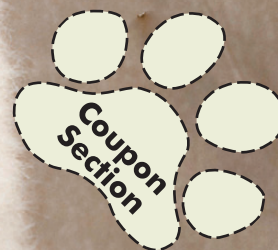




Fetch magazine

March 2007 | Volume 4 Issue 3

The Bichon Frise
Junior Handlers
Uniting Dog and Crate
Throwing a Canine Birthday Party
Emergency Preparedness with PETS



In-Focus Photography



You're not alone.

Visit centralbarkusa.com
for the location nearest you.
Franchise opportunities now available.

**Catch some nervous looks when
you pull out the family photos?
You're not alone.**

There are people who pet their dogs and
people who massage them. There are dogs
who wear collars, and those who wear
couture. And there are some who walk
their dogs and others who take them to
pilates.

If you see yourself at the end of these
lists, you're not alone.

And neither is your dog. We're
Central Bark Doggy Day Care,
and we're as crazy about your
dog as you are.



Let us put a
SMILE
on your face



Pawprints
Across Your Heart

Gifts for Pets & the Hearts They Touch

Love your pet? Of course you do! Have you been
searching for a special gift for your pet or the pet lovers
in your life? Come shop the widest selection of canine
and kitty couture in the Milwaukee area. Loaded with
unique "Gifts for Pets and the Hearts They Touch", you
are sure to find what you're looking for.

Hours

Mon - Sat 10am - 6pm
Thurs evenings until 8pm

Historic Downtown Greendale
5686 Broad Street, Greendale, WI • (414) 423-5800
www.giftsforpaws.com

stephaniebartzPhotography



Kids • K9's • Grown-ups

414.453.2060

www.sbartzphotography.com

metropawlis

& Three Amigos Pet Bakery

Pawty to go!



Your dog. Your place. Our party accessories!
Let us help you plan the perfect bash with "to go" party packs including personalized doggie cakes, canine invitations, party hats & more.

Visit Metropawlis.com for more information, or stop in for Milwaukee's most unique dog gifts!

a: 317 N Broadway w: metropawlis.com p: 414.273.PETS



**Paws-itivity
Behaved K9s**

Train by "Power of the Pack"

Puppy & Adult Obedience Classes
Advanced Training Classes

AKC Registered

Group Sessions
Private Training (In-Home Available)
Problem Behavior Counseling & Evaluation
Days, Evenings & Weekends

16 Years of Training Experience

Conveniently Located Off I-94
9823 S. 13th Street, Oak Creek
or

Brown Deer Animal Hospital
8745 N. 51st Street, Brown Deer

**Member of the Association of
Pet Dog Trainers**

10% off any class

262-488-1982

www.pawsitivityk9s.com



**Harmony
Pet Care Inc.**

The Best of Everything for Lifelong Health

Comprehensive Veterinary Services

- Compassionate Medical, Dental, & Wellness Care
- Laser Surgery
- Cat & Dog Boarding
- Hours By Appointment

Central Bark
Doggie Day Care

262-446-CARE(2273)

1208 Dolphin Ct., Waukesha
(Hwy. 164 By Walmart)
www.harmonypet.com

Looking for the latest style
but not the highest price?



Big and Small we love 'em all!
Dog and Cat Grooming

NOW OPEN

5121 W. Howard Ave
Milwaukee
414-727-2980

See our coupon on page 20
and give us a call today!

Publisher's Letter

You can almost feel it...warmth. Spring is quickly approaching. Many of our canine companions who spent the past few weeks curled up in bed due to the nose-freezing weather are eager to stretch their legs and check out the neighborhood again. As you grab the leash for daily walks, don't forget to take your buddy out for a little fun-on-the-town at local events. In Oak Creek, Puppy Playground will be holding their grand opening on March 31st to celebrate their new doggy day care facility. Enjoy some wine and appetizers at Wine & Whiskers, a benefit for Elmbrook Humane Society on March 24th.

During March, Fetch Magazine will be breaking into the world of the web with our very own website. Each monthly issue will be available in its entirety plus you'll be able to search every article published since our first issue back in 2004. Our website will also feature numerous directories such as Dog Park Listings, Breed Rescue Groups, and Event Calendars to help you navigate canine-related activities in southeast Wisconsin. When you need to find a new Groomer, Veterinarian, or gifts for pet lovers, our online Canine Marketplace will be your resource.

Want to be the first to know when our site is live? Sign up for our monthly eNewsletter by sending an email to info@fetchmag.com and type "Newsletter" in the subject line. As soon as our website is launched, you'll be the first to know.

As the thermometer continues to inch upwards, we encourage you to use this magazine, online and in print, as your source for canine-related activities and businesses in southeast Wisconsin. Make sure to tell our advertisers you saw their ad in Fetch Magazine.

Joseph & Jennifer Kojis

Advertiser Directory

Animal Emergency/Specialty Care

Wisconsin Veterinary Referral Center **New**
1-866-542-3241 (Toll Free)

Blade Sharpening

Eagle Point Sharpening
262-673-7976

Boarding

Animal Motel
262-781-5200
Just Like Home Doggie Motel
414-640-0885 / 920-927-1922

Canine Rehab

Best Friends Veterinary Rehab
262-375-0130

Dog Camp

Dog Days of Wisconsin
1-800-camp-4-dogs

Dog Exercise

Canine Campus
262-965-5971
Dunkin Dawgs
608-741-9420

Dog Training

4 My Dogz **New**
262-820-0763
Amiable Dog Training
414-289-7785
Best Paw Forward Dog Training
262-369-3935
Cudahy Kennel Club
414-769-0758
For Pet's Sake Dog Training
262-363-4529
Greater Racine Kennel Club
262-681-0700
K-9 Obedience Training Club of Menomonee Falls
262-252-3569
Milwaukee Dog Training Club
414-961-6163
Paws-itively Behaved K9s
262-488-1982
Sirius Companion Dog Training **New**
414-698-3223
Teaching Dogs **New**
414-4191406
Wisconsin Humane Society
www.wihumane.org

Doggy Day Care

Central Bark Doggy Day Care
414-353-9991

Lucky Dog! Dog Day Care
262-363-5951
Puppy Playground **New**
414-764-PUPS
Release the Hounds
262-679-0160

Humane Society

Elmbrook Humane Society **New**
www.ebhs.org
HAWS **New**
www.hawspets.org
Wisconsin Humane Society
www.wihumane.org

Legal Advice

Megan Senatori
608-252-9395

Pet Cemetery & Crematory

Companion's Rest
414-282-6600 | 414-762-4446 | 262-652-7488

Pet Events & Seminars

First Aid for Pets
262-879-0165
HAWS Adopt-a-Thon **New**
www.hawspets.org
Pet Wellness Expo **New**
April 14th
Wisconsin Kennel Club Dog Show
March 3rd & 4th

Pet Food & Treats

The Barkery
414-257-3597
Companion Natural Pet Food
414-961-LIFE (5433)
For Pet's Sake Dog Training (BARF Diet)
262-363-4529
K-9 Creations **New**
414-248-9077
Three Amigos Dog Treats
262-251-1052

Pet Gifts & Pawties

Ultimate Poker Supplies
414-745-7650

Pet Grooming

Michelle's Pet Grooming **New**
262-370-6699
Pampered Paws
414-476-4323
Petlicious Pet Spa
262-548-0923
Snipz N' Tailz
414-727-2980

Pet Photography & Artistry

In-Focus Photography
414-483-2526
Pop Art Petraits **New**
414-481-3399
Stephanie Bartz Photography
414-453-2060
Unique Perspectives
262-679-9791

Pet Sitting

Bay View Pampered Pets
414-486-1891
Critic Sitters
414-540-6326

Pet Waste Removal

Fido's Dog Waste Removal Service
262-820-0802
Scoop's Pet Waste Removal
262-366-7949

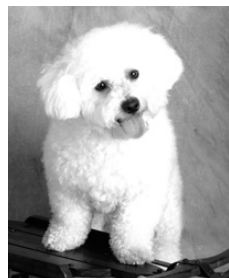
Retail/Online Stores

Bark N' Scratch Outpost
414-444-4110
Just Pucci
262-334-4389
The Doggy Bag
262-560-1717
Metropawlis
414-273-PETS (7387)
The Natural Pet
414-482-7387
Pawprints Across Your Heart
414-423-5800
Petlicious
262-548-0923
Pet Supplies 'N' More
262-679-6776
Waldschmidt Town & Country Mart
262-251-1400

Veterinary

Animal Doctor
414-422-1300
Best Friends Veterinary Center
262-375-0130
East Towne Veterinary Clinic
262-241-4884
Harmony Pet Care
262-446-2273
Silver Spring Animal Wellness Center
414-228-7655

Please support the Advertisers who support us.



Cover photo of Jill's Sam courtesy of In-Focus Photography.

TABLE OF CONTENTS

FEATURES



- 12 Pampering Pets with K-9 Creations
- 13 Junior Handlers
- 14 Treasuring Our Canine Companions
- 17 Puppy Playground Now Open in Oak Creek
- 18 Throwing a Canine Birthday Party
- 22 Top Ten Breeds in Milwaukee
- 24 The Bichon Frise

COLUMNS / DEPARTMENTS

- 6 Ask the Vet
- 8 Training Bits
- 11 Legal Beagle
- 16 Hair of the Dog
- 20-21 Coupon Section
- 26 Dogs Around Town
- 27 Breed Rescue Groups
- 28 Event Calendar
- 30 K9 Kid Zone



Ask the VET

Intestinal Parasites

Perhaps your pet will never have intestinal parasites. But, unpleasant as it may seem, pet owners should be aware of worms and other parasites that can affect their animals' health.

Cats and dogs are the favorite nesting grounds of four principal groups of worms and a few species of microscopic protozoa. The four worms are roundworms, tapeworms, hookworms, and whipworms. Among the protozoa are coccidia, toxoplasma, giardia, and ameba.

Proper identification is vital. Unfortunately, in the case of parasites, identification isn't always easy because adult worms release their eggs sporadically. Knowing exactly what the problem is, is the first step in finding a solution.

It's very important to bring your pet's fecal sample (bowel movement) to your veterinarian as often as requested up to one year of age. Collect fresh fecal sample within 12 hours of an examination. It is also very important to keep the samples cool or refrigerated. A microscopic examina-

tion of the fecal sample will be performed to identify the worm's eggs.

An annual fecal check is also good preventive medicine.

Treatment begins once the specific parasites are identified. It's important to realize that different parasites will require different medications. Your veterinarian can administer the proper treatment for your pet. There are also some new preventive medicines on the market. Check with your veterinarian about whether these are appropriate for your pet.

Tapeworms are of special concern. Tapeworm segments resemble small pieces of rice. They are one of the few parasites that may be seen in a bowel movement or clinging to the hair near your pet's tail. If you notice these segments, carefully place them in a small container and take them to your veterinarian for positive identification along with a fecal sample. Several types of worms may be involved, and it is important to identify all of them for proper treatment.

Once identification is made, the proper deworming medication must be administered. With some intestinal worms, treatment of the environment also may be needed.

Most treatments take only a few days. However, periodic checking is necessary to be sure that all intestinal worms have been eliminated. A fecal sample should be reexamined about three to four weeks

after the deworming. Your veterinarian may request an additional fecal sample at a later date.

Once the problem is treated, it makes sense to prevent reinfection. Bowel movements are the greatest source of most worms. To avoid worms, keep your pet away from areas where other animals have relieved themselves and dispose of bowel movements as quickly as possible in your own yard.

