



Fetch magazine

May 2007 | Volume 4 Issue 5

Local Pet Fairs and Walks
Rewriting Local Dog Laws
Fabulous Pugs Book Review
Digital Diagnostic Imagery

SPECIAL FEATURE:
Your Rescues





You're not alone.

Visit centralbarkusa.com
for the location nearest you.
Franchise opportunities now available.

**Catch some nervous looks when
you pull out the family photos?
You're not alone.**

There are people who pet their dogs and
people who massage them. There are dogs
who wear collars, and those who wear
couture. And there are some who walk
their dogs and others who take them to
pilates.

If you see yourself at the end of these
lists, you're not alone.

And neither is your dog. We're
Central Bark Doggy Day Care,
and we're as crazy about your
dog as you are.



Let us put a
SMILE
on your face



Pawprints
Across Your Heart

Gifts for Pets & the Hearts They Touch

Be sure to stop by our booth at PugFest, May 20th

Love your pet? Of course you do! Have you been
searching for a special gift for your pet or the pet lovers
in your life? Come shop the widest selection of canine
and kitty couture in the Milwaukee area. Loaded with
unique "Gifts for Pets and the Hearts They Touch", you
are sure to find what you're looking for.

Hours

Mon - Sat 10am - 6pm
Thurs evenings until 8pm

Historic Downtown Greendale
5686 Broad Street, Greendale, WI • (414) 423-5800
www.giftsforpaws.com



"GOURMET PET TREATS"

All natural treats and unique gift ideas for Dogs, Cats and Horses

- Self Service Dog Wash and Full Service Grooming
- Rottweiler Adoption - May 5th
- NEW!! Coffee and Biscuit Saturdays May 26th (call for details)
- Mothers/Fathers Day Photos - May 12th
- The Original Yappy Hour Since 2000 (call for details)
 - K-9 Massage (May 12th) and Animal Communication (May 6th)

Petlicious also carries INNOVA, Evo, Cal. Natural, Karma, Wellness, Companion, Steve's, JJ Fuds, Nature's Variety, TimberWolf Organics, Primal, and Spot's Stew for both Dogs and Cats

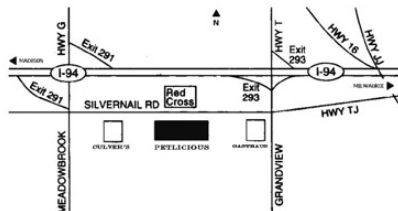
100% Certified Organic Flours and Select Ingredients

ASK ABOUT OUR VIP CARD AND FREQUENT BUYER PROGRAMS

2217 Silvernail Road
Pewaukee, WI 53072
Phone: (262) 548-0923
www.petlicious.com

Email: Info@petlicious.com

See Coupon Page 21



Lucky Dog! Dog Day Care

is excited to announce our new small dog and puppy room where your pup will find constant love and attention, plenty of play and exercise, positive reinforcement, sharing of toys and regular potty breaks. Puppy Daycare provides an excellent start for your pup to grow up a well- socialized and well-adjusted canine companion. Give us a call at 363-5951!

Lucky Dog! Dog Day Care Inc

828 Perkins Drive Suite 300
Mukwonago, WI 53149
(262) 363-5951

www.luckydogdogdaycare.com



Scott C.Fellenz DVM
Dara Morrison DVM
Eric Holder DVM
Kemberlie Anderson DVM

262-253-2255

www.familypetclinic.org
W13583 Appleton Ave.
Menomonee Falls
WI 53051

stephaniebartzPhotography



Kids • K9's • Grown-ups

414.453.2060

www.sbartzphotography.com

What did your dog learn in school?

How to eat treats? To bark?
To lunge at classmates?
You both deserve better!

For effective, easy-to-apply training and quick results, enroll today for a happier dog tomorrow.



414-289-7785

www.dogclass.com

Amy Ammen director and author of
"Hip Ideas For Hyper Dogs"

Greenfield, Brookfield, West Allis

Publisher's Letter

Welcome to Fetch Magazine's first issue on Rescues. We asked our readers, you, to send in stories and photos of the rescues in your life. Not surprising, we received an overwhelming response. We were able to find room for approximately 40 rescues in this issue. Plus, every story and photo we've received, even those not featured in this issue, will be placed on our website at fetchmag.com. (to be launched soon)

We want to thank everyone who sent us stories of how their rescue changed their life. In many instances, the rescued turned out to be the rescuer. Accepting a rescued canine into your family may not always be easy. There are uncertainties of past abuse, neglect, or inhumane treatment to work through or fears of humans and certain environments that may take some time to heal. Everyone who takes time out of their own lives to save another deserves our respect and support. On page 27 we've always listed rescue organizations in Wisconsin and encouraged you to support their efforts. As you read through these heartwarming stories, please consider supporting a local rescue club with your time, financial means, or by sharing your home with a canine companion in need.

If you'd like to share these stories of rescue with family and friends, email (info@fetchmag.com) or leave a voicemail (414-489-1027) and we will gladly send you extra copies of this issue. Feel free to read these stories & more online at fetchmag.com.

Joseph & Jennifer Kojis

Advertiser Directory

Animal Emergency/Specialty Care

Wisconsin Veterinary Referral Center **New**
1-866-542-3241 (Toll Free)

Blade Sharpening

Eagle Point Sharpening
262-673-7976

Boarding

Animal Motel
262-781-5200
Just Like Home Doggie Motel
414-640-0885 / 920-927-1922

Canine Rehab

Best Friends Veterinary Rehab
262-375-0130

Dog Camp

Dog Days of Wisconsin
1-800-camp-4-dogs

Dog Exercise

Canine Campus
262-965-5971
Dunkin Dawgs
608-741-9420

Dog Training

4 My Dogz
262-820-0763
Amiable Dog Training
414-289-7785
Best Paw Forward Dog Training
262-369-3935
Cudahy Kennel Club
414-769-0758
For Pet's Sake Dog Training
262-363-4529
Greater Racine Kennel Club
262-681-0700
Happy Hounds **New**
262-502-DOGS
K-9 Obedience Training Club of Menomonee Falls
262-252-3569
Milwaukee Dog Training Club
414-961-6163
Paws-itively Behaved K9s
262-488-1982
Rock's Positive K-9 Training
262-662-4160
Sirius Companion Dog Training **New**
414-698-3223
Wisconsin Humane Society
www.wihumane.org

Doggy Day Care

Central Bark Doggy Day Care
414-353-9991

Dog Tired Day Care **New**

414-967-5857
Happy Hounds **New**
262-502-DOGS
Lucky Dog! Dog Day Care
262-363-5951
Puppy Playground **New**
414-764-PUPS
Release the Hounds
262-679-0160

Humane Society

Wisconsin Humane Society
www.wihumane.org
Legal Advice
Megan Senatori
608-252-9395

Pet Cemetery & Crematory

Companion's Rest
414-282-6600 | 414-762-4446 | 262-652-7488
Pet Events & Seminars
First Aid for Pets
262-879-0165
HAWS Pet Walk-A-Thon **New**
May 5th
PugFest
May 20th
WAAGR Perennial Sale **New**
May 19th & 20th

Pet Food & Treats

The Barkery
414-257-3597
Companion Natural Pet Food
414-961-LIFE (5433)
For Pet's Sake Dog Training (BARF Diet)
262-363-4529
Three Amigos Dog Treats
262-251-1052
Pet Gifts & Pawties
Ultimate Poker Supplies
414-745-7650
Pet Grooming
Pampered Paws
414-476-4323
Petlicious Pet Spa
262-548-0923
Snipz N' Tailz
414-727-2980

Pet Photography & Artistry

In-Focus Photography
414-483-2526
Pop Art Petraits
414-481-3399

Stephanie Bartz Photography
414-453-2060
Unique Perspectives
262-679-9791

Pet Sitting

Bay View Pampered Pets
414-486-1891
Critic Sitters
414-540-6326

Pet Waste Removal

#2 Scooper **New**
414-477-4993
Fido's Dog Waste Removal Service
262-820-0802
Pile Patrol
414-659-7667
Scoop's Pet Waste Removal
262-366-7949

Retail/Online Stores

Bark N' Scratch Outpost
414-444-4110
Just Pucci
262-334-4389
The Doggy Bag
262-560-1717
Metropawlis
414-273-PETS (7387)
The Natural Pet
414-482-7387
Pawprints Across Your Heart
414-423-5800
Petlicious
262-548-0923
Pet Supplies 'N' More
262-679-6776
Waldschmidt Town & Country Mart
262-251-1400

Veterinary

Animal Doctor
414-422-1300
Best Friends Veterinary Center
262-375-0130
East Towne Veterinary Clinic
262-241-4884
Family Pet Clinic
262-253-2255
Harmony Pet Care
262-446-2273
Silver Spring Animal Wellness Center
414-228-7655

Please support the Advertisers who support us.



May 2007
Volume 4, Issue 5

Publisher
Joseph Kojis

Design and Production
Jennifer Kojis

Contributing Writers
Emily Refermat
Jean Scherwenka

Training Bits
Khris Erickson
HAWES

Ask the Vet
Wisconsin Veterinary Referral Center

The Legal Beagle
Megan Senatori
DeWitt, Ross & Stevens, S.C.

Hair of the Dog
Helena Buettner
Madra Pet Styling

Contributing Photographer
Stephanie Bartz
stephaniebartz photography

Advertising
Increase your customer base by reaching current and future dog lovers with Fetch Magazine. For more information, call 414-489-1027 or email info@fetchmag.com.

Photo Submissions
If you would like to submit photos of your dog, please use the following means: E-mailed submissions are preferred at info@fetchmag.com. If hard copy only, mail to: Fetch Magazine, 1215 Tomahawk Court, Waukesha, WI 53186. Include following statement with signature for all photo submissions: I grant Fetch Magazine permission to reproduce my photo(s). Signed by: If you would like photos returned, please include a postage-paid, self-addressed envelope.

Fetch Magazine
1215 Tomahawk Court
Waukesha, WI 53186

Phone: 414-489-1027
Email: info@fetchmag.com

Fetch Magazine is available free due to the support of our advertisers. Please support the businesses that support us and remember to tell them you saw their ad in Fetch Magazine.

Fetch Magazine™. All Rights Reserved. Reprinting in whole or part without written consent from the publisher is strictly prohibited.

April Issue Amendment

In the April issue, the website address for The Sha-poopie was omitted. The Sha-poopie, a new pet waste disposal system, is available for purchase at www.theshapoopie.com.

TABLE OF CONTENTS

FEATURES

- 12 Dog Tired Day Care Now Open
- 13 New Scooper in Town
- 13 Muskego Pet Fair
- 14 Profiling: Your Rescues
- 12 Book Review: *Fabulous Pugs*
- 22 Local Dog Laws: Time for a Change

COLUMNS / DEPARTMENTS

- 6 Ask the Vet
- 8 Training Bits
- 20-21 Coupon Section
- 26 Dogs Around Town
- 27 Breed Rescue Groups
- 28 Event Calendar



Ask the VET

Question: I've seen canine patients in an Emergency Clinic that have had a digital image, instead of a typical x-ray, used for quicker diagnosis. Is this type of procedure truly available and superior to x-rays we're all use to?

Answer:

Case One

The cause of the emergency - a chicken wing. The medical entry in the computer tells the story: "30 minutes ago at home, Shadow, a 2 year old Black Labrador, ingested an entire chicken wing without chewing." Her owner brought Shadow into the emergency room where she underwent a variety of high-tech attempts to identify where the chicken bone was.

Case Two

The case of the missing sock. Sophie, a four year old German Shorthair Pointer has been previously healthy except she has a history of eating socks. She had been seen at the emergency clinic last year for eating a sock and had surgery to remove another sock from her stomach nine months ago. This morning at 7:00 am, Sophie vomited a sock at home. The owner is concerned, as another sock may still be missing.

Pets that have illnesses, infections, wounds, and of course, those like Shadow and Sophie that have eaten something they shouldn't have, need special care and advanced treatments.

They eat string, sticks, rocks, rat poison, candy, Easter grass, socks, plants, ant traps, antifreeze and bones - that's a popular thing to eat, especially if you're a Labrador. Labs are notorious.

Most veterinary hospitals used to take x-ray images of pets like Shadow and Sophie using standard conventional x-ray techniques that require the use of an x-ray table, a film cassette, high-speed x-ray film, a darkroom and an automatic film processor with chemicals. It usually meant a delay of up to 5-10 minutes before the veterinarian was able to see the resulting image and in some cases, the x-ray would have to be re-taken if the pet had moved or the positioning or contrast needed to be adjusted.

But just as digital cameras have made photography more efficient by eliminating film and the associated waiting time to have your pictures developed, digital radiography eliminates the processing time - allowing viewing of the images immediately. To answer your question, yes, what you saw



was a digital image which provided a crisper view within the patient's area of concern.

