a hurdle if it cannot discourage jumping. Worried about Fido digging under the fence? Even if he has a habit of digging holes in the yard, it may be a far fetch for him to tunnel his way under the fence. A tunnel in progress should be easy to spot and fill in before completion. Depending on your choice of fence, a surefire way to discourage tunnel digging would be to bury the bottom part of your fence underground.

Chain Link

One of the most common and popular fences for keeping Fido in the yard is the chain link. Constructed of a series of support posts with diamond-shaped wire fencing stretched between, this fence type allows for full viewing on both sides while securely keeping your dogs in and others out. Biggest benefits: quick professional installation, long lasting, and easy to block all viewing with plastic slats or fabric covering.

Picket Fences

If you prefer the "small town" look and the option of changing the appearance

with paint or stain, consider the picket fence. Consisting of wooden or vinyl slats nailed upright with approximately 2-4 inches of see through space between, this type of fence can be ordered in dozens of varieties based on your design needs and personal tastes. Plus, with the help of a group of friends and family, this type of fence can be installed with little or no assistance from professionals.

Other versions of the picket fence include the privacy and a semi-privacy style where there is little to no space between the slats and the height of the fence is up to two feet higher than the typical picket fence.



Split Rail Fence

Most common on farms and wide-open spaces, split rail fences are perfect for large dogs with no tendencies to roam outside the yard or for property owners who desire to have a fence that does not obstruct the view. Of all fences discussed here, this one is by far one of the least expensive to install. It consists of wooden posts with two to three wooden cross rails between. The height can be tailored to your tastes and yard layout.

Masonry or Concrete Fencing

Depending on the size of the area in need of fencing in, a masonry or concrete fence (wall) may be a good option. When completed, this type of fence

offers complete privacy and can easily be built to a height that best complements the home and yard. The biggest drawback with this fence type is cost. Easily the most expensive fence mentioned here but also the most secure and permanent type available.

Invisible or Hidden Fencing

If your sole objective is to confine Fido to your yard and the chance of other dogs, kids, and strangers entering your area is low, a hidden or invisible fence may be the best option. With a hidden fence, an electronic wire is placed underground around the perimeter of your yard or the specific area in which you wish to confine your buddy. In order for the system to be complete, your dog wears a collar with a special receiver. When he walks closely to the boundary line, a mild electric shock is administered after a short series of beeps sound a warning. A dog that has learned the limits of the perimeter will likely go his entire life without ever receiving a shock. Very active or stubborn canines may feel the shock everyday as they test the perimeter in hopes that today's the day it doesn't work. With proper installation and training, these systems are very reliable.

The biggest drawback to a hidden fence is that there is no "real fence" preventing Fido from chasing after that pesky squirrel or a stranger dog-napping your four-legged family member. Another negative aspect of this fence type is that some dogs will gladly take the mild shock for the chance to catch that teasing squirrel but won't take that shock to get 'back' into the yard. However, with proper training and common sense, this type of dog-containment option may be perfect for keeping Fido on your side of the lawn.

There are wide varieties of fence options, each with positive features and some negative drawbacks. Yet, there is no reason why every dog lover should not look at his or her current confinement situation to make sure that every attempt is being made to keep your four-legged family member safe and secure.



K-9 Friend Behavioral Counseling, All Day Dog Care

POSITIVE TRAINING
for POSITIVE RESULTS

John Fairweather

Puppy Classes
Basic Manners Classes
Bark and Growl Classes
Canine Good Citizen Certification
Problem Behavior Counseling
All Day Dog Care
School Presentations

**W63 N134 Washington Avenue
Cedarburg, WI 53012
262-376-0733**



Canine Massage



Douglas J Arthur

NCTMB • WCMT #2347-046
Certified Canine Massage Therapist

Home Visits Only
marial@execpc.com

414.704.8112

UNIQUE PERSPECTIVES

by
Scott and Cindy
Holdmann



Charcoal and watercolor pet
portraits done from your photos.
(Children's portraits and wildlife
art also available)



Phone: (262) 679-9791

Visit us on the web at
www.Uniqper.com

Email: Uniqper@sbcglobal.net



WALDSCHMIDT'S
TOWN & COUNTRY MART
"Your Store with the Checkerboard Silo"

Family Owned and Operated Since 1949
N94 W17937 Appleton Avenue, Menomonee Falls WI 53051
Weekdays 8am - 5:30pm • Sat 8am - 4pm
262-251-1400 • 262-251-1401

Holistic Dog & Cat Foods • Gourmet Dog Treats • Wild Bird Seed & Feeders
Pet Beds (American Made) • Aromatherapy Remedies • Small Animal Feed & Bedding
Garden Supplies & Gifts • We Also Carry Raw Frozen Pet Foods • And Much More!