Under some conditions of poor hygiene, worms can be transmitted to humans. Discuss the risk of human exposure with your veterinarian.

A change in appetite, coughing, diarrhea (sometimes with blood), weight loss, a rough-dry coat, or just an overall poor appearance are symptoms caused by intestinal worms. If you suspect the presence of parasites, consult your veterinarian immediately. Sometimes healthy, well-fed pets do not show signs of intestinal parasites.

Always seek veterinary advice before deworming your pet.

The American Animal Hospital Association (AAHA) is an international association of more than 32,000 veterinary care providers who treat companion animals. Established in 1933, AAHA is well known among veterinarians and pet owners for its standards for hospitals and pet health care. Over 3,000 veterinary hospitals voluntarily participate in the AAHA hospital evaluation program.

Teaching Dogs

Gentle Training for Positive Results

**Puppy Kindergarten • Manners
Basic/Advanced Obedience
Group, Private, In-Home Training**

Also Short Courses for:

- Loose Leash Walking
- Agility/Confidence
- Timid Dogs & more...

Member of the Association
of Pet Dog Trainers (APDT)

Mention this ad for 15% off any class

WWW.TEACHINGDOGSLLC.COM

414-416-1406

Oakcreek, Oconomowoc & Delafield



ATTENTION! DOG OWNERS

You love your dog, but you *don't* love having to clean up the mess in your yard. It's a nasty job. Sure, somebody has to do it, but that "*somebody*" doesn't have to be **YOU!** **CALL NOW for Spring Clean Up!**

Mention this ad and get **\$15 OFF** first month of service!

The Association of Professional Animal Waste Specialists
aPaws
PROUD MEMBER

CALL Scoops

Pet Waste Removal Service, LLC.
262-366-7949
www.scoopsremovals.com



Complete clean up and removal of canine waste from yards. Special Occasion and One-time Clean Up options also available. **Licensed, Bonded, Insured & Reliable!**

DOG BREED POKER CHIPS!!

There are well over 30 different dog breeds available. These poker chips make a great gift for the dog enthusiast! All poker chips feature a popular dog breed on both sides. There are 9 different colors to choose from. We are constantly adding new dog breed designs! Check it out!



Now available at

metropawlis

317 N. Broadway
Milwaukee, WI 53202
(414) 273-7387

Pet Boutique & Bakery

The following breeds will be arriving soon.

- Afghan Hound
- Alaskan Malamute
- Australian Shepherd
- St. Bernard
- Pit Bull
- Dachshund
- Dalmation
- Mastiff
- Shiba Inu
- Yorkshire Terrier
- Yellow Lab
- Chow Chow

Training Bits

Introducing a Dog to Crating

There are many good reasons to have your dog get used to being crated. And you might as well start out by teaching your dog to enjoy it, because trying to catch a dog and shove him in a crate when he really doesn't want to can be frustrating and a waste of your time.

I use a training program that incorporates the use of the dog's daily meal. After all, who says you need to use a food bowl?

Measure out the amount of food that your dog gets during a day and put it aside. This is what you'll use during the day to teach your dog to go into his crate on cue, and to enjoy being there. You can do many short little sessions throughout the day to speed this process along. And you can even do three or four two minute sessions within the same hour!

The first step is to take several pieces of food, hold them up to your dog's nose, and then place them just inside the door to the crate. Now ignore your dog and let him eat the food. Some dogs that have had a bad experience with being crated may not approach the crate for some time - but if he's hungry enough eventually he'll go and get his food - especially if you aren't near the crate and he doesn't feel you might shove him in and close the door. For dogs who may feel uneasy, you might want to bump up the ante and place most of his food just inside the crate door.

Once he has eaten the food in the crate, repeat the process several more times. When you reach the point where your dog is approaching and eating out of the crate just as soon as you put the food down, you can start to place the food further back inside. This could happen immediately or it could take a day or two - make sure you're moving at a pace that your dog is setting. Rushing him when he isn't comfortable with the process won't ultimately make him comfortable with being crated - which is our goal.

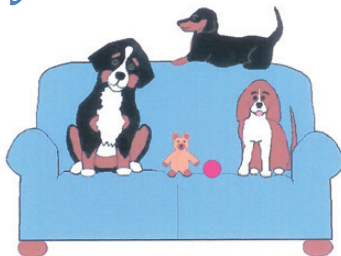
Gradually over many sessions you'll place the food further and further back inside the crate. Eventually you'll get to a point where you've placed the kibble against the back wall of the crate. As the dog is eating the food in the back, toss several more pieces in the crate. Then call the dog out of the crate, place a pile way in the back again and repeat the process.

The step after this is to toss a piece or two of food in the back of the crate and add a verbal cue such as "get in the crate" or "kennel up." Once the dog has entered the crate you can add more food. Generally once you've reached this point you can try to just ask your dog to go in without first throwing the food inside. Wait about 5 seconds to see if he actually follows through. If he does immediately praise enthusiastically while at the same time tossing a handful of food towards the back of the crate.

During this whole process you have yet to actually close the door to the crate. This is the point where you'll start to do so. Close the door while your dog is eating, but open it back up again before he's finished. I'd do this many times over the course of a day or two.

- continued on page 31

Just Like Home Doggie Motel



Loving care for your dog in a home setting. Lots of space, combined with limited occupancy (10 dogs), allows us to provide the individualized care that your dog truly deserves.

- Great-Room for indoor play.
- 24 Hour Supervision.
- Dog-Friendly Dogs Only.
- 12,000sq. ft. Outdoor Play Area.
- Quiet Rooms for feeding & Bedtime.
- Only \$25 per Day, \$30 for puppies.

Phone: (414) 640-0885, (920) 927-1922

E-mail: JustLikeHomeDM@aol.com



Dan & Sandy Sykora
Insured & Bonded
414.486.1891
Pet Sitting & Daily Walks



Nancy Torcivia-Grundle
Manager
Milwaukee, WI 53222

414-327-2329
info@thebarkerybakeshop.com
www.thebarkerybakeshop.com

THE NATURAL PET

2532 E. Oklahoma Ave.
Bay View, WI 53207

414-482-PETS (7387)



Store Hours

Closed Monday
Wed: 1pm to 8pm
Tues, Thurs, Fri: 5pm-8pm
Saturday: 10am-6pm
Sunday: Noon-5pm



Specializing in natural and non-toxic foods and
treats, toys, leashes, collars, oils, vitamins, and more

Kim
Proprietor

BE ON THE COVER
OF **FETCH**

IN-FOCUS PHOTOGRAPHY
4160 S. Kinnickinnic Ave.
St. Francis, WI 53235
(414) 483-2526



CALLING ALL CANINES...

Enter our contest and you could be on
the COVER!! ALL breeds are eligible for
\$25 OFF the session fee, even if they're
not the featured breed of the month!

DEADLINES:

2.19.07 Apr. Issue Newfoundland
3.26.07 May Issue Rescues
4.23.07 June Issue Chinese Crested
5.25.07 July Issue Cavalier King &

Charles Spaniel

www.infocusphotography.org

\$25 OFF SESSION FEE



WALDSCHMIDT'S
TOWN & COUNTRY MART
"Your Store with the Checkerboard Silo"

Family Owned and Operated Since 1949
N94 W17937 Appleton Avenue, Menomonee Falls WI 53051
Weekdays 8am - 5:30pm • Sat 8am - 4pm
262-251-1400 • 262-251-1401

Holistic Dog & Cat Foods • Gourmet Dog Treats • Wild Bird Seed & Feeders
Pet Beds (American Made) • Aromatherapy Remedies • Small Animal Feed & Bedding
Garden Supplies & Gifts • We Also Carry Raw Frozen Pet Foods • And Much More!



CANIDAE
ALL LIFE STAGES FORMULA

NOW FEATURING... Canidae Pet Foods

\$2.00 OFF

40lb Bag
with Coupon

All Life Stage Dog Food



Expires 3/31/07



**Family
Pet Clinic**
Scott C. Fellenz DVM
Dara Morrison DVM
Eric Holder DVM
Kemberlie Anderson DVM
262-253-2255
www.familypetclinic.org
W13583 Appleton Ave.
Menomonee Falls
WI 53051

~ 2007 ~



hosted by
Creature Comforts

Saturday, April 14th
9:00 am - 3:00 pm
Burlington H.S.
Burlington, WI

Tons of Vendors
Free Seminars
Live Demos
Free Pet Stuff!

262-767-9392
<http://2007petfair.com>



Since 1929

MILWAUKEE DOG TRAINING CLUB

ALL DOGS WELCOME

Obedience | Household Training
Agility | Fly Ball | Scent Hurdle
Puppy Classes

414.961.6163

LOCATIONS: 4275 North Humboldt
25th & St. Paul

MAIL TO: P.O. Box 763 Milwaukee, WI 53201

www.milwaukeekeedog.com



Megan A. Senatori

Your leash on the law
affecting pets, pet owners
and veterinarians.

608-252-9395



**DEWITT
ROSS & STEVENS** S.C.
LAW FIRM



Tired of cleaning that mess off
your shoes or your kids' shoes?
Well, it's time to call

FIDO's Dog Waste Removal Service



We clean yards, your place of business, or condos of all the poop. Daily or weekly service at a low price. It's a nasty job. Sure somebody has to do it, but that "somebody" doesn't have to be you!

Mention this ad and receive **\$15.00 OFF**
your first month's service.

Call Pat at **262-820-0802**

Servicing Waukesha County & Surrounding Areas



Scott and Cindy Holdmann's

Unique Perspectives

Specializing in Personalized Animal Portraits
from your Photos



Charcoal - Pastel - Matting and Framing Available

Discounts available for Military, Service and Police Dogs!!!

Wildlife Artwork also available



Visit our website: www.uniqper.net

Call us today! 262-679-9791

Email: uniqper@wi.rr.com



CRITTER SITTERS Inc.®

Milw. Area's Pet Sitting Professionals Since 1986

Expert Loving Pet Care
in Your Home

- ♥ References ♥ Insured ♥ Bonded
- ♥ Home Security Assured
- ♥ Veterinarian Approved ♥ Noon Dog Walks
- ♥ Care & Schedule adapted to
your pet's special needs

414-540-6326



www.crittersittersinc.com (We love Exotics too!)

The Legal Beagle

Taking Action for PETS (Pets Evacuation Transportation Standards Act)

They gathered in school houses in St. Bernard Parish confused but hopeful. Their families had been told by their local government officials to take them there. There, they would be safe. No reason to think otherwise. Rains and winds blew outside. New Orleans was flooded. No where else to go. So, their families trusted.

What their families did not know, indeed they could not have known, was that the sheriffs from St. Bernard Parish would slaughter their pets instead of saving them. When families arrived to reclaim their pets after the storm had passed, nothing remained but the stench of death, the horror at what had happened, and the gut wrenching ache of confusion, betrayal and loss. The government had brutally shot and killed their pets. A lawsuit recently filed in federal court by the pet owners tells this tragic story from Hurricane Katrina - a story that many have never heard.

How Would You Choose?

In a poll taken before Hurricane Katrina, fifty percent of pet owners reported that they would be "very likely" to risk their lives to save their pets, and another thirty-three percent would be "somewhat likely" to put their own lives in danger. William C. Root, Man's Best Friend: Property or Family Member? An Examination of the Legal Classification of Companion Animals and its Impact on Damages Recoverable for their Wrongful Death and Injury, 47 Vil. L.Rev. 423, 423 (2002). According to a Zogby International Poll taken after Hurricane Katrina, sixty-one percent of pet owners would refuse to evacuate ahead of a disaster if they could not take their pets with them.

