



Fetch magazine

September 2008 | Volume 5 Issue 9

Pembroke Welsh Corgi

Would You Know What To Do?

When Do You Call a Dog Behaviorist?

Mark Your Calendar for Fall Fundraisers

Dog Breath — From Putrid to Pleasant

Resource for Wisconsin Dogs & Their Owners



Check Inside

Washington County
Pet Expo Program

We're Doing It Again!

Flip to page 31
for details.

Read this issue & more at
www.fetchmag.com



Pawprints
Across Your Heart

Gifts for Pets & the Hearts They Touch

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Halloween Costume Contest

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PET EXP

Sunday
September 7th
10am - 4pm

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SCHEDULE OF EVENTS

SATURDAY, SEPTEMBER 6th

Start	End	Event	Location
10:45	1:00	Lure Coursing	Field Behind Pond
11:00	1:00	Agility Fun Match	Behind Vendor Building
12:30	2:00	Dog Dock Jumping	Pool by Ticket Gate
12:30	12:50	Freestyle Demo	Sheep Barn
1:00	1:45	Police Dog Demo	WTKM Kiosk
1:45	5:00	Lure Coursing	Field Behind Pond
2:00	2:45	Hunting Demo	North of Pavilion
2:00	3:00	Weave Pole Challenge	Behind Vendor Building
3:00	5:00	Agility Fun Match	Behind Vendor Building
3:30	3:50	Freestyle Demo	Sheep Barn
3:30	5:00	Dog Dock Jumping	Pool by Ticket Gate

SUNDAY, SEPTEMBER 7th

Start	End	Event	Location
10:30	11:30	Herding Demo	Horse Arena
10:45	1:00	Lure Coursing	Field Behind Pond
11:00	1:00	Agility Fun Match	Behind Vendor Building
12:00	1:30	Dog Dock Jumping	Pool by Ticket Gate
1:00	1:45	Police Dog Demo	WTKM Kiosk
1:45	4:00	Lure Coursing	Field Behind Pond
2:00	2:45	Hunting Demo	North of Pavilion
2:00	3:00	Best Trick Contest	WTKM Kiosk
2:00	4:00	Agility Fun Match	Behind Vendor Building
2:30	4:00	Dog Dock Jumping	Pool by Ticket Gate
3:15	3:45	Freestyle Demo	Sheep Barn

ACTIVITIES AND DEMOS

Lure Coursing...a humane sport which attempts to imitate the chase of a rabbit during a hunt...but without the rabbit! Dogs chase an artificial lure. Fast and Furious Fun!!!

Freestyle....dancing with your dog! Creatively choreographed dance performances between canines and their human partners that combines traditional obedience elements with dance moves! You just may want to clear your dance card.

Agility Fun Match...an obstacle course for dogs...and their owners. Tunnels, jumps, weave poles, teeter-totters, chutes, and A-frames are just some of the obstacles dogs and their owners have to navigate in this fast-paced, competitive sport.

Weave Pole Challenge...Watch amazing dogs slither through 60 weave poles!!! Come see the best of the best compete for prizes. Best Pet Trick Contest...Is your dog the most talented in the world? Show us their stuff and they could win a prize!

Hunting/Retrieving Demo...Learn how to teach your dog basic retrieving skills along with advanced hunting techniques.

Dog Dock Jumping...jumping, flying, splashing...Oh my! Dogs catapult themselves off a dock into the water to retrieve their favorite toy. With record jumps of over 28 feet, this is the long jump equivalent for canines.

Fantasy Corral Petting Zoo & Pony Rides...camels, zebras, llamas, wallabies and lemurs are just some of the exotic baby animals that can be found at the Fantasy Corral. Every child's favorite...Pony Rides...are also available at the Fantasy Corral.

Browse...vendor booths displaying unique pet products, doggie bakeries, pet photographers, veterinary services, breed rescue groups and more.

WWW.WCPETEXPO.COM

Publisher's Letter

We're reaching a huge milestone in the world of publications, one that is not easily attained by a majority of new magazines. At the end of this year, we'll be publishing our 50th issue and celebrating our 5th anniversary. As a way of celebrating, we're completely revamping the look and feel of Fetch Magazine. Later this year we'll be pulling the wraps off a completely new publication. From the look of the cover to the layout of the pages, and even new sections and directories, you'll be amazed at how much more Fetch Magazine will be used as you evaluate the best dog treats, pet boutiques, professional trainers, veterinarians, groomers, professional pet sitters, and more for your four-legged friends.

We're also celebrating our 50th issue by featuring your stories of rescue and adoption. We had such a great response to our request for rescue stories a couple years ago so we thought we'd do it again. This is your opportunity to tell us about your canine companion. When did you bring him home? How has he changed your life? Any unique personality quirks? Where did you get him from? Best feature? Why rescue/adoption is the only way. **Turn to page 31 for details on submitting your stories.**

Joseph + Jennifer Kojis

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Pet Events & Seminars

Celebration of Pet's Day **New**
September 14th
Fall Aire Frolic **New**
September 20th
First Aid for Pets
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Washington County Pet Expo **New**
September 6th & 7th

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East Towne Veterinary Clinic
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Family Pet Clinic
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Forest Home Animal Clinic **New**
414-425-2340
Harmony Pet Care
262-446-2273
Silver Spring Animal Wellness Center
414-228-7655

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Ask the VET

Question: How can I change my dog's breath from putrid to pleasant?

Answer: Here's what you can do to effectively get rid of or reduce dog bad breath. After all, bad breath can keep you from being close to the dogs you love. Halitosis, or bad breath, is an unpleasant odor coming from your dog's mouth. But bad dog breath can also be a symptom of a more serious problem. It is estimated that 80 percent of dogs the age of three suffer from periodontal disease — a serious deterioration of the gums and supporting bones of the teeth. Left unchecked, the resulting bacteria can enter the dog's bloodstream, causing infection or damage to vital organs such as the kidneys, lungs, heart or liver. That's why dog bad breath has been called the "Silent Killer of Pets."

Proper pet oral health may extend the life of your dog by two to five years. Usually bad breath or Halitosis has oral causes, although sometimes it can be caused by other disease processes. These include:

- Periodontitis (inflammation of the tissue that surrounds the tooth)

- Periodontal or gum disease caused by the buildup of plaque and tartar
- Abscessed tooth or teeth
- Gingivitis (inflammation of the gums)
- Bone, skin or hair stuck in mouth
- Oral ulceration
- Foreign items in the mouth (such as plant material or grass awns)
- Oral neoplasia (tumors of the mouth)
- Lung diseases, i.e. lung cancer
- Severe kidney or liver disease

Teeth Brushing for Cats and Dogs

Teeth brushing for cats and dogs is logical, reasonable and can be performed easily. Thoughts create perceptions and realities. If you think you can brush your pets' teeth you can with patience and practice. It actually becomes an enjoyable routine. If you never brushed your teeth, would your breath smell bad? How would this make you feel? Recent research in human medicine has shown that poor dental hygiene is a risk factor for heart attack. Teeth brushing for pets can help avoid periodontal disease and other health problems!

Research in veterinary medicine has shown that periodontal disease can spread to the heart, kidney and liver and create significant problems. You can play an active role in disease prevention by brushing your pets' teeth. Teeth brushing for pets can be fun, it can help prevent and control painful periodontal disease, it reduces bad breath problems and helps avoid other health risks.

Teeth brushing for pets can save owner's money! By brushing your pets' teeth daily, you can also save money. Teeth brushing reduces the frequency required for professional teeth cleaning and related services. Read more about COHAT or comprehensive oral health assessment and treatment at www.mypetsdentist.com.

How frequently do you brush your pets' teeth? Teeth brushing for pets, like many other important activities, must be performed routinely. This repetition creates a very beneficial habit. Daily teeth brushing is best because it physically removes plaque bacteria that causes periodontal disease. After three days, dental plaque hardens to form calculus or tartar. You cannot brush calculus away and plaque bacteria hide under the calculus resulting in periodontal disease.

Now that you know the causes of bad doggy breath, go out and get a special canine toothbrush, practice a little, and start your dog on the road to a healthy mouth...and fresher breath.


Dr. Kressin (FAVD, DAVDC) works as a team player with you and your primary care veterinarian to diagnose problems and to provide early treatment. More information about fees for services are discussed on this site; www.mypetsdentist.com or at 920-233-8409, 414-540-6710, 888-598-6684.

Which breeds will be featured in 2009?



It's up to you!!!