PMI NUTRITION
PET FOODS



Pet Stroller

Tour the Town with
your Cat, Small Dog
or Puppy.

\$10 OFF

Offer good only while supplies last.
With coupon only. Expires on 7/30/05

Science Diet, Iams, Eukanuba Users -
Bring in your empty bag of dog food
& receive a

FREE

**4# BAG OF EXCLUSIVE
DOG FOOD**

(No Soy, Wheat)
(Ask About Our Buy 6 Get 7th Bag
FREE Frequent Buyers Program.)

Offer Good For New Customers Only
& While Supplies Last. Expires 7/30/05



Soggy PaWS

Self-Serve
Dog Wash
and
Grooming



\$2.00 off
Self Serve Wash

Stop in Today!
(Offer Good Only in July)

Located next to:
Petlicious Dog Biscuit Bakery
2217 G. Silvernail Road
Pewaukee, WI 53072
(262) 548-0923
www.petlicious.com

A Reader's Story: Houston, The DACHSHUNDS Have Landed



Photos courtesy of Barbara Teigen.

On a Saturday afternoon, I set off to Houston, TX along with my friend, Denise, her two Dachshunds and my three. We were going to the annual national field and performance events for our breed. I had attended nationals

many times before, but had never set out on such a long journey.

Before leaving, I 'decorated' my van, writing the dogs' names on the windows. Rain in Arkansas pretty much erased that effort. Not to worry. We just redid it in a Wal-Mart parking lot down in Texas. I also had magnetic signs made for the back of the van to publicize the events we were going to.

We had one full day to become acclimated before the games began. Part of that was spent at Millie Bush Dog Park in Houston's George Bush Park. Dedicated to the former president's dog, it is a great

place to romp with other dogs. We entered the area dedicated for dogs under 20 pounds. There was a concrete wading pond among other playthings. A man brought in a Collie puppy about 10 months old even though she was over the weight limit. She proceeded to gently herd our Dachshunds. That was fine until she put her paw on the back of one of mine and he took exception. He showed her his 'smile' and walked away.

Our first event on Tuesday was a tracking test with my Gidget. Unfortunately she encountered some neck deep water that she wouldn't cross so we didn't pass. The following day we started three days of field trials where the Dachshunds follow the scent trail of rabbits. There were the usual cottontails in Texas, but also some huge swamp bunnies. The dogs' eyes got pretty big when they caught a glimpse of those critters. While the four dogs we entered (all field champions) didn't make it into the ribbons, we had a good time trying. I also got to judge two classes; one day in blistering heat and the other in gale force winds. Friday and

Sharp's Superior
Loving Care In Your Pet's Own Home
Pet Sitting
Insured & Bonded
Personalized Pet Sitting & Daily Dog Walking
414-527-3646
sharpspetsitting@sbcglobal.net
References Available Upon Request

New dog training school!
Unleashed! Dog Training
Group classes: puppy - advanced
Behavior modification for anxious, fearful and aggressive dogs
Large, fully matted facility - classes limited to 8 dogs for personal attention
Curriculum is positive and reward-based for both dogs and humans.
Call (414) 943-3647
www.unleasheddogtraining.net

Treat Your Best Friend To A Good Night's Sleep

SKY DANCE PET LODGE

Choose the Ideal Environment For Your Dog

- Skydance Lodge
- Skydance Chalet
- Skydance Cabin
- Skydance Outpost

262-965-2242
www.SkydancePetlodge.com



Saturday were the earthdog tests where the dogs work rats underground. My master earthdog, Eugene, did a nice job. Gidget wouldn't even look at the rats in their cage at the end of the tunnel. (She 'told' an animal communicator a couple of months earlier that rats are 'icky'.)