Unfortunately, in the chaos of Hurricane Katrina, many people were faced with this very decision. Pet owners were told that they had to leave their pets behind or they themselves could not evacuate. Others took their pets with them to safety, only to learn that they would have to

leave their pets in parking lots, or at the bus stop, or the local school. Abandoned pets were left to starve, or eat the dead, drown, or swim the endless sea of black toxic water, fight, or quietly drift off to sleep forever. The tragedies repeated themselves over and over again in the days, weeks and months after Katrina.

State and local officials have been unable to determine how many pets died as a result of the governmental response to pets and pet owners during and after Hurricane Katrina. But one thing became clear as the images on our televisions screens confirmed the inadequacy, and in many cases the sheer incompetence, of the response: We needed a radically different approach in the future to ensure that what happened to so many pets and their human family in Katrina would never happen again.

The Pets Evacuation and Transportation Standards Act

Fortunately, just this past fall, something radically different was done. On October 6, 2006, President George W. Bush signed The Pets Evacuation and Transportation Standards Act of 2006, commonly referred to as "PETS," into law. PETS amended the existing Robert T. Stafford Disaster Relief and Emergency Assistance Act to help the forgotten victims of natural disasters and other emergencies: family pets.

Representative Tom Lantos of California and Representative Chris Shays of Connecticut introduced PETS in the House on September 22, 2005. The measure received overwhelming bipartisan support in the House, passing by a vote of 349 to 29 on May 22, 2006. A more detailed bill was introduced in the Senate by Senator Ted Stevens of Alaska and Senator Frank Lautenberg of New Jersey. Two months later, the measure was approved in the Senate by a vote of 349 to 24.

The purpose of the federal legislation is to require state and local officials to include pet owners, pets and service animals in evacuation orders in the event of a natural disaster. Under PETS, the Director of the Federal Emergency Management Agency ("FEMA") must ensure that "plans take into account the needs of individuals with household pets

and service animals prior to, during, and following a major disaster or emergency." The new federal law also allows FEMA to provide additional money to local governments to implement such plans.

In addition to the federal legislation, many states are taking action to pass their own disaster preparedness laws that include pets. According to the Humane Society of the United States, Maine, New Mexico, Florida, Hawaii, Louisiana, New Hampshire, and Vermont have passed such legislation. Other states are considering similar bills.

Conclusion

We will probably never know how many pets needlessly died in the aftermath of Katrina. Nor will we ever know how many pet owners honored their stewardship obligations to their pets at the expense of their own lives. However, those immeasurable lives were not lost in vain. The new federal legislation aimed at ensuring that similar tragedies are avoided in the future is not the most important thing we gained from their loss. Rather, the legislation is merely the tangible result of a deeper realization. It is something that the sheriffs in St. Bernard Parish simply did not understand: Pets are members of our family, not property to be discarded like trash in a local school house.

For more information about protecting pets in the event of a disaster, visit the Federal Emergency Management Agency at <http://www.fema.gov/individual/animals.shtm>.

To read about the shooting of pets in St. Bernard Parish, visit the New Orleans City Business news at <http://www.neworleanscitybusiness.com/viewStory.cfm?recID=17461>.

Megan A. Senatori practices civil litigation at DeWitt Ross & Stevens, S.C. in Madison. She teaches courses in animal law at the University of Wisconsin Law School and Marquette University Law School. Megan is also Co-Founder and President of Wisconsin United for Furry Friends, Inc. ("WUFF"), a non-profit animal welfare organization dedicated to recognizing the link between family violence and animal abuse. www.wuffinfo.org.



The Chic Pet Boutique

Pamper your pet with:

Fashions and accessories for all sizes
Shampoos, spritzes and body care products
Wholesome foods and nutritional supplements
A wide selection of collars, treats and toys
Products and accessories are also available
for our feline companions



262-334-4389

Downtown West Bend

132 N. Main Street

Mon-Wed 10am-5pm: Thur & Fri 10 am-7pm: Sat 9am-4pm

Canine Campus Pet Resort

... if your pet could choose,
they'd stay with us!



**A cushy place for your
canine companion.**

38322 Delafield Rd.

Oconomowoc, WI 53066

phone: (262) 244-7549

fax: (262) 244-0786

www.canine-campus.com

e-mail: ccampus@wi.rr.com

K-9 Creations Gives Dogs Something to Bark About



Family-Based Company Pampers Pets with Inventive Indulgences.

Today's pet is more than just a four-legged creature. Today's pet is a trusted companion, a confidant, a loyal ally and most importantly a family member. Families everywhere are realizing that their dogs deserve nothing but the best of everything. K-9 Creations has made its debut on the pet pampering scene featuring embroidered collars, gourmet dog treats, gifts and more that are sure to be enjoyed not only by animal lovers but by the pets themselves.

Traditional dog treats are no match for K-9 Creations' gourmet dog treats made with natural ingredients. Owner Kat Fehr loves spending cozy weekends baking and decorating the gourmet treats, with her boxer curled up at her feet. Cookies, pretzels, candies - your dog will love K-9 Creations' delectable desserts all themed to holidays and special occasions...even your dog's birthday!

Looking to give your dog's collar some pizzazz? Then check out K-9 Creations' personalized collars. Your pet's name is embroidered directly onto a durable collar.



Know another dog lover who would enjoy a fabulous gift? K-9 Creations also sells gift baskets for all major occasions. Choose from a variety of dog gifts, treats and toys to put together a one-of-a-kind present. K-9 Creations is even accepting orders now for Easter baskets.

Order your dog gourmet treats or some pampering presents online at www.K-9Creations.com. Or visit K-9 Creations' display inside Styl'n Companions Pet Spa on 13844 W. Greenfield Ave in Brookfield and see these unique products for yourself. You can also order by phone by calling 414-248-9077.



Professional Pet Training Studio

Puppy Classes,
Pet Dog Training,
Agility & Rally-O

Now Two Locations!
Sussex & West Allis

Group or Private Classes

**"Teaching Pets
to Train
Their People"**

(262) 820-0763

www.4MyDogz.com

JUNIOR HANDLERS

LOVE AND LEARNING

As I was the youngest of five kids, my mother was finished with having pet dogs by the time I came around. A parade of hamsters, gerbils and fish came through my life but never a dog. It wasn't until I was married that I got my first dog and realized the love affair I have with them. Other kids are luckier, such as 11 year old Kate Feldt who takes agility classes with Maggie, a very smart and quick-learning Schnoodle. Kate says she has learned "that you have to be patient, respectful, and consistent with your cues."

The AKC has a program called Junior Showmanship to encourage that love of dogs at an early age. According to the AKC Junior Showmanship Rulebook, the purpose of the program is twofold: "to introduce and encourage Juniors to participate in the sport of dogs and to provide Juniors with a meaningful competition in which they can learn, practice and improve in all areas of handling skill and sportsmanship."

Junior Showmanship focuses on conformation where the handler performs patterns in a ring to show the dog at its best to the judge. In Junior Showmanship, judges focus on the skill and the ability of the handler rather than the dog. Muriel N. Bast, a member of the Waukesha Kennel Club, who has been training Junior Handlers for 40 years, currently teaches classes three nights a week. Muriel states that the judges are "looking for poise and that the kids do the patterns correctly. Kids should switch hands gracefully between all the patterns as the dog always has to stay between the judge and the handler." The AKC Junior Showmanship rulebook tells judges to evaluate whether the dog and handler work as a team, if the dog is under control and if the dog is presented with an "apparent minimum of effort."

Junior Showmanship has six classes, Novice Junior, Novice Intermediate, Novice Senior, Open Junior, Open Intermediate and Open Senior. Participants in the Novice and Open classes are between 9 and 18 years old. The main difference between Novice and Open is that the Open competitors must have won three first place awards in competitions where other dogs were present.

The kids are competing in order to gain wins so that they can move upwards through the classes and on to larger competitions according to Muriel. At specialty shows, the handlers compete against dogs of the same breed. The goal here is to be the number one breed handler. The handlers can then move up to the next group, like the herding group, in order to try and become the number one herding handler. Five wins are needed to go to the Eukanaba show. Ten wins are needed to go to the Westminster Kennel Club show.

Lauren Kolean has been a Junior Handler for two years competing with Miniature Dachshunds at the Washington County Fair and at a 4-H Fun Match. Lauren states that she thinks "dog showing is a very fun thing to do because you get to interact with other people who have the same interests as you do. I get to spend time with my dog doing something that we both like to do."

Courtney Testa has competed for 8 years in a program similar to the AKC's with her two Jack Russell Terriers, Murphy and Tara. Courtney started handling because "My parents were involved in trials before I was born. I was born and they started to bring me to trials. I wanted to join in the activities."

Muriel N. Best says junior handling is "very much a family sport. The parents

get interested because the kid is interested or the kid gets interested because the parents are interested."

Everyone involved in Junior Handling agreed that it is a lot of hard work. Bryan Lofy, in his fifth year as a Junior Handler said "It's a commitment if you want to be good and win. Be understanding with your animal and practice, practice, practice! Your dog doesn't learn anything while you're watching TV."

By being a Junior Handler, Bryan has learned that "working with an animal is difficult. They have their good days and bad days just as we do. By practicing with your dog, you build a relationship and create a bond no one else has."

The lessons learned in the ring extend to life. Muriel states, "They learn about problem solving. One of the most important things is that they learn to interact with adults. They learn how to respect adults. They learn to dress nicely. You can't dress crummy in the ring with everything hanging out. They learn how to handle stress and responsibility. The kids really get a lot of confidence and poise. They learn to be resilient. That is how life is when you think about it. While they are learning to control their dogs, they are learning to control themselves, too."

Marie Tubbin loves spending time with her two best buddies, her husband, Mike and her dog, Louie. She met Mike at Burger King and Louie at HAWS and considers those two of the luckiest days of her life.

BARK N' SCRATCH OUTPOST

No Time Limit

Buy 10 bags of Kibble get 1 Free

Timberwolf Organics, Merrick, Fromm, Solid Gold, Innova,
Nature's Variety, Canidae & More

Buy 12 bags of Raw Diets get 1 Free

Northwest Naturals, Nature's Variety, Primal,
Companion, Honest Kitchen, Sojo & More

Chemical free cleaning supplies.
Store cleaned chemical free.

\$8.00 Nails Clipped/Dog/Cat/Bunny Sunday March 11th 2-3pm (walk-in)

Grand Opening Saturday March 10th.

Sign up to walk with your dog in the Blue Mound St. Patrick's Day Parade
Stop in for more information & sign up.

5835 W. Blue Mound Rd. | Phone: 414-444-4110 | Milwaukeepetfood.com



HOURS

Mon. & Wed. 10 - 7
Thurs., Fri., & Sat. 10 - 6
Sunday Noon - 4
Closed Tuesday

From Trash to Treasure

You know the old saying "someone's trash is someone else's treasure?" Well, I think this is a common belief among those of us who have adopted a pet from the humane society or a rescue organization.

Kirby was born and spent his first eight weeks of life in a horrible puppy mill. He went through two homes before he came to me at twelve weeks of age. I'm not sure how his first owner felt about him but I do know how his second owner did feel he was far from a treasure and more like trash. His second owner enrolled in a puppy class that my training school was offering. After her second week in class she turned to be and basically said, "If you want him he is yours." Sure, I thought, I can find a home for him. The first respectful act I did for this pup was to give her money for him rather than take him for free as I explained I felt he had a value to him.