Visit www.fetchmag.com, click on *Dogs Around Town* & submit your photos. We'll total up the photos and the breeds with the most will be featured.



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Sunday, September 14th

Expanded Hours: 11:00am - 4:00pm

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Sponsored by The Wisconsin Humane Society and Companion's Rest Pet Cemeteries

We hope that you and your pets will join us in our 4th annual celebration of those who brighten our lives with unconditional love. Don't miss the exciting demonstrations by the Wisconsin Humane Society including clicker training, manners class and wildlife demonstration. Amy Ammen and her dancing dog Able will be on hand to entertain you plus much more!

Dog Guide Awareness Day will be held during the event by Badger Association for the Blind and Visually Impaired. In our demonstration ring Dr. Ross will demonstrate guide dog etiquette and how to approach a guide dog. In addition, Dr. Beyerinck will be providing information on first aid for your pets.

Raffle tickets are available for spectacular prizes, proceeds from the raffle will go to the Wisconsin Humane Society PAL Program (People and Animals Learning.) To purchase tickets before the event stop by the Wisconsin Humane Society or one of our three Companion's Rest Pet Cemetery locations.

Grand Prizes

- 2 Round Trip Tickets For Any Midwest Airline Destination.
- \$500.00 Gas Card
- \$300.00 Dog Food Certificate From Pedigree/Pet Smart.

Additional raffle prizes will be drawn on the day of the event.

Pet vendors with services and goods will be on the premises with specialty items for you and your pet.

Cats, Dogs, Guinea Pigs, etc...all are welcome if on a 6' leash (no retractables) or in a carrier.

Enter The Property and Follow The Paw Prints Signs To The Fun!



In the case of inclement weather, rain date September 28, 2008.

COMPANION'S REST CEMETERY SECTIONS ARE ALSO LOCATED IN:

Forest Hill Cemetery, Oak Creek, WI • Sunset Ridge Memorial Park, Kenosha

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Training Bits

Take Two, and Call Me in the Morning...

Has your canine companion recently suffered an injury or required to limit his physical exercise? When the body needs to be relaxed, it's time for the mind to get reenergized.

Do these three words, "leash walks only," uttered by your dog's veterinarian put you into a temporary state of panic? While we humans may welcome a respite from our daily exercise routine, our dogs don't see the forced downtime in quite the same light!

Most dog training experts agree that mental exercise for dogs can be just as tiring as physical exercise. In addition to helping the dog to pass the time during recovery, playing mental games can be a whole lot of fun for the owner. The following are just a sampling of the many games you can teach your dog the next time he's "under doctor's orders."

Object Discrimination

Choose two distinctive objects with different sounding names such as a tennis ball and a toy spider. When teaching your



dog a new behavior, he needs to learn the mechanical aspect before you label it with a verbal cue. Hold the ball out in front of your dog. When your dog bumps it with his nose, use a clicker or the word "yes" to indicate the correct behavior and reinforce him with a yummy tidbit. Depending on your dog's limitations at this time, move the ball around so he moves toward the ball to touch it. Next, add the verbal cue "ball" just before he touches his nose to it. Repeat the above steps when teaching him to touch the spider.

To begin the game, ask your dog to give you eye contact. (If this is a new behavior for your dog, you will need to teach this concept first. However, once taught, eye contact is a useful cue to have in your toolbox.) Once he gives you eye contact, reward him with a verbal "good dog," and then cue him to touch one of the objects. If he goes for an object before you ask him, simply do not reinforce him.

When he touches the correct object, immediately click/"yes" and reinforce. He should again give you eye contact and wait for your next cue. If you cue him to touch the ball and he goes for the spider, say nothing. Let him figure out the only way to get paid is to touch the ball. If he consistently gets it wrong, you didn't spend enough time learning the individual objects. Just back up a bit in your training.

Reading Flash Cards

The ability of dogs to conceptualize stick figures is actually the brainchild of Dr. Bonnie Bergin of the Assistance Dog Institute in Santa Rosa, California. According to Dr. Bergin, dogs can learn to read up to 20 written words and even three-word sentences.

Start with whatever behaviors your dog does best. Downloadable flash cards are available from www.assistedog.org/readingdogs. Or you can create your own cards using sheets of 8-1/2 x 11" paper. Create two flash cards for each cue, using a dog stick figure and the printed word to represent each cue. For "down," you would have one card with a dog stick figure assuming the down position and a card with the word DOWN. Again, your dog's limitations at this time will dictate the behaviors he can perform.

When teaching your dog to "read" the card for down, show your dog the DOWN card and give the verbal cue (or hand signal) simultaneously. As soon as your dog is down, click/"yes" and reinforce with a tasty tidbit. Continue in this fashion, but after allowing your dog to view the flash card for a few seconds, remove it from your dog's vision before you issue the verbal cue. Begin to pause a bit longer each time before giving the verbal cue. At the sight of the card your dog will anticipate the down behavior before you give the verbal cue. Beware of any extraneous body language on your part to avoid creating the Clever Hans effect.

Note: Practice only one behavior at a time and limit the number of repetitions to between six and nine before ending on a high note. If at any point he seems confused or hesitates, just back up a few steps in your training.

Puzzles

Consult your favorite pet supply catalog and invest in some doggie puzzles or hollow chew toys. During the time your dog is convalescing, instead of feeding him as usual from his bowl, stuff the hollow chew toys with moistened kibble or canned dog food and freeze for 12 hours or overnight. Fed in this manner, which some experts feel is more in keeping with his genetic heritage, your dog will be busy for hours as he works to extract every last morsel of his meal.

Handling Skills

If your dog is not exactly relaxed when having his toenails trimmed or having his ears and mouth examined during routine vet visits, take advantage of this "downtime" to improve these basic handling skills. Read up on systematic desensitization and counter conditioning techniques or better yet, consult a certi-

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fied dog training professional to walk you thru the process. Your groomer and your veterinarian will both thank you.

So the next time your dog overdoes it and needs a bit of R&R, keep his boredom at bay with a bit of mental exercise. Let him know that you're there for him just like he'd be there for you were the tables turned. And isn't that what having a dog is all about?

Debbie Jelich is a Certified Pet Dog Trainer and the owner of Comprehensive Canine, LLC. She lives in Oconomowoc with her husband, two children, corgis Ranger and Rosie, Adam, a 10-year-old greyhound, and a tank of prolific goldfish. Contact her at www.comprehensivecanine.com.



Megan A. Senatori

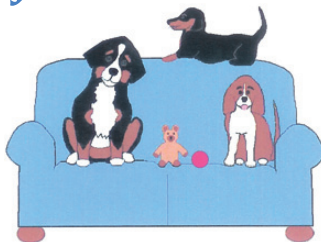
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Marching for Mutts

Lace-up your walking shoes, grab the leash, and bring your pooch for a walk to help benefit the Columbia County Humane Society. Well over 1,000 animals are cared for each year by this shelter which is made possible solely through the donations received each year by all of us.

On Saturday, September 20th, join fellow dog lovers for a stroll on the Wisconsin River Levee at 1:00pm and enjoy contests and demonstrations from 11:30am - 1:00pm. To register for this dog walk, visit www.cchswi.org. Everyone submitting a paid registration will receive a Marching for Mutts t-shirt. Pre-register for only \$15 (1 dog plus family) by September 12th or only \$20 after the 12th.



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Puppy ABC's Class (under 5 months):

Socializing your puppy and discussing common challenges.

Fri., Sept. 5th, 7:45 p.m. Sat., Sept. 27th, 12:00 p.m.
Tues., Sept. 16th, 6:30 p.m. Mon., Sept. 29th, 6:30 p.m.

Dog Manners Class (over 5 months of age):

Basics like down, stay, drop it, come and much more. Learn all the skills needed to pass the Canine Good Citizen test.

Fri., Sept. 5th, 6:30 p.m. Sat., Sept. 27th, 1:30 p.m.
Tues., Sept. 16th, 7:45 p.m. Mon., Sept. 29th, 7:45 p.m.
Wed., Sept. 24th, 6:15 p.m.

Beyond Manners Class (over 6 months of age):

Build from basics & add distractions to challenge your dog.

Wednesday, September 24th, 7:30 p.m.

Clever Canine Tricks Class (over 6 months of age):

Teach your dog to be creative and learn how to get the behaviors you want from your dog (not just tricks!).

Length: 4 weeks. All dogs \$60.00

Call for upcoming dates and times.

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Would you know what to do?