The field trials and earthdog tests were held on a working ranch near Hempstead, TX. The parking area is a cattle pasture, which made setting up exercise pens interesting. We tried to find spaces not 'fertilized' by the cattle but had to clear out some of their patties. People facilities were also primitive. In order to make it a little more palatable, the host club held a contest to decorate the port-a-potties. I won a nice box of decorated cookies along with my ribbon for first place in the contest. I'm not sure I want to add that win to my list of accomplishments.

After sunburn, windburn, nettles, and all the other joys of the outdoors, we moved on to the hotel show site in Houston itself for the agility trials. Here we had our biggest successes. Gidget passed in three different classes and finished one title. Denise's Rocky finished his excellent jumper's title. Her Boomer also got a 'leg'.

By Wednesday we had reached our ninth day of competition: the obedience and rally trials. Obedience was a bust but we had four qualifiers in rally - two in advanced and two in novice.

We had spent 11 nights at the same motel. When we had a few hours of down time we would set up our pen on grass near the parking lot and hang out with the dogs. A couple of times we were asked if they were for sale. It seems people often sell dogs in parking lots down there. We, of course, wouldn't part with any of them. One dog, my Bullet, was just along for the ride because he doesn't compete but he still isn't for sale.

All of the dogs are seasoned travelers so we didn't have any problems driving with them or staying in the motel. It was getting pretty clear by the end of our time there, however, that they were getting as weary as we were. When it came time to head home, I drove the 1260 miles straight with only gas, food, and

restroom stops. All of our Dachshunds - Boomer, Rocky, Eugene, Gidget, and Bullet - were excellent travelers. Denise headed out to her Cedarburg home after we got to my Nashotah home at 3:00 a.m. My guys were definitely ready for a night in their own bed and some time on their couch. They've got a year to rest up for the next nationals - in Georgia!

An owner of Dachshunds for over 25 years, **Barbara Teigen** belongs to Badger Dachshund Club and has been judging Dachshund field trials since 1988. She is also a lifetime member of the Dachshund Club of America and a member of Western Waukesha County Dog Training Club.

HOBO'S K-9 KARE

CARING FOR YOUR PET WHEN YOU CAN'T!

SOCIALIZATION WITH OTHER DOGS!
PLAY-TIME!
ONE-ON-ONE ATTENTION!
TUMMY RUBS!
MONTHLY BIRTHDAY PARTIES!

LOCATED AT 3924 S. 51ST ST., MILWAUKEE
(RIGHT OFF 51ST & HOWARD AVE.)
414-282-0867 or 414-526-9020

**Dynamic
Pet Palace, Inc.**

668 Grand Ave. Hartford, WI
262-673-6911
www.DynamicPetPalace.com

Hours: M-Th 8-7
Fri. 8-6 Sat. 8-4

Variety of Quality Pet Supplies - Holistic and Raw Foods
Dog Training Classes • Dog Daycare • Do-it-Yourself Pet Wash
Professional Dog & Cat Salon

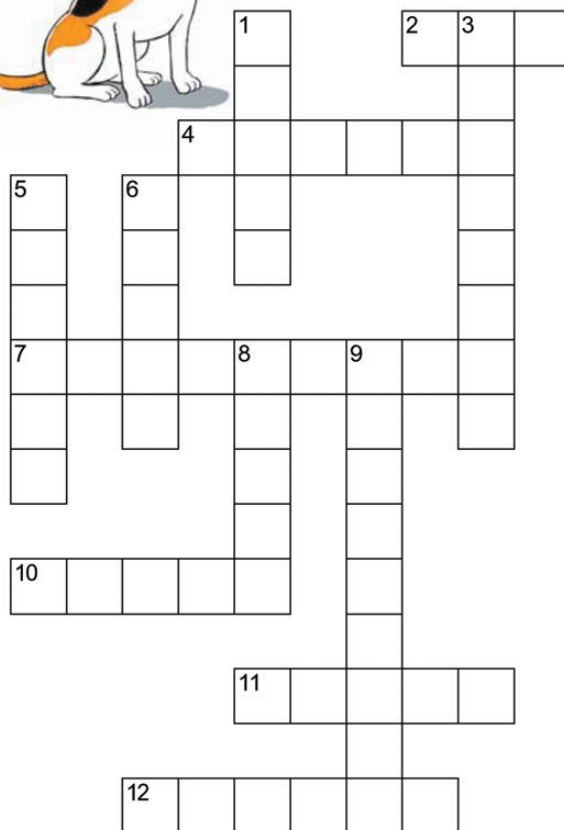
\$5.00 Off Any \$30.00
Purchase or more. Pet Supplies Only.
Exp: 7-30-05