When she passed along his AKC papers and I saw the well-known puppy mill as his place of origin I realized his new owner may endure some expense, as we know poorly bred dogs are more susceptible to health and/or behavior problems. Well, that new owner turned out to be me and I realized after one week that we had a very strong bond and we were destined to be together.

We almost made it through the first year and a half without one unpredictable expense and I introduced him to obedience

work, agility and flyball. He had more drive than any Bichon Frise I had ever owned or ever worked with. He had a love for life that made me happy just to be around him.

When Kirby was just about a year and a half of age my groomer informed me that his kneecap was slipping out of its socket. This led me to a trip to my veterinarian, a trip to an out of state rehabilitation clinic and finally to a highly respected board certified surgeon. Kirby actually required surgery on each knee. Each surgery was to have a recovery period of six weeks followed by physical therapy. I felt I owed it to give him the best chance for not only a healthy life but a highly physical life since he truly enjoyed all of the performance sports I had introduced to him.

After his rehabilitation (hydrotherapy and chiropractic work), I got him back into practice and looked forward to competing with him. I cried when he received his first qualifying score in agility. I cried again when he received his first place ribbon. I have been told by more than one person that he is the fastest Bichon that they have ever seen.

Today Kirby is a physically healthy, always happy six- year-old. He competes in the excellent agility class in AKC agility. He has accomplished a number of firsts. He was the first Bichon Frise to receive the UKC agility champion excellent title. He was the first Bichon to receive his Rally title in AKC obedience and he is the first and only Bichon Frise to have a World Canine Freestyle title. For the second time he has placed in the top fifty dogs in the country for UKC agility which entitles him to go to the All-Stars competition. He even went High in Trial at one UKC agility show (more tears). He is the fifth highest pointed Bichon Frise in North America and has the title of Flyball Master Champion. He has starting tracking and has one leg towards his first World Canine Freestyle title. Along with this he is my best buddy.

Hmmm, isn't funny how one person's trash turned out to be my treasure?

Patti Muraczewski is a certified pet dog trainer who has been instructing dog owners for over 25 years. She teaches the course "Man's Best Friend Made Better" at WCTC. Her school "For Pet's Sake" features training for practical obedience, show obedience and canine sports.



**Dog Biscuit Bakery
& Pet Spa**

"GOURMET PET TREATS"

All natural treats and unique gift ideas for Dogs, Cats and Horses

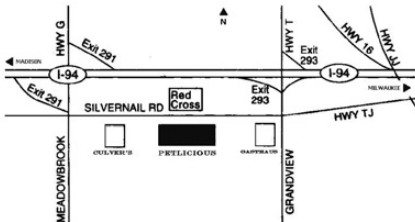
- Self Service Dog Wash and Full Service Grooming
- The Original Yappy Hour Since 2000 (call for details)
- Free Seminar: Toxic Chemicals & Our Pets - March 7th
- Crystals Class for You & Your Pet: March 25th
- Monthly Canine Massages & Animal Communications
- Photos with the Easter Bunny - April 1st 10-4

Petlicious also carries INNOVA, Evo, Cal. Natural, Karma, Wellness, Companion, Steve's, JJ Fuds, Nature's Variety, TimberWolf Organics, Primal, and Spot's Stew for both Dogs and Cats

100% Certified Organic Flours and Select Ingredients
ASK ABOUT OUR VIP CARD AND FREQUENT BUYER PROGRAMS

2217 Silvernail Road
Pewaukee, WI 53072
Phone: (262) 548-0923
www.petlicious.com
Email: Info@petlicious.com

See Coupon Page 21



Taking a Positive Approach to Dog Training

Best Paw Forward Dog Training



Puppy Kindergarten ♦ Basic Obedience
Rally Obedience ♦ Novice Obedience
Canine Good Citizen ♦ Private Lessons
Therapy Dog Classes & Testing
Gift Certificates Available



262-369-3935



Certified Evaluator for AKC, TDI,
and Delta Society

www.bestpawforward.net

Conveniently located off Hwy. 83
between I-94 and Hwy. 16 in Hartland



**Turn your pet photo
into a work of art**

*Fun, Colorful
Custom-Made, Archival
Ready to Hang*

www.popart-petraits.com
414/481-3399

COMPANION'S REST

PET CEMETERY

Remembering those who brightened our lives with unconditional love.

Companion's Rest Pet Cemeteries are located within natural areas designed to provide your "special" family member with the dignity and perpetual care they deserve. A large variety of memorial options, including natural burial and cremation arrangements plus urns, caskets, and memorials are available.

Preplanning is available, or we are there to assist when you need us most.

COMPANION'S REST at

Arlington Park, Greenfield
414-282-6600

Forest Hill, Oak Creek
414-762-4446

Sunset Ridge, Kenosha
262-652-7488



Dunkin Dawgs K-9 Swim Center

LARGE **20 ft x 8 ft** HEATED INDOOR
SWIMMING POOL FOR EXERCISE OR
FOR JUST PLAIN FUN!

"DUNK YOUR DOG JUST FOR THE HEALTH OF IT"

Open 7 Days a Week. Call Ahead for Appointment.

608-741-9420

dunkindawgsh2o@aol.com | www.dunkindawgsh2o.com



**All Natural
Fresh Baked Treats for
Dogs and Cats
Toys, Collars, Bowls
and more
Gift items galore**

Plan your dog's birthday
with us!

**150 E. Wisconsin Ave.
Oconomowoc, WI 53066
www.thedoggybagllc.com
262-560-1717**

Hours: Tues-Thurs 10-6
Friday 10-8
Saturday 10-6
Sunday 11-3
Closed Monday

Hair of the DOG

"Mutt Cuts"

From Teddybears to Goldendoodles to Morkies, the recent popularity of "designer dogs" has made its mark on the canine world. Whether you have one of those fancy new "designer dogs" or a back alley mongrel, there is nothing more unique than the good old American Mutt. Every mixed breed may resemble some kind of purebred dog, but they are all different, and since there is no breed standard for a mix, the sky's the limit for style. How should my shihtzacock-apeekapoo look? However you want! You can have your professional pet stylist groom your mixed breed pooch to not only look as cute as a plush toy, but any trim is up for grabs to suit your lifestyle.

In deciding a trim for a potpourri dog it's best to get down to basics. There is no such breed as teddybear or doodle, they are simply a MIX of two (or more) breeds

that create something new. It takes generations of strict breeding practices and genetic research to create an ideal standard, which unfortunately has been overlooked in many "new creations" in the growing business of designer dogs. That said, let's not forget the foundation of the mix: The Purebred Dog. What does your dog most resemble, a poodle, a golden, a shih-tzu? Starting from there, you can get some ideas about what trims will work for your pet, and what won't. A style that may look adorable on one shih-poo may look horrible on the next. The texture and density of coat will generally be the deciding factor on what styles will work.

Unsure of what style will look nice on your pet? Do some homework, surf the net for breed profiles, or check out some breed books. Talk to a professional pet stylist as they can suggest a cute trim and play around with different trims until you find one you like. The great thing about poodles and the ever popular poodle mixes is that the hair grows back quickly and is very versatile.

Your pet stylist can suggest a number of options for your pet, from short and sporty, to long and lovely. However, keep in mind that the longer the trim, the



higher the maintenance. A few questions to think about are how much time you're willing to spend brushing and how much money you are willing to spend on professional grooming? Does your dog like to romp through the woods and frolic in the lake? Your doodle may look like a poodle, but if he's a golden on the inside, it may be time to rethink the shaggy look. A long trim on an active dog may not be practical, unless you plan on some serious burr removal later. If your dog is content to be a lawn ornament, then a longer fancy trim will work.

What about the purebred dog? So you have a purebred and aren't crazy about the breed standard trim. The good news is your poodle doesn't have to look like a poodle, and your shih-tzu doesn't have to have flowing locks to the floor, and although the neighbors may think you're crazy, your golden can indeed look like a lab if you so choose. You can even choose a simple "pet trim." A pet trim can be anything from a close shave or a long, sculpted scissor trim. "Puppy cut" is another generic term often used to describe a pet trim that is the same length all over, from a quarter inch to several inches. Be sure to communicate your preference to your stylist. Just about any dog, mixed, mutt, or registered purebred can get just about any style you like, and your professional pet stylist can help you customize your best friend's look!

Helena Buettner has 11 years of professional pet styling experience, has worked with a range of animals for the last 20 years, and has a degree in Animal Science. Helena is a member of the International Society of Canine Cosmetologists and is currently working to achieve Master Stylist Certification. Pets are Pheebee the poodle and Balthazar the cat. Helena Buettner owns and operates Madra Pet Styling. 414-332-2289 www.madrapet-styling.com

 Get "Lucky" at the Shelter...


...or Spot, or Fluffy or Fido!

Bring your pet for:

- Microchipping, Nail Trims, Ear Cleaning available for small fee
- Raffle Prizes (free raffle ticket for any pet wearing green)
- Pocket Pet, Rabbit, Feline & Canine Education
- Many fun activities



Don't miss the
HAWs
St. Patrick's Day
Adopt-a-Thon!

REDUCED adoption fees -
call for info on same-day
adoption requirements

Where: Humane
Animal Welfare Society

262-542-8851

701 Northview Rd.
Waukesha, WI

When: Saturday,
March 17, 2007
Noon - 4:00pm

Food available for purchase

DOG Training Classes



4500 West Wisconsin Avenue
Milwaukee, WI 53208



All classes below use reward based training techniques through the use of a clicker. Puppy ABC's, Dog Manners, and Beyond Manners Classes all run for 6 weeks and are \$100 (WHS Adopted) and \$120 (Non-WHS Adopted).

Puppy ABC's Class (under 5 months):
Socializing your puppy and discussing common challenges.

Thursday March 8 – 7:45 p.m.
Wednesday March 28 – 6:30 p.m.

Dog Manners Class (over 5 months of age):
Basics like down, stay, drop it, come and much more. Learn all the skills needed to pass the Canine Good Citizen test.

Thursday March 1 – 6:30 p.m.
Wednesday March 21 – 7:45 p.m.

Behavioral Consultations: One-on-one assistance & training to solve behavioral issues. (414) 431-6173

Dog (per session): \$60 (WHS Adopted) \$70 (non-WHS Adopted)
Cat (per session): \$30 (WHS Adopted) \$35 (non-WHS Adopted)

To Register, go online at
www.wihumane.org
or call (414) 431-6107

NEW DOG DAYCARE IN OAK CREEK

Puppy Playground Invites You to
Join Them for Open House



Puppy Playground Dog Daycare and Self-Serve Dog Wash is celebrating its opening. Everyone is invited...including people- and dog-friendly canine kids...to join them on March 31, 2007 from 10:00 a.m. to 3:00 p.m. for an open house and self-serve dog wash for charity. The Wisconsin Humane Society will be there with a couple of "adorable adoptables." \$3.00 from every dog wash will be donated to The Wisconsin Humane Society.

"For many people, the thought of leaving their dog alone all day while they are at work is almost unbearable," explains Deb Lipstreuer, owner of Puppy Playground. "Instead of leaving your canine kids at home to bark all day, destroy the furniture or raid the garbage; let him or her spend the day with some friends. We provide a safe, fun environment where dogs can be both physically and mentally active." Puppy Playground requires that dogs be at least 10 weeks of age, up to date on all vaccinations and on a flea-control program. Deb also adds "We are not a dating service," therefore all dogs over 6 months must be spayed or neutered.

Puppy Playground also offers a self-serve dog wash. Deb explains, "All you
- continued on page 22

Animal Doctor

HOLISTIC VETERINARY COMPLEX

Dr. Jodie • Dr. Lisa

Dog & Cat Care That Will Exceed Your Expectations!