Since 2005 the Wisconsin Veterinary Referral Center (WVRC) has been utilizing digital technology for all of its diagnostic imaging. With digital technology, the veterinary technician can take a digital image of your pet's injury or area of concern without having to wait to develop a film. Not only does it require less equipment, but the time it takes from positioning to completed image takes only four seconds!

Because digital technology minimizes the time a pet would need to spend on the x-ray table, he can receive treatment faster. It also means no more harsh-smelling chemicals or delayed developing time. The image can be evaluated immediately to ensure good positioning of the areas in need of study.

Even though the clarity of the images are of an extremely high quality, digital technology allows the veterinarian to enhance the image if necessary in order to examine the images in more detail and begin immediate and accurate treatment, something not possible with conventional film.

Once the digital image is taken, it is instantly routed to a high-grade computer server. The images can be stored here much like you would file a medical record, except that it requires only a fraction of the space. This allows the veterinarians to have immediate access to your pet's radiographic images and other digital exams such as CT, ultrasound, endoscopy, and fluoroscopy from any location in the hospital.

- continued on page 31

ATTENTION! DOG OWNERS

You love your dog, but you don't love having to clean up the mess in your yard. It's a nasty job. Sure, somebody has to do it, but that "somebody" doesn't have to be YOU! **CALL NOW for Spring Clean Up!**

Mention this ad and get **\$15 OFF** first month of service!



CALL Scoops
Pet Waste Removal Service, LLC.
262-366-7949
www.scoopsremovals.com

Complete clean up and removal of canine waste from yards. Special Occasion and One-time Clean Up options also available. **Licensed, Bonded, Insured & Reliable!**



DOG BREED POKER CHIPS!!

There are well over 30 different dog breeds available. These poker chips make a great gift for the dog enthusiast! All poker chips feature a popular dog breed on both sides. There are 9 different colors to choose from. We are constantly adding new dog breed designs! Check it out!



Now available at

metropawlis

317 N. Broadway
Milwaukee, WI 53202
(414) 273-7387

Pet Boutique & Bakery

The following breeds will be arriving soon.

- Afghan Hound
- Alaskan Malamute
- Australian Shepherd
- St. Bernard
- Pit Bull
- Dachshund
- Dalmation
- Mastiff
- Shiba Inu
- Yorkshire Terrier
- Yellow Lab
- Chow Chow

Training Bits

Idol Paws Can Create Crazy Dogs!

When my dad was a kid in the 1930's his terrier Skippy used to accompany him on his paper route. Dad would ride his bicycle through the neighborhood, and Skippy would follow - occasionally taking detours to chase an alley cat or check out a trash can.

When I was growing up in the '70's dogs were no longer allowed to freely roam neighborhoods. All of our neighbors' dogs were confined behind fences, or tied up when they were let outside. But this was also an era when moms stayed home to care for children, and so dogs were used to a lot of activity and interaction throughout the day.

Compared to days gone by the average dog now spends much less time with his

humans, and has much less to do during the day. And many times we humans come home after long day at work and all we want to do is put our feet up, read the paper and watch TV. We save trips to the dog park and long walks for the weekends.

Although our lifestyles have changed, our dog's needs have not. Many breeds were created to do a job, however most of our dogs don't have one. They don't even have to work for their food - we dump it in a bowl and put it on the floor for easy access!

Being able to sit around, do nothing and have someone bring food to you sounds like it would be wonderful. But many years ago zoos realized that caring for their animals in this way caused animals to pace back and forth, mutilate themselves, and perform other repetitive behaviors. This behavior, called a stereotypy, is a result of stress caused for the most part by denying an animal a chance to keep busy and have a constantly changing environment. As a result zoos started to make changes in how they kept their animals. The Honolulu Zoo has a wonderful website where they have photos and video of how they provide environmental enrichment

for their animals. (www.honolulu zoo.org). Elephants are given clean beer barrels stuffed with fruit and veggies - in order to get the food out they have to roll the barrel around and try to get the food to fall out of the hole. A large animal bone is frozen in a 5 gallon bucket and then thrown in a pond in the tiger's enclosure - the tiger retrieves the bone and ice from the pond and is kept busy all day carrying it around and trying to remove it from the ice. These are just a few examples.

Our dogs need environmental enrichment as well. Without it you may see behavior problems in your dog, destructive habits, or stereotypies such as obsessive licking and spinning.

The pet toy market is very aware of this need for our pet dogs. There are a ton of toys on the market whose only purpose is to distribute food. One way to provide environmental enrichment for your dog is to require that he eats all or some of his meal out of such a toy.

Placing novel items in the environment is also another way to help your dog with

- continued on page 16

Opening May 2007... Schedule Your FREE Temperament Evaluation Today!

Dog Tired is the Premiere Doggie Day Care, Overnight and Grooming Facility on Milwaukee's North Shore...*Paws Down!*



Your Dog's Dream Come True!

-  **24 Hour On-Site Supervision**
-  **Cage Free Environment**
-  **Web Cams- Watch Your Dog at Play**
-  **Half Day and Saturday Day Care**
-  **Weekend Hours for Overnight Drop-off & Pick-up**

**727 W. Glendale Ave.
Glendale, WI 53209**
Off Port Washington Rd. between
Capitol Dr. and Hampton Ave.

www.DogTiredDogs.com

Phone: (414) 967-5857

Fax: (414) 967-5911



A FUNDRAISING EVENT FOR PUG RESCUE

3rd Annual

MILWAUKEE PUGFEST

MAY 20, 2007
11:00am – 4:00pm

Activities

- Blessing of the Pugs
- Pug Agility Demonstration
- Police K-9 Demonstration
- Pug Races
- Parade of Rescues
- Costume Contest
- Silent Auction
- Roving Bluegrass Band
- Vendors specializing in Pug Merchandise

Services

- Nail trimming
- Pet photos
- Animal Communicator & Reiki Practitioner

Watch our website for additional service providers. **Attention Vendors:** contact rick@milwaukeepugfest.com if you are interested in this event.

ADMISSION: \$6.00

Children under 10 yrs.: \$3.00

NEW INDOOR LOCATION

Milwaukee County Sports Complex

6000 West Ryan Rd (Hwy 100) (I-94 Exit 322) ■ Franklin, WI

Over 50,000 sq. ft. of INDOOR climate controlled facility. Rubber matted throughout facility. 4,800 sq. ft. of OUTDOOR fenced space for Pugs to roam. Indoor Peg Pen and Owner Oasis (Bring your chairs, etc.) Truly a family event.

For More information: Email-milwaukeepugfest@wi.rr.com
See our website for latest updates: www.milwaukeepugfest.com

special guest:

Author of "Fabulous Pugs"
LISA KNAPP
will be signing books onsite

sponsored by:



Milwaukee County Parks will be charging a \$2 per car parking fee to offset maintenance of grounds.

Looking for the latest style
but not the highest price?



Big and Small we love 'em all!
Dog and Cat Grooming

NOW OPEN
5121 W. Howard Ave
Milwaukee
414-727-2980

See our coupon on page 20
and give us a call today!



For pet dog skills,
obedience, agility,
flyball, rally, tricks,
shy dog specialty
training, carting
and lure coursing.
Multiple locations
and in-home training.

1-888-581-9070
www.forpetsake.cc

Owner:
Patti Muraczewski
CPDT, CABC
Celebrating 30 years of instructing!



Continuously Giving the Golden Ticket



Since 2000, Golden Retriever Rescue of WI (GRRoW) has given the golden ticket to more than 1,400 golden retrievers surrendered to our organization.

Whether it's providing medical services to injured or sick dogs, giving indoor shelter for outdoor or abandoned dogs and TLC to every dog that is surrendered to GRRoW, there's nothing more rewarding than the unconditional love and respect our volunteers receive in return.

For information on volunteer opportunities, surrendering or adopting a golden retriever, visit **grrow.org**.



Golden Retriever Rescue of WI, Inc. is a 501(c)(3) Corporation - Surrender Hotline: 1-888-655-4753

THE NATURAL PET

2532 E. Oklahoma Ave.
Bay View, WI 53207

414-482-PETS (7387)



Store Hours

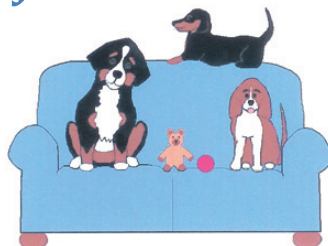
Closed Monday
Wed: 1pm to 8pm
Tues, Thurs, Fri: 5pm-8pm
Saturday: 10am-6pm
Sunday: Noon-5pm



Specializing in natural and non-toxic foods and
treats, toys, leashes, collars, oils, vitamins, and more

*Kim
Proprietor*

Just Like Home Doggie Motel



Loving care for your dog in a home
setting. Lots of space, combined with
limited occupancy (10 dogs), allows
us to provide the individualized care
that your dog truly deserves.

- Great-Room for indoor play.
- 24 Hour Supervision.
- Dog-Friendly Dogs Only.
- 12,000sq. ft. Outdoor Play Area.
- Quiet Rooms for feeding & Bedtime.
- Only \$25 per Day, \$30 for puppies.

Phone: (414) 640-0885, (920) 927-1922
E-mail: JustLikeHomeDM@aol.com

FRESH IS BEST.
YOU KNOW IT, YOUR PET WILL SHOW IT.



AVAILABLE IN THESE FIVE VARIETIES:
TURKEY • CHICKEN
BEEF • DUCK • FISH

- ✓ RAW HUMAN-GRADE MEATS, VEGETABLES AND SUPPLEMENTS
- ✓ FRESH-FROZEN ✓ NO PRESERVATIVES OR FILLERS ✓ GRAIN-FREE
- ✓ BALANCED NUTRITION ✓ MANUFACTURED IN A USDA INSPECTED FACILITY

What Dogs and Cats want: bright eyes, vibrant energy, a soft shiny coat, small firm stools, fresh breath and to live free from chronic ailments, infections and diseases.

**LOOK FOR
 OUR NEW
 FREEZE-DRIED
 TREATS NOW
 IN STORES!**

Visit our website for a list of retailers or
 for detailed information on our products:
www.companionnaturalpetfood.com | 414-961-LIFE (5433)



Tired of cleaning that mess off
 your shoes or your kids' shoes?
 Well, it's time to call

FIDO's 
Dog Waste Removal Service

We clean yards, your place of business, or condos of all the poop. Daily or weekly service at a low price. It's a nasty job. Sure somebody has to do it, but that "somebody" doesn't have to be you!

Mention this ad and receive **\$15.00 OFF**
 your first month's service.

Call Pat at **262-820-0802**

Servicing Waukesha County & Surrounding Areas

BARK N' SCRATCH OUTPOST

Holistic Pet Diets & Toxic Free Cleaners
 Warehouse Prices
 Money Savings Club

Innova, Timberwolf Organics,
 Primal, JJ Fuds, Honest Kitchen,
 Nature's Variety, Sojo's, ZiwiPeak
 by Nature, Solid Gold, Karma &
 Much More

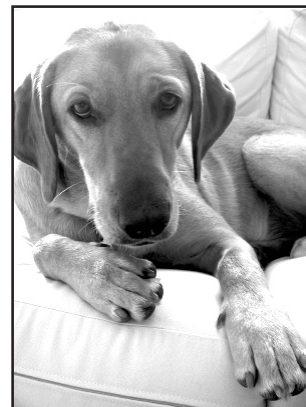


HOURS
 Mon. & Wed. 10 - 7
 Thurs., Fri., & Sat. 10 - 6
 Sunday Noon - 4
 Closed Tuesday

5835 W. Blue Mound Rd. | Phone: 414-444-4110 | Milwaukeekeepetfood.com

Canine Campus Pet Resort

... if your pet could choose,
 they'd stay with us!



**A cushy place for your
 canine companion.**

38322 Delafield Rd.
 Oconomowoc, WI 53066
 phone: (262) 244-7549
 fax: (262) 244-0786
www.canine-campus.com
 e-mail: ccampus@wi.rr.com



The Chic Pet Boutique

Pamper your pet with:

Fashions and accessories for all sizes
 Shampoos, spritzes and body care products
 Wholesome foods and nutritional supplements
 A wide selection of collars, treats and toys
 Products and accessories are also available
 for our feline companions



262-334-4389

Downtown West Bend
 132 N. Main Street

Mon-Wed 10am-5pm: Thur & Fri 10 am-7pm: Sat 9am-4pm

Dog Tired Day Care Now Open

In May of 2007, there will be a new dog on the block in Glendale. Dog Tired Day Care, LLC located at 727 W. Glendale Avenue, directly west of Sprecher Brewing Company, is a business that's going to make a lot of tails wag with their state-of-the-art day care, overnight care and grooming facility.