K9 Kid Zone

Hey Kids! This canine crossword was created just for you. Have fun filling in the blanks. The Answer Key is on page 31.



Canine Crossword



Across Clues:

2. When your dog needs its annual check-up, you take it to the _____.
4. Dogs are members of the _____ species.
7. Old English _____ are skilled in guiding sheep and cattle herds.
10. You should bathe a dog only when it is _____.
11. Always ask a dog's _____ for permission to pet a dog.
12. _____ decide which dogs become winners at dog shows.



Down Clues:

1. Always use a _____ when you walk your dog.
3. In order to stay fit, most dogs need regular _____.
5. _____ Hounds have long ears and strong senses of smell.
6. Even in the winter your dogs need plenty of _____.
8. A cute, young _____ can grow to be a large adult dog.
9. _____ training helps your dog learn basic commands, such as heel, sit, and stay.



www.akc.org

Event Calendar

July 2005

July

1 Friday

What: Obedience Run Thru's
Where: Happy Hounds, Germantown
When: 7:00 p.m.
Info: 262-502-3647

8 Friday

What: Yappy Hour
Where: Petlicious Dog Bakery, Pewaukee
When: 6:30 p.m. - 7:30 p.m. (reservations req.)
Info: 262-548-0923, www.petlicious.com

What: Obedience Run Thrus
Where: For Pet's Sake, Mukwonago
When: Utility & Novice 6:30 p.m., Open 7:30 p.m.
Info: 1-888-581-9070

9 Saturday

What: St. Bernard Rescue
Where: Petlicious Dog Bakery, Pewaukee
When: 11:00 a.m. - 1:00 p.m.
Info: 262-548-0923, www.petlicious.com

10 Sunday

What: Golden Retriever Rescue
Where: Petlicious Dog Bakery, Pewaukee
When: 12:00 p.m. - 2:00 p.m.
Info: 262-548-0923, www.petlicious.com

What: Animal Communication with Rebecca Moravec
Where: The Natural Pet, Bay View
When: 12:00 - 5:00 p.m. By Apt. Only.
Info: 414-482-PETS, 20 min./\$40, 30 min./\$60

12 Tuesday

What: Puppy Socialization
Where: Happy Hounds, Germantown
When: 6:30 p.m. - 7:30 p.m.
Info: 262-502-3647

What: Beyond Basic Obedience
Where: Happy Hounds, Germantown
When: 6:30 p.m. - 7:30 p.m.
Info: 262-502-3647

14 Thursday

What: Start of: Life Skills for Puppies 8-20 weeks
When: 7:00 p.m. - 8:00 p.m. (ends Sept 1)
Where: Kindness Canine Behavior Consultants, Oconomowoc
Info: 262-569-1050, info@kindnessk9.com

15 Friday

What: AKC Agility Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 p.m.
Info: 1-888-581-9070

16 Saturday

What: Canine Massage by Doug Arthur
Where: Petlicious Dog Bakery, Pewaukee
Info: 262-548-0923, www.petlicious.com

17 Sunday

What: Dog Daze of Summer 2005
Where: Autumglo Pet Lodge, Fredonia, WI
When: 10:00 a.m. - 4:00 p.m.
Info: 262-692-9797, www.AutumgloPetLodge.com

What: Animal Communication (Mini Consultations) w/ Rebecca Moravec
Where: Petlicious Dog Bakery, Pewaukee
When: 12:00 p.m. - 5:00 p.m. (reservations req.)
Info: 262-548-0923, www.petlicious.com