We carry natural diets, including raw:
Nature's Variety • Nature's Menu • Companion • Spot's Stew
Innova • California Natural

In the Annex Classes!

- 3/3 – Essential Oils
- 3/17 – Massage Demo
- Sundays, 1-2 PM
"Gray Paws" Support Group
- Mondays, 6:30 PM
Pup Training
- Thursdays, 6:30 PM
Rock's Positive Training
- 3/8 – Pet Communicator

Call for more
information

Feline Bed 'n' Breakfast

*Peaceful Stay • Tech on-site
No vaccine • Titre optional*



Few/Fiv
Required

Romp & Rehab

Therapeutic Exercise

*E-stim, Laser & Ultrasound
Therapy*

H2O Treadmill

Acupuncture • Chiropractic

Nutrition • Supplements

Herbs - Chinese & Western

573 W16790 Janesville Rd. • Muskego • 414.422.1300

Party time!

Hosting a dog party can be a fun experience for you and your dog

Ever consider throwing a birthday party for your favorite canine? You may think the idea is somewhat far-fetched, but throwing a custom party for your best buddy can be fun for both you and your pooch.

Dave Krause of Petlicious Dog Biscuit Bakery and Spa in Pewaukee, says in the past eight years, the store has hosted at least 50 dog birthday parties. "We've had up to 18 Rottweilers in the store at one time for a party," laughs Krause. "The parties are a lot of fun if the people are into it."

Throwing a party at a facility like Petlicious offers a variety of options for your birthday canine. "We provide an 8-inch birthday cake, treat bags for the dog and their guests and we also play games with the dogs. It's definitely a lot of fun, but people really get out of it what they put into it, we're always open for ideas."

Eric Eck of The Doggy Bag in Oconomowoc says throwing a dog party is a fun way to get together with friends, family and other dog owners. "Our motto is 'leave it to us,'" says Eck. "We leave it to the guest's imagination to make the party how they'd like it, but we do all the work, so it works out nice."

Having a party at an on-site facility like Petlicious or The Doggy Bag does come with a price. A party at Petlicious costs \$50 for five dogs and \$4 for additional dogs. At The Doggy Bag, a party will cost \$50 for four dogs and \$10 for each additional dog. Each store offers special treats, games, toys and activities. Petlicious parties usually run from one to one-and-a-half hours, while parties at The Doggy Bag are offered without a time limit.

If you choose to host your party at home, Metropawlis now offers "Pawties to go," to make your next celebration easy. A birthday set includes a choice of standard or personalized birthday cake and a boxed set of birthday goodies. A birthday scarf for the guest of honor, four hats, four invitations and four paw-print balloons, bone shaped candle and a tip sheet

for a successful party are also included.

When it comes to activities at a dog party, whether you're hosting at a store or at home, the opportunities are endless, but it's always a good idea to take your guests into consideration. Pamperedpuppy.com suggests structuring the party time not only for adults, but also for the canine guests and small children who may be attending. Though at an indoor party you may be more limited in what you can do, if you're hosting the party at home, here's a few helpful ideas:

- Make sure you have big Kong toys filled with cheese or peanut butter, one for each guest.

- Have lots of training treats on hand and throw contests for best sit, stay, roll over, shake a paw, etc.

- Pick up some rope toys so the dogs (and the humans too, if they like) can play tug of war.

- Have each dog guest come in costume and have a mini-fashion show. You might want to pick up some small toys to use as prizes for best costume, most original, funniest, etc.

For an outdoor party, pamperedpuppy.com, suggests the following activities:

- Bring enough balls so there is at least one ball per dog guest and play free-for-all fetch.

- Rent or buy agility equipment like a tunnel for the dogs to race through; make sure you have lots of training bits or other treats to offer them when they run through successfully.

- Bobbing for biscuits. Fill a small tub or child's pool with water, throw some biscuits in, he who gets them out fastest wins.

Of course the treats are also a fun part of any party, and dog parties are no exception. Dog birthday cakes come in a variety of shapes and sizes and range in flavors from banana, carob, carrot cake and peanut butter. If celebrating a dog party at a store or pet bakery isn't your thing, you can also order a cake for a private celebration at home. Cakes range in price from \$14-to-\$20 depending on the size of the cake. Cakes purchased from a

Photos courtesy of Stephanie Bartz Photography, Copyright 2007.



Petlicious Dog Biscuit Bakery and Spa



Metropawlis



The Doggy Bag

dog bakery are made with safe and nutritious ingredients for dogs.

Regardless of the venue of your pet party, remember to capture the day on film. Facilities like Petlicious or The Doggy Bag may take photos for you, but also be sure to take fun photos if you're hosting your dog's party at home. A less expensive alternative to hiring a professional photographer is to purchase disposable cameras and get everyone involved in the fun and document the priceless memories.

For more information on pet parties in southeast Wisconsin, visit the following Websites:

www.petlicious.com
www.thedoggybagllc.com
www.dynamicpetpalace.com
www.centralbarkusa.com
www.pamperedpuppy.com
www.metropawlis.com

Jamie Klinger-Krebs is a freelance writer who lives in Jefferson County and writes the monthly column "Pet Talk" on www.gmtoday.com.



Calling All Rescues...

Fetch Magazine's May issue is all about Rescues - who they are, what they mean to us, and why every one of them deserves a forever home.

If you share your life with a Rescue...share your story with us. Send us photos of your Rescue with a 75 word story of who they are and what they mean to you.

We'll publish as many as we can in the May issue plus every entry we receive will be published on our website as well.

Email your photos and stories to info@fetchmag.com or mail them to: Fetch Magazine, P.O. Box 070489, Milwaukee, WI 53207.

DEADLINE FOR ENTRIES - MARCH 31st

*We reserve the right to edit entries slightly due to space constraints.

FRESH IS BEST. YOU KNOW IT, YOUR PET WILL SHOW IT.



AVAILABLE IN THESE FIVE VARIETIES:
**TURKEY • CHICKEN
BEEF • DUCK • FISH**

- ✓ RAW HUMAN-GRADE MEATS, VEGETABLES AND SUPPLEMENTS
- ✓ FRESH-FROZEN
- ✓ NO PRESERVATIVES OR FILLERS
- ✓ GRAIN-FREE
- ✓ BALANCED NUTRITION
- ✓ MANUFACTURED IN A USDA INSPECTED FACILITY

What Dogs and Cats want: bright eyes, vibrant energy, a soft shiny coat, small firm stools, fresh breath and to live free from chronic ailments, infections and diseases.

**LOOK FOR
OUR NEW
FREEZE-DRIED
TREATS NOW
IN STORES!**

Visit our website for a list of retailers or
for detailed information on our products:
www.companionnaturalpetfood.com | 414-961-LIFE (5433)

**DOG
DAY CARE
& GROOMING
SERVICES**

**RELEASE
THE HOUNDS!**



MUSKEGO, WISCONSIN
(across from City Hall)

WWW.RELEASETHEHOUNDS.BIZ



April Stanley
Shears & Blade Sharpening

EAGLE POINT SHARPENING

Servicing Stylists,
Pet Groomers & Barbers

262-673-7976
cell: 262-389-5612
APRILS215@AOL.COM

Fetch Magazine Coupon Expiration 3/31/07



Bring in this coupon for
\$10 OFF
your first obedience class sign up.
Not valid with any other coupon or discount.

Greater Racine Kennel Club
6320 Six Mile Rd., Racine, WI 53402
Call 262-681-0700 for information.

Fetch Magazine Coupon Expiration 3/31/07



Receive **\$10 OFF** your pet's
first visit at
Harmony Pet Care.

Call TODAY for an appointment.
(262) 446-CARE (2273)

1208 Dolphin Court Waukesha, WI
www.harmonypet.com

Fetch Magazine Coupon Expiration 3/31/07

Receive **20% OFF**
your dog's first groom!



5121 W. Howard Ave in Milwaukee | 414-727-2980

Fetch Magazine Coupon Expiration 3/31/07

\$3.00 OFF Wellness 4lb. 8oz or larger Dog Food
\$2.00 OFF Wellness 2lb. size or larger Cat Food
\$.75 OFF Wellness Natural Treats for Dogs



Free Delivery.
Call for Details.

BARK N' SCRATCH OUTPOST
5835 W. Blue Mound Rd. | Milwaukee, WI 53213 | 414-444-4110
milwaukeekeepetfood.com

Fetch Magazine Coupon Expiration 3/31/07



10% OFF
ANYTHING
storewide!!

The Doggy Bag
150 E. Wisconsin Ave.,
Oconomowoc
262-560-1717

www.thedoggybagllc.com

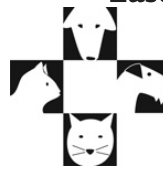
Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

Fetch Magazine Coupon Expiration 3/31/07



East Towne Veterinary Clinic Mequon, WI
262-241-4884

CHOOSE YOUR SAVINGS

10% off
any retail purchase, exam,
or grooming service

Offering full clinical service, dental, grooming, lodging and retail products since 1984.

Fetch Magazine Coupon



\$25 off
registration fee
(First time campers only)

www.dogcamp.com

Save \$10 Fetch Magazine Coupon Expiration 3/31/07 Save \$10



Attention! Dog Owners
Save \$15 off
your first month of service.

Mention this coupon when you call.

262-366-7949
www.scoopsremovals.com

Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

Fetch Magazine Coupon Expiration 1/31/06



\$10 off
ANY
Training Class.

Plus, purchase any training book at our Animal Antics
retail store and receive a FREE clicker.

*Not valid with any other discounts or specials.

Fetch Magazine Coupon Expiration 3/31/07

Free t-shirt
with class registration



414-289-7785

www.dogclass.com

Fetch Magazine Coupon Expiration 3/31/07



K-9 Creations
Dog Bakery & Boutique
Order an Easter basket
get 3 treats free!
Internet & phone orders only

www.K-9Creations.com 414-248-9077

Fetch Magazine Coupon Expiration 3/31/07

Silver Spring Animal Wellness Center
414.228.7655



Introducing: **Dr. Katherine Heinrich**
Bringing the latest, cutting edge care to your pet.

\$10.00 OFF

any complete physical with Dr. Katherine Heinrich

1405 W. Silver Spring | Glendale, WI | 1/4 mile west of I-43

Fetch Magazine Coupon Expiration 3/31/07

THE NATURAL PET

\$2.00 off your total purchase
of **\$20.00** or more.

2532 E. Oklahoma Ave. | Bay View, WI 53207
414-482-PETS (7387)

\$2.00 OFF

\$2.00 OFF

Fetch Magazine Coupon Expiration 3/31/07

10% off any training class

Puppy Kindergarten | Family Dog Class
Basic Obedience | Canine Good Citizen
Taming the Inner Beast | Novice Class

Call TODAY to sign up for any upcoming class.
PAWS-ITIVELY BEHAVED K9s
262-488-1982

Labrador Retriever

Continues to Reign Supreme

The American Kennel Club® announced this month that the Yorkshire Terrier, fondly called the "Yorkie" by millions of enthusiasts, has overtaken the beloved Golden Retriever and the iconic German Shepherd Dog to become the second most popular purebred dog in America according to AKC® registration figures. The Labrador Retriever is the most popular purebred dog in the country once again-a spot it has held since 1991.

"Dogs have become a fixture in the American family. The recent rise of the Yorkie proves that many modern dog owners prefer a portable, pint-sized pet that fits their modern, fast-paced lifestyle," noted Lisa Peterson, AKC Spokesperson.