Dog Tired Day Care has been a dream of Bree Heffner's since childhood, when she began volunteering as an animal handler and love-giver at local shelters. Throughout her life, she has received great joy from training and socializing her own dogs. Until recently, Bree worked for businesses of all sizes as a financial and operations manager. It wasn't until a few years ago, when she began taking her dog Jet to another local dog day care, that her dream fully took shape. Bree saw that there was room to improve the quality, safety and convenience of service that other dog day cares were offering. Dog

Tired is her answer to these needs and she hopes you agree!

"In today's busy world, it is important that we remember the needs of our pets for socializing, exercise and human interaction. At Dog Tired, our goal is to provide each dog with a fun and safe social outlet that also gives parents peace of mind." says Heffner.

When it comes to quality and safety, Dog Tired is unlike any other multi-service dog facility in the Milwaukee area. They offer 24 hour on-site supervision by handlers trained in dog behavior and first aid. The environment is cage free, just like home. Unlike many other local dog facilities, where your pet can spend as much as 13 hours of a 24 hour stay in a crate, at Dog Tired crates are non-existent. Instead, dogs play all day, rest and sleep for the night in open areas with all of their other doggie friends. Our facility is 7,000 square feet of indoor and outdoor space, making it very easy to separate all dogs by size and temperament into one of our three large play areas. Another unique offering from Dog Tired that addresses safety and parent's piece of mind, are our doggie web cameras. Parents are always able to check in on their pup by logging into

our website at www.dogtiredogs.com and clicking on one of our three play area doggie cams. Whether they are on their lunch hour or traveling for a week on business, their dog is only a few computer clicks away!

Service convenience, at little to no additional cost, was another major concern when Dog Tired was being created. Therefore, we talked to many current dog day care customers and addressed their needs when developing our service menu. There is no additional charge for Sunday drop-offs/pick-ups for our overnight care. This is a rarity in the boarding industry. Typically, Sunday hours are not offered and if they are, there is an additional cost for a Sunday drop-off/pick-up. The same can be said for our half day and Saturday day care. Most facilities in the Milwaukee area do not offer these options, and if they do, it is at a premium.

Visit the Dog Tired website at www.dogtiredogs.com. Call today to find out more about Dog Tired Day Care and how to schedule your free temperament screening at 414-967-5857. Come join us for our Grand Opening in May and make your dog's dream come true today!

The Friends of **HAWS** invite you to celebrate
Be Kind to Animals Week with us at the

24th Annual HAWS Pet Walk-A-Thon
In support of the Humane Animal Welfare
Society of Waukesha County

Saturday, May 5th, 2007
Minooka Park, Waukesha
9:00 am - 3:00 pm
Fun for the whole family!

This year individual walkers can create their own
personal fundraising web pages. Click over to
www.hawspets.org for details.

For more information call HAWS at
262-542-8851 or check out
www.hawspets.org.



Got Poop?

Meet the Newest #1 in #2

When the snow melted in your backyard this spring, were you left with a dirty little secret? Don't worry - you're not the only one who might've been a little lax in the poop-scooping during the frigid winter months. Just ask Dionne Holloway, the Milwaukee area's newest chief excrement officer (that's CEO to you). In January, Holloway, who is graduating this month with a business degree from UW-Milwaukee, started #2 Scooper. For prices starting at \$7, #2 Scooper will "doo the dirty work" for you and your pet, leaving behind nothing but a clean, and more importantly, healthy yard. "There are parasites that can be found in pet waste," Holloway explains. "And the best way to eliminate [those] is to keep your yard clean." The eggs of these common parasites (round worm, tapeworm, hookworm and whipworm) if left on the ground can infest your soil for years, potentially coming into contact with you, your children, or your pet.

Holloway is more than happy to provide a reliable and diligent level of service to avoid just such incidents. "Even though I do have a cartoon on my logo," he says, "I take pride in what I do, and want to be the premier pet waste removal service in Milwaukee." In the quest for that title, #2 Scooper has become a family business of sorts. That logo cartoon was designed by Holloway's wife, Sara, and is a spitting image of the couple's dog, Murphy. As of yet, though, Murphy isn't tagging along on scooping calls. "I'm the #1 - the only one." Holloway says. Until he decides to expand, the 27-year-old is focusing mainly on Milwaukee's north side.

With reasonable prices - including discounts for referrals, seniors, veterans and more, it's just a matter of time before Holloway and #2 Scooper are knee-deep in stink. And he's looking forward to it. "Really," he claims, "You don't even smell it when you're picking it up!" We'll take his word for it.

For more information, a complete price list and more, call 414-477-4993 or visit numbertwoscooper.com.

A Day of Fun in Muskego

Is it time to stretch those four legs? Pooch been cooped up indoors all winter? Grab the leashes and head to Muskego for a day of fun at the Muskego Annual Pet Fair. In its third year, the Muskego Pet Fair has again assembled a host of local shelters and pet rescues that are in need of our support. The festivities will be held at Alpine Lanes, S80 W18700 Apollo Drive in Muskego on Saturday May 19th. (To ensure a safe environment for all attendees, please keep your pet on a short leash - retractable leashes are not recommended.)

As you enjoy the pony rides, petting zoo, bouncy house, and all of the vendors showcasing their fun pet products, please remember that all proceeds of this event will benefit local organizations that tirelessly care for rescued and injured animals. You'll even be able to have your pet's nail's trimmed, photo taken, micro-chipped, or even the highly sought after massage.

Sponsored by Calhoun Clippers and Good Shepherd K9 Rescue, the Muskego Pet Fair runs from 10:00 a.m. - 4:00 p.m., rain or shine. Many of the organizations receiving support through this event are listed in the Breed Rescue Section on pg. 27.



Megan A. Senatori

Your leash on the law affecting pets, pet owners and veterinarians.

608-252-9395



DEWITT
ROSS & STEVENS^{SC}
LAW FIRM

fetchmag.com | coming soon



Comprehensive Veterinary Services

- Compassionate Medical, Dental, & Wellness Care
- Laser Surgery
- Cat & Dog Boarding
- Hours By Appointment

Central Bark
Doggy Day Care

262-446-CARE(2273)

1208 Dolphin Ct., Waukesha
(Hwy. 164 By Walmart)
www.harmonypet.com



Paws-itivity Behaved K9s

Train by "Power of the Pack"

Puppy & Adult Obedience Classes
Advanced Training Classes

AKC Registered

Group Sessions
Private Training (In-Home Available)
Problem Behavior Counseling & Evaluation
Days, Evenings & Weekends

16 Years of Training Experience

Conveniently Located Off I-94
9823 S. 13th Street, Oak Creek

or
Brown Deer Animal Hospital
8745 N. 51st Street, Brown Deer

Member of the Association of
Pet Dog Trainers

10% off any class

262-488-1982
www.pawsitivityk9s.com

2007 May | Fetch Magazine 13

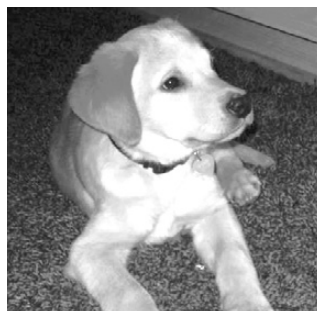
SPECIAL PROFILE:

Your Rescues



This is Jeeves, our St Bernard from the Michigan Humane Society. We've had St Bernards for years, but we're getting older now and didn't think we could handle a huge, young, active dog. So, five year old, 125 pound Jeeves seemed to fit the bill. He is just what we were looking for. He's sweet, silly, devoted, loving, and well-behaved. He adores our 12 year old cat, and the cat loves him. They spend a lot of time together and often share sleeping quarters. Sometimes in his sleep, Jeeves rolls over onto the cat and the cat just meows in complaint and moves over. When we take Jeeves for a walk, he heels perfectly at our side. When we call him, he always comes running immediately. He was perfectly trained. I was surprised someone would spend so much time training a dog so well, and then give him up. However, we did need to teach Jeeves to eat treats (not a big fan at first) and also to bravely wander into the back yard. Our cat helped us with that one. He's fit just perfectly into our home and lives, and we're really glad we "rescued" him.

Cheryl - Michigan Humane Society



Hi, My name is Gamble; I am a 14-week-old rescue. My mom is a golden retriever, but not sure what my dad was...I think a lab cuz I kinda look more like a Lab than a

Golden. I was born in Missouri, dumped off with the rest of my family until we were rescued by WAAGR and brought to Wisconsin. I am currently living with my foster family, Jake a 4yr old Golden & Ginger a 2yr old Golden, oh yeah and mom, dad & the tall boy. It is the tall boy who gave me my name, cuz WAAGR took a "Gamble" and saved my life. I have been in foster care for about 5 weeks, which is a bit longer than usual, but it is becuz I brought some baggage with me from Missouri...worms. My foster mom and the vet are working real hard to get rid of them, but they are persistent lil buggers, and I am on my second round of meds. But don't worry, it isn't really bothering me. I am gaining lots of weight and have no other symptoms. I am a very happy lil guy. Hopefully by the time you are reading this I will be in

my forever home. I will miss my foster family. My foster mom said she would love to keep each & every one of us, but then she would not be able to help other rescue dogs. That is my story - thanks for listening.

Kris - Wisconsin Adopt a Golden Retriever



I already had two terriers at home - C h a C h a (Schnoodle) and Tango (terrier mix). My husband had just been hospitalized with a serious brain disease. Things looked

pretty bad. But something told me there was a dog out there that needed to become part of my family. Rumba came to me when he was nine months old from a Miniature Schnauzer rescue group in Illinois. When I found him thru an Internet connection, I knew he was the one. How lucky to find a miniature schnauzer that was still basically a puppy!! It was quite a surprise that a couple months later I discovered he was in need of hip dysplasia surgery...but due to my husband's medical bill, I was strapped for cash. Thanks to Phil Cianciolla from WTMJ, my Veterinarian, and what was left of my checkbook, we got the surgery done. Rumba is almost five years old now and although that leg still swings in the breeze once in a while, he is a happy, healthy, well-adjusted little rascal and the most affectionate dog in the world. I would never hesitate to take in a dog in need. With the right care and lots of love, they return this investment many times over.

Pat - Lannon, WI



Keizo, a former orphan from Midwest Akita Rescue Society (MARS), came to live with me after found frozen to the ground. Volunteers used warm blankets to thaw him out. After his

owner in Tennessee passed away, he was sent back to rescue. Keizo is clicker, hand signal, and voice trained plus passed TellingTouch One. He is the smartest Akita I have had. Blaze is also a former orphan from MARS and became a Packer Dog in 2005 after she lost her home in Ohio. I began as Blaze's foster parent but proudly became a foster home failure...I adopted her. Our proudest

moment was representing MARS in the rescue dog parade at the Akita National Convention last year.

Judith - Milwaukee



A New Beginning

I wanted to share my story and felt you really had to know, That I was a lost "stray" and adopted a few months ago.

But that was then and this is now, a "fairy tale" come true - A little sister, a great big brother, and a Mom and Daddy too!

Life can change for dogs like me, if people really care. "We want to please and entertain, we've got lots of love to share."

For me it was a "new beginning," a wonderful dream come true. Most dogs have a single life, me, I've been blessed with two!

There are many dogs, just like me, trying to survive - Hoping someone's out there; waiting for help to arrive.

"New Beginnings Rescue" was really a savior to me - They put me in touch with Mom and Dad, and gave me a "family."

I stayed up late to write this, it's what I wanted to do - To show how important it is to me, and hopefully it's important to you!

Norm & Judy - West Allis

- continued on page 17

 **Happy Hounds, LLC**
 Doggie Daycare & Dog Training
 (262) 502-DOGS (3647)
*Germantown's very own doggie
 daycare & dog training facility*
 N115 W19150 Edison Drive, Germantown
 Conveniently located in the Germantown Industrial Park
www.happyhoundswi.com
Where dogs come to have fun!

 **Dunkin Dawgs**
K-9 Swim Center
 LARGE 20 ft x 8 ft HEATED INDOOR
 SWIMMING POOL FOR EXERCISE OR
 FOR JUST PLAIN FUN!
"DUNK YOUR DOG JUST FOR THE HEALTH OF IT"
 Open 7 Days a Week. Call Ahead for Appointment.
608-741-9420
dunkindawgsh2o@aol.com | www.dunkindawgsh2o.com

Bay View
 **PAMPERED PETS**
 Serving Bay View & Beyond
Dan & Sandy Sykora
 Insured & Bonded
 414.486.1891
 Pet Sitting & Daily Walks

 **Puppy Playground**
Dog Daycare & Self-Serve Dog Wash
 8411 South Liberty Lane
 Oak Creek, WI 53154
NOW OPEN!
 Monday—Friday
 6:30 a.m. to 7:00 p.m.
 Saturday (Dog Wash Only)
 8:00 a.m. to 1:00 p.m.
Phone: 414-764-PUPS
Fax: 414-764-7878
info@puppyplaygroundwi.com

K-9 Obedience Training Club of Menomonee Falls, Inc.