18 Monday

What: AKC Canine Good Citizen (CGC)
Where: Happy Hounds, Germantown
When: 6:30 p.m. - 7:30 p.m.
Info: 262-502-3647

What: Basic Obedience
Where: Happy Hounds, Germantown
When: 6:30 p.m. - 7:30 p.m.
Info: 262-502-3647

22 Friday

What: Fun & Games Night
Where: For Pet's Sake, Mukwonago
When: 7:00 p.m.
Info: 1-888-581-9070

23 Saturday

What: Fun Match/Dog Show
Where: LDC Professional Pet Products, Waukesha
When: 10:00 a.m.
Info: 262-549-7773, www.a1petsupply.com

24 Sunday

What: Pet and/or Human Massage by Doug Arthur
Where: The Natural Pet, Bay View
When: Starting at Noon by Apt. Only
Info: Pre-Registered Apts. Only. 414-482-7387

What: Greyhound Rescue
Where: Petlicious Dog Bakery, Pewaukee
When: 12:00 p.m. - 2:00 p.m.
Info: 262-548-0923, www.petlicious.com

26 Tuesday

What: Basic Obedience
Where: Happy Hounds, Germantown
When: 7:45 p.m. - 8:45 p.m.
Info: 262-502-3647

28 Thursday

What: Lead Dog (Beginner) Class Starts
Where: For Pet's Sake, Mukwonago
When: 7:30 p.m. (4 week course)
Info: 1-888-581-9070

29 Friday

What: Waukesha Kennel Club Annual All Breed Dog Show
Where: Waukesha Expo Center, Waukesha WI
When: Fri/Sat/Sun, 8:00 a.m. - 5:00 p.m.
Info: www.waukeshakennelclub.org

Every Thursday

Who: Amiable Dog Training with Amy Ammen
Where: Channel 14 (MATA/MCM)
What: T.V. Show 6:00 p.m.

Every Saturday

What: For Pet's Sake Puppy Parties
Where: Central Bark Doggy Day Care, Downtown
When: Noon (except holiday weekends)
Info: For Pet's Sake 1-888-581-9070

What: For Pet's Sake Puppy Parties
Where: For Pet's Sake, Mukwonago
When: 1:45 p.m. (except holiday weekends)
Info: For Pet's Sake 1-888-581-9070

Who: "Your Family Pet" with Amy Ammen
Where: WRRD 540am The Word
What: Radio Show 9:00 a.m. - 9:30 a.m.
Info: Hear expert interviews and pet-related news.

Who: Amiable Dog Training with Amy Ammen
Where: Channel 14 (MATA/MCM)
What: T.V. Show 10:30 a.m.

The information for the Event Calendar is provided to Fetch Magazine by many sources and is accurate at the time of printing. We encourage you to call ahead to confirm event details.

Do you have a dog-friendly event that needs to be listed? We'll be happy to add it to our Event Calendar. Send us an email at info@fetchmag.com with the following details: What, When, Where, and Contact Info.

**Do you have a
canine-friendly
event planned
for August?**

**Email details
by July 9th to
info@fetchmag.com
or send a fax to
414-489-0283.**

S Around Town



Buddy

Nicole



Lou & Vinnie

Robert & Jodi, New Berlin



Honey Bear

Dennis and Debbie, Pewaukee



Savannah & Gabrielle



Raisin

Marnie



Dence

Jennifer, Waukesha

Unleash the Hounds!

Announcing the Grand Opening of the Runway Dog Exercise Area

The Milwaukee County Park System along with Residents for Off-leash Milwaukee Parks announces the grand opening of The Runway Dog Exercise Area-Milwaukee's newest off-leash dog park, on Saturday, July 9th. The grand-opening event will kick-off with a "leash cutting ceremony" at 10:00 a.m. followed by giveaways, games, and fun for all furry residents who attend.

The Runway is a 26-acre, fenced in dog exercise area where dogs can run free and play safe. It also features a separate fenced-in area for puppies and small dogs to safely exercise in, ample parking, and double gated entryways to ensure safety. "We took a piece of property that was unused before and made it a community asset. I predict it will be one of the highest-used parks in the

county system," said Milwaukee County Parks Director Sue Black.