As dedicated dog owners and enthusiasts we strive to know about as much about our canine companions as we can. We learn to read our dogs' behaviors, research the best foods and volunteer to improve the lives of other deserving dogs. But occasionally we find ourselves in a doggy situation when the right answers might elude us.

We hope our answers to the following instances come to mind next time you find yourself witnessing something that's just not right.

A dog in a car on a hot day

In a test by the National Weather Service in Sullivan, a car's interior was cooled with the AC to 83 degrees F on a 92 degree day, after only 10 minutes the interior of the car reached a scorching 119 degrees F. Pretty scary. It doesn't have to be in the 90s to be dangerous, the temperature inside a car can be up to 40 degrees warmer than outside, so even when it's in the 70s or 80s... you get the idea.

As you pull into a parking lot, you see a pooch panting heavily in a locked car. So what should you do? Call the local police district's non-emergency line. In Milwaukee if you're not sure of the number or what district you're in you can call 286-CITY (2489) and follow the prompts to be connected to the police non-emergency line (or press 3 then 1).

If your uncomfortable calling the police or it seems like it will be a while before they can respond, try alerting the store's security department or manager to the situation. If you feel uncomfortable taking any action, just think how uncomfortable that dog is and you'll find the courage.

Suspected animal abuse

Not only is it imperative to alert authorities to possible abuse for the sake of the animal but studies show that people who abuse animals are more likely to hurt others, including children and spouses. It might not be as obvious as actually witnessing the owner hitting the dog. Other signs include animals being left outside in extreme weather conditions or for

extended periods of time without food and water, untreated medical conditions including flea and tick infestations, underweight and even overweight appearance, wounds, limping, or acting fearful or aggressive when their owner approaches.

Dog fighting is another form of abuse. Signals include multiple dogs being chained in the backyard, often behind privacy fences, in basement or garages, frequent transport of those dogs, and wounds and scars in various stages of healing on the dogs. Notice any training equipment like tires hung from trees, treadmills or cats mills, which have attached small animal cages. Crowds coming and going from a site with dogs and hearing growling and barking can also be signs.

Report what you've seen to the police department's non-emergency number, Wisconsin Humane Society's anti-cruelty line at 414-431- 6166, or in Milwaukee you can also call the Department of Neighborhood services at 414-286-3535 during normal business hours. If you're in Madison, Racine, Kenosha, or other Wisconsin communities, contact your local Humane Society or non-emergency police line and seek their assistance. However, if you see a dog fight in progress, call 911 immediately!

You're approached by an unknown aggressive dog

Don't run! Stand very still with you arms by your body and avoid eye contact. If the dog sniffs you, don't move until he has left. Then back away slowly. If he knocks you down curl up in a ball covering your face and head with your arms. Once he has left the area, get up slowly and contact the police to prevent anyone else from being hurt. If possible, try to follow the animal so you can provide the police with a good location to pick him up.

You are approached by a dog-aggressive dog while walking your own pup

I consulted with an expert for this one. Amy Ammen, owner of Amiable Dog Training, recommends being pre-

pared for this scenario before it ever happens by having a well-trained dog. "If your own dog is worked into a tizzy, posturing and growling, and you're yelling, it's just promoting the situation." Instead, have your dog go into a sit-stay and stand in front of them to block them for the approaching dog's view. Before he has time to react, point your finger off into the distance and sharply say, "Go back!" Again, alert the authorities as soon as possible. If an aggressive dog has approached you, he'll most likely do the same to someone else. Getting him off the street as quickly as possible is the best solution.

Keri Weyenberg has had the good fortune to have spent the majority of her life in the company of canines. She currently shares her home with Sophie, a Golden Retriever, and Rufus the rebel beagle.



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FREE PET FIRST AID CLASSES BEING OFFERED

The Wisconsin Veterinary Referral Center (WVRC), one of Wisconsin's largest, most diverse veterinary emergency/referral hospitals, will hold free Pet First Aid Classes for the general public at its new Grafton location, 1381 N. Port Washington Road.

Taught by emergency veterinarians, the classes will teach fundamental skills in recognizing and managing common pet emergencies. Everyone attending will also receive a free Pet Emergency Care Booklet.

Classes, which will run from 6:30 – 8:00p.m., are scheduled for the following dates: Tuesday, September 9 and Wednesday, October 8.

Space is limited so persons interested in attending one of the classes should sign up early by calling WVRC's Grafton location at 262-546-0249 after 5:00p.m. weekdays and 24 hours on weekends. More information can also be received by calling the same number.

WVRC has been serving Wisconsin communities for over 20 years. Its main facility is a 24-hour Emergency & Specialty Care Hospital located in Waukesha at 360 Bluemound Road, where over 15,000 pets are treated annually. Full-time emergency veterinarians, as well as specialists in surgery, cardiology, anesthesia/pain management, medical imaging, and dermatology staff the hospital. Its Grafton location opened in February of this year offering emergency/critical care. Current hours are M-F 5pm – 8am plus weekends and holidays 24 hours. For more information, visit www.wivrc.com.

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This remarkable product presents a wide range of feeding options. Retailers and dog companion caretakers may present and serve Paw Naturaw's freeze-dried diets as healthy treats, ideal meals for raw feeders when traveling, or nutritious training rewards. Furthermore, since the freeze-dried medallions crumble with ease, the diets quadruple as a wholesome supplement or food topper to improve the healthfulness and taste of any meal.

Paw Naturaw offers unparalleled value with its wholesome organic foods, environmentally sustainable business conduct, and its refreshing approaches to feeding companion animals. Rather than focusing first on shelf-stability, convenience, and profit as guiding priorities, Paw Naturaw concentrates on producing biologically appropriate foods to meet the optimal nutrient needs of canines from the purest and freshest human-grade ingredients. Moreover, Paw Naturaw uniquely sources live animals for its organic meats as locally as possible from certified organic and documented family farms, humanely transports the animals to federally inspected processing facilities, processes the animals for human consumption, and produces each diet in its own, newly erected USDA certified organic, FDA registered manufacturing facility built to LEED green specifications in Lake Mills, WI. Further cementing its diets as niche and nutrition focused, Paw Naturaw avoids using grains, fillers, and leftovers from the human food industry such as high bone content ingredients like necks, frames, backs, and wings—each of these ingredients technically are

still considered human-grade—and formulates its diets with popularly understood supermarket definitions of meat instead of pet food definitions of meat of which include the esophagus, diaphragm, tongue, blood, sinew, overlying portions of fat, and other lesser quality protein sources. Beyond simply featuring the highest quality ingredients each Paw Naturaw diet is formulated by Ph.D. Animal Nutritionists to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. The result is a marvelous complement of science and nature made in and featured first in America's heartland.

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Got a problem?

Is it time to call a behaviorist?

Do you have a problem dog? You know the kind that chews your favorite shoes or refuses to potty outside? Maybe you have one of those dogs that barks non-stop or nips at your hand or jumps on your guests? Or worse, maybe your dog does all of these things and more? Well, don't send him to the farm just yet; you might consider calling a pet behaviorist.

What is a pet behaviorist?

Many pet behaviorists are certified dog trainers. A Certified Pet Dog Trainer (CPDT) is a person who has extensive knowledge and hands-on experience with training, temperament testing and working with behavioral problems in animals. These individuals are knowledgeable in just about any problem your dog can throw at them. An individual with a

CPDT credential has met the requirements of the Certification Council for Professional Dog Trainers, a nationally recognized certification program for dog trainers. A Certified Applied Animal Behaviorist (CAAB) is another certified behaviorist who may carry advanced graduate degrees in the science of animal behavior. Some CAABs are veterinarians who have completed behavioral studies. However, it is not a requirement for a trainer or behaviorist to carry a CPDT or CAAB certification in order to be a pet behaviorist. Looking for these certifications may help you determine the type of behaviorist you might need.

When should I take my dog to a pet behaviorist?

Once your veterinarian has determined that your dog's issue(s) are not health-related, you may want to consider taking your dog to a behaviorist. Issues such as aggression, separation-anxiety, chewing and pottying indoors are common problems evaluated by a behaviorist. Behaviorists do not guarantee that they will solve all your dog's problems, but they are highly effective in determining and subsequently aiding in a solution to your dog's issue(s).

What can I expect from a pet behaviorist?