2006 Most Popular Dogs in the U.S.

1. Labrador Retriever
2. Yorkshire Terrier
3. German Shepherd Dog
4. Golden Retriever
5. Beagle
6. Dachshund
7. Boxer
8. Poodle
9. Shih Tzu
10. Miniature Schnauzer

MILWAUKEE

The Top 10 breeds for Milwaukee are :

1. Labrador Retriever
2. Golden Retriever
3. German Shepherd Dog

4. Boxer
5. Poodle
6. Dachshund
7. Beagle
8. Rottweiler
9. English Springer Spaniel
10. Pug

In Milwaukee...

- The Poodle, previously ranked 16th, rocketed into the top 10 list in 2006, pushing the Dachshund out of its spot in the top five.

- The Doberman Pinscher fell from the ninth position to 22nd in Milwaukee.

- The English Springer Spaniel is a new breed to grace the top 10 list in 2006. The breed occupied the 12th spot in 2005.

"While the Yorkshire Terrier is appearing on "Top 10" lists across the country and currently ranks second in the nation, Milwaukee has other favorites in mind, such as the Pug, English Springer Spaniel and Rottweiler," said Peterson.

The American Kennel Club, founded in 1884, is a not-for-profit organization which maintains the largest registry of purebred dogs in the world and oversees the sport of purebred dogs in the United States. For more information, visit www.akc.org.

continued from page 17

provide is your 'dirty dog.' We have specially-designed, elevated dog bathtubs with ramps. We provide a variety of shampoos and conditioners, towels, dryer time and even an apron so you don't have to take a bath too. And best of all...leave the mess to us!"

Puppy Playground is located at 8411 South Liberty Lane (between Forest Hill Avenue and Puetz Road - west of Howell Avenue) in Oak Creek. They are open Monday through Friday - 6:30 a.m. to 7:00 p.m. and Saturdays from 8:00 a.m. to 1:00 p.m. (dog wash only). Deb and the Puppy Playground staff are always on hand to answer any inquiries. For more information about Puppy Playground, please contact Deb Lipstreuer at 414-764-PUPS or stop by the Open House on March 31st.



CERTIFIED PROFESSIONAL PET GROOMING

We're consolidating to one location for your convenience. Visit us today at:

8500 West North Avenue, Wauwatosa. 414-476-4323

What did your dog learn in school?

How to eat treats? To bark?
To lunge at classmates?
You both deserve better!

For effective, easy-to-apply training and quick results, enroll today for a happier dog tomorrow.



Amiable Dog Training

414-289-7785
www.dogclass.com

Amy Ammen director and author of "Hip Ideas For Hyper Dogs"

Greenfield, Brookfield, West Allis

Silver Spring Animal Wellness Center

*"Your best friend deserves the best care... naturally."
Blending traditional medicine with holistic health care*



**Dr. Katherine Heinrich
Dr. Dean Beyerinck**

**Internal Medicine
Complete Surgery & Dentistry
Holistic Consultations
Acupuncture
Herbal Therapy
Massage Therapy
House Call Services Available**

1405 W. Silver Spring Dr. | 414-228-7655 | 1/4 mile west of I-43



Camp List

- Dog treats ☒
- Leash ☒
- Bowl ☒
- My Stuff ☒

The ultimutt camping adventure
for outward hounds and their people.

Camp dates:
August 17-20, 2007 and August 24-27, 2007

Register now! 🐾 www.dogcamp.com

What We Offer Your Pup

- 4000 Square Foot Indoor Play Area
- 700 Square Foot Secure Outdoor Run
- Individual Care and Concern for Every Dog
- Attention to Special Needs
- Agility Equipment for the Athletes
- Cage Free Environment
- A Great Start in Life for Young Dogs
- Supervised Play and Obedience Training
- Puppy Socialization
- Reasonable Rates
- Birthday and Holiday Parties
- "Tune Ups" for Older Dogs



Lucky Dog! Dog Day Care Inc

828 Perkins Drive Suite 300
Mukwonago, WI 53149
(262) 363-5951

www.luckydogdogdaycare.com



FOR PET'S SAKE

For pet dog skills,
obedience, agility,
flyball, rally, tricks,
shy dog specialty
training, carting
and lure coursing.
Multiple locations
and in-home training.

1-888-581-9070
www.forpetssake.cc

Owner:
Patti Muraczewski
CPDT, CABC
Celebrating 30 years of instructing!



Best Friends Veterinary Rehab

A Full-Service Canine Rehab Facility
Now Available in Southeast Wisconsin

Our services include:

- ❖ Professional Veterinary Evaluation
- ❖ Comprehensive, Personalized Treatment Plans
- ❖ State-of-the-art Underwater Treadmill Therapy
- ❖ Electrical Stimulation Therapy
- ❖ Acupuncture
- ❖ Massage Therapy
- ❖ Therapeutic Exercises
- ❖ At-Home Exercise Program Training

Physical Rehabilitation can assist with:

- ❖ Post-operative Orthopedics
- ❖ Tendon and Ligament Injuries
- ❖ Spinal Cord Injuries
- ❖ Post-fractures
- ❖ Herniated Discs
- ❖ Degenerative Neurological Problems
- ❖ Paralysis
- ❖ Arthritis
- ❖ Obesity and Poor Conditioning
- ❖ Muscular Degeneration
- ❖ Inflammation and Swelling



Benefits of Canine Rehab:

- ❖ Regain or Retain Function
- ❖ Faster Healing of Wounds and Injuries
- ❖ Reduced Pain
- ❖ Increased Muscle Strength, Flexibility and Range of Motion
- ❖ Weight Loss

For more information, call **262-375-0130**

2082 Cheyenne Court
Grafton, WI 53024

www.bestfriendsvet.com



In partnership with



vetrehabmktg@wi.rr.com

BREED PROFILE:

The Bichon Frise

The Royal Lap Dog

Dark intelligent eyes sparkle beneath wisps of white hair as a friendly cloud with legs wags its curly tail at you. That is what I imagine when meeting a Bichon Frise. Pronounced BEE-shone free-ZAY or more commonly BEE-shawn, according to Patti Muraczewski, a pet trainer and Bichon enthusiast, the French name loosely translates to curly lap dog.

And it's an apt name, for this compact breed, which has a lot to offer as a companion. It's small, not more than a foot high with a puffy coat that is considered non-shedding. And it's a charmer, exuding a friendly and playful demeanor. Behind the cute-as-a-button exterior of today's Bichon lingers an interesting, if not all together happy past.

Ships, thrones and streets

Although its name is French, says Muraczewski, the breed is of Mediterranean or Spanish descent. Originally a companion animal, it was very popular with Royalty, especially the French. There were many Bichons living in the lap of luxury, so to speak. Then disaster struck.

When the French nobility was overthrown during the revolution, the dogs that had once shared these families were also displaced. Homeless they roamed the streets looking for scraps. It was here, Muraczewski says, that their circumstances shaped the Bichon we have today. The cutest dogs, and those that did the best tricks were fed by amused townspeople.

Social and Playful

"They are good on their back ends - like dancing," explains Muraczewski. The playfulness of the Bichon allowed the breed to survive and still is one of the main characteristics of current dogs. "And I really like the fact that they are so friendly with people and other dogs," says Muraczewski.



She bought her first Bichon in the early '90s from a breeder, after meeting someone else's. Muraczewski named her dog Keshka, a strong Polish word that actually means something like blood sausage. Still it was a good hard sound and stood out in the show ring.

Having once been the director of the Elm Brook Humane Society, Muraczewski wanted to continue working in dog rescue even after she started her dog training school, For Pet's Sake. So she started a Bichon rescue, Bichon and Little Buddies Rescue. "It was my love of the breed," she says no doubt remembering Keshka, "and the realization there were Bichon Frises that needed to be rehomed."

Usually friendly, Muraczewski explains that the Bichon is very social, getting along well with other dogs, animals and kids. "It makes rescue easier, because they get along with others," adds Muraczewski who currently has three Bichons, two rescued dogs. "I like the good, happy disposition the breed has."

The Bichon also has a lot of talent. Muraczewski shows her Bichons not only for their breed characteristics, but for agility, and is training them for tracking. "I think they are more universal than people give them credit for," says Muraczewski. "They are capable of being

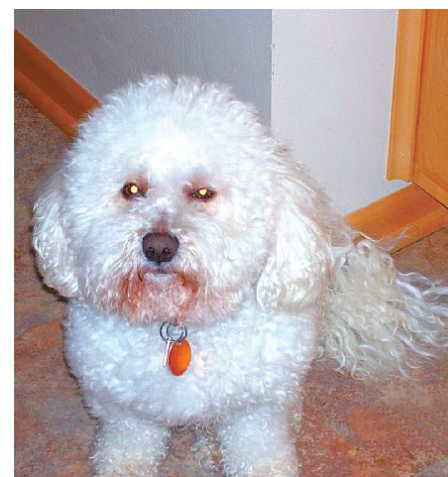
more than a cutesy dog." Their personalities also make them good therapy dogs. They like to sit on people's laps, explains Muraczewski, and love attention."

Being inside an apartment doesn't bother them either. In fact, in some cases Muraczewski noticed Bichons can get temperamental about the external temperature if it's too cold or wet. "Many of them don't want to linger outside," she says. "Their indoor activity is often higher than outdoor."

Their life span averages around 14 to 15 years, although some are much older. According to the AKC standards the Bichon should have a double coat with a soft and dense undercoat, covered by a coarser and curlier textured hair. The combination is said to give the dog a plush or velvety feel, as well as the powder puff appearance. The Bichon also has a plumbed tail that curls over its back. It reaches 9 1/2 to 11 1/2 inches high, which makes it around 7 to 12 pounds.

The Price

But Muraczewski warns these cuddly canines do have a few challenges. Because their curly coat sheds into itself (instead of onto everything else like other





breeds) they need regular grooming to keep from getting matted. Even when given the shorter 'pet clip' Muraczewski suggests daily brushing with a trip to a professional groomer every 4 to 6 weeks.

Although easy to train in obedience and tricks, housebreaking can be difficult. It may be the breed's size, as many small dogs share this problem. Muraczewski says the Bichon needs good consistency. "They're not real communicative in letting you know they need to go out," explains

Muraczewski. She encourages people to train with a bell. The dog rings the bell when they feel the 'call of nature.'

And finally, as a purebred they can have a problem with allergies, requiring special diets or specialized care.

Still, the Bichon Frise is a curly lap dog that loves everybody, can dance, and has a playful personality. This popular breed has a steady place in homes looking for just the right companion dog. In discovering all the

Bichon has to offer, it's no wonder these dogs make their owners feel like royalty.

Emily Refermat has written about and loved dogs all her life. As a child, she read her stories to Aurora, a protective standard Schnauzer. Now, Refermat writes for a living, reading her articles to her husband, two cats, and Siberian Husky/Collie mix named Maya.



Puppy Playground

Dog Daycare & Self-Serve Dog Wash

8411 South Liberty Lane
Oak Creek, WI 53154

Phone: 414-764-PUPS
Fax: 414-764-7878
info@puppyplaygroundwi.com

NOW OPEN!
Monday—Friday
6:30 a.m. to 7:00 p.m.
Saturday (Dog Wash Only)
8:00 a.m. to 1:00 p.m.



Sirius

Companion Dog Training, LTD.

Patient Positive Professional

Training Classes for Dogs and Puppies
Puppy Kindergarten/Socializing, CGC
Good Manners, Novice & Rally-O
Certified Instructor (APDT/AKC)

414.698.3223

K-9 Obedience Training Club of Menomonee Falls, Inc.