The new dog exercise area is located off of Rawson Avenue between Howell and Nicholson Avenues on former airport land. The entrance to the park is adjacent to Gastrau's Golf Center on 1300 N. Rawson Avenue. A \$20 annual permit fee per dog will support maintenance of the new dog exercise area. Each additional dog per owner will cost \$5 for a permit and residents can also pay a daily use fee of \$5 per dog. To obtain a permit, all dogs must be licensed, with proof of current rabies immunization in accordance with Wisconsin State Statute 174.07 and Milwaukee County Ordinance 29.01 before entering.

Residents for Off-leash Milwaukee Parks was founded three years ago with the goal of establishing several new off-leash, fenced-in dog exercise areas throughout Milwaukee County. The group's main goal is to educate people about the benefits of off-leash dog exercise areas within a community and responsible pet ownership. The group's president, Kevin Frank, said "Many dog owners report that after a visit to a

dog park their dog is more relaxed and in general nicer to be around. Allowing dogs to exercise off-leash brings them in contact with other dogs and causes them to be less aggressive in each future encounter with dogs and people."

In the future, the group plans to work with local dog trainers on weekends at the park who will help educate dog owners on properly socializing their dogs and help people evaluate how their dog is doing as a member of a pack. Residents for Off-leash Milwaukee Parks also hosts an annual Howl-o-ween Dog Walk in October at Veteran's Park and several indoor Yappy Hour events throughout the year to raise awareness and money for equipment at the new dog parks.

For more information about Residents for Off-leash Milwaukee Parks, visit www.milwaukeedogparks.org. For information about the Milwaukee County Park System, visit www.countyparks.com.

Support Our Rescues

Airedale Terrier

Paula Lackner
 ATRA-Airedale Terrier Rescue & Adoption
 715-526-5961
 airedale@frontiernet.net
 www.aire-rescue.com

All Breed

Lisa Fischer
 Mukwonago, WI
 262-363-0557
 heavenlyrescue@lycros.com
 www.hhr.petfinder.com

American Water Spaniel

Holly Trimberger
 Milwaukee, WI
 414-840-7411
 rescueaws@yahoo.com
 www.americanwaterspanielclub.org

Beagle

BrewBeagle Rescue
 midwest@brewbeagles.org
 www.brewbeagles.org

Boxer

Green Acres Boxer Rescue of WI
 info@greenacresboxerrescue.com
 www.greenacresboxerrescue.com

Cocker Spaniel

Wisconsin Cocker Rescue
 262-255-0246
 WiCockerRescue@Juno.com
 www.geocities.com/WiCockerRescue

Elaine Baumann
 Shorewood Cocker Rescue
 262-877-3294
 www.cockerrescue.net
 elaine@cockerrescue

Collie

Minnesota-Wisconsin Collie Rescue
 Vadnais Heights, MN
 612-869-0480
 collietalk@aol.com
 www.mwcr.org

Dachshund

Badger Dachshund Club
 Milwaukee, WI
 414-299-9609

MidWest Dachshund Rescue, Inc.
 Michele Ambrose
 Madison, Wisconsin - and covering IL, IN,
 IA, MI, MN, MO, OH, and WI
 608-833-2992 evenings
 rescue@mwdr.org
 www.mwdr.org

Dalmatian

Dal-Savers Dalmatian Rescue Inc.
 WI & IL
 414-297-9210
 loveadal@yahoo.com
 www.dalrescue.net

Save Our Spots Dalmatian Rescue, Inc
 Lori Holz
 Greater Milwaukee Area
 414-365-2679
 sosdalrescue@core.com
 sosdalrescue.com

Doberman Pinscher

Wisconsin Doberman Rescue, Inc.
 Pam Haefner
 Wauwatosa, WI (Covering WI)
 414-536-4477
 widoberescue@aol.com
 www.wi-doberescue.org

German Shepherd

Jo Aschauer
 German Shepherd Rescue Alliance of WI
 414-461-9720
 yur_rltr@execpc.com or gsdrsq@hotmail.com
 www.gsraw.com