Once you choose to take your dog to a behaviorist, you can first expect a thorough evaluation of your dog's behavior. This is usually done by interviewing you about problems you may be experiencing with your dog, as well as a general evaluation of your dog himself. This helps the

behaviorist get a thorough perspective on the problem. Once issues are determined, the behaviorist will work together with you and your dog to develop a treatment plan. This oftentimes will include education and demonstrating hands-on techniques for you to work on with your dog. Serious problems may require more than one session with the behaviorist.

How can I find a pet behaviorist and how much will it cost?

The best resource for finding a reputable pet behaviorist is by consulting your veterinarian. If your veterinarian has determined that your dog's problem(s) are not medically related, they may work closely with a preferred behaviorist (if they are not a CAAB themselves) that they may be able to recommend. The cost of consulting a behaviorist may vary depending on several factors including the certification and experience of the behaviorist. Many CPDTs or CAABs may require a fee ranging from \$50-\$90 per hour. If the problem is on-going, several sessions may be required.

How do I know if a pet behaviorist is right for me and my dog?

Trust your instincts. Upon interviewing a behaviorist, if you feel the trainer is thorough and has a good understanding of your dog, then chances are you've made the correct choice. Behaviorists generally work very closely and have a high understanding of a dog and their behavior and can help solve difficult issues.

For a list of Certified Pet Dog Trainers in Wisconsin, visit: <http://ccpdt.org/rstr/WI.html>

Jamie Klinger-Krebs is a freelance writer who writes a regular monthly column "Pet Talk" on www.gmtoday.com.

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VITAS Needs Pet Volunteers

VITAS Innovative Hospice Care of Milwaukee is looking for volunteers who can lick away loneliness or cuddle in a lap.

VITAS invites friendly and well-behaved pets to join the Paw Pals program, in which animals and their humans learn how to visit patients at the end of life. A registered VITAS Paw Pals visitor can offer comfort, bring back memories, encourage activity and provide unconditional love to VITAS patients.

"Pet therapy can sometimes reach a patient when no one else can," says Linn Woodard, manager of volunteer services. "Our Paw Pals brighten the day for everyone when they visit. I think even the animals know what an important function they fulfill." Research shows that pet visits can sometimes reach a patient when no one else can. Paw Pals brighten the day for everyone when they visit.

Paw Pals must be well-groomed and have up-to-date health records. For more information on VITAS' Paw Pals program, contact Linn Woodard at 414-454-3168. Your commitment is completely up to you, whether you spend one day a week or one day a month. Your time is always appreciated.

VITAS Innovative Hospice Care is the nation's largest provider of end-of-life care. A pioneer and leader in the hospice movement since 1978, VITAS has been caring for the terminally ill and their families in Milwaukee since 1994.

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Celebration of Pet's Day Continues to Grow, has New Partner

Held in Arlington Park Cemetery, the very first Celebration of Pet's Day in October 2005 was part of dedication ceremonies to introduce the Companion's Rest Pet Cemetery that opened there and at two other area cemeteries. Over 400 people and their pets attended, enjoying a day of demonstrations, contests, prizes, vendors and a special Blessing of the Pets.

"We got such great feedback from people that it was such a nice idea where pet

lovers could meet other people and their pets and just go and have a good time," explained Arlington Park Owner Representative Marianne Anderson, who organized the first Celebration of Pet's Day. "It would have been a shame if we didn't do it again."

From its humble beginning, Celebration of Pet's Day has become an annual event, drawing over 2,500 people and pets last year to become the area's largest outdoor pet festival. This year's free event will be held Sunday, September 14, 11 a.m.-4 p.m. and promises to be better than ever, said Anderson, a life long pet lover and the reason why she started the Companion's Rest Pet Cemeteries.

"We're real excited about our new partnership with the Wisconsin Humane Society (WHS)," said Anderson. A portion of the proceeds from a raffle held during the day – prizes include tickets for two from Midwest Airlines, \$500 in gas, a \$300 Pedigree gift certificate from PetsMart and others – will benefit the Society's People & Animals Learning (PAL) program, which was developed by the Society in 1993.

"The PAL program is a violence prevention program and a lot more, too," said Victoria Wellens, executive director of the Wisconsin Humane Society. Teachers and social workers nominate underserved Milwaukee area youth ages 10-13 to participate in the program. Under the supervision of WHS experts, each child works in a team to train a WHS shelter dog to become a well-mannered companion for an adopting family, she explained.

"Celebration of Pets Day has a great reputation in the community and is one of the largest events for animal lovers in the region. We've been at Pets Day before with an informational booth and we're happy to become more involved in helping people have a fun way to spend a lovely summer day with their dog," said Wellens.

"We really look forward to meeting guests, their four-legged pals and sharing our programs and services with the community. We love getting feedback about our programs and giving people a way to become more involved in our mission," added Wellens.

WHS will present puppy and adult manners demonstrations, as well as a clicker-training demo. There will be a presentation on first aid for pets, and a discussion on Guide and Service Dog etiquette. Also returning is the fun, action-packed lure course, where dogs chase a furry motorized "target" that stays just out of nose reach on the fence-enclosed circuit.

Appearing again this year is local trainer and author Amy Ammen and her dancing dog Able, said Anderson, as will the parade of adoptable pets. Fr. John Allen also returns to conduct the very popular Blessing of the Pets.

Free nail clipping will be available, and reduced price micro-chipping—"in a time when everything seems to be going up in price, this costs even less than last year," said Anderson—is also offered. There will be plenty of refreshments, a children's area and this year the first 500 pets get a free goody bag.

Various rescue groups and adoption organizations will be present, with animals ready for adoption. A variety of vendors and informational booths will be there, including the Muskego-based firm Stella & Chewy's that has garnered headlines nationwide for its all natural pet food products.

Cats, dogs, guinea pigs, ferrets...all are welcome at Celebration of Pets Day as long as they are on a 6' leash or in a carrier. Retractable leashes are not permitted for any animal. Follow the paw prints at the entrance to Arlington Park Cemetery, 4141 S 27th St to get to the event, visit www.cemeteriesforpets.com/cop2008.html or call 414-282-6600.

Daryl L. Skaradzinski and his wife Anne share their home with three dogs. He's General Manager of the Milwaukee Post newspaper, enjoys traveling, camping with their pets, hot, spicy foods and cold beers and is an avid Packers fan.



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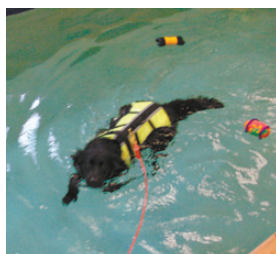
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Flea Market & Pet Fair

On Saturday, September 6, 2008, Milwaukee Area Domestic Animal Control Commission (MADACC) will host a Flea Market & Pet Fair from 10:00 a.m. to 2:00 p.m. at their shelter located at 3839 W. Burnham St. in West Milwaukee. The event is sponsored by Friends of MADACC, Eagle Moving & Storage, and the Milwaukee Dog Training Club, Inc.

Participants are invited to shop for good condition household goods and other treasures! Well behaved dogs on leashes are welcome to hunt for treasures with you! There will be lots of cool stuff including Sports Memorabilia donated by Eagle Movers, food and refreshments, animal health and care information and fun activities for you and your dog. MADACC will also offer \$10.00 microchips, \$10.00 rabies vaccinations and nail trims for \$5.00!

All proceeds will benefit Milwaukee area's neediest animals. For more information, please call 414-649-8640.

Milwaukee Area Domestic Animal Control Commission (MADACC) provides animal regulation and care services which protect the health, public safety and welfare of people and animals in Milwaukee County. MADACC is an organization charged with the responsibility of rescuing thousands of lost and homeless animals and animals suffering from cruelty, neglect and indifference. For more information, please call 414-649-8640.



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Tips to **Shoo Flies** Away

Autumn is the season that flea reproduction kicks into high gear for the upcoming colder months' dormant stage, and ticks are still prevalent until after the first few frosts, so this article is set to inform you of alternative care and preventative methods you can still utilize for your pets through our Fall season.

For those of you reading that have had a brush with fleas on your pets, you know that it can be a difficult cycle to break – so once again – prevention is the best course of action with these little pests. Of all external parasites, fleas are the most common cause of skin irritations in pets. For some dogs, a severe allergic reaction referred to as “flea bite dermatitis” can result from as little as one flea bite! This results in redness, inflammation and itchiness on all areas of their bodies. So, this adds to the reasons why avoiding a flea infestation is so important!