 • All Breeds & Mixed Breeds Welcome
 • Large Indoor & Outdoor Facilities
 • Obedience, Agility, Rally, Tracking, & Puppy Classes
 • New Daytime Class (call for details)
 N56 W20326 Silver Spring Drive
 Menomonee Falls, WI 53051
262-252-3569
www.k9otc.com
We Train You to Train Your Dog

Concerned about your dog's
a g g r e s s i o n
 or other behavior problem? Call:
262-662-4160
 Frank Allison, Professional Dog Trainer
Rock's Positive K-9 Training, LLC
 Over 25 years' experience Member, APDT

DOG DAY CARE
 & GROOMING SERVICES
RELEASE THE HOUNDS!

 MUSKEGO, WISCONSIN
 (across from City Hall)
WWW.RELEASETHETHEHOUNDS.BIZ
 262-679-0160

 **Loving Care In Your
 Pet's Own Home**
 Personalized Pet Sitting
 &
 Daily Dog Walking
 Insured & Bonded
414-527-3646
sharpspetsitting@sbcglobal.net
References Available Upon Request
 Serving these zip codes: 53202, 53203, 53209, 53211, 53212, 53217, & 53218.

continued from page 8

his boredom. Do you notice that your dog plays with a toy for a while and then doesn't ever touch it again? Remove all the toys your dog no longer plays with and put them away for a few weeks. Rotate those toys back into his toy box, and remove the toys that were out for him. He'll think he got all new toys!

If you have a fenced in back yard, you can change that environment too. Provide a kid's wading pool filled with water during the summer. Get a tug toy and tie it to the fence or hang it from a tree so that your dog can play tug with himself. If your dog likes to dig you can create a specific digging spot with sand and encourage your dog to use it by partially hiding biscuits or toys in the sand.

And lastly, the most important environmental enrichment directly involves you. Remember that most breeds were meant to work for long hours every day, and so young dogs of many breeds simply need more than a six block walk. You may need to find a way to combat your after-work exhaustion to give your furry buddy the exercise he needs.

If your dog loves to play fetch, you have it made since it requires very little effort on your part to throw the ball for your dog. Training can also tire a dog out - teach your dog a new trick every week, and then have him perform his repertoire every day. And there are many different fun canine activities you can get involved in - things like agility, flyball and tracking that can get you and your dog working together as a team and give your dog something to do.

So remember that pampering your pooch isn't the best thing for him - he needs something to do, and will be a better member of your family for it!

Khris Erickson works full-time at the Humane Animal Welfare Society in Waukesha, WI. As an educator she hopes to improve the owner-animal bond through HAWS education programs. She is also a part-time dog training instructor at Dog's Best Friend in Madison. Khris can be contacted at HAWS at khris@hawspets.org or 262-542-8851 x118.

Best Friends Veterinary Rehab

A Full-Service Canine Rehab Facility
Now Available in Southeast Wisconsin

Our services include:

- ❖ Professional Veterinary Evaluation
- ❖ Comprehensive, Personalized Treatment Plans
- ❖ State-of-the-art Underwater Treadmill Therapy
- ❖ Electrical Stimulation Therapy
- ❖ Acupuncture
- ❖ Massage Therapy
- ❖ Therapeutic Exercises
- ❖ At-Home Exercise Program Training

Physical Rehabilitation can assist with:

- ❖ Post-operative Orthopedics
- ❖ Tendon and Ligament Injuries
- ❖ Spinal Cord Injuries
- ❖ Post-fractures
- ❖ Herniated Discs
- ❖ Degenerative Neurological Problems
- ❖ Paralysis
- ❖ Arthritis
- ❖ Obesity and Poor Conditioning
- ❖ Muscular Degeneration
- ❖ Inflammation and Swelling



Benefits of Canine Rehab:

- ❖ Regain or Retain Function
- ❖ Faster Healing of Wounds and Injuries
- ❖ Reduced Pain
- ❖ Increased Muscle Strength, Flexibility and Range of Motion
- ❖ Weight Loss

For more information, call **262-375-0130**

2082 Cheyenne Court
Grafton, WI 53024

www.bestfriendsvet.com



In partnership with



vetrehabmktg@wi.rr.com



Camp List

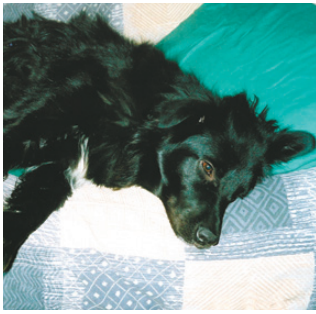
- Dog treats ☒
- Leash ☒
- Bowl ☒
- My Stuff ☒

The ultimutt camping adventure
for outward hounds and their people.

Camp dates:

August 17-20, 2007 and August 24-27, 2007

Register now! 🐾 www.dogcamp.com



This is Ike. In a short period of 1-1/2 years, I lost all four of my dogs to various diseases and just plain old age. They all had lived long, wonderful lives. I lasted a total of one

dogless night. On October 2, 2004, I took a vacation day and drove to HAWS and there was Ike, a Border Collie/Golden Retriever waiting to come home with me. On one of our nightly walks, I slipped on some black ice and fractured my wrist. He stood there calmly while I climbed up on him and then he led me all the way back home. He is my hero and gentle giant.

Ellen - Menomonee Falls



Brady came to my husband and I from rescue at 1 1/2 years of age. Brady was a handful from the start. He liked to test our patience as well as that of our older Dalmatian.

Now at 8 1/2 years of age, Brady couldn't be a better or more lovable dog. He is now a certified therapy dog and accompanies me to work once a week. Due to his good temperament, he is the Dalmatian ambassador for Save Our Spots Dalmatian Rescue, of which I volunteer. He recently was chosen to have his face on the Dalmatian poker chip by Full House Gaming Supplies. He's come a long way and was definitely worth the time and energy.

Linda & Bob - Save Our Spots Dalmatian Rescue



Lulu is beauty, an unbridled joy! Awake or asleep, Lulu is pure poetry. She is gentle and affectionate. She is effervescent and confident. Lulu is clever. She is an alchemist

because she transformed me! I owe her a huge debt for enriching my human experience, for awakening sensitivities within me, for correcting my indifference over the well-being of all animals, domestic or wild. Lulu is my rescue. Definitely! She is also my rescuer!

Nancy



It's been one year since I came to WI from the Boat Mountain Arkansas confiscation! My name is Miracle, and I was adopted from WI GSP Rescue on July 10th, 2006

to Lisa & pack. I am probably 2 yrs old now. I was born in Harrison, AR amongst 70 other dogs in a remote location on a mountain. Our owner was busted for neglect so WGSPR took in five of us last March and found us all new homes. I love Wisconsin, my new life as a princess, and am a show dog for WGSPR now! My mommy and my pack mean the world to me.

Lisa - WI GSP Rescue



I found myself again at HAWS and they just happened to have some greyhounds for sale. Greyhounds Only Rescue. Once again, I fell in love. After a few more visits to

find just the right dog, I met Mr. Boss Man, a brindled greyhound. He leaned against me. He smiled. I cried. I knew in my heart he was mine and a few short weeks later, he moved in. It took many months for Mr. Boss Man to become acclimated to the house along with Ike and Murray. But all of a sudden and out of the blue, he realized he did not have to race ever again and was not leaving. He could lounge around just about anywhere, play with the "guys" and have lots of treats and toss many, many toys. He was home.

Ellen - HAWS & Greyhounds Only Rescue, Inc.



At four weeks of age, a tumble from an ATV severely shattered not only his right front leg but his future as a prized hunting dog. With medical options limited, training potential nil, and sale value

at zero, this puppy was earmarked for euthanasia. Fate, and love at first sight, delivered Hooligan to us (we figured the pup deserved a "tough" name in lieu of his unfortunate start). This rescued, playful companion is the light of our lives.

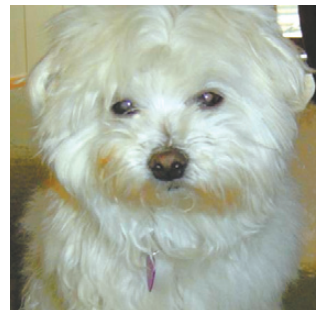
Mike & Ingrid



We adopted a border collie named Parker Chase. The first month he did over \$1000 damage to our home. We returned him but couldn't stand the thought of him being in a

shelter so we got him back. It's been two years now and we adopted a second border collie. They bring so much fun and love in our lives. They keep me off the couch and on those cool evenings, they keep my lap warm.

Patricia - Racine



Missy is a senior Maltese, anywhere from 8 to 13 years of age. She was brought to Northcentral Maltese Rescue with many physical problems. Mammary tumors were

her biggest issue. From the moment I laid eyes on her I was in love. She completes our household and melted the heart of my teenage son, not an easy feat! Missy may be older but you wouldn't know it, at times she can be as lively as a puppy.

Sue - Northcentral Maltese Rescue



This is Murray the Freak. In 2004, I took Ike, my Border Collie/Golden Retriever and went to HAWS to look for a playmate for him and what a playmate we found. A snow white Eskimo/Samoyed mix

was lying there just waiting for a chance to be loved and drooled upon. Well of course we took him home. Even though he was a stray, he made himself right at home and has never tried to run away. There is a reason why we call him Murray the Freak. He runs, he jumps, he spins, he talks. If he were human, he would most definitely be a stand-up comic.

Ellen - HAWS

- continued on page 24


 Since 1929
MILWAUKEE DOG TRAINING CLUB
ALL DOGS WELCOME
 Obedience | Household Training
 Agility | Fly Ball | Scent Hurdle
 Puppy Classes
414.961.6163
 LOCATIONS: 4275 North Humboldt
 25th & St. Paul
 MAIL TO: P.O. Box 763 Milwaukee, WI 53201
www.milwaukeeadog.com

BE ON THE COVER OF FETCH **IN-FOCUS PHOTOGRAPHY**
 4160 S. Kinnickinnic Ave.
 St. Francis, WI 53235
 (414) 483-2526
CALLING ALL CANINES...
 Enter our contest and you could be on the COVER!! ALL breeds are eligible for \$25 OFF the session fee, even if they're not the featured breed of the month!
DEADLINES:
 3.26.07 May Issue Rescues (all breeds & mixes)
 4.20.07 June Issue Chinese Crested
 5.25.07 July Issue Cavalier King & Charles Spaniel
 6.22.07 Aug Issue Rare Breeds
\$25 OFF SESSION FEE
www.infocusphotography.org


 a bakery and gift shop for dogs and cats
All Natural Fresh Baked Treats for Dogs and Cats
Toys, Collars, Bowls and more
Gift items galore
 Plan your dog's birthday with us!
150 E. Wisconsin Ave.
Oconomowoc, WI 53066
www.thedoggybagllc.com
262-560-1717
 Hours: Tues-Thurs 10-6
 Friday 10-8
 Saturday 10-6
 Sunday 11-3
 Closed Monday

Scott and Cindy Holdmann's
Unique Perspectives
 Specializing in Personalized Animal Portraits
 from your Photos
 Charcoal - Pastel - Matting and Framing Available
 Discounts available for Military, Service and Police Dogs!!!
 Wildlife Artwork also available
 Visit our website: www.uniqper.net
 Call us today! 262-679-9791
 Email: uniqper@wi.rr.com

"Spread the Word, We Pick Up Turd"

PILE PATROL LLC.
Pet Waste Removal Service
 Pooper Scooper Service from \$7.00 per week
 Litter Box Service from \$5.50 per week
Call Now For Spring Clean-Ups
 "We Service Most of Southeastern Wisconsin"
(414)6K9-POOP
www.pilepatrol.com
 Gift Certificates Available

Charlie goes from Glinda to Genghis in a Flash

To call Miss Charlie merely a cross dresser doesn't do her justice, after all she dresses across centuries, not just genders, not to mention that she's a Pug. That's right, a 4-year-old pug whose modeling skills are featured in the book *Fabulous Pugs*. Photographs of Charlie impersonating various historical figures (both mythical and factual) fill the pages of this collection designed and created by Lisa Knapp.

Art entrepreneur

Lisa Knapp, costume designer and caregiver, remembers Charlie as a wild puppy, but Charlie is now very comfortable posing still in front of the camera. Knapp ensures she's never late, always stays on her mark (Charlie is placed on a platform that's just high enough to keep her from wanting to jump down) and gets plenty of breaks for rest and snacks.