Karen Frank
 Good Shepherd K-9 Rescue
 608-868-2050
 gshepherd@gsk9r.org
 www.gsk9r.org
 (ccow@ticon.net)

Badgerland German Shepherd Rescue
 24hr. Message service 414-256-1325
 gsd4me@bgsr.org
 www.bgsr.org

Glen of Imaal Terrier

Milwaukee, WI
 lakerun@execpc.com

Golden Retriever

Michelle Demarest
 GRRoW (Golden Retriever Rescue of
 Wisconsin)
 (888)655-4753
 president@grrow.org
 www.GRRoW.org

WAAGR (WI Adopt a Golden Retriever)
 Southeast Wisconsin
 414-517-7725
 www.waagr.org
 president@waagr.org

Greyhound

Greyhounds Only Inc., Adoption & Rescue
 Wisconsin & Illinois
 262-542-0331 or 773-297-GREY (4739)
 goinc@aol.com
 www.greyhoundsonly.com

Greyhound Pets of America - WI
 Wisconsin & Illinois
 414-299-9473
 www.gpawisconsin.org

Irish Setter

Irish Setter Club of Milwaukee Margie
 Hohman
 Hortonville, WI
 920-734-6734
 muttsgo@aol.com

Italian Greyhounds

Carol Sumbry
 Waukesha, WI
 star279@juno.com
 www.midwestigrescue.com

Mixed Breed

Happy Tails Dog Rescue
 Milwaukee, WI
 414-321-4929
 www.happytailsdogrescue.com

Neapolitan Mastiff

Heather Weglarz - WI Volunteer
 www.neorescue.net
 mhweglarz@msn.com

Pug

NIPRA (Northern IL Pug Rescue & Adopt.)
 Wisconsin & Illinois
 tmyers@pugrescue.org
 www.pugrescue.org

Rat Terrier

Wisconsin Rat Terrier Rescue INC.
 Betsy & George Gorham
 608-697-7240
 wrtr@bigfoot.com

Rottweiler

Wisconsin Rottweiler Rescue
 Joan Sweeney
 Madison, WI
 608-224-0272
 www.wirottrescue.org

Saint Bernard

Tamara Janowski
 AllSaints rescue
 414-761-6305
 allsaintsrescue@earthlink.net
 www.allsaintsrescue.com

Scottish Terrier

Melanie Battson
 Door County Scottie Rally Inc.
 920-969-9497
 dcsr-rescue@new.rr.com

Shih Tzu

Fuzzy Pawz Shih Tzu Rescue of WI Inc.
 Northern Illinois and Wisconsin
 shihtzuwi@yahoo.com
 www.geocities.com/shihtzuwi/ or
 www.geocities.com/slhopk/
 501c3 non-profit

Westie

Wisconsin Westie Rescue, Inc.
 Appleton, WI
 920-882-0382
 westies@edsboats.com
 www.petfinder.com/wiwestierescue

Yorkshire Terrier

Yorkshire Terrier Rescue of Wisconsin
 Patricia A. Moon
 414-747-0879
 shyorkiemom@yahoo.com
 Judi Ilding
 414-383-2779
 judii2000@yahoo.com

The Breed Rescue Groups listed in Fetch Magazine are provided as an informational resource only. We believe that you should feel comfortable with your chosen Group. Therefore, before supporting or adopting from a listed Group, we urge you to contact and meet with their representatives to gain a better understanding of their practice standards and philosophies.

Groups are not screened on an individual basis. However, Groups that receive numerous complaints or quality inquiries will be asked to furnish evidence of credibility.



continued from page 7

Prognosis

Most often, with proper diagnosis and treatment, your pet's ear infection will be cured. However, if ear infections are chronic or recurrent, an underlying problem, such as allergies or thyroid disease, may be the cause.

Prevention

Pet owners can help their pets avoid ear infections by practicing preventative care at home. This is especially important for those animals that have pendulous ears, have lots of hair in their ears, or have allergies or other medical problems that make them prone to ear infections. A weekly ear cleaning with a veterinarian-recommended ear cleansing solution can minimize or prevent infections.

In addition to ear cleanings, pets with lots of hair on the inside ear flap should have those hairs plucked periodically by their groomer or veterinarian.