You'll want to avoid using pesticides directly on your pets, but many of these products can still be used around your home for effective elimination of live fleas and their eggs. For treating your pet directly, there are a plethora of topical products on the market, but it is best to try several products, always within the same brand or company line. For wide-spread flea killing, using a fogger, if the infestation is severe, is extremely effective – but you must be sure to follow the application directions & dosage precisely as this method is very potent and uses strong residual pesticides. Carpet and upholstery powder works well; you can even shake these powders onto hardwood and tiled floors and spread them with a broom, and then sweep or vacuum everything up to get the fleas and eggs that can be settled in the floor cracks & crevices. Putting a length of new flea collar into your vacuum bag every time you change it will also trap & kill fleas in the bag & prevent them from crawling back out into your home.

Use a hot cycle in your washing machine with a good amount of chlorine bleach to

wash all of the items that your pet frequents. And powder your bed if they sleep there, too – you can vacuum the powder & fleas away after a few minutes. Placing a flea collar or a No Pest Strip (available at most home improvement stores) in a freshly-washed pet bed, on the top of your pet's crate, or in your pet's outside kennel space with keep these critters away from these areas as well. And don't forget about your yard! Using a yard powder that contains boric acid or borate crystal salt will usually have a residual or lasting effect of about 30 days and contains no actual pesticides!

There is no need to treat your home year round if you prefer to forego any insecticidal chemicals. You should just concentrate on making your pet uninhabitable for fleas!

One great product often overlooked is a mineral substance called DE or diatomaceous earth. It has mechanical rather than chemical killing action to fleas & ticks alike. It is extremely safe and very effective.

The big advantage that we have is that what we feed ourselves and our pets also comes out in our skin oils, breath and sweat. This can be used as a method of fighting pests like fleas and ticks by ingesting the compounds that deter them.

Garlic and brewer's yeast tablets or tablets containing garlic & brewer's yeast retailed specifically for pest control from pet supply stores are one of these natural remedies. You can give these directly to your pet – AFTER checking for any possible health concerns with your Vet! Consult your veterinarian for proper dosage based on your pet's weight or other medical factors. Also ask your veterinarian about the use of sulphur once a week in your pet's diet or feeding black walnut hulls in capsule form. Keep in mind that none of these products work overnight – they are more mild – but still quite effective and take a period of four to six weeks to reach full potency. These tablets and additives, along with products like DE powder, boric acid powder, citronella wipes (for ticks & mosquitoes) and good pet housekeeping will go a long way in the fight against fleas & ticks, without the need to use any chemicals with possibly harmful side effects if you or your pet are chemical sensitive.

Now, of course, you should ALWAYS have your veterinarian included in your plans for treatment. Get their input and utilize all of the knowledge that they

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have to help you reach the safest, most effective program for you & your pet. Flea & tick topical spot-on treatments only available from your veterinarian have come a long way in their development and effectiveness. Just remember, there are alternatives to harsh chemicals and topical treatments if you have concerns over using these methods. And you always want to be aware of all of your treatment options! Good luck!

Christein Sertzel is a multiple certified master pet stylist and multiple certified canine massage therapist with over 22 years in the industry. A mother of three small children and twelve dogs, Chris owns Hilltop Pet Grooming & Canine Healing Arts Center – a Canine & feline day spa and massage studio. Chris also owns Windyway Cavaliers and is the president and founder of the Wisconsin Association of Professional Pet Stylists, Inc. (WAPPS). This is a not-for-profit organization of statewide (and out of state) grooming professionals that network to continue their grooming education, attain master grooming certification, attend seminars and work to uphold high standards for the safety, quality and professionalism of the grooming industry as a whole for their state.



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Companion Animal Resource & Adoption Center (CARAC) will host a Pancake "Barkfest" and Virtual Dog Walk on Sunday, October 13th at Southridge Mall in Greendale. "Barkfest" will be served from 7:00am to noon and the Virtual Dog Walk is from 8:00am – 10:30am.

"Barkfest" features pancakes, sausage links, orange juice and coffee. The cost is \$5/person in advance or \$6 the day of the event. Seniors pay only \$5. Tickets are available for sale at the Adoption Center. "Barkfest" will also include a raffle and auction to benefit CARAC.

Registration forms for the Virtual Dog Walk are at the Adoption Center and online at www.companionanimal.org/barkfest08.htm. Walkers can also register the day of the walk starting at 7:00am. Walkers are asked to raise money for CARAC through

pledges or sponsors. Registration is \$25/person or \$40/family. Individual Registration includes one "Barkfest" ticket, a virtual dog and a t-shirt. Family Registration includes two "Barkfest" tickets, a virtual dog and two t-shirts. Prizes will be awarded to walkers who raise the most pledges.

CARAC places homeless animals from the Greater Milwaukee Area into loving, permanent homes, as well as provides community outreach programs in order to secure a better future for all companion animals. Located in Greendale at Southridge Mall, CARAC is one of a very few animal welfare organizations in the country to operate in a retail environment, a unique service model. For more information, call (414) 421-8881 or visit www.companionanimal.org.

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Wag Fest will be held at Fox Brook Park in Brookfield on Saturday, September 20th from 10:00am – 2:00pm. While enjoying a day of fun activities, you'll get to:

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"Your Good Looking Hot Dog! It's all about Staying Healthy." will be presented in an educational program from 7:00 p.m. to 8:30 p.m., Wednesday, September 17, 2008, at Pewaukee Veterinary Service, N29 W23950 Schuett Drive, Pewaukee.

Ann-Margaret Morgan, DVM, will explore vaccine protocol, what's necessary or optional, and the geriatric care of Dachshunds, including disk disease treatment and prevention. Dr. Morgan also will touch on surgery and rehabilitation for more optimal health of Dachshunds. A tour of the Pewaukee Veterinary Service will take place, and rehabilitation therapy techniques demonstrated.

Dr. Morgan is the director of the Rehabilitation Center at the Pewaukee Veterinary Service, joining the clinic two years ago. Previously she practiced traditional and holistic medicine for six and a half years at the Silver Spring Animal Wellness Center in Milwaukee. Dr. Morgan holds a degree in Veterinary Medicine from the Ontario Veterinary College in Canada. In 2005, she completed training at the Canine Rehabilitation Institute in Florida.

The Pewaukee Veterinary Service is a full-service medical facility consisting of a group of veterinarians who provide their clients with the finest professional health care in a comprehensive environment. The needs, care and comfort of each client are addressed from pediatric to geriatric patients.

"Your Good Looking Hot Dog! It's all about Staying Healthy." is intended to be an informational program. Participants

are asked to please leave their pets at home. The free program is open to all Dachshund lovers, owners and others, and being co-sponsored by Pewaukee Veterinary

Service in cooperation with the Badger Dachshund Club. For more information, contact Cathie at 414-442-1786, or John at 414-257-4134.

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BREED PROFILE:

The Pembroke Welsh Corgi

Pembroke Welsh Corgi— Holds Fond Memories of Working Past

When we say “Corgi,” we’re actually talking about two distinct breeds: Cardigan Welsh Corgi and Pembroke Welsh Corgi. The Cardigan, originating from the Dachshund line, first came to Cardiganshire, Wales in 1200 BC, and the Pembroke, a breed of the Spitz group, traces its origin to Pembrokeshire, Wales in 1107 AD. England regarded the Cardigan and Pembroke as two types of one breed until 1934 when they were recognized as two separate breeds. Cardigans came to the United States in 1931 and Pembrokes in 1933.

You might mistake a “Cardi” for a Pembroke, they look more alike than different: sturdy, double coated, low-slung bodies on short legs in a variety of color combinations including red, sable, black, tan, fawn, and brindle; fox-like heads with perky, stand-up ears. The Cardigan is slightly larger than the Pembroke, but here’s the easy identity clue: the Cardigan has a foxy tail, and the Pembroke has none; its tail is docked as short as possible to create a smooth, full-coated hindquarter. The Pembroke enjoys more popularity in this country, probably because the Queen of England has them.

“Corgis are a herding breed, and they will herd anything that moves faster than a rock,” says Yvette Huesler, President of Lakeshore Pembroke Welsh Corgi Rescue. “You have to train the dogs not to nip, because they were bred to drive Welsh cattle to market by nipping their heels,” she explains. Luckily for all, Corgis are smart and easy to train. “My dogs all know they’re not allowed to put their teeth on me.” Huesler accomplishes that with a squirt bottle. “Corgis are very offended when you squirt them in the face,” she explains, but they don’t realize the offense comes from her. While squirting, she tells them “No!” and then, “Good dog! Good dog!” when they stop. “You have to



be very clear, and as soon as they understand what you’re asking of them, and then they do it, you have to give them a lot of praise.”