Having gone to college for first Sculpture and Fine Arts, then graphic design Knapp had had her fill of jobs from school systems too corporate behemoths. When she'd found herself in a mundane interior design job she decided to head in a different design direction with her Pug as the center. Designing a book around Charlie was her new avocation and now vocation, birthing *Fabulous Pugs*. She researched on the Internet for identifiable figures. She originally had 60, but practicality of the costumes soon became apparent as she sewed the ensembles on her now 36-year-old Sears Kenmore that she received on her 10th birthday (a friend older than many others). With mounds of art books for reference and e-information at her fingertips, she designed all sorts of costumes and backdrops, stretching her creative background to fit. At first she self-published her collection of photographs, then found an agent and publisher who launched the book nationally, to share Charlie with the world.



Model-focused

Charlie is obviously a versatile model, going from shiny crowded good witch of the North dressed in fabric like cotton candy, to a robust, fur-covered barbarian from Mongolia in just a few pages. Knapp designed Charlie's wardrobe with an artist's eye and research-inspired designs that are near authentic, but often require some feathers or fringe for the recognition factor. Knapp considers it creative license. Attention to detail is superb, like the triple string of pearls on Charlie's cameo of "June Cleaverpug, the pug who vacuums in heels and pearls" as well as the intricateness of the costume, like the gown on Marie Antoinette. Knapp says this was the first costume for the book. The body of the dress is made from upholstery material, which Knapp claims is a perfect density for a dog dress because it's sturdy. The trim, like many of the costumes, was never enough so Knapp applied multiple trims by hand. The wig is doll hair wrapped in circular layers around a baby's baseball hat with the brim cut off and a thin elastic band that fits under Charlie's chin. If I haven't said it enough...no intricate detail was spared.

With each costume Knapp felt like she was starting over, coming up with a different sleeve, skirt, a front or back opening and Velcro. Charlie is a willing model but Knapp doesn't want her to struggle to get into a costume, so Velcro has been a big help. Hats are Knapp's favorite, which is obvious in the book since most of the costumes involve a well-developed headdress. For assembly, Knapp uses a mixing bowl, which is the exact size of Charlie's corpulent head.

Every photograph is complemented by witty captions, almost spoofing the titles of the famous person being featured. The concept sounds a little like Halloween, but these are not store bought, mass produced costumes with a hole cut out for a tail, even Count Pugula has a lined cape with tasseled fringe and the cutest fangs I've ever seen. Knapp just loves fabric and all the accoutrements that go with costumes, which made assembling the outfits for the book a delight. People absolutely coo over Charlie as she models them, even if she is more Shelley Winters than Elle McPherson, according to Knapp.

Fame has benefits

And it seems Charlie has received the fame to go along with her modeling career and icon parodies. On the events calendar of her own Pug Daddy Productions website (a company started for her fans) she notes appearances at galas like Pet Fashion Week in New York, not to mention numerous Pug Festivals around the country, like our own Milwaukee PugFest. Knapp attends one function a month including fests, dog shows or book signings. Hotels seem to be very accommodating according to Knapp, especially when you show up with the dog during check-in. On the website a number of trinkets are also available, such as a dog pearl necklace in white or pink. There are also shirts for the human counterparts sporting Napoleon Bonapug riding his steed into the battle of Pugaloo or Andy Warholpug in front of his celebrity pop art (of pugs of course).

Perhaps initially it seems like a book catering to pug lovers or canine costume enthusiasts, but *Fabulous Pugs* appeals to all dog lovers as they imagine their own canines in costume. It is also a success story featuring a designer with ingenuity building a career centered around her favorite animal companion, and a great sewing machine.

Emily Refermat has written about and loved dogs all her life. As a child, she read her stories to Aurora, a protective standard Schnauzer. Now, Refermat writes for a living, reading her articles to her husband, two cats, and Siberian Husky/Collie mix named Maya.

Fetch Magazine Coupon Expiration 5/25/07

Silver Spring Animal Wellness Center

414.228.7655



Purchase an Early Detection Panel
and receive a **FREE** Heartworm
Test through **May 25th.**



1405 W. Silver Spring | Glendale, WI | 1/4 mile west of I-43

Fetch Magazine Coupon Expiration 5/31/07



Receive **\$10 OFF** your pet's
first visit at
Harmony Pet Care.

Call TODAY for an appointment.
(262) 446-CARE (2273)

1208 Dolphin Court Waukesha, WI
www.harmonypet.com

Fetch Magazine Coupon Expiration 5/31/07

Receive **20% OFF**
your dog's first groom!



5121 W. Howard Ave in Milwaukee | 414-727-2980

Fetch Magazine Coupon Expiration 5/31/07

10% OFF
Any Essential Oil Purchase



Free Delivery.
Call for Details.

BARK N' SCRATCH OUTPOST

5835 W. Blue Mound Rd. | Milwaukee, WI 53213 | 414-444-4110
milwaukeekeepetfood.com

Fetch Magazine Coupon Expiration 5/31/07



10% OFF
ANYTHING
storewide!!

The Doggy Bag
150 E. Wisconsin Ave.,
Oconomowoc
262-560-1717

www.thedoggybagllc.com

Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

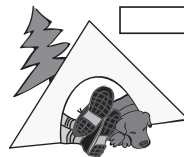
Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

Fetch Magazine Coupon



DOG DAYS
of Wisconsin
The camp for dogs and their people

• **\$25 off** •
registration fee
(First time campers only)

• www.dogcamp.com •

Save \$10

Fetch Magazine Coupon

Expiration 5/31/07

Save \$10



Attention! Dog Owners
Save \$15 off

your first month of service.
Mention this coupon when you call.

262-366-7949
www.scoopsremovals.com

Fetch Magazine Coupon

Expiration 5/31/07



\$5 OFF
your first day of
day or overnight care.

727 W. Glendale Ave. | Glendale, WI 53209
www.dogtiredogs.com Phone: 414-967-5857 Fax: 414-967-5911

Fetch Magazine Coupon

Expiration 5/31/07



\$10 off
ANY
Training Class.

Plus, purchase any training book at our Animal Antics
retail store and receive a FREE clicker.

*Not valid with any other discounts or specials.

Fetch Magazine Coupon

Expiration 5/31/07

Pre-Register for **3 classes**
and get **20% OFF.**

414-289-7785



www.dogclass.com

Fetch Magazine Coupon Expiration 5/31/07



Bring in this coupon for
\$10 OFF
your first obedience class sign up.
Not valid with any other coupon or discount.

Greater Racine Kennel Club
6320 Six Mile Rd., Racine, WI 53402
Call 262-681-0700 for information.

Fetch Magazine Coupon Expiration 5/31/07

Petlicious Pet Spa

Self-Serve
Dog Wash
and
Grooming



\$2.00 off
Self Serve Wash

Located next to:
Petlicious Dog Biscuit Bakery
2217 G. Silvernail Road
Pewaukee, WI 53072
(262) 548-0923
www.petlicious.com

Fetch Magazine Coupon Expiration 5/31/07



\$10 off
for new student
sign up.

(Limit one coupon per person.)
www.forpetsake.cc
1-888-581-9070

Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

Fetch Magazine Coupon Expiration 5/31/07

THE NATURAL PET

\$2.00 off your total purchase
of **\$20.00** or more.

2532 E. Oklahoma Ave. | Bay View, WI 53207
414-482-PETS (7387)

\$2.00 OFF

\$2.00 OFF

Fetch Magazine Coupon Expiration 5/31/07

10% off any training class

Puppy Kindergarten | Family Dog Class
Basic Obedience | Canine Good Citizen
Taming the Inner Beast | Novice Class

Call TODAY to sign up for any upcoming class.
PAWS-ITIVELY BEHAVED K9s
262-488-1982



Fetch Magazine Coupon Expiration 5/31/07

MILWAUKEE DOG TRAINING CLUB
WWW.MILWAUKEEDOG.COM

10% OFF Training
Membership
(one coupon per person)
New Members Only

Club Grounds:
4375 N. Humboldt,
Milwaukee
414-961-6163

Fetch Magazine Coupon Expiration 5/31/07

**Free Behavior
Assessment**

(with first day of day care)

Offer good at All Thirteen area locations.

For a location near you, visit
www.centralbarkusa.com



**\$20
Savings**

Fetch Magazine Coupon

**Don't Forget to Clip
these Coupons!**

Fetch
magazine

414-489-1027
info@fetchmag.com

Fetch Magazine Coupon Expiration 5/31/07

Enroll your pup into Puppy Kindergarten and get
FREE admission into one Puppy Social.
(coupon must be presented at Puppy Social)

Best Paw Forward Dog Training

262-369-3935 www.bestpawforward.net

Blizzard's Bite Brings Needed Changes to South Milwaukee's Dog Ordinance

Since her fateful incident on April 20, 2006, South Milwaukeean Debi Stewart has lived and learned enough to write a book. In fact, maybe she will some day. Or maybe she'll unite dog owners to fight for fair enforcement of reasonable animal control laws. But not yet. For now, Stewart and Blizzard her 5 year old white Shepherd mix are still struggling to sort out the mess.

The incident occurred a year ago April when Stewart drove to South Milwaukee's recycling station with Blizzard in the back seat, a monthly ritual for them. City worker Michael Kilbourn was new at the site that day, one who Stewart and Blizzard had not met before. It was a pleasant spring day, and the car windows were down.

Having deposited her recyclables, Stewart was putting change in her purse when she heard Blizzard growl. She did not see what happened. She turned back to Kilbourn to find that her dog had nipped him on his wrist. At first, Kilbourn told Stewart that he was okay, but before she left he came back and asked for her contact information. Kilbourn's boss at the city and Stewart both reported the incident to the South Milwaukee Police Department who subsequently issued Stewart a citation for "Harboring a Vicious Animal."

Stewart called her insurance agent who promptly cancelled her homeowner's insurance due to Wisconsin's "double indemnity" law, which holds a dog owner

liable for double damages if their dog bites a second time. (See Wis. Stats. Sec. 174.02.) Although this was a first-time bite for Blizzard, insurance companies don't want to risk having to pay the double damages for a second bite, so they cancel after the first incident.

Atty. Megan Senatori informs us that the law classifies our dogs as "personal property" which gives us certain legal rights. "A local government's declaration that your dog poses a threat to public safety does not make it so. Due process entitles dog owners to notice and the right to be heard," says Senatori. Due process is also required before a municipality can take away or destroy a dog. It must prove that the dog caused "serious injury on two or more occasions off the owner's property without reasonable cause" and that the dog owner "knew prior to the second injury" that the first incident had occurred. (See Senatori's "Legal Beagle" columns, Fetch Magazine, March/April 2005 and July 2005.)

Stewart hired an attorney to represent her in a municipal court hearing to determine whether Blizzard was actually a vicious animal under South Milwaukee's Ordinance 23.20 which states in part: (2)

"Vicious Dog" as used in this ordinance means any dog with a propensity, tendency or disposition to attack unprovoked, to cause injury to or otherwise threaten the safety of human beings or domestic animals; . . . (12) No dog shall be declared to be a vicious dog if the injury or damage

was sustained by a person who, at the time, was teasing, tormenting, abusing or assaulting the dog, or which dog was protecting its owner from attack by a human being."

On February 12, 2007, the court found Blizzard to be vicious because evidence presented didn't prove the dog was provoked or trying to protect Stewart.

"My dog has no prior history," says Stewart. She found five police case files of unprovoked dog bites in South Milwaukee, "all with greater injury, yet none were given citations because there was no prior history." Another case involved a dog that did have prior history, the first bite to someone's face requiring 10 stitches, and the second bite a year and 1/2 later requiring 80 stitches. According to Stewart, no citation was given.

South Milwaukee's Ordinance 23.20 does not include language defining "severe injury" when determining liability. When City Worker Kilbourn was asked about his medical treatment for the bite, he testified in court that "[The doctor] washed it and put a band aid on it." He further testified that he wouldn't have seen a

- continued on page 29

April Stanley
Shears & Blade Sharpening

EAGLE POINT SHARPENING

Servicing Stylists,
Pet Groomers & Barbers

262-673-7976
cell: 262-389-5612
APRILS215@AOL.COM



got poop?

Milwaukee Area
Pet Waste
Removal Service

Discounts Available!

(414) 477-4993 • www.numbertwoscooper.com



CERTIFIED PROFESSIONAL PET GROOMING

We're consolidating to one location for your convenience. Visit us today at:

8500 West North Avenue, Wauwatosa. 414-476-4323

- ★ Dog & Puppy Training Classes ★
 - ★ Patient...and rewarding!
 - ★ Positive...training with positive results!
 - ★ Professional...25 years experience
- AKC APDT Certified



Sirius
Companion Dog Training, LTD.

Classes available in:
Puppy Kindergarten
Beginning and Advanced Manners
Canine Good Citizen ★ Novice ★ Kids N' Canines
Group and private lessons - on site or at home

Call Now for a Schedule or to Register **414.698.3223**
We Specialize in PUPPIES! Join our Kindergarten Class Today!