- All Breeds & Mixed Breeds Welcome
- Large Indoor & Outdoor Facilities
- Obedience, Agility, Rally, Tracking, & Puppy Classes
- New Daytime Class (call for details)

N56 W20326 Silver Spring Drive
Menomonee Falls, WI 53051
262-252-3569
www.k9otc.com

We Train You to Train Your Dog

Michelle's Pet Grooming

39743 Delafield Road,
Oconomowoc

262-370-6699

From Mangy Mutt to Stylish Cut.





It's Almost Here

The online version of Fetch Magazine will soon be launched. You'll find everything online that you currently find in our printed magazine...plus much much more!

Sign Up Today

Once-monthly, we'll send out a brief newsletter via email to announce the release of a new issue plus share exclusive coupon savings and canine event details.

Sign up for this newsletter by simply emailing:

info@fetchmag.com

In the subject line, type: **Newsletter**

We'll never share your email address outside the use of this newsletter.



Support Our Rescues

Airedale Terrier

ATRA-Airedale Terrier Rescue & Adoption
715-526-5961, www.aire-rescue.com
airedale@frontiernet.net

All Breed

heavenlyrescue@excite.com
www.hhr.petfinder.com

Operation Bring Animals Home S&R Team
262-224-1964
bringanimalshome@wi.rr.com

American Water Spaniel

414-840-7411, rescueaws@yahoo.com
www.americanwaterspanielclub.org

Basset Hound

Basset Buddies Rescue, Inc.
262-347-8823
info@bbrescue.org, www.bbrescue.org

Beagle

BrewBeagle Rescue
midwest@brewbeagles.org
www.brewbeagles.org

Bichon Frise

Little Buddies Rescue
1-888-581-9070

Border Collie

MidAmerica Border Collie Rescue
262-215-6905
www.midamericabcrrescue.com
MidAmericaBCRescue@yahoo.com

Boston Terrier

Boston Terrier Rescue of Wisconsin
jlemonie@new.rr.com

Boxer

Green Acres Boxer Rescue of WI
info@greenacresboxerrescue.com
www.greenacresboxerrescue.com

Brew City Small Dog Rescue

414-313-2040
www.brewcityrescue.org
Heather@brewcityrescue.org

Brittany

American Brittany Rescue
1-866-brit911
www.americanbrittanyrescue.org
info@americanbrittanyrescue.org

Cocker Spaniel

Wisconsin Cocker Rescue
262-255-0246
WiCockerRescue@Juno.com
www.geocities.com/WiCockerRescue

Shorewood Cocker Rescue
262-877-3294
www.cockerrescue.net, elaine@cockerrescue

Collie

Minnesota-Wisconsin Collie Rescue
612-869-0480
collietalk@aol.com, www.mwcr.org

Dachshund

Badger Dachshund Club
414-299-9609

MidWest Dachshund Rescue, Inc.
608-833-2992 evenings
rescue@mwdr.org, www.mwdr.org

Dalmatian

Dal-Savers Dalmatian Rescue Inc.
414-297-9210
loveadal@yahoo.com, www.dalrescue.net

Save Our Spots Dalmatian Rescue, Inc.
414-365-2679
sosdalrescue@earthlink.net, sosdalrescue.com

Doberman Pinscher

Wisconsin Doberman Rescue, Inc.
414-461-9720, www.wi-doberescue.org
widoberescue@aol.com

Shadow's Doberman Rescue
262-662-4838
draffhorseinn@aol.com, www.draffhorseinn.com

English Springer

English Springer Rescue America, Inc.
715-845-8716, www.springerrescue.org
kcmcheinking@verizon.net

German Shepherd

German Shepherd Rescue Alliance of WI
414-461-9720, www.gsraw.com
yur_rltr@execpc.com or gsdrsq@hotmail.com

Good Shepherd K-9 Rescue
608-868-2050, ccow@ticon.net
gshepherd@gsk9r.org, www.gsk9r.org

Badgerland German Shepherd Rescue
24hr. Message service 414-256-1325
gsd4me@bgsr.org, www.bgsr.org

ARF's German Shepherd Rescue Inc.
www.arfrescue.com, gsd@arfrescue.com

German Shorthaired Pointer

Wisconsin German Shorthaired Pointer Rescue, Inc.
414-327-5102 or 414-614-5102
lisa_gsprescuewi@yahoo.com
<http://www.wgspr.com>
<http://www.petfinder.org/shelters/WI214.html>

Glen of Imaal Terrier

lakerun@execpc.com

Golden Retriever

GRRoW (Golden Retriever Rescue of Wisconsin)
(888)655-4753
president@grrow.org, www.GRRoW.org

WAAGR (WI Adopt a Golden Retriever)
414-517-7725
www.waagr.org, president@waagr.org

Greyhound

Greyhounds Only Inc., Adoption & Rescue
262-542-0331 or 773-297-GREY (4739)
goinc@aol.com, www.greyhoundsonly.com

Greyhound Pets of America - WI
414-299-9473, www.gpawisconsin.org

Herding

Southeastern Wisconsin Herding Dog Rescue
262-554-2048
rescue@wiherdingrescue.com
www.wiherdingrescue.com

Irish Setter

Irish Setter Club of Milwaukee
920-734-6734, muttsgo@aol.com

Italian Greyhounds

star279@juno.com
www.midwestigrescue.com

Labrador

Labrador Education and Rescue Network
847-289-PETS (7387), www.labadoption.org
learnedogs@labadoption.org

Penny Romasko
www.labradorconnection.org

Maltese

Northcentral Maltese Rescue Inc.
262-633-9371
malteserescue@hotmail.com
www.malteserescuehomestead.com

Mixed Breed

Happy Tails Dog Rescue
414-321-4929
www.happytailsdogrescue.com

Neapolitan Mastiff

www.neorescue.net, mhweglarz@msn.com

Poodle

920-625-3709
poodleclubofamerica.org, mj.doege@verizon.net

Pug

NIPRA (Northern IL Pug Rescue & Adopt.)
nipra@pugrescue.org, www.pugrescue.org

Great Lakes Pug Club
www.GreatLakespugclub.com
Wisconsin Rescue, 262.820.3717

Rat Terrier

Wisconsin Rat Terrier Rescue INC.
608-697-7274, wrtr@bigfoot.com

Rottweiler

Wisconsin Rottweiler Rescue
608-224-0272, www.wirottrescue.org

Saint Bernard

AllSaints Rescue
414-761-6305, www.allsaintsrescue.com
allsaintsrescue@earthlink.net

WI St Bernard Rescue

414-764-0262
wstresq@jmuch.com, www.wstresq.com

Scottish Terrier

Door County Scottie Rally Inc.
608-745-4031, napcap@charter.net

Shih Tzu

Fuzzy Pawz Shih Tzu Rescue of WI Inc.
shihtzuwi@yahoo.com
www.geocities.com/shihtzuwi/ or
www.geocities.com/slhopk/

New Beginnings Shih Tzu Rescue
920-722-3070, AWood52140@aol.com
414-801-3763, living_floor_mops@yahoo.com
<http://www.nbstr.org>

Standard Schnauzer

Standard Schnauzer Club of America Rescue
schnauzer@gmail.com
www.standardschnauzer.org

Westie

Wisconsin Westie Rescue, Inc.
920-882-0382, westies@edsboats.com
www.petfinder.com/wiwestierescue

Yorkshire Terrier

Yorkshire Terrier Rescue of Wisconsin
414-747-0879, shyorkiemom@yahoo.com
414-383-2779, judii2000@yahoo.com

Event Calendar

March 2007

1 Thursday

What: Rally Beginners Class Begins
Where: For Pet's Sake, Mukwonago
When: 7:30 pm (6 week class)
Info: 1-888-581-9070

What: Rally Advanced Class Begins
Where: For Pet's Sake, Mukwonago
When: 8:30 pm (6 week class)
Info: 1-888-581-9070

2 Friday

What: RallyO Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm
Info: 1-888-581-9070

What: Obedience Run Thrus
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m.
Info: www.grkc.org

3 Saturday

What: Big Bang Workshop w/
 Claudene E McAuliffe M.E.d
 Treating fear of thunderstorms and fireworks.
Where: Pet Supplies 'N' More, Muskego
When: 3:00pm - 5:00pm
Info: 262-679-6776
 www.petsupplies-n-more.com

What: Basic Obedience Class Begins
Where: Animal Motel, Butler
When: 9:00am - 10:45am
Info: 262-781-5200, www.animalmotel.net

5 Monday

What: Grooming Tips and Tricks Part II
Where: For Pet's Sake, Mukwonago
When: 7:00 pm (only \$10)
Info: 1-888-581-9070

6 Tuesday

What: Adult Beginners Class
Where: Central Bark DDC, Franklin
When: 6:45 pm (8 week class)
Info: 1-888-581-9070

What: Intermediate Agility Class
Where: Central Bark DDC, Wauwatosa
When: 6:50 pm (8 week class)
Info: 1-888-581-9070

What: Canine Good Citizen Class
Where: Central Bark DDC, Wauwatosa
When: 8:00 pm (8 week class)
Info: 1-888-581-9070

7 Wednesday

What: Basic Obedience Class Begins
Where: Animal Motel, Butler
When: 6:30 p.m. - 8:15 p.m.
Info: 262-781-5200, www.animalmotel.net

What: Advanced Agility Class
Where: Central Bark DDC, Wauwatosa
When: 6:50 pm (8 week class)
Info: 1-888-581-9070

What: Puppy Foundation Agility Class
Where: Central Bark DDC, Wauwatosa
When: 8:00 pm (8 week class)
Info: 1-888-581-9070

What: Puppy Kindergarten Class
Where: Central Bark DDC, Milwaukee North Side
When: 8:00 pm (7 week class)
Info: 1-888-581-9070

9 Friday

What: Rally Drop in Classes
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m. (advanced), 7:30 (novice)
Info: www.grkc.org

What: Obedience Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm (Novice),
 (Open) Follows Novice
Info: 1-888-581-9070

What: Obedience & Rally Correction Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Entries 6:30 p.m., Start 7:00 p.m.
 (only \$5 per dog)
Info: 414-769-0758,
 www.cudahykennelclub.org

10 Saturday

What: Pet Massage with Geri
Where: Pet Supplies 'N' More, Muskego
When: 1:00 p.m. - 4:00 p.m.
Info: 262-679-6776 (only \$15/session)

What: APDT-Sanctioned Rally Obedience Trial
Where: For Pet's Sake, Mukwonago
Info: 1-888-581-9070,
 www.apdt.com/rallyoindex.htm

What: Nail Trimming (Dogs not People)
Where: Pet Supplies 'N' More, Muskego
When: 2:00 p.m. - 6:00 p.m.
Info: 262-679-6776 (only \$10/trim)

13 Tuesday

What: Puppy Kindergarten Class
Where: Petlicious Bakery, Pewaukee
When: 6:30 pm (7 week class)
Info: 1-888-581-9070

16 Friday

What: Agility Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Entries 6 p.m., Start 7 p.m.
 (only \$5 per dog)
Info: 414-769-0758,
 www.cudahykennelclub.org

What: AKC Agility Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm
Info: 1-888-581-9070

18 Sunday

What: Specialty Breed Manners Class
Where: Amiable Dog Training, Greenfield
When: Noon
Info: 414-289-7785 (register)

19 Monday

What: Puppy Kindergarten Class
Where: Animal Doctor, Muskego
When: 6:30 pm (7 week class)
Info: 1-888-581-9070

20 Tuesday

What: Adult Beginners Class
Where: Central Bark DDC, Downtown
When: 7:00 pm (8 week class)
Info: 1-888-581-9070