The biggest reason Corgis land in shelters and rescues is owners who misunderstand their training needs. “The main thing people need to know and understand about the Corgi is that this breed does not take harsh punishment well,” says Huesler. For many of us it may come as a shock that harsh methods are still used in dog training, but it is the cold, hard truth, and according to Huesler, Corgis will not forgive you for it. “Too many pet owners have old-school thinking, ‘He did something wrong, so smack him with a newspaper.’ You just can’t do that to a Corgi. If you don’t treat the dog fairly, if you punish him too harshly, he does one of two things—shuts down on you or fights back, and in both cases, becomes a biter.”

Huesler and other Corgi rescue people work hard to turn these cases around, and success rate is good—if the dog hasn’t bitten. “But once they’ve bitten,” says Huesler, “we can’t take on the liability of placing a dog who might bite. We just can’t.”

A properly understood and correctly trained Corgi creates a

loving and loyal companion. Deb Jelich, Certified Pet Dog Trainer and owner of Comprehensive Canine LLC, has two Corgis, Rosie and Ranger. (See her article in “Training Bits” in July 2008 issue of Fetch Magazine.) “I just fell in love with this breed,” says Jelich. “I will always have a Corgi. They’re so smart, energetic, and happy.”

She and her husband did their homework when looking for a dog. “We met our breeder at a dog show. Her Corgis were literally lying flat out and fast asleep in the aisles between show times. My husband looked at me and said, ‘This is the kind of dog we want!’”

Their son, a second grader at that time, had had some bad experiences and was terrified of dogs. “I took him to meet my friend’s Corgi, Chip, and my son fell in love with the dog. That was it. I said, ‘OK, this is the kind of dog we’re getting.’ That was 13 years ago when they got Ranger, and a year later they got Rosie from the same breeder.

Jelich’s experience is typical of the breed. “They’re great with children,” she says. “As with all dogs, you need to supervise when it’s a puppy.” Huesler agrees. “As long as they’ve been raised with children and treated well by children, they’re excellent with children,” she says. Huesler also agrees on getting a second Corgi. “It’s always best to add in the opposite sex. They’re happy to share you, but you’ll have harmony much quicker with two dogs of the opposite sex.”





Photo Courtesy of Yvette, Copyright 2008.



Further, Huesler explains that the breed is pack orientated. "If you have more than two, you have a pack, and you need to follow their pack hierarchy." For example, "if No. 1 is in your lap, and No. 2 comes up and wants in, you cannot push No. 1 down." That would be artificially changing their pack hierarchy, and according to Huesler that can cause strife within the pack. Understanding the pack hierarchy is actually quite interesting. Say your lap is empty and No. 3 jumps on. "If No. 1 comes up, you must pay attention to him. If No. 3 stays on your lap, that's fine, but you have to give the majority of your attention to No. 1. And nine times out of ten, No. 3 will jump off," explains Huesler. The main concern for an owner is to respect the hierarchy.

When Ranger was younger, Jelich took him to Genoa City where herding dogs who have never worked before can be tested for herding instinct. "It was incredible, Ranger knew exactly what to

do. It was a very emotional moment for me," says Jelich. "The woman who conducted the test took Ranger in with the sheep, dropped his leash, and he was gone!" After his performance, Ranger was "just delighted. He wanted to go back and play with the sheep some more."

As with all herding dogs, Corgis are high energy and need exercise. "A lot of people think they're getting a small dog, and it won't need much exercise," says Jelich. But Corgis are not small dogs; they are technically medium size dogs with short legs, and they do need exercise. Their happy, outgoing personality also requires socialization with other dogs. Huesler cautions owners if their Corgi gets into a scrap, they must break it up. Remember, she says, "Corgis were bred not to back down to a cow."

Courageous, smart, easy to train, good with children, gentle, happy, and protective, a great companion dog. "Corgis love being with you, they'll follow you anywhere" says



Huesler. "They have to make sure they know where their flock is at all times!"

Jean Scherwenka loves dogs, writing, and the opportunity to combine the two in her articles for Fetch Magazine.

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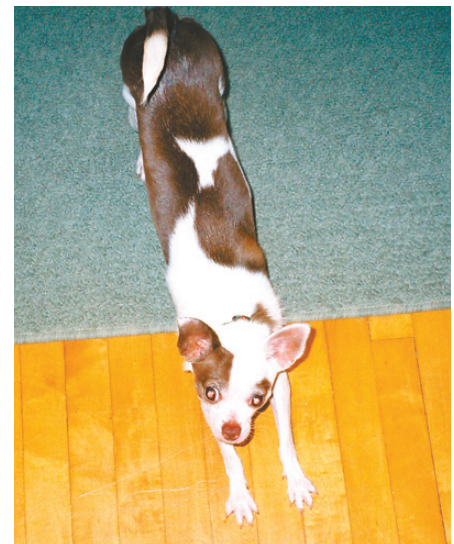
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Wisconsin Rottweiler Rescue
608-224-0272, www.wirottrescue.org

MidAmerica Rottweiler Rescue
www.adoptarott.org

Saint Bernard

AllSaints Rescue
414-761-6305, www.allstaintsrescue.com
allstaintsrescue@earthlink.net

WI St Bernard Rescue
414-764-0262
wstresq@jmuch.com, www.wstresq.com

Shar Pei

Shar Pei Savers
www.sharpeisavers.com, info@sharpeisavers.com

Shih Tzu

Fuzzy Pawz Shih Tzu Rescue of WI Inc.
fuzzypawz@gmail.com
www.fuzzypawz.org, 414-731-1682

New Beginnings Shih Tzu Rescue
920-722-3070, AWood52140@aol.com
414-801-3763, living_floor_mops@yahoo.com
www.nbstr.org

Standard Schnauzer

Standard Schnauzer Club of America Rescue
schnauzr@gmail.com, www.standardschnauzer.org

Vizsla

Central Wisconsin Vizsla Club (CWVC)
Grusnick@wi.rr.com, 414-759-4161, www.cwvc.org

Westie

Wisconsin Westie Rescue, Inc.
920-882-0382, westies@new.rr.com
www.wisconsinwestierescue.com

Yorkshire Terrier

Yorkshire Terrier Rescue of Wisconsin
414-747-0879, shyyorkiemom@yahoo.com

Event Calendar

September 2008

1 Monday

What: Paws in the Park/Doggy Dip
Where: Greenfield Park, West Allis
When: 1:00-4:30pm Picnic & 5:00-8:00pm Dip
Info: www.milwaukeekeedogparks.org

4 Thursday

What: Pet Loss Support
Where: Wisconsin Humane Society, Milwaukee
When: 7:00 – 8:00pm
Info: www.wihumane.org, 414-431-6156.

5 Friday

What: Agility Fun & Games Night
Where: For Pet's Sake, Mukwonago
When: 6:30 pm (\$6)
Info: 1-888-581-9070

6 Saturday

What: Wigglebutt Walk
Where: Brightondale Park, Kansasville WI
When: 10:00am – Noon
Info: www.cockerrescue.com

What: Flea Market & Pet Fair
Where: MADACC, West Milwaukee
When: 10:00am – 2:00pm
Info: www.madacc.com

What: Reike 1 w/ Rebecca Moravec
Where: Petlicious Dog Bakery, Pewaukee
When: 10:00am – 4:00pm (reservations required)
Info: 262-548-0923, www.petlicious.com

7 Sunday

What: 9th Annual Aussie Picnic
Where: Token Creek County Park, Madison
When: 11:30am – 2:30pm
Info: 608-226-0804, rekoske2@aol.com

What: "Society Sunday" at Pizzeria Piccola
Where: 7606 W. State St, Milwaukee
When: 4:00 – 9:00pm (advance orders welcome)
Info: www.pizzeriapiccola.com, www.companionanimal.org

9 Tuesday

What: Free Pet First Aid Class
Where: Wisconsin Veterinary Referral Center, Grafton
When: 6:30 – 8:00pm
Info: www.wivrc.com

11 Thursday

What: 12th Annual Dog Day Bash
Where: 5020 S. 110th St, Greenfield
When: 5:00 – 7:00pm
Info: Wisconsin Athletic Club, Greenfield

12 Friday

What: Movie Night with Your Dog
Where: 7:00 – 9:00pm Reservations recommended.
Where: Central Bark Doggy Day Care, Oak Creek
Info: 414-571-1500, oakcreek@centralbarkusa.com