**Turn your pet photo
into a work of art**

*Fun, Colorful
Custom-Made, Archival
Ready to Hang*

www.popart-petraits.com
414/481-3399

Animal Motel



**Pet Care Services
for Precious Pets**

13175 W. Silver Spring Road

(262) 781-5200

The Gutknecht Family

Boarding ♥ Grooming ♥ Training ♥ Pet Relocation

"Let's Talk About Boarding Your Pet"

An Informational Session and Kennel Tour

2nd Saturday of Every Month (except July & August)

1:00pm Sharp

No Reservations Required. Here's your Chance!

Get a behind the scenes look at your pet's favorite vacation spot!



**SINCE
1960**



Wisconsin Adopt
A Golden Retriever, Inc.

**Perennial Sale!
May 19th & 20th**

2547 W. Wending Dr. Glendale, WI

Please check our Web Site

www.waagr.org for details

or phone **414-517-7725**

WAAGR is a 501 (c)(3) Non-Profit Corporation



Family Owned and Operated Since 1949
N94 W17937 Appleton Avenue, Menomonee Falls WI 53051
Weekdays 8am - 5:30pm • Sat 8am - 4pm

262-251-1400 • 262-251-1401

Holistic Dog & Cat Foods • Gourmet Dog Treats • Wild Bird Seed & Feeders
Pet Beds (American Made) • Aromatherapy Remedies • Small Animal Feed & Bedding
Garden Supplies & Gifts • We Also Carry Raw Frozen Pet Foods • And Much More!



We Do Not have a single
item on the Menu Foods
recall list in our store! Stop
by and check us out!



Pet Stroller

Tour the Town with
your Cat, Small Dog
or Puppy.

\$10 OFF

Offer good only while supplies last.
With coupon only. Expires on 5/31/07



Animal Doctor
Dr. Jodie • Dr. Lisa

Pet Care That Will Exceed Your Expectations!

**Traditional &
Holistic-Herbal Care**

**Ultrasound &
Acupuncture/Chiropractic**

We carry natural diets,
including raw meat!

**Nature's Variety | Nature's Menu
Companion | Spot's Stew
Innova | California Natural**

414.422.1300

S73 W16790 Janesville Rd. • Muskego



This is rescued GSD "Roman." Roman came from a "hoarder" who had numerous animals in the house. Only two of the nine dogs found in the home survived the conditions.

Roman is now a healthy, happy seven year old and this photo shows him earning a Perfect score of 200 and his Champion title in Obedience at the Global Kennel Club summer show in Edwardsville, KS last summer. Roman also has his CGC title from the American Kennel Club and his Herding Instinct Certificate. In addition to being a top notch competitor, Roman is a beloved companion and shares his life with Rudy and Nahla, both rescued GSD's.

Angela - GSD



We took on the task of fostering Sadie Jo thru the New Beginnings Rescue League several months ago. We all fell in love with each other and made the commitment to adopt

her in spite of a potential health problem she will live with all her life. We have changed her name to Sadie Joy because that is what she has brought to our family.

Dan & Judy - New Beginnings Rescue League



My Sasha (border collie/husky mix) was adopted from Happy Tails Dog Rescue in Milwaukee two years ago. She came from an overcrowded shelter in Paris, KY after found roaming

the streets with her two puppies, which were put to sleep before they called Happy Tails to see if they would take the momma dog. She is the absolute love of my life, especially now that she is a little older and more settled down. In my opinion, the only way to get a pet is from a rescue. Not only do you get a wonderful pet, but you are saving lives. I've always owned "mutts" and always will.

Betty - Happy Tails Dog Rescue



My dog, Shamrock, a Labrador/Collie mix, is a rescue from Shawano County Humane Society. Because of her excellent temperament, she was kept 2 months, not

2 weeks. I call her Shamrock because she is lucky the humane society saved her and so am I. She has since grown 2 inches, so she was really a well behaved puppy, not an adult dog as claimed. She was waiting for me.

Mary - Shawano County Humane Society



Sully is a nine year old German Shorthair Pointer who was rescued four years ago from the Wisconsin German Shorthair Pointer Rescue. I could not have asked

for a better dog with such a wonderful and unique personality. Sully is most happy when he is around people. He thrives on praise, love, and attention. All I want to do is give him a better life than he had before we met.

Sarah - WI German Shorthair Pointer Rescue



Tess has only been a part of our lives since the end of January, but she has been such a great addition. I feel so privileged to have provided a home for Tess who otherwise

only knew the racing track as her home. I wouldn't trade her nose kisses, her helicopter tail, and her mischievous glances for ANYTHING! She's had no trouble adapting to being a house dog!

Dria & Chris - Oconomowoc



Val, a 3 year old retired racing Greyhound suffers from severe epilepsy. He came to Greyhounds Only in November 2005. In March, 2006 he suffered 4

GranMal seizures and was returned by his adoptive family. He came to my home and the generous support of dog lovers around the world came to his "rescue." Val's condition is still not under control. Follow his progress at www.greyhoundsonly.com, "hound in need." I'm a better person because of Val!

Sue - Greyhounds Only, Inc.



Vayda was adopted through Tennessee DalSavers. Only a few days later did we realize she could be deaf. After several months, a BAER test was performed and

confirmed our suspicion. We disagreed whether we had time for a deaf dog or not, but by this time she was already part of our family. She just turned three in January and is one of our several spoiled family dogs. Every rescued dog has their flaw, right?

Amanda & Ed - DalSavers



Please meet Winston and Katrina, our two rescues. It is easy to tell where one ends and the other begins. Winston is calm, cool, collected and a bit older. Katrina is

energetic, goofy, deaf and acts like a puppy. Winston was found wandering the streets in Madison and Katrina was found on a country road in Indiana. We would do anything for our four-legged children. They have found their forever home.

Kristine - Waukesha

- continued on page 25



Yoda was rescued during our 4th trip to New Orleans. When our team tried to catch him, he was so terrified that although he was in horrible pain, he tried to bite and run away. With

a broken leg he couldn't get very far. At the vet he had a temperature of 104, bite wounds every 1/2 inch of his body, a broken leg, and an infection. He was on the verge of death, but he fought. On the trip back to Wisconsin, he met his new family (since his original family was not found). Yoda's new mom was horrified when she first laid eyes on him....he was a wreck. Surgery on his leg was performed at WVRC and was a huge success. Yoda recovered and is now a happy, fluffy boy who loves to lay outside for hours in the cold snow!

Caryn - Operation Bring Animals Home



Oliver came to live with us at age nine. He is now almost 12. Life without Oliver would be very quiet and boring. He rules the roost around here. He only likes to be held in your arms

facing left. He backs up so you can pick him up easier. He lets out a loud snore/groan when he is tired and ready to sleep. He could beg food out of a starving man's hands. If you ignore him he'll sit under your chair and grumble in a low "talk growl." He kisses my ankles. He walks like a little bulldog and snores like a truckdriver. He is my cranky, little, chunky love.

Kathy



Angel came from a puppy mill in Missouri when she was very young and very small. She had birth defects that caused incontinence and kidney damage, but with surgery and the care

of her devoted foster mom, Angel grew and thrived. She became our beloved bow-legged princess at six months and demands the attention due a princess. She doesn't hesitate to make her wishes known, is a real character, and an absolute joy.

Barbara - Menomonee Falls



Hi, this is Chewie. After grieving the loss of a beloved pet for a year, I decided I needed to hear the pitter-patter of four paws again. A friend recommended Petfinder.com. I saw many dogs

and read many happy and sad stories. When I saw Chewie's picture I knew he was meant to be with us. We traveled ten hours round trip twice. Adopting a rescue can be addicting though. We now hear the thunder of eight paws since adopting little brother Bentley.

Kelly - Petfinder.com



Our family adopted a dog named Wilson from a Dalmatian rescue. Wilson was dropped off at the Humane Society as a small puppy and was deemed

unadoptable, until Save Our Spots rescued him. We then adopted Wilson. He is now a Canine Good Citizen dog and a Pet Therapy dog. I love him. He is a very playful and loveable dog. Whenever I get off the school bus, he wags his tail rapidly and can't wait to see me. He is the best dog I could have ever imagined.

Carly (age 12) - Save Our Spots



"Sandy, there's this dog . . ." brought me out of my office to find a frightened puppy crouched under an out-building. Two hours and three sandwiches later, we were

off to see the vet to remove a choke collar s-hooked into her and for about 30 stitches to heal her wounds. "Visa", named after my credit card used to pay the vet, is my shadow and helps run Release the Hounds Dog Day Care!

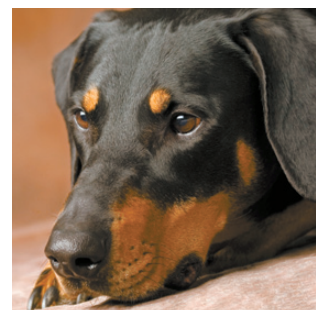
Sandy - Muskego



I adopted Corkey (12 yrs old/gray) and Buddy (7 yrs old/black) as my second and third rescues. This has been the most rewarding thing for me to do. I love to see these little guys go of to wonderful homes and loving families. There is also a sad side to this and that's when we rescue the little guys from puppy mills. After giving them love, attention, care, and medical treatment, they learn to love and trust humans again.



Marie - New Beginnings Shih Tzu Rescue & Friends



Six years ago we added a second dog to our family from the WI Doberman Rescue. He came home with us two days before the tragedy of September 11th. As tears

streamed down watching the heroic efforts of Flight 93, he walked up to me and licked my face. It was that moment we named him Beamer, in honor of Todd Beamer and all the brave men and women of Flight 93. He's a wonderful dog we're proud to say we rescued!

Cindy & Tim - WI Doberman Rescue



I heard puppies were up for adoption on Petfinder.com and quickly filled out an application. That's where I found Bentley. Bentley came from a puppy mill in WI and since he

was born without any joints to bend his back legs, he would have been destroyed. I'm happy to say that did not happen. I went to Eau Claire to pick him up. Bentley is loved very much and is such a strong soul and even a talented acrobat!

Kelly - Petfinder.com

- continued on page 30

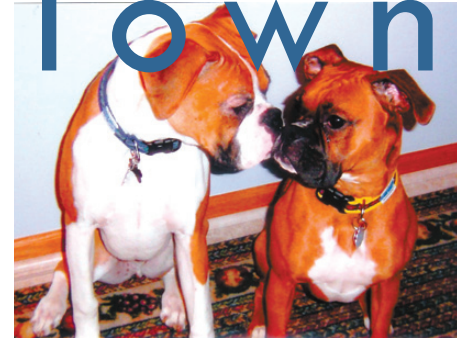
Around Town



Morgan David, Mukwonago



Henna Monica



Ace & Ginger Chris & Lynn, Milwaukee



Jordan Jodi, Oak Creek



Cheyenne & Timber Tammy, Milwaukee



Cooper Shanna, Greenfield

DOG Training Classes



4500 West Wisconsin Avenue
Milwaukee, WI 53208



To Register, go online at
www.wihumane.org
or call (414) 431-6107

All classes below use reward based training techniques through the use of a clicker. Puppy ABC's, Dog Manners, and Beyond Manners Classes all run for 6 weeks and are \$100 (WHS Adopted) and \$120 (Non-WHS Adopted).

Puppy ABC's Class (under 5 months):
Socializing your puppy and discussing common challenges.
Wednesday, May 9 – 7:45 p.m.
Saturday, May 26 – 10:30 a.m.
Thursday, May 31 – 6:30 p.m.

Dog Manners Class (over 5 months of age):
Basics like down, stay, drop it, come and much more. Learn all the skills needed to pass the Canine Good Citizen test.
Wednesday, May 9 – 6:30 p.m.
Saturday, May 19 – 9:00 a.m.
Thursday, May 31 – 7:45 p.m.

Beyond Manners Class (over 6 months of age):
Build from basics & add distractions to challenge your dog.
Call for June availability

Clever Canine Tricks Class (over 6 months of age):
Teach your dog to be creative and learn how to get the behaviors you want from your dog (not just tricks!).
Length: 4 weeks. All dogs \$60.00
Call for June availability

Behavioral Consultations: One-on-one assistance & training to solve behavioral issues. (414) 431-6173
Dog (per session): \$60 (WHS Adopted) \$70 (non-WHS Adopted)
Cat (per session): \$30 (WHS Adopted) \$35 (non-WHS Adopted)



Sign up for
Fetch Magazine's
Monthly e-newsletter.