What: Puppy Kindergarten Class
Where: Central Bark DDC, North Lake
When: 7:45 pm (7 week class)
Info: 1-888-581-9070

23 Friday

What: Agility Run Thrus
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m.
Info: www.grkc.org

What: Fun & Games Night
Where: For Pet's Sake, Mukwonago
When: 7:00 pm (only \$10)
Info: 1-888-581-9070

24 Saturday

What: Hunting Dog Portraits w/ SliderPhoto
Where: Gander Mountain, Brookfield
When: 10:00am - 4:00pm (by appt only)
Info: www.sliderphoto.com, 262-785-4500

What: Wine & Whiskers Wine Tasting & Auction
Where: Elm Grove Woman's Club
When: 6:30pm - 9:30pm (\$50/person)
Info: 262-754-6597
 (Benefits Elmbrook Humane Society)

27 Tuesday

What: Adult Beginners Class
Where: Central Bark DDC, North Lake
When: 6:30 pm (8 week class)
Info: 1-888-581-9070

28 Wednesday

What: Adult Beginners Class
Where: Central Bark DDC, Milwaukee North Side
When: 7:00 pm (8 week class)
Info: 1-888-581-9070

30 Friday

What: Yappy Hour (FREE)

Where: Amiable Dog Training, Greenfield

When: 6:00 pm - 8:00 pm

Info: 414-289-7785 (call to register)

What: Agility Equipment Construction Workshop

Where: For Pet's Sake, Mukwonago

When: 6:30 pm (call ahead to reserve spot)

Info: 1-888-581-9070

31 Saturday

What: Puppy Playground DDC Open House

Where: Puppy Playground, Oak Creek

When: 10:00am - 3:00pm

Info: 414-764-PUPS

April 1 Sunday

What: Pet Photos w/ SliderPhoto

Where: Petlicious Bakery, Pewaukee

When: 10:00am - 4:00pm

Info: www.sliderphoto.com, 262-548-0923

Every Sunday

What: Puppy Social

Where: Best Paw Forward Dog Training

When: 5:45 - 6:15 p.m.

Info: 262-369-3935

What: Puppy Parties

Where: For Pet's Sake, Mukwonago

When: 12:45 p.m. (except holiday weekends)

Info: 1-888-581-9070

Who: "Your Family Pet" with Amy Ammen

Where: WRRD 540AM The Word

What: Radio Show 3:00 p.m. - 3:30 p.m.

Info: Hear expert interviews and pet-related news.

Every Monday

What: Conformation Walk-in Classes

Where: For Pet's Sake, Mukwonago

When: 7:40 pm

Info: 1-888-581-9070

Every Tuesday

What: Puppy Kindergarten Class

Where: Petlicious Dog Bakery, Pewaukee

When: 6:30 p.m. & 7:30 p.m. (7 week course)

Info: 262-548-0923, www.petlicious.com

Every Wednesday

What: Conformation Drop-In Training

Where: Greater Racine Kennel Club, Racine

When: 7:30 p.m.

Info: www.grkc.org

Every Thursday

Who: Amiable Dog Training with Amy Ammen

Where: Channel 14 (MATA/MCM)

What: T.V. Show 6:00 p.m.

Every Saturday

Who: Amiable Dog Training with Amy Ammen

Where: Channel 14 (MATA/MCM)

What: T.V. Show 10:30 a.m.

The information for the Event Calendar is provided to Fetch Magazine by many sources and is accurate at the time of printing. We encourage you to call ahead to confirm event details.

Sip, Stay, Bid

Join EBHS for our very first

Wine & Whiskers Wine Tasting and Silent Auction!

Savor an evening of wine, food, and music while you bid on fabulous prizes! Fox 6 morning anchor Nicole Koglin will be on hand lending her support to us!

March 24, 2007

6:30pm - 9:30pm

Elm Grove Woman's Club
13885 Watertown Plank Road
Elm Grove, WI

Tickets available now!
Call the shelter for details!

262-782-9261



Fetch Magazine's Customer Reward Program



Every time you purchase a product or service from a business advertised in Fetch Magazine, have them punch out one paw print on your **Reward Card**. When you have all 5 paws punched out, send us your card.

We'll send you a free **Portable Travel Bowl**.

(Clip out this card and begin earning rewards today!)

Customer Reward Card

Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Once all paws have been punched-out, mail completed card to:
Fetch Magazine, P.O. Box 070489, Milwaukee, WI 53207.

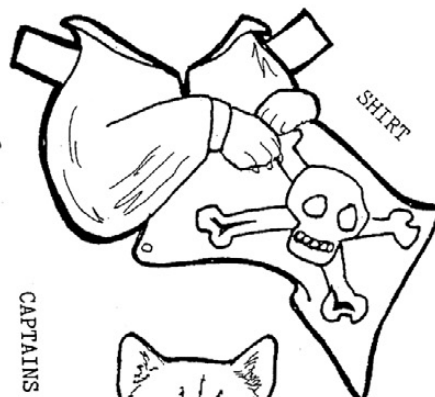
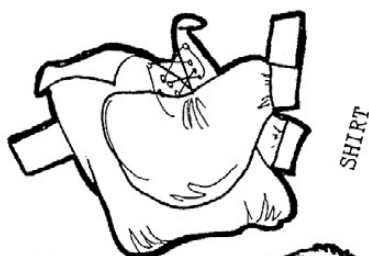
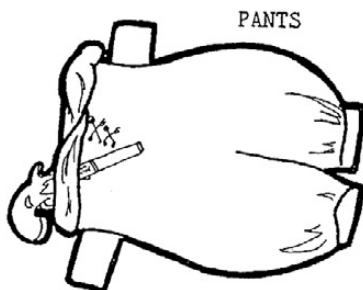
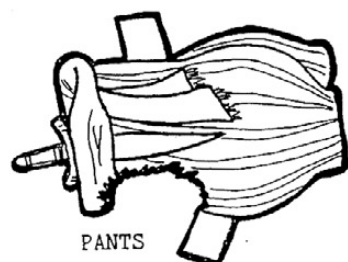


K9 Kid Zone - Have Fun with this Activity Sheet.

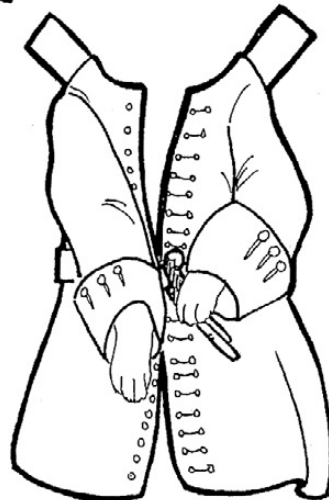
SCURVY DOGS

CONTAINS: TWO PIRATE DOGS
AND COSTUMES FOR BOTH

(Costumes May Not Be Historically Accurate)



STOCKING CAP



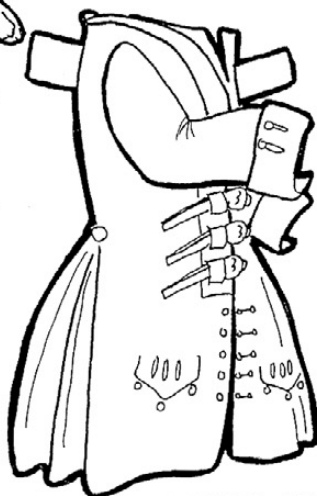
CAPTAINS COAT



HAT



HAT



CAPTAINS COAT

ELAINE MOERTL © 1995

Animal Motel



**Pet Care Services
for Precious Pets**
13175 W. Silver Spring Road
(262) 781-5200
The Gutknecht Family

Boarding ♥ Grooming ♥ Training ♥ Pet Relocation

"Let's Talk About Boarding Your Pet"
An Informational Session and Kennel Tour
2nd Saturday of Every Month (except July & August)
1:00pm Sharp
No Reservations Required. Here's your Chance!
Get a behind the scenes look at your pet's favorite vacation spot!

SINCE 1960

**MEMBER
ABKA®
American Boarding
Kennels Association**



**WISCONSIN
VETERINARY
REFERRAL CENTER**

The Midwest's Leader in Veterinary Specialty & Emergency Care

**24 - HOUR
EMERGENCY & SPECIALTY CARE**

Staffed by full-time emergency veterinarians and specialists in:

- **Emergency/Critical Care**
- **Medical Imaging**
- **Surgery**
- **Dermatology**
- **Cardiology**
- **Internal Medicine**
- **Anesthesia/Pain Management**

**1/2 mile South of I-94, Exit 294
Waukesha, WI**
Toll Free 1(866) 542-3241 • www.wivrc.com




**Bichon and Little
Buddies Rescue**

President:
Patti Muraczewski

414-750-0152 or
1-888-581-9070

Website:
www.forpetssake.cc

Looking for forever homes for forever friends!

continued from page 8

We've just got a few more steps to go, so hang in there! Now you can ask the dog to enter the crate using your verbal cue, give him half his meal for the day, close the door to the crate and leave the room for just a minute or two. Come back in, open the door and ignore your dog. You don't ever want to enthusiastically greet your dog while you're letting him out of the crate, or your dog will learn the fun part of being crated is coming out of it.

After a few sessions like this you can put your dog in the crate, give him 1/2 his dog food for the day and leave your dog crated.

Be careful that you don't ever let your dog out of his crate when he's barking or crying. You don't want to teach him that this behavior results in his freedom. Wait until you get 30 seconds of silence before releasing him from his crate. If he starts to bark as you are walking towards his crate, or at any point of opening up the crate, simply turn around and walk away. Wait for your 30 seconds of silence before going back to let him out.

Once your dog is going willingly into his crate you can start using a food bowl again, and use only a small portion of his food as a reward for going in his crate when asked. Another thing I do is to stuff a toy with food, such as a Kong®. The advantage to this is that it can help prevent separation anxiety. If every time you leave your dog is busy eating, he'll be conditioned to associate your absence with something positive.

I hope your dog will learn to love his crate just as much as my own dogs do.

Khris Erickson works full-time at the Humane Animal Welfare Society in Waukesha, WI. As an educator she hopes to improve the owner-animal bond through HAWS education programs. She is also a part-time dog training instructor at Dog's Best Friend in Madison. Khris can be contacted at HAWS at khris@hawspets.org or 262-542-8851 x118.

 **Fetch**
magazine

 **Fetch**
magazine
P.O. Box 070489
Milwaukee, WI 53207

PRSR STD
U.S. POSTAGE
PAID
GERMANTOWN, WI
PERMIT 11

ECRWS
POSTAL CUSTOMER



FIRST AID FOR PETSSM

**A 3-HOUR CLASS COVERING CARE AND TREATMENT
OF COMMON MEDICAL EMERGENCIES**

46 vital subjects, including CPR, bleeding, poisoning, seizures, diabetic emergencies, gunshot wounds, shock, birthing, obstructed airway, bloat, heat and cold emergencies, imbedded foreign objects, & much more.

Veterinarian - approved

Certificate awarded upon completion

Rated "OUTSTANDING" by 95% of past attendees

103-page course manual available

Presented by an experienced, certified instructor

Classes held at:

HUMANE ANIMAL WELFARE SOCIETY (HAWs)
701 Northview Road, Waukesha, WI
1:00 p.m. - 4:00 p.m.

Upcoming dates:

March 10th • March 31st • April 21st • June 9th • June 30th

**Classes fill up fast.
REGISTER TODAY
Call 262-879-0165**

Unable to attend? Purchase the complete program on CD or a 103-page course manual.