What: Obedience & Rally Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Gate entries (6:30-7pm), Run thrus 7pm
Info: www.cudahykennelclub.org

What: Obedience Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm (Novice), (Open) Follows Novice
Info: 1-888-581-9070 (\$6)

What: PetSmart Fall Adoptathon
Where: 5005 South 74th Street, Greenfield
When: September 12th-14th
Info: www.companionanimal.org/petsmart.htm

13 Saturday

What: Bark in the Park
Where: Enderis Park, Milwaukee
When: 11:00am – 3:00pm (\$5/dog)
Info: www.enderis.com, 414-873-0661

What: Boarding Seminar
Where: Animal Motel in Butler
When: 1:00 – 2:00pm
Info: www.animalmotel.net, 262-781-5200

What: Pet First Aid Class
Where: Humane Animal Welfare Society, Waukesha
When: 1:00 – 4:00pm
Info: 262-879-0165

What: Animal Communication/Massage/Reiki
Where: Bark N' Scratch Outpost, Milwaukee
When: 11:00am - 2:00pm
Info: 414-332-8836, www.abysmindbodyspiritwork.com

What: Canine Massage
Where: Petlicious Dog Bakery, Pewaukee
When: Noon – 4:00pm
Info: 262-548-0923, www.petlicious.com

14 Sunday

What: Celebration of Pets Day
Where: Arlington Park, Greenfield
When: 11:00am – 4:00pm
Info: www.fetchmag.com

What: Dog Jog 2008
Where: Univ of WI-Madison Campus, Lot 60
When: 10:00am
Info: www.dogjog.org

What: Non-Pharm. Solutions for Storm & Noise Phobias
Where: Animal Doctor, Muskego
When: 11:30am – 1:00pm (\$10)
Info: www.animaldoctormuskego.com, 414-422-1300

What: Animal Communication w/ Rebecca Moravec
Where: Petlicious Dog Bakery, Pewaukee
When: Noon – 5:00pm (reservations required)
Info: 262-548-0923, www.petlicious.com

17 Wednesday

What: Your Good Looking Hot Dog!
Where: Pewaukee Veterinary Service, Pewaukee

When: 7:00 – 8:30pm
Info: John 414-257-4134 or Cathie 414-442-1786

19 Friday

What: Agility Run Thrus
Where: Cudahy Kennel Club, St. Francis
When: Gate entries (6:30-7pm), Run thrus 7pm
Info: www.cudahykennelclub.org

What: UKC Agility Run Thrus
Where: For Pet's Sake, Mukwonago
When: 6:30 pm (\$6)
Info: 1-888-581-9070

20 Saturday

What: Wag Fest 2008
Where: Fox Brook Park, Brookfield
When: 10:00am – 2:00pm
Info: www.ebhs.org, karen@ebhs.org

What: Marching for Mutts
Where: Riverside Park, Portage
When: 11:00am – 1:30pm
Info: 608-742-3666, www.cchswi.org

What: 7th Annual Fall Aire Frolic
Where: West Waukesha Co. Dog Training Club, Ixonia
When: 11:00am-2:00pm
Info: www.aire-rescue.com

What: Spinal Manipulation Therapy & Acupuncture
w/ Dr. Lisa Kluslow
Where: Petlicious Dog Bakery, Pewaukee
When: 10:00am – 4:00pm (reservations required)
Info: 262-548-0923, www.petlicious.com

21 Sunday

What: Tellington TTouch Bodywork w/ Practicum
Where: HAWS, Waukesha
When: 9:00am – 5:30pm (\$135)
Info: www.hawspets.org

24 Wednesday

What: Basic Nutrition Class w/ Dr. Sandra Miller
Where: Petlicious Dog Bakery, Pewaukee
When: 6:30 – 8:30pm (reservations req.) \$25.00
Info: 262-548-0923, www.petlicious.com

25 Thursday

What: Barkitecture
Where: Milwaukee Riverfront
When: 6:30 – 9:30pm
Info: www.ebhs.org

26 Friday

What: Adult Dog Play Session
Where: For Pet's Sake, Mukwonago
When: 7:00 pm (\$10)
Info: 1-888-581-9070

27 Saturday

What: PetLand Racine Protest
Where: PetLand in Racine
When: 10:00am – 2:00pm
Info: www.myspace.com/ginaskorka

What: Dogtoberfest
Where: Capital Brewery in Middleton
When: 11:00am – 5:00pm
Info: arhodes@giveshelter.org, 608-838-0413 ext. 118.

What: Basic Animal Massage using Essential Oils
Where: Animal Doctor, Muskego
When: 1:00 – 3:00pm (\$40)
Info: www.animaldoctormuskego.com, 414-422-1300

28 Sunday

What: RottOberfest

Where: 920 Turret Court, Mundelein, IL

When: 11:00am – 4:00pm

Info: www.thorr.org/events

What: Gardening for Your Pets

Where: Animal Doctor, Muskego

When: 2:30 – 3:30pm (\$15)

Info: www.animaldoctormuskego.com, 414-422-1300

Every Sunday

What: Journey through Companion Loss

Where: Elmbrook Humane Society

When: 1:00 – 3:00pm

Info: www.ebhs.org, 262-782-9261

What: Puppy Social

Where: Best Paw Forward Dog Training

When: 5:45 – 6:15 p.m.

Info: 262-369-3935

What: Puppy Parties

Where: For Pet's Sake, Mukwonago

When: 12:45 p.m. (except holiday weekends)

Info: 1-888-581-9070

Every Monday

What: Conformation Run Thrus

Where: For Pet's Sake, Mukwonago

When: 7:40 pm

Info: 1-888-581-9070

What: Get Your Dog's Nails Trimmed

Where: Pet Supplies 'N' More, Muskego

When: 5:00 – 7:00pm (only \$10)

Info: 262-679-6776 (no appt necessary)

Every Tuesday

What: Puppy Kindergarten Class w/ For Pet's Sake

Where: Petlicious Dog Bakery, Pewaukee

When: 6:30 p.m. & 7:30 p.m. (7 week course)

Info: 262-548-0923, www.petlicious.com

What: Agility/Confidence Drop-in Classes

Where: Teaching Dogs, Oak Creek

When: 7:45pm

Info: 414-416-1406

Every Wednesday

What: Conformation Drop-In Training

Where: Greater Racine Kennel Club, Racine

When: 7:30 p.m.

Info: www.grkc.org

What: Get Your Dog's Nails Trimmed

Where: Pet Supplies 'N' More, Muskego

When: 5:00 – 7:00pm (only \$10)

Info: 262-679-6776 or 262-662-0104

Every Saturday

What: Playtime at the Playground

Where: Puppy Playground, Oak Creek

When: 9:00am – Noon

Info: 414-764-PUPS

What: Reiki Sessions w/ Jeanette

Where: Animal Doctor Annex, Muskego

When: 8:00am – 11:30am

Info: 414-422-1300, www.animaldoctormuskego.com

The information for the Event Calendar is provided to Fetch Magazine by many sources and is accurate at the time of printing. We encourage you to call ahead to confirm event details.

7th Annual Tails on Trails Dog Walk

Golden Retriever Rescue of Wisconsin (GRRoW) is the oldest statewide, all volunteer, non-profit rescue dedicated to helping unwanted, abandoned or surrendered Golden find forever homes. Since May of 2000, GRRoW has rescued over 1,500 Golden throughout the State.

Golden come to GRRoW for many reasons: A divorce, not enough time, resident K-9s who don't adapt well to a new baby, or a family moving to a home where they cannot have a dog. Other pups are surrendered as they get past the 'cute puppy stage' and turn into 75# fuzz butts who get into trouble if they don't get enough exercise and attention.

Senior Golden come in as well when people are unable or unwilling to care for their oldsters. GRRoW helps to place these K-9 buddies where they can enjoy life as pampered old souls. A recent success story is 10-year old Sidney whose previous owner serves in the US Armed Forces. Multiple tours of duty resulted in Sidney being left with a family member who turned her into an outdoor dog. She was often left to roam the countryside. When she came to GRRoW, she was filthy and matted and had not been to a vet in years. While in foster care, she was cleaned up and received much-needed veterinary care for severely infected ears, broken teeth, and removal of benign but irritating lumps. Now in her forever home, this spry old gal enjoys daily walks and romps at the park.