Send an e-mail to
info@fetchmag.com
with "newsletter" as the subject

Support Our Rescues

Airedale Terrier

ATRA-Airedale Terrier Rescue & Adoption
715-526-5961, www.aire-rescue.com
airedale@frontiernet.net

All Breed

heavenlyrescue@excite.com
www.hhr.petfinder.com

Operation Bring Animals Home S&R Team
262-224-1964
info@obahrescue.com
www.obahrescue.com

American Water Spaniel

414-840-7411, rescueaws@yahoo.com
www.americanwaterspanielclub.org

Basset Hound

Basset Buddies Rescue, Inc
262-347-8823
info@bbrescue.org, www.bbrescue.org

Beagle

BrewBeagle Rescue
midwest@brewbeagles.org
www.brewbeagles.org

Bichon Frise

Little Buddies Rescue
1-888-581-9070

BPB Rescue

(Bordeaux, Pug, & Boston Terrier)
262-573-7837
bordeauxdogue@gmail.com

Border Collie

MidAmerica Border Collie Rescue
414-449-0888
www.midamericabcrrescue.com
MidAmericaBCRescue@yahoo.com

Boston Terrier

Boston Terrier Rescue of Wisconsin
jlemoire@new.rr.com

Boxer

Green Acres Boxer Rescue of WI
info@greenacresboxerrescue.com
www.greenacresboxerrescue.com

Brew City Small Dog Rescue

414-313-2040
www.brewcityrescue.org
Heather@brewcityrescue.org

Brittany

American Brittany Rescue
1-866-brit911
www.americanbrittanyrescue.org
info@americanbrittanyrescue.org

Cocker Spaniel

Wisconsin Cocker Rescue
262-255-0246
WiCockerRescue@Juno.com
www.geocities.com/WiCockerRescue

Shorewood Cocker Rescue
262-877-3294
www.cockerrescue.net, elaine@cockerrescue

Collie

Minnesota-Wisconsin Collie Rescue
612-869-0480
collietalk@aol.com, www.mwcr.org

Dachshund

Badger Dachshund Club
414-299-9609

MidWest Dachshund Rescue, Inc.
608-833-2992 evenings
rescue@mwdr.org, www.mwdr.org

Dalmatian

Dal-Savers Dalmatian Rescue Inc.
414-297-9210
loveadal@yahoo.com, www.dalrescue.net

Save Our Spots Dalmatian Rescue, Inc
414-365-2679
sosdalrescue@earthlink.net, sosdalrescue.com

Doberman Pinscher

Wisconsin Doberman Rescue, Inc.
414-536-4477, www.wi-doberescue.org
widoberescue@aol.com
Shadow's Doberman Rescue
262-662-4838
draffhorseinn@aol.com, www.draffhorseinn.com

English Springer

English Springer Rescue America, Inc.
715-845-8716, www.springerrescue.org
kcmcheinking@verizon.net

German Shepherd

German Shepherd Rescue Alliance of WI
414-461-9720, www.gsraw.com
yur_rltr@execpc.com or gsdrsq@hotmail.com

Good Shepherd K-9 Rescue
608-868-2050, (ccow@ticon.net)
gshepherd@gsk9r.org, www.gsk9r.org

Badgerland German Shepherd Rescue
24hr. Message service 414-256-1325
gsd4me@bgsr.org, www.bgsr.org

ARF's German Shepherd Rescue Inc.
www.arfrescue.com, gsd@arfrescue.com

German Shorthaired Pointer

Wisconsin German Shorthaired Pointer Rescue, Inc.
414-327-5102 or 414-614-5102
lisa_gsprescuewi@yahoo.com
<http://www.wgspr.com>
<http://www.petfinder.org/shelters/WI214.html>

Glen of Imaal Terrier

lakerun@execpc.com

Golden Retriever

GRRoW (Golden Retriever Rescue of Wisconsin)
(888)655-4753

president@grrow.org, www.GRRoW.org

WAAGR (WI Adopt a Golden Retriever)
414-517-7725
www.waagr.org, president@waagr.org

Greyhound

Greyhounds Only Inc., Adoption & Rescue
262-542-0331 or 773-297-GREY (4739)
goinc@aol.com, www.greyhoundsonly.com

Greyhound Pets of America - WI
414-299-9473, www.gpawisconsin.org

Herding

Southeastern Wisconsin Herding Dog Rescue
262-554-2048
rescue@wiherdingrescue.com
www.wiherdingrescue.com

Irish Setter

Irish Setter Club of Milwaukee
920-734-6734, muttsgo@aol.com

Italian Greyhounds

star279@juno.com
www.midwestigrescue.com

Labrador

Labrador Education and Rescue Network
847-289-PETS (7387), www.labadoption.org
learnndogs@labadoption.org
Penny Romasko
www.labradorconnection.org

Maltese

Northcentral Maltese Rescue Inc.
262-633-9371
malteserescue@hotmail.com
www.malteserescuehomestead.com

Mixed Breed

Happy Tails Dog Rescue
414-321-4929
www.happytailsdogrescue.com

Neapolitan Mastiff

www.neorescue.net, mhweglarz@msn.com

Poodle

920-625-3709
poodclubofamerica.org, mj.doege@yahoo.com

Pug

NIPRA (Northern IL Pug Rescue & Adopt.)
nipra@pugrescue.org, www.pugrescue.org

Great Lakes Pug Club
www.Greatlakespugclub.com
414-531-9301

Rat Terrier

Wisconsin Rat Terrier Rescue INC.
608-697-7274, wrtr@bigfoot.com

Rottweiler

Wisconsin Rottweiler Rescue
608-224-0272, www.wirottrescue.org

Saint Bernard

AllSaints Rescue
414-761-6305, www.allsaintsrescue.com
allsaintsrescue@earthlink.net

WI St Bernard Rescue
414-764-0262
wstresq@jmuch.com, www.wstresq.com

Scottish Terrier

Door County Scottie Rally Inc.
608-745-4031, napcap@charter.net

Shih Tzu

Fuzzy Pawz Shih Tzu Rescue of WI Inc.
fuzzypawz@gmail.com
www.fuzzypawz.org, 414-731-1682

New Beginnings Shih Tzu Rescue
920-722-3070, AWood52140@aol.com
414-801-3763, living_floor_mops@yahoo.com
<http://www.nbstr.org>

Standard Schnauzer

Standard Schnauzer Club of America Rescue
schnauzer@gmail.com
www.standardschnauzer.org

Westie

Wisconsin Westie Rescue, Inc.
920-882-0382, westies@edsboats.com
www.petfinder.com/wiwestieresue

Yorkshire Terrier

Yorkshire Terrier Rescue of Wisconsin
414-747-0879, shyorkiemom@yahoo.com
414-383-2779, judii2000@yahoo.com

Event Calendar

May 2007

1 Tuesday

What: Puppy Kindergarten Class Begins
Where: Petlicious, Pewaukee
When: 6:30pm (7 week course)
Info: 1-888-581-9070

What: Adult Beginner Class Begins
Where: Central Bark DDC, Franklin
When: 6:45pm (8 week course)
Info: 1-888-581-9070

2 Wednesday

What: Basic Obedience Class Begins
Where: Animal Motel, Butler
When: 6:30 p.m. - 8:15 p.m.
Info: 262-781-5200, www.animalmotel.net

4 Friday

What: Agility Fun & Games Night
Where: For Pet's Sake, Mukwonago
When: 6:30pm
Info: 1-888-581-9070

What: Obedience Run Thrus
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m.
Info: www.grkc.org

5 Saturday

What: HAWS Pet Walk
Where: Minooka Park, Waukesha
When: 9:00am - 3:00pm
Info: www.hawspets.org

What: Rottweiler Adoption Day
Where: Petlicious Dog Bakery, Pewaukee
When: 10:00am - 2:00pm
Info: 262-548-0923, www.petlicious.com

What: Lure Coursing Demo by For Pet's Sake
Where: Minooka Park, Waukesha
Info: 1-888-581-9070

What: Basic Obedience Class Begins
Where: Animal Motel, Butler
When: 9:00am - 10:45am
Info: 262-781-5200, www.animalmotel.net

6 Sunday

What: Animal Communication w/ Rebecca Moravec
Where: Petlicious Dog Bakery, Pewaukee
When: Noon - 5:00pm (reservations required)
Info: 262-548-0923, www.petlicious.com

7 Monday

What: Puppy Kindergarten Class Begins
Where: Animal Doctor, Muskego
When: 6:30pm (7 week course)
Info: 1-888-581-9070

What: Adult Beginner Class Begins
Where: Central Bark DDC, Mequon
When: 6:45pm (8 week course)
Info: 1-888-581-9070

8 Tuesday

What: Puppy Kindergarten Class Begins
Where: Central Bark DDC, Lake Country
When: 7:45pm (7 week course)
Info: 1-888-581-9070

11 Friday

What: Obedience Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm (Novice), (Open) Follows Novice
Info: 1-888-581-9070

What: Yappy Hour (reservations required)
Where: Petlicious Dog Bakery, Pewaukee
When: 6:30 - 7:30pm
Info: 262-548-0923, www.petlicious.com

What: Big Bang Workshop (fear of loud noises)
Where: Pet Supplies 'N' More, Muskego
When: 6:00 p.m. - 8:00 p.m. (FREE)
Info: 262-679-6776, www.petsupplies-n-more.com

What: Obedience & Rally Correction Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Entries 6:30 p.m. (only \$5 per dog)
Info: 414-769-0758, www.cudahykennelclub.org

What: Rally Drop in Classes
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m. (advanced), 7:30 (novice)
Info: www.grkc.org

12 Saturday

What: Pet Massage with Geri
Where: Pet Supplies 'N' More, Muskego
When: 1:00 p.m. - 4:00 p.m.
Info: 262-679-6776 (only \$15/session)

What: Spring Photos w/ SliderPhoto
(Perfect for Mothers or Fathers Day)
Where: Petlicious Dog Bakery, Pewaukee
When: 10:00am - 4:00pm (reservations suggested)
Info: 262-548-0923, www.petlicious.com

What: Pamper Your Pooch w/ a K-9 Massage
Where: Petlicious Dog Bakery, Pewaukee
When: Noon - 4:00pm
Info: 262-548-0923, www.petlicious.com

What: Nail Trimming (Dogs not People)
Where: Pet Supplies 'N' More, Muskego
When: 2:00 p.m. - 6:00 p.m.
Info: 262-679-6776 (only \$10/trim)

What: Throw Your Dog a Turnip! (dietary discussion)
Where: Pet Supplies 'N' More, Muskego
When: 3:00 p.m. - 5:00 p.m. (FREE)
Info: 262-679-6776, www.petsupplies-n-more.com

14 Monday

What: Puppy Kindergarten Class Begins
Where: Buck Archery Range, Burlington
When: 6:30pm (7 week course)
Info: 1-888-581-9070

What: Adult Beginners Class Begins
Where: Buck Archery Range, Burlington
When: 6:30pm (7 week course)
Info: 1-888-581-9070

What: Attention Class Begins
Where: For Pet's Sake, Mukwonago
When: 6:30pm (8 week class)
Info: 1-888-581-9070

15 Tuesday

What: Adult Beginner Class Begins
Where: Central Bark DDC, Downtown
When: 7:00pm (8 week course)
Info: 1-888-581-9070

17 Thursday

What: Carting Class Begins
Where: For Pet's Sake, Mukwonago
When: 7:00pm (4 week class)
Info: 1-888-581-9070

18 Friday

What: 5th Annual Randy Cooley Airedale Hunt
Test & Workshop (Saturday too)
Where: Burnett, WI
Info: www.freewebs.com/watc1/, 847-657-9926
or 312-320-4999

What: AKC Agility Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm
Info: 1-888-581-9070

What: Agility Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Entries 6 p.m., Start 7 p.m. (only \$5 per dog)
Info: 414-769-0758, www.cudahykennelclub.org

19 Saturday

What: Muskego Pet Fair
Where: Alpine Lanes, Muskego
When: 10:00am - 4:00pm

What: WAAGR Perennial Sale
Where: 2547 West Wending Drive, Glendale
When: All Day & Sunday May 20th
Info: www.waagr.org, 414-517-7725

20 Sunday

What: WI Airedale Terrier Club Spring Walk
Where: Saukville, WI
When: 10:30am
Info: www.freewebs.com/watc1/, 262-675-2771

What: Specialty Breed Manners Class
Where: Amiable Dog Training, Greenfield
When: Noon
Info: 414-289-7785, www.dogclass.com

21 Monday

What: Beginner Agility Class Begins
Where: Central Bark DDC, Wauwatosa
When: 7:00pm (8 week course)
Info: 1-888-581-9070

23 Wednesday

What: Adult Beginner Class Begins
Where: Central Bark DDC, North
When: 6:45pm (8 week course)
Info: 1-888-581-9070

24 Thursday

What: Beginner Agility Class Begins
Where: Central Bark DDC, Franklin

When: 6:45pm (8 week course)
Info: 1-888-581-9070

25 Friday

What: Yappy Hour (FREE)
Where: Amiable Dog Training, Greenfield
When: 6:00 - 8:00 pm
Info: 414-289-7785, www.dogclass.com

What: Yappy Hour (reservations required)
Where: Petlicious Dog Bakery, Pewaukee
When: 6:30 - 7:30pm
Info: 262-548-0923, www.petlicious.com

What: Fun & Games Night
Where: For Pet's Sake, Mukwonago
When: 7:00 pm
Info: 1-888-581-9070

What: Agility Run Thurs
Where: Greater Racine Kennel Club, Racine
When: 6:30 p.m.
Info: www.grkc.org

26 Saturday

What: Coffee and Biscuit Saturday - NEW
Where: Petlicious Dog Bakery, Pewaukee
When: 10:00 - 11:00am
Info: 262-548-0923, www.petlicious.com

29 Tuesday

What: Puppy Kindergarten Class Begins
Where: Teaching Dogs, Oak Creek
When: 6:30pm (5 week class)
Info: 414-416-1406

31 Thursday

What: Basic Obedience Class Begins
Where: Teaching Dogs, Oak Creek
When: 7:45pm (5 week class)
Info: 414-416-1406

What: Lure Coursing
Where: Salvation Army Camp, East Troy
When: 6:30pm
Info: 1-888-581-9070

Every Sunday

What: Puppy Social
Where: Best Paw Forward Dog Training
When: 5:45 - 6:15 p.m.
Info: 262-369-3935

What: Puppy Parties
Where: For Pet's Sake, Mukwonago
When: 12:45 p.m. (except holiday weekends)
Info: 1-888-581-9070

Who: "Your Family Pet" with Amy Ammen
Where: WRRD 540AM The Word
What: Radio Show 3:00 p.m. - 3:30 p.m.
Info: Hear expert interviews and pet-related news.