The American Animal Hospital Association (AAHA) is an international association of more than 33,000 veterinary care providers who treat companion animals. Established in 1933, AAHA is well known among veterinarians and pet owners for its standards for hospitals and pet health care. Over 3,000 veterinary hospitals voluntarily participate in the AAHA hospital accreditation program. Trained consultants regularly visit these hospitals to ensure compliance with AAHA's standards for services and facilities. AAHA reminds pet owners that they can help pets live healthier and longer lives by taking their pets to the veterinarian for annual physical exams, vaccinations, and dental care as well as providing pets with fresh water, a balanced diet, and exercise. For pet care information or a referral to an AAHA hospital, pet owners can visit the AAHA Web site at www.healthypet.com.

 **Fetch**
magazine

What can you do at a day camp for animal lovers?



volunteer
learn about pets

cats rabbits
guinea pigs dogs

learn how to train animals

play games

meet new friends --
furry and human!

HAWS

Humane Animal Welfare Society

701 Northview Road - Waukesha
(262) 542-8851

2-5 day sessions for kids aged 7-12
throughout the summer
visit www.hawspets.org or call for details

Kids 'n Critters Day Camp

Save the Date!

Saturday
August 6, 2005

**Woof and Hoof
People and
Dog Walk!**

for Gilda's Club



For more information phone: 414/962-8201
E-mail: gerrys@gildasclubsewi.org

WASHINGTON COUNTY PET EXPO

Washington County Fair Park

Sunday, October 16th, 2005
10:00 a.m. to 4:00 p.m.

Breed Rescue Groups | Shelter Representatives
Shop Vendor Booths | Demonstrations/Seminars

Available Booth Space Running Out.
Contact **Todd Oilschlager** Today!
262-893-5080

LDC Fun Match/Dog Show

All Breed, Rare Breed, Veteran and Mixed Breeds. Plus Obedience too.

Show is July 23rd at 10:00 a.m. Entries close 9:45 a.m. on July 23rd. Spayed or Neutered Dogs are welcome to enter too.

Many prizes and food available all day.

For entries and more judging information log on to our site at www.alpetsupply.com or call the store and we will mail you a form. 262-549-7773



Free 4th of July toy
with any purchase.
Good July 1- July 31st, 2005



LDC Professional Pet Products
Largest Variety of Dog and Cat
Supplies in Wisconsin
552 W24082 Glendale Rd
Waukesha WI 53189
262-549-7773

Buy the largest bag of Innova,
California Natural, Healthwise,
Evo, or Karma dog or cat food
and get \$4.00 off with this coupon.
Good July 1- July 31st, 2005

Since 1929
**MILWAUKEE DOG
TRAINING CLUB**
ALL DOGS WELCOME

Obedience
Household Training
Agility • Fly Ball
Scent Hurdle

WWW.MILWAUKEEDOG.COM

CLUB GROUNDS:
4375 North Humboldt
414-961-6163

MAIL TO:
P.O. Box 763
Milwaukee, WI 53201-0763



Is This Your Dog...?

Call **Bark Busters** - Any Problem, Any Age

• Lifetime guarantee • Veterinarian recommended



1.877.280.7100 • www.barkbusters.com

**Subscribe Today
for only \$14.00/year**

please send address and
check or money order to

Fetch
magazine

P.O. Box 070489
Milwaukee, WI 53207

Fetch
magazine
P.O. Box 070489
Milwaukee, WI 53207

Do you think your breed is top dog?



As you know, Fetch Magazine features a different canine breed in each issue. What have we picked for our 2006 issues? Nothing! **We're leaving it up to you.** Send in photos of your favorite pooch and at the end of this summer we'll tally the results. The breeds with the most photos received will be featured in our 2006 issues...PLUS your photos will appear in your breed's issue.

Email your photos to info@fetchmag.com or mail them to Fetch Magazine, P.O. Box 070489, Milwaukee, WI 53207. Want to make sure you never miss a future issue? Send in a subscription with your photos and we'll mail you all remaining 2005 issues PLUS all 2006 issues for only \$14.00. Send in your photos and subscription today!