We also receive "special needs" dogs that require special care, usually for a medical condition. For example, 1-year old Lily who was a stray and came into GRRoW underweight, with a poor coat and no undercoat. She was diagnosed with and is being treated for low thyroid and is on the road to health. There is 4-year old Lucky who was surrendered because her owner could not afford to treat her torn knee ligaments. Once in foster care, this active, goofy, wiggly girl received the surgery she needed and she is reportedly recovering nicely. A final example is Gunner, a 3-year

old bundle of Golden love who is being treated for Lyme Disease. He too is on the road to health.

GRRoW pays for veterinary expenses for all of the Golden surrendered into our care. All dogs are bought up to date on vaccinations, spayed/neutered if necessary, and given medical attention as needed to get them on their way in life. In 2007, these expenses amounted to over \$58,000.

Tails on Trails Dog Walk is an important event that helps GRRoW raise much-needed funds. The walk will be held on Saturday, October 18 at Lapham Peak State Park in Delafield (just 30 minutes from downtown Milwaukee). The event promises to be a fun-filled day. Registration is at 10 a.m. and the walk starts at 11:00. After the walk, stick around for doggie demos by For Pet's Sake, 4 My Dogz and Badger Golden Retriever Club along with raffle baskets, pet related vendors, food, and other activities for pups and their humans. All breeds are welcome, so join in the fun!

For more information about the Walk, including a registration form, visit www.grow.org and click on "current events" or contact Jeanne at jrufflo@sbc-global.net.

Current information on dogs available for adoption, and information on how to make a donation to GRRoW is also available at www.grow.org.

Article submitted by **Jeanne Rufflo**, GRRoW Volunteer and proud foster mom of Sidney.

Please support the businesses that support us.

DOG JOG 2008

Are you ready? Have you been training? Can you feel it? Yes, dogs of all shapes and sizes are getting ready for the 2008 Dog Jog race and walk. You can too. Proceeds from the UW School of Veterinary Medicine's 25th annual Dog Jog Benefit for Homeless Animals will allow our furry friends, from canine to feline and even some in between, to have a little better life.

About Dog Jog

Dog Jog is a 2-mile run-walk on the beautiful University of Wisconsin campus. On Sunday, September 14th, at 10:00 a.m., hundreds of canine paws and wagging tails will join their owners in raising money to benefit area humane organizations. Sponsored by the UW Madison School of Veterinary Medicine's Companion Animal Club, this colorful event draws participants and pledgers from across Wisconsin and the United States. Proceeds benefit humane organizations that participate in the veterinary school's Cooperative Shelter Spay/Neuter Program for shelter pets or that participate in other school activities that directly benefit sheltered animals.

The route

The route will be the same as last year. The Dog Jog will begin, rain or shine, at 10:00 a.m. in parking Lot 60 (north end of Walnut Street) on the UW-Madison campus.

Participants can win prizes for collecting the most pledges, best costume and best finish times. All registered participants get a Dog Jog 2008 bandana for your dog, gift certificates and other prizes for you and your pet. Top 3 boys, girls, men and women, and best costume, win trophies. Top 100 finishers win ribbons. But the big winners of Dog Jog are sheltered and rescued animals who benefit directly from the programs that Dog Jog supports.

Collect pledges, help more animals and win more prizes.

- Collect \$50.00 and receive a Dog Jog 2008 short-sleeved T-shirt
- Collect \$100.00 and receive a Dog Jog 2008 long-sleeved T-shirt
- Top 20 pledge collectors receive your choice of valuable prizes

Last year, some 800 participants raised more than \$30,000, and organizers hope to raise even more this year. Proceeds benefit area humane organizations, including Angel's Wish (Dane County), Country Animal Haven (Dane County), Dane County Humane Society, Iowa County Humane Society, Humane Society of Jefferson County, Sauk County Humane Society, Washington County Humane Society, and Watertown Humane Society (Jefferson County).

Registering for Dog Jog 2008 is easy

1. Get a pledge form. Download the pledge form from www.dogjog.org or pick one up at area veterinary clinics (including the UW's Veterinary Medical Teaching Hospital).

2. Collect donations. Ask family, friends, neighbors and coworkers. It's easy because their donations help sheltered and rescued animals.

3. Get registered:

By mail. Send in your completed form, donations and fees by September 8th to:
Dog Jog 2008
UW-SVM, Office of Academic Affairs
2015 Linden Drive, Madison, WI 53706

In person. Register early by bringing your completed form, donations and fees to the UW School of Veterinary Medicine on Friday, September 12th from 4:00 - 6:00 p.m. Your dog will receive a special treat!

At the Dog Jog. Even if you are not pre-registered, you can always register the day of the race. Just bring your completed form, donations and fees to Dog Jog 2008 on Sunday, September 14th.

Major supporters include Knupp & Watson Advertising, Culligan Total Water, Doggie Doo, Merial Ltd., Isthmus/The Daily Page, and John Urban.

For additional information on registration fees and rules for the event, call 608-263-1010 or visit www.dogjog.org.

A Pawsitively "MUST DO" Event

Are you an Airedale who likes to play silly Airedale games with other Airedales? Well then leash your owner and plan on attending the 7th Annual Fall Aire Frolic. On Saturday, September 20th, Airedale enthusiasts from all over the Midwest will meet up in Ixonia, Wisconsin at the Western Waukesha County Dog Training Club. Whether you have an Airedale clown to bring with you or you just want to spend a day watching the antics of these playful creatures, this is one event you don't want to miss.

Once at Fall Aire Frolic, you'll partake in:

- Delicious food and a fabulous goody bag
- Bidding on incredible items in the live and silent auctions
- Opportunities to support our 'dales by shopping at our newest "booth" – Alma's Bake Shop
- All of your favorite shopping spots
- Photos from professional pet photographer Will Croff
- ATRA quilt raffle tickets
- End-of-day Airedale games: all Airedales will receive a new toy & treats

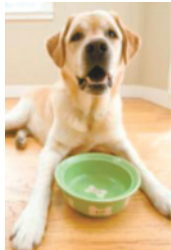
Walk over to your calendar and write in these details for Saturday, September 20th:

Doors open at 11:00am
Live auction starts at 1:00pm
Fun all day long!

For more information, visit www.aire-rescue.com or email fallaire.frolic@aire-rescue.com.

ATRA is an all volunteer organization dedicated to the rescue, evaluation and placement of Airedale Terriers who lost their homes. Our volunteer network spans 14 of the mid-western states plus the province of Ontario. We receive no compensation other than the deep satisfaction of knowing that we are saving the lives of these dogs who are vigilant guards, relentless messengers, gentle baby-sitters, brave soldiers, hilarious clowns, and mostly dear friends.





Truth vs. Fiction in Pet Nutrition Class

Fall Class Schedule Now Available
Learn how to Feed your Pets in a Holistic
(All Natural) Way!

See our website for complete listing of
dates, times and locations throughout Southeastern WI
www.CreatureComfortsHouseCalls.com

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Cash in for Critters

The Humane Society of Jefferson County is holding a raffle from now until October 25th to help provide care to over 1,200 animals each year at the shelter. On any given day, the HSJC provides the following services:

- Stray animal pick-up
- Adoptions
- Pet surrenders
- Quarantine for Rabies observation
- Educational programs/tours
- Purebred rescue referrals
- Owner requested euthanasia
- Pet therapy visits to skilled care centers

Tickets for the raffle are only \$1 each or six for \$5. The drawing will be held on October 25th at the Jefferson County Fairgrounds during the HSJC Rabies Clinic. You do not need to be present to win.

Grand prize is \$1,000, first prize is \$500, and 10 winners will receive \$100. To purchase tickets, contact the shelter at 920-674-2048. Please help support the Humane Society of Jefferson County in their efforts to care for 1,000+ animals each year.



Check out fetchmag.com today!

We're Doing It Again

We had such a great response to our request for rescue stories a couple years ago so we thought we'd do it again. Here's what we need from you for our upcoming rescue issue:

Stories about your rescued/adopted pooch – Tell us about your canine companion. When did you bring him home? How has he changed your life? Any unique personality quirks? Where did you get him from? Best feature? Why rescue/adoption is the only way.

Did you submit a story last time? Feel free to send in an update or a new story if you've added to your family.

Word Count: approx. 100-125 words
Photo: Absolutely Yes!

How to Submit Story
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MILWAUKEE AREA

HAWS, Waukesha

September 13, October 11, November 15

MADISON AREA

Emergency Clinic for Animals
September 20, October 18

RACINE AREA

Proper Paws University
September 25

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