Every Monday

What: Conformation Walk-in Classes
Where: For Pet's Sake, Mukwonago
When: 7:40 pm
Info: 1-888-581-9070

Every Tuesday

What: Puppy Kindergarten Class
Where: Petlicious Dog Bakery, Pewaukee
When: 6:30 p.m. & 7:30 p.m. (7 week course)
Info: 262-548-0923, www.petlicious.com

What: Agility/Confidence Drop-in Classes
Where: Teaching Dogs, Oak Creek
When: 7:45pm
Info: 414-416-1406

Every Wednesday

What: Conformation Drop-In Training
Where: Greater Racine Kennel Club, Racine
When: 7:30 p.m.
Info: www.grkc.org

Every Thursday

Who: Amiable Dog Training with Amy Ammen
Where: Channel 14 (MATA/MCM)
What: T.V. Show 6:00 p.m.

Every Saturday

Who: Amiable Dog Training with Amy Ammen
Where: Channel 14 (MATA/MCM)
What: T.V. Show 10:30 a.m.

The information for the Event Calendar is provided to Fetch Magazine by many sources and is accurate at the time of printing. We encourage you to call ahead to confirm event details.

continued from page 22

doctor for his bite if his boss hadn't directed him to do so.

Given the above police reports, Stewart questioned South Milwaukee's selective enforcement of their ordinance. Relentless in her pursuit of justice, she's appealing the court's decision.

In October 2006, Stewart called her Alderman, Mike McCarthy for help. Since that call, he has gone to bat for her. "One bite and you're out. That's us," said McCarthy. "That's zero tolerance, and I don't think it's fair." He spearheaded a move to re-write South Milwaukee's Vicious Dog Ordinance, and on March 29, 2007, the Legislative Permits Committee held a special session to consider revision.

Specifically, the Alderman wants a clear definition of "severe injury." Referring to Stewart's case, he says, "I saw the [police] report, and this was a scratch. It wasn't a severe injury whatsoever." He researched other cities' ordinances and the National Animal Interest Alliance (NAIA) "Guide to Constructing Successful Pet Friendly Ordinances." Based on this Guide, Los Angeles County adopted their recent ordinance that states, "'Severe' injury means any physical injury to a human being that results in a major fracture, muscle tears or disfiguring lacerations or requires multiple sutures or corrective or cosmetic surgery." Furthermore, after a dog lives bite-free in LA County for 36

months from the date of a vicious dog designation, it is removed from that list. (Los Angeles, CA County Code, Title 10 Animals, Chapter 10.37, Sec. 10.37.040 and 10.37.160.)

NAIA crafted their Guide to correct what they see as the root cause of animal control problems: "Ordinances that make adversaries out of the public they serve." As a result, NAIA also sees "declining community support and loss of licensing revenue." It seems in the best interests of all concerned for municipalities to adopt smarter animal control laws. NAIA's National Director Patti L. Strand invites concerned citizens to "Feel free to call on us for assistance." (See below)

Today, Blizzard no longer accompanies Stewart on trips to the dump, and whenever riding in the back seat, he is strapped in with a dog seat belt. During the five years she and Blizzard have lived in South Milwaukee, she has remodeled their home, landscaped the yard, and attached a deck to the back of the house. Nonetheless, she is preparing their home to sell. She's researching to find a dog-friendlier state where she and Blizzard can enjoy a more comfortable life.

Lastly, on April 12, 2007 South Milwaukee's Legislative Permits Committee approved proposed changes to their vicious dog ordinance. They defined "serious injury" using LA County's definition and wrote new definitions of "vicious dog," "dangerous dog," and "unprovoked." Ald. McCarthy feels confident the Council will pass the proposed changes at its April 17th meeting. Stewart hopes this new development will help with her appeal. For up-to-date news on this topic, visit Fetch Magazine's website at www.fetchmag.com.

For your information:

Find your local ordinance:
www.wsll.state.wi.us/ordinances.html

Dog bite prevention:
www.avma.org/pubhlth/dogbite/default.asp

Common Council's Agendas and Minutes:
www.ci.south-milwaukee.wi.us/b&c-cc.htm

Sample letters & addresses for lawmakers:
www.aspc.org/lobby

NAIA's Guide:
www.naiaonline.org/pdfs/petfriendlyguide.pdf
Email: naia@naiaonline.org

Jean Scherwenka loves dogs, writing, and the opportunity to combine the two in her articles for Fetch.



Honey, an 8-year-old golden, joined our family in 2006. Wisconsin Adopt a Golden Retriever rescued her from a puppy mill and we fell in love with her after only three days of fostering. She has made such wonderful strides since she was rescued - from learning to eat out of a bowl to trusting people! We are so proud of the accomplishments Honey has made and she has brought so much joy to our lives!

Amy - WAAGR



Some rescues need us, some rescue us. I was helping at the kennel the day Chopper came in and he went home with me that day. Months later the kennel owner shocked me by saying that Chopper doesn't love me. After a brief pause she said that he was "in" love with me. I looked at him and knew that she was right and that it was completely mutual and still is three years later.

Carolyn



Bernie Bear was my miracle cure for my broken heart. I lost my beloved cockers Baxter and his mother Shayla three months apart after 15 years. Bernie's life as a stray ended and king of the castle began. My life was saved by this shoe, purse, wallet and remote control chewer. Bernie loves everyone, even the cat. This wiggle-butt is now enjoying good health and a loving home. My heart is now back together.

Dona



I adopted Cooper from New Beginnings Shih Tzu and Friends Rescue. I fell in love with the photo of his sweet face and the description of his habits and personality. I couldn't ask for a better dog. He is gentle, well-mannered, playful, cuddly, affectionate, funny and very loyal. It's so fun to come home from work and be greeted by a happy, tail-wagging dog! I'm so grateful to the rescue group for saving his life that I've joined the group as a transporter and fundraiser.

Anita - New Beginnings Shih Tzu & Friends Rescue



We found Cooper through the Southeastern WI Old English Sheepdog Rescue when he was 16 months old. Cooper is a natural clown, with a toddler's energy, enthusiasm,

and sense of wonder. Maybe that's why the OES is known as the Peter Pan of the dog world. Cooper also has a lot of heart. When I take Cooper to visit the nursing home, it's a joy to see him interact with residents. No matter their limitations, he sits patiently while they pet him. Having Cooper there makes the visits lighter for me. So in a sense, he rescues me. All this unconditional love, and all he asks in return is a tummy rub.

Jackie & Greg - Old English Sheepdog Rescue



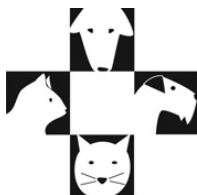
We share our lives with 2 rescued Siberian Huskies. Our first, Cheyenne, came into our lives 9 years ago from Wisconsin. She had been abused by her previous

owners. Our second rescue, Lady, was found chained up to a car in Washington and had been there most of her life. She has been in our family for 5 years. Thank you to Adopt A Husky, Inc., who saved them and found their forever homes.

Janine, Kevin & Adam - Adopt A Husky, Inc.

Silver Spring Animal Wellness Center

"Your best friend deserves the best care... naturally."
Blending traditional medicine with holistic health care



Dr. Katherine Heinrich
Dr. Dean Beyerinck

Internal Medicine
Complete Surgery & Dentistry
Holistic Consultations
Acupuncture
Herbal Therapy
Massage Therapy
House Call Services Available

1405 W. Silver Spring Dr. | 414-228-7655 | 1/4 mile west of I-43



Last August, my husband Kyle and I decided to look at the Greyhounds at HAWS. When we entered we had it set that we wanted a male, black or brindle in color and that was that. We ended

up meeting Chloe, a petite fawn female and we fell in love. Words can not express how this retired racer has changed our lives. We can not imagine our lives without the love that Chloe brings to our family. It truly is a blessing that organizations like HAWS and Greyhounds Only exist.

Kyle & Lacy - Greyhounds Only & HAWS



CRITTER SITTERS Inc.®

- ♥ References ♥ Insured ♥ Bonded
- ♥ Home Security Assured
- ♥ Veterinarian Approved ♥ Noon Dog Walks
- ♥ Care & Schedule adapted to your pet's special needs

414-540-6326

Milw. Area's Pet Sitting Professionals Since 1986

Expert Loving Pet Care in Your Home



www.crittersittersinc.com (We love Exotics too!)

Taking a Positive Approach to Dog Training

Best Paw Forward Dog Training



Puppy Kindergarten ♦ Basic Obedience
Rally Obedience ♦ Novice Obedience
Canine Good Citizen ♦ Private Lessons
Therapy Dog Classes & Testing
Gift Certificates Available



262-369-3935



Certified Evaluator for AKC, TDI, and Delta Society

www.bestpawforward.net

Conveniently located off Hwy. 83 between I-94 and Hwy. 16 in Hartland

COMPANION'S REST

PET CEMETERY

Remembering those who brightened our lives with unconditional love.

Companion's Rest Pet Cemeteries are located within natural areas designed to provide your "special" family member with the dignity and perpetual care they deserve. A large variety of memorial options, including natural burial and cremation arrangements plus urns, caskets, and memorials are available.

Preplanning is available, or we are there to assist when you need us most.

COMPANION'S REST at

Arlington Park, Greenfield
414-282-6600

Forest Hill, Oak Creek
414-762-4446

Sunset Ridge, Kenosha
262-652-7488

continued from page 6

Should your referring veterinarian need your pet's digital images, they can be instantly accessed from the WVRC website via the Internet, saving valuable time in transporting the images.

Thankfully, Shadow and Sophie had successful outcomes. They both required surgery to resolve their foreign body ingestions, but have fully recovered from their mishaps.

Digital radiography played a large part in identifying their problems quickly so they could be treated successfully.

Billie Jo Fisher is the Hospital Manager at the **Wisconsin Veterinary Referral Center (WVRC)**, the Midwest's leader in veterinary specialty and emergency care. Open 24 hours/7 days a week, WVRC is staffed by full-time emergency veterinarians and specialists in Emergency/Critical Care, Surgery, Cardiology, Anesthesia/Pain Management, Medical Imaging, Dermatology, and Internal Medicine. WVRC is located one half mile south of I-94, Exit 294 in Waukesha. For more information, visit www.wivrc.com.

Please support the businesses that support US.

 **Fetch**
magazine
P.O. Box 070489
Milwaukee, WI 53207

PRSR STD
U.S. POSTAGE
PAID
GERMANTOWN, WI
PERMIT 11

ECRWS
POSTAL CUSTOMER



FIRST AID FOR PETSSM

**A 3-HOUR CLASS COVERING CARE AND TREATMENT
OF COMMON MEDICAL EMERGENCIES**

46 vital subjects, including CPR, bleeding, poisoning, seizures, diabetic emergencies, gunshot wounds, shock, birthing, obstructed airway, bloat, heat and cold emergencies, imbedded foreign objects, & much more.

Veterinarian - approved

Certificate awarded upon completion

Rated "OUTSTANDING" by 95% of past attendees

103-page course manual available

Presented by an experienced, certified instructor

Classes held at:

HUMANE ANIMAL WELFARE SOCIETY (HAWS)
701 Northview Road, Waukesha, WI
1:00 p.m. - 4:00 p.m.

Upcoming dates:

June 9th • June 30th

**Classes fill up fast.
REGISTER TODAY
Call 262-879-0165**

Unable to attend? Purchase the complete program on CD or a 103-page course